

# SPORTS OF THE DAY

Ring Track Diamond Field

## SMITHSON MAKES ANOTHER RECORD

### Oregonian Breaks 70-Yard Hurdle Mark—Dan Kelly Jumps Farthest.

(United Press Leased Wire.)  
New York, March 11.—Forrest C. Smithson of Portland, Oregon, shattered another world's record in the hurdles last night, when he covered the 70-yard high hurdles in 8.4 seconds from scratch. The previous record was 9.3 seconds made by S. C. Northridge of the Irish-American Athletic club in 1907.

Smithson made his record in the third heat of the 70-yard event and then won the finals in less than 9 seconds. The other record smashed by Smithson this year was the 80-yard high hurdles also held by Northridge. The previous record of 8.5 seconds was reduced to 7.4-5 seconds by the Oregon winner at Trenton, New Jersey, February 28.

Another Oregonian to score was Dan J. Kelly of Baker City, who took third place in the running broad jump from scratch with a record of 22 feet 11 inches. Kelly was compelled to give a 15-inch handicap to N. A. Sherman of Dartmouth college, who succeeded in leaping out 21 feet 9 1/2 inches, thereby winning the event. Kelly's long jump was expected, as he has been showing great form in that event of late.

Harry Hillman, the great runner of the New York Athletic club, defeated Guy Haskins of the University of Pennsylvania in pretty style in the special 600-yard race. Hillman made a clever race of it. He allowed Haskins to lead for three laps in slow going, but suddenly took the lead in the last lap and won by two scant yards.

James Mitchell, the New York Athletic club athlete, who has held the 50-pound weight throwing record for the past ten years, saw his mark passed by McGrath of the same club, who hurled the weight from scratch 13 feet 7 inches. Mitchell's record was 15 feet 6 1/2 inches. The relay race for college teams was won by Cornell with Amherst second and Pratt Institute third. New York won the mile relay race from Boston's team, which was composed of four Harvard athletes.

## MISSIONARIES HAVE FAST BASEBALL SQUAD

(Special Dispatch to The Journal.)  
Whitman College, Walla Walla, Wash., March 11.—Baseball practice has commenced on Ankeny field with excellent squad of men and a heavy schedule insure a good season for Whitman. More than 20 men have signed up for regular practice and this includes the names of every member of last year's team, but two. The team is strengthened exactly by Bruford, who is just as good a baseball player as a football man, and Stanley Borleske of Spokane, who played right half during most of the football season.

About 20 games have been arranged for the season, of which 12 are intercollegiate contests. This year Whitman will meet every important college in the northwest except O. A. C. The Aberdeen and Spokane clubs of the Northwestern league will seek out in Walla Walla during the month of April and Whitman is to play a series with them.

## "SPUD" MURPHY WILL COACH WHITMAN TEAM

(Special Dispatch to The Journal.)  
Whitman College, Walla Walla, Wash., March 11.—E. M. "Spud" Murphy, the most famous athlete ever turned out by the University of Idaho, has returned to the northwest from an engineering course in California, and has been engaged by Whitman college as track coach for this spring's work. He will begin work on April 1 and continue until after the intercollegiate meets in May. A large squad of track men is already practicing daily on Ankeny field.

"Spud" formerly lived in Portland and was prominent in athletics in that city.

## Whitman Enters Tennis Team.

(Special Dispatch to The Journal.)  
Whitman College, Walla Walla, Wash., March 11.—Whitman has accepted the proposal of the University of Washington for a five-cornered tournament in Seattle on Decoration day. Whitman, Oregon, Washington, W. S. C. and Idaho will all be represented, and championships decided in both singles and doubles. In addition, Whitman will hold a state tournament in Walla Walla with W. S. C.

## SPORTING NOTES

Local and Otherwise.

Minor league managers are now working overtime trying to pick up the major league discards.

Jack Thoney says Toronto must pay him \$1,500 before he will sign with the Boston Americans.

That good old home-run swatter, "Buck" Freeman, will captain the Minneapolis team this season.

Dallas, Texas, is to be the scene of a wrestling tournament for the Texas championship towards the end of this month.

Manager McGraw of the New York Giants says that Marlin, Texas, is the ideal training camp.

Terry McGovern and "Young Corbett," according to report, are to be members of a traveling baseball team the coming season.

The Newark ball club, now owned by George Stallings, will be called the "Indians" instead of "Knicks."

Several Texas league teams are receiving the benefit of training with major league teams this spring.

The number of minor leagues that are being organized apparently indicates that the promoters do not take much stock in the story of hard times.

Many baseball fans believe that the long trip now being taken by the Chicago White Sox will be of little benefit in putting them in condition for a hard pennant race.

So far the boxing bouts at the new Armory Athletic club in Boston have been very successful. Twelve rounds for a decision make a fine go.

The Indianapolis Columbus, Providence and Baltimore clubs were all after Chester Chabourne. Baltimore won the speedy infielder.

When the new park of the Athletics is completed Philadelphia will be able to boast of two of the finest baseball plants in the world.

Elmer Steele, the Lynn pitcher now being tried out by the Boston Americans, will probably be sent to the Scranton, Pennsylvania, club.

Walter Leverne has signed with Tom Dowd's Hartford team. Leverne pitched fine ball for semi-professional clubs in Chicago last season.

Baseball fans of Mobile, which city recently switched from the cotton states to the southern league, are anxious for the season to begin in order to get a line on their new team.

Wilson Matthews, who managed the champion ball club in Charleston, South Carolina, last season, has made quite a record as a pilot of pennant winners. During his eight years of service in minor leagues he has managed five championship teams.

Among the former star pitchers of minor league teams who are to have a try with American league clubs this season are Scott with New York, Burdett with Boston, Vickers with Philadelphia, Cates with Washington, Graham with St. Louis and Graney with Cleveland.

## This Day in Sport Annals.

1882—At New York, Intercollegiate Lacrosse association organized.

1886—At Larchmont, New York, Jack Dempsey defeated George La Blanche, "the Marine," in 13 round fight with skin gloves.

1892—At Charleston, South Carolina, the Atlantic Baseball league was organized with clubs in Charleston, Charlotte, Columbia, Greenville and Savannah.

1898—At San Francisco, Tom Sharkey and Joe Choynski fought eight rounds to a draw.

1903—At Hot Springs, Joe Gans knocked out Steve Crosby in eleventh round.

1906—At Ann Arbor, Coe of the University of Michigan, made a mile run in 2:26.45 on indoor track.

1907—At Chicago, Jacob Schaefer defeated George Sutton in contest for world's 18 inch baseline billiard championship.

## Kenny Fenton Wins Cup.

(United Press Leased Wire.)  
Stanford University, March 11.—The punting cup offered by the Quadruple club of Stanford university to the best punter on the Rugby squad was awarded to K. L. Fenton of Portland, Oregon, yesterday.

## Fights Scheduled for Tonight.

Jimmy Gardner vs. Van Russell, at New York.  
Henry Myers vs. Jim Malloy, at Lymanville, Rhode Island.

## SIXTY-FIVE MEN FOR EAST SIDERS

### Portland Field Covered with Scholastic Baseball Candidates.

On Portland field, East Twelfth and Davis, sixty-five candidates for positions on the East Side High school baseball team were out having their second night's practice last night. The first team and a bunch of the most promising new material were playing a practice game on the regular diamond while all over the big level space were squads battling the ball under the watchful eyes of the coach, Mr. Jackson.

Added vim was attached to the practice by appearance on the field of Houck, a new pitcher from somewhere in the wilds of Minnesota. Houck is a big fellow, in fact the biggest man in the squad, he towers nine inches above all the other players. He had words of speed and when he cut loose made the catchers in the squad sit up and take notice. His curves were good, too, and with a little practice, from which will come better control, he will turn out well.

The fight for catcher has narrowed down to two candidates, Montague and Thoburn, and bids fair to rest between these two for the rest of the year. Of course there will be two catchers carried all season, and the fight between these two men is to determine who will be the first catcher.

Houck, the new man, Cason of last year's team and Kellogg, a second term-er from the Hawthorne school, are trying for pitcher. He is a big fellow, and to hold such a job when there are two big fellows ready to take it and will probably be left out when the final choice is made.

The infield, with the possible exception of first base, will probably remain the same as last year with Morrow at third, Cornell at short and Landfair at second. Morelands is giving Captain Graham a hard fight for his position at first base and as both are good men the man who loses the infield position will be shifted to the outfield.

The only other man who seems sure of a position on the team is Briggs, a freshman, who is trying for the outfield. He played last year on the champion team of the grammar school for the North Central where he covered short and captained the team. Although he is not quite quick enough for the infield position on the High school team he figures amount too high, an outfielder. He has a good arm and is a fine batter, something that the team needs above all other things.

The other outfield spots lie between Stanard, Hedges, Hewitt and Lindsay, and any of them can hold it down acceptably.

## HOPPE IS FAVORITE OVER JAKE SCHAEFER

### Boy Billiard Wonder Seems Fit to Defeat "Wizard" For Championship.

(United Press Leased Wire.)  
Chicago, March 11.—Lovers of billiards are on edge in anticipation of the rare treat in store for them in Orchestra hall tonight, when Jacob Schaefer, the "wizard," will defend the 18.1 championship title against Willie Hoppe, the "boy billiard wonder." Will the veteran meet defeat at the hands of the younger, or has he a shot at a show of winning? Sad to relate, it is the opinion of many enthusiasts that the ghost will not be walking in this case, and that Schaefer, who was an expert at the game before Hoppe was born, is nevertheless doomed to defeat at the hands of his youthful rival.

Should Schaefer meet defeat, the boy's victory will be framed with all the ornaments of an ironmonger's shop. But a comparatively short time ago, however, claims were disposed to laugh at Hoppe's claim for recognition, and they are credited with telling him to go and get a reputation. The youthful player went, and returned with the 18.2 championship title, which he had wrested from the veteran French expert, Maurice Vignaux. This title he forfeited later to George Sutton. Next week, in New York, Hoppe will play Sutton for the title which he carried off in the contest at that time. Hoppe will play Sutton for the coming match with Sutton, Hoppe will be the acknowledged champion of the world at the "gentlemen's game."

## AMERICANS DINED TODAY IN RAWLINS

### Italian Gains 178 Miles, but Suffers Broken Shaft in Mud Hole.

Cheyenne, Wyo., March 11.—The Italian car is stuck in a mudhole with a broken shaft at Paxton, Nebraska, and may be delayed indefinitely.

The American car, after battling with snowbanks until late last night, finally reached Walcott. Dinner was taken at Rawlins today. The car is in good shape.

The Italians gained 178 miles on the Americans during the past two days.

## M'FARLAND ARRIVES FOR SCRAP WITH BRITT

(United Press Leased Wire.)  
Oakland, Cal., March 11.—Facky McFarland, who arrived in this city yesterday to attempt the capture of the coast, today selected Crofts Garden at Alameda as the place in which to train for his first fight, which will be with Jimmy Britt. McFarland will start work tomorrow, but will do no boxing until Sunday.

## JAMES J. CORBETT COMING TO PORTLAND

James J. Corbett, former champion of the world, is headed for Portland with his theatrical offering, "The Burglar and the Lady," which will appear at the Heilig Thursday and Friday, March 18 and 19. Corbett is one of the few professional athletes who have made good before the footlights, but this is a remarkable since he has long been counted as a man of re-

# WRIGHT A THIRD MEAD REFUSES TO MAKE PLEDGE

## Drury Was Badly Beaten—Linek Nominated by the Republicans. Governor of Washington Will Not Express Choice for President.

(Special Dispatch to The Journal.)  
Tacoma, Wash., March 11.—Mayor Wright was nominated for the third time by the Democrats and Judge John W. Linek was nominated by the Republicans for mayor at the city primaries held yesterday. Wright beat his only competitor, Charles Drury, by a majority of 1,667 votes.

Linek won over Charles D. Atkins, his nearest competitor, by barely 60. Linek is an old man and has been an office holder all his life, for many years being a special treasury agent.

The returns show Drury was at no time in the race with Wright. In some precincts he did not get a vote. His home precinct gave him only three votes, one of which was his own.

The people are pleased with the operation of the primary law. This is the first trial of the system here.

Out of a registration of 14,000, approximately 9,000 voted. The Democrats are extremely gratified with the vindication of Mayor Wright.

(United Press Leased Wire.)  
Spokane, March 11.—I will stand by the nominee of the Chicago convention whoever that person may be, and I shall stand by the state ticket, whether I am the gubernatorial candidate on that ticket or not; but as for making any announcement of my position with or against Secretary Taft for president, I do not consider that I am in a position to take sides either one way or the other.

Such was the reply of Governor A. E. Mead today when asked for his position in the coming presidential contest.

About the middle of May I shall be a guest of the president in Washington with the other state governors, and I consider that it would be a breach of courtesy to go there pledged to support one person or another. I feel certain, however, that the Washington delegation will be for Taft.

Governor Mead was the guest of honor last night at the annual banquet of the Y. M. C. A., which was attended by several hundred persons.

## HOME READY BY FIRST OF DECEMBER

### Contracts Awarded for Construction of State Imbecile Asylum.

(Special Dispatch to The Journal.)  
Salem, Or., March 11.—The building of the home for the feeble minded will commence immediately, according to arrangements made with the bidders who were awarded contracts yesterday, and it will be ready for occupancy by December 1 at the latest.

H. N. Ely of this city was the lowest bidder for the complete work of building the main structure, dormitory, laundry and boiler house. His bid was originally \$47,412, but it was found after his bid was accepted that the specifications for the building of which Ely bid \$6,120, was withdrawn.

T. M. Barr was granted the contract for the steam heating plant on a bid of \$10,725, and Bernard & Dunford are to install the plumbing for \$4,895. Considerable care had to be exercised not to let the figures amount too high, and as it is there will probably be a slight deficit by the time the building is completed and the necessary guards and other employes are secured.

The recently appointed superintendent, H. E. Bickers, was present at the opening for the bids and consequent discussion.

## ANTI-SALOON WORK IN JOSEPHINE

(Special Dispatch to The Journal.)  
Grants Pass, Or., March 11.—Secretary Odell, field worker for the Oregon Anti-Saloon league, addressed a meeting of anti-saloon voters Monday night, and an organization was perfected to take up the fight against the saloons in Josephine county. The anti-saloon people have been at work here for some time. They report that more than three times the required number of signatures were secured for the referendum petitions. There is a strong anti-saloon sentiment throughout the county, the anti-state, and they are confident they will drive the traffic out of Josephine. The state league is concentrating its efforts this year on Josephine and Jackson and fully expects to win in both counties.

## GRANTS PASS WILL HAVE PAVED STREETS

(Special Dispatch to The Journal.)  
Grants Pass, Or., March 11.—Paved streets for all the business section of Grants Pass and macadam or crushed rock for many of the residence streets are now assured. The city council has voted the paving and macadam contracts are now being taken. The street committee of the council visited Portland, Eugene, Salem and other northern Oregon cities and reported that paved streets are the only thing for a live town. Work will begin in early spring or summer. As there is an abundance of trucks for crushing here the work can be done with great dispatch. The city and county will purchase a crusher and roller, but the paving will be done by a street paving company.

## NEW BANK FOUNDED AT NORTH POWDER

(Special Dispatch to The Journal.)  
North Powder, Or., March 11.—Through the combined efforts of the stockholders and depositors of the Farmers & Merchants State bank in North Powder, a new bank has been incorporated, the Powder Valley State bank, which is to open 30 days from date when it will purchase enough assets from the insolvent bank to pay all depositors in full. When this is done the incorporators, J. P. Myers, H. O. Gorham, Vandewar and W. J. Cavender, will proceed to nationalize the bank with a paid-up capital of \$25,000.

## Trail Carnival at Pendleton.

(Special Dispatch to The Journal.)  
Pendleton, Or., March 11.—Friday, March 20, has been set as the date for the carnival to be given by the students of the high school, and on that evening a reproduction of the trail of the Lewis and Clark fair will be seen. The students are now making preparations for the occasion.

## MARKABLE INTELLIGENCE. "Gentleman Jim" HAS BEEN ON THE STAGE FOR 16 YEARS, AND DURING THE PAST 10 YEARS OF THAT TIME HAS BEEN HIGHLY REGARDED IN THE PROFESSION. CORBETT WAS ENTHUSIASTIC OVER THE FIGHTING GAME AS EVER, BUT ABSOLUTELY REFUSES TO DON THE MITTS AGAIN EVEN FOR A PRACTICE BOUT.

## MATCH GIANELLI WITH YOUNG DONAHUE

Kid Ervin, matchmaker for the Pastime Athletic club, announced that he has matched Henry Bradey and George Eggert for the coming amateur smoker of the club. Ervin also wants to match Al Mays with some likely youngsters.

Ervin thinks his best card is the water, Gianneli, a young blacksmith, who formerly held the welterweight championship of the navy. He would like to put the navy against the army, and would like to sign Donahue of Vancouver barracks for a four-round bout for a medal.

## SEALS WIN AGAIN.

(United Press Leased Wire.)  
San Francisco, March 11.—Team No. 2 of the Chicago White Sox were made to look like a lot of amateurs in the game yesterday, San Francisco winning 15 to 2. The score:

Chicago	R. H. E.
San Francisco	15 2 1
Batteries—Freeman, Manuel and Armbruster and Weaver; T. Hoag, Skillman, Gums and D. Hoag.	

## Oakland Is Defeated.

(United Press Leased Wire.)  
San Diego, Cal., March 11.—Oakland fell before team No. 2 of the Chicago White Sox today, the score being 7 to 2. The score:

Chicago	R. H. E.
Oakland	7 2 2
Batteries—Freeman, Manuel and Armbruster; Shaw, Butler and Lewis. Empire—Dushwood.	

## Line-up of Beavers Today.

(United Press Leased Wire.)  
Santa Barbara, Cal., March 11.—The Portland Beavers will go into the game against the Chicago White Sox this afternoon in the following batting order: One, second base, Conroy, shortstop, Malloy, center field; Johnson, third base; Rassey, left field; Kennedy, first base; McCredie, right field; Walsh, catcher, and Marshall, pitcher.

Finishes at Emeryville.  
San Francisco, March 11.—Yesterday's Emeryville results:  
Futurity course—Seven full (Kirschbair, 11 to 1; won; Obey (J. Butler), second; Follie L. (Charboneau), third. Time, 1:19 2-5.  
"Three furlongs—Rose Vale (W. Miller), 20 to 1; won; Pomare (Sandy), second; Ocean Queen (W. Knapp), third. Time, 35 1-5.  
One mile and 70 yards—Plelad (Buxton), 4 to 1; won; Last Go (J. Butler), second; J. R. Laughery (W. Knapp), third. Time, 1:15.  
Seven furlongs—Burlleigh (W. Miller), 12 to 5; won; Gargantua (W. Knapp), second; Lassen (Heatherton), third. Time, 1:45.  
One mile and 70 yards—My Pal (Gilbert), 20 to 1; won; Mike Jordan (Borel), second; Ten Oaks (Fischer), third. Time, 1:45.  
One mile—Brookleaf (A. Walsh), 23 to 5; won; St. Avon (Sandy), second; Bannock (Gilbert), third. Time, 1:40 3-5.

# The ABC and XYZ of ADVERTISING

A SERIES OF TEN TALKS ON ADVERTISING written by Seymour Easton of Philadelphia for the readers of The Journal **No. 3**

The owner of a retail hat store writes me to ask how to advertise hats.

I don't know. I haven't thought much about hats. Ten to one I should do something revolutionary; perhaps advertise to buy the customer's old hat. As a rule he is glad to get rid of it. Of course that would cut the profit in two, but then the sales would multiply by ten, or perhaps by fifty, and the store would get talked about.

Perhaps I wouldn't do that at all. I make the suggestion simply to let this hat dealer know that if I owned his store I should get up and shake myself; make some sort of a noise; not stand around behind the counter leaning on everything, waiting for a customer who is six blocks away on the other side of the street going north to change his mind, come back, cross over, and by mere chance in his hurry by my shop notice that I have hats for sale.

Tell a hundred thousand men who wear hats and who buy two hundred thousand hats a year that you have the goods; the kind they are looking for. If that doesn't wake them up then give away a hat-band and a necktie and a pair of gloves; cram the hats full of ham sandwiches; do something. Your business is to sell hats, not to store them.

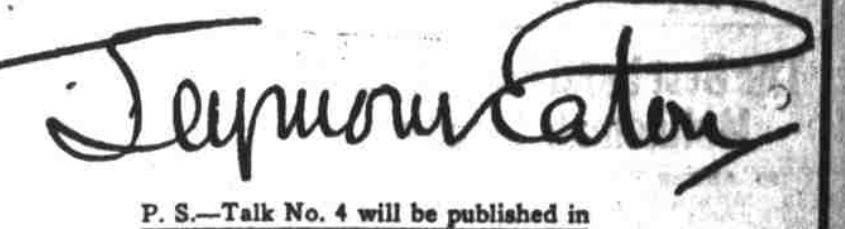
I have no patience with the retail dealer who depends on the sidewalk and the weather for his trade.

But it isn't necessary to be sensational; simply make readable news of your advertising. It is the business of the newspapers to distribute news and if I want a moderate priced stylish hat your advertising is ten times more interesting to me than the Associated Press dispatch that some galoot in Oklahoma or Texas hanged himself.

Good advertising is news. Print this on the ceiling over your bed so that you will read it first thing every morning when you wake up.

Keep your eye on fashion.

Fashion is today the biggest influence in the world; not necessarily the best influence; but the biggest. We don't control fashion; fashion controls us. It always comes down the pike with a whirl. When the storm breaks haul in your advertising canvas and stop buying. Fashion hurricanes are short-lived.



P. S.—Talk No. 4 will be published in The Journal on Saturday, March 14.

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**FINE TEETH \$5.00** **FINE TEETH \$5.00**

**WHY PAY MORE?**

Lady Attendant	FULL SET, THAT FIT.....	\$5.00	Ten Year
Open Evenings	GOLD CROWNS, 22-K.....	\$3.50	Written Guarantee
	BRIDGE TEETH, 22K.....	\$3.50	
	GOLD FILLINGS.....	\$1.00	
	SILVER FILLINGS.....	50¢	

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303 1/2 Washington Street, Corner Fifth  
Opposite Olds, Wortman & King's

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