

Town Topics

TONIGHT'S AMUSEMENTS.

Heilig..... "Taming of the Shrew"
Marquam..... Moving Pictures
Baker..... "The Three of Us"
Empire..... "A Royal Slave"
Grand..... "The Three of Us"
Lyric..... "By Right of Sword"
Star..... "Anita, the Singing Girl"

The Sunday meeting of the Portland Fellowship circle was of more than usual interest, a letter was read from the president of the new San Francisco Fellowship Circle, Dr. E. F. Long, introducing and commending to the local circle Rev. H. V. Morgan, member of the San Francisco circle and one of its council. Mr. Morgan gave an account of the enthusiasm with which the Fellowship work had been undertaken in San Francisco. Mr. Morgan, who several years ago was a minister of the Christian denomination, has since that time been preaching and teaching among advanced lines. He will remain a few weeks in Portland, and at a meeting of the Portland Fellowship circle it was decided to hold the next three Sunday afternoon services in some larger hall and issue a general invitation to the public to attend in an address by this speaker. The subject of discussion at the meeting was "The Mission of Materialism," which was led by Mrs. Florence J. Chapman. Among those who participated in the discussion were four persons who were formerly ministers of regular churches.

The United States civil service commission announces an examination April 8 to secure eligibles from which to make appointments to the position of marine engineering and assistant engineers. The signal service at large, cable ship Burnside, Seattle, Washington, and vacancies as they may occur. Examination will be held at 10 a. m. and 1 p. m. to secure eligibles from which to appoint to the position of scientific assistant in the department of agriculture at salaries ranging from \$240 to \$2,000 per annum, depending upon the experience and qualification of appointees. Examination will be held at 10 a. m. to secure eligibles from whom to make appointments in the position of assistant in grain standardization, (male) bureau of plant industry, department of agriculture, at salaries ranging from \$1,000 to \$1,800 per annum. For all these examinations or information relating to the application forms made to Z. A. Leigh, at the postoffice.

Annual meeting of the United East Side clubs will be held on Monday evening in the quarters of the East Side club, at the Hotel Sargent. Officers for the ensuing year will be elected and it is especially desirable that as many clubs as possible be represented. A special invitation has been issued to the presidents of all the east side clubs by Secretary H. Wells and the meeting promises to be a large one. Some very important matters have been undertaken by the club, including the reconstruction of the Madison bridge, an additional conduit to Bull Run, the expedition of the East Sixth street fill, the construction of a high bridge across the river from the Madison bridge, and the charter pertaining to permanent street improvement.

The Sunnyside Methodist Episcopal church is in the midst of a special evangelistic effort and practically the entire day yesterday was taken up with services. Dr. Ford started the day by preaching an evangelistic sermon at the morning service. There was a children's meeting at 3 o'clock. Paul and Earl Oliver rendered a vocal and violin solo. The music meeting was presided over by the children's choir. The Epworth league conducted evangelistic services at 4 o'clock. W. L. Warren presided in the evening. The regular services were preceded by a song service, a chorus of 25 voices assisting. There were several very evening this week except Saturday.

A \$1,000,000 oil company has been incorporated by E. M. Batcher, E. E. Flatts and A. J. Stowell. It is headed by the Baker and Malheur Oil company and is planning to develop and operate oil properties. Articles of incorporation of the company, which include a brokerage and loan firm, have been filed by Elias Brong, S. N. Steele and Otto J. Kraemer. The capital stock is \$20,000.

Rev. E. M. Sharp, D. D., the pastor, took for his text yesterday at the Mount Taber Presbyterian church, "Thou art not far from the kingdom of God," in his evangelistic sermon on the Saviour was in response to a question asked by the scribe in the right spirit, while the others were merely trying to trip him by their might condemn him by his answers.

An examination for the position of unskilled laborer in the government service will be held in this city on March 31, 1908. For application blanks and further information concerning this examination applicants should address Z. A. Leigh, local secretary, board of examiners, postoffice, Portland, Oregon.

Elder D. R. Ebbly of Sunnyside delivered the doctrinal address at the First Brethren church, Northwick street and Killingsworth avenue, yesterday. Two years ago the church was established in Portland as a mission. Less than a year since the church site was secured by the members.

E. N. Emery of precinct 22, George I. Smith of 16, George S. Lewis of 74 and J. B. Ryan of 17 have announced themselves candidates for Democratic committee places. S. J. Jones of 71 and J. H. Richmond of 55 are new aspirants on the Republican side.

Tuesday night Mrs. Popperon will give a talk on "A Trip to Europe," at the meeting of the Young People's literary club of the First United Brethren church, East Fifteenth and Morrison streets, at 8 o'clock.

Judge Webster this morning approved the proposition of the O. R. & N. railroad to pay \$4,500 damages for the death of Frank W. Glass, the switchman who lost his life in the Spokane flyer collision at the east end of the steel bridge on the morning of November last. The widow, Mrs. M. B. Glass, who is serving as administratrix of the estate, was willing to accept this settlement. The estate was not litigated, which there will be no litigation.

Talk, trade and try the Portland, Table Supply the brand new stove with brand new goods, at 330 East Morrison street, and take with you home, Golden Grain Granules and "Watch Yourself Grow" in health.

Harry R. Eaton, formerly proprietor of the cafe, room 10, Chamber of Commerce bldg., has purchased the saloon northwest corner Fourth and Washington, in the new Northside bldg., and will be pleased to see his many friends and patrons.

Make up your mind today, and bring your friends to the new, modern, 387 1/2 Washington street, new Northside building, back of lobby. All salads 10c, sandwiches 5c.

J. F. McCormick has applied for letters of administration on the estate of his late wife, Mrs. C. McCormick. The property is valued at \$4,257, the heirs being the husband and his five children.

Stationery store at 249 Madison street, near Third street, with a full line of stationery and blank books. Davis & Kilburn. Phone A-1611.

Rate war. San Francisco \$5 including berth and meals. Finest passenger service. Frank Bolam, agent, 128 Third street.

For the best eye glasses that can be had at moderate prices see George Benet, expert optician, 183 Fourth street between Yamhill and Taylor.

Steamer Jesse Harkins, for Camas, Washougal and way landings, daily except Sunday. Leaves Washington street dock at 2 p. m.

Acme Oil Co. sell safety coal oil and fine gasoline. Phone East 749; B-1007.

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URGENT CITIES TO OWN WATER SITES

State Board of Health Can See No Other Source of Pure Supply.

Important suggestions and recommendations are carried in the annual report of the state board of health which has just been prepared and distributed. In the report the board gives the result of investigations which have been made during the past year on different subjects while at the same time directions and recommendations are given for the betterment of conditions generally, to the health and sanitation of the state at large.

The water supply and sewerage systems of the state are discussed and the board gives it as its opinion that as the population grows it is becoming more and more imperative for the proper supply of good pure water to the growing towns.

Great stress is laid upon the sewerage problem throughout the state. It is pointed out that the great increase in population during the past few years has overtaxed the sewer systems in operation generally and that the methods of disposal of sewage and other tank systems are suggested as a partial solution of the trouble at least.

During the year the board made special investigations of conditions existing in the schools and other similar institutions of the state. As a result of these visits various recommendations have been made tending to better ventilation, plumbing and general sanitation.

Railway sanitation also has occupied a prominent part in the work of the board and general instructions have been prepared upon the subject. The state board of railway commissioners having in view the cleansing and disinfecting of cars, the proper care of terminals and passenger cars and the care of the foods and water used on the trains.

The sanitary conditions of Seaside and Newport are made the subject of one section of the report and both cities are branded as having inadequate sewer systems. Conditions at both places are not of the best according to the report and it is suggested that the city governments of both places take steps to improve and correct the prevailing sanitary conditions.

The conditions in hop fields of the state are also treated and better sanitary arrangements for the hop pickers are urged as the unsanitary and primitive methods of some of the yards are pointed out. It is also pointed out that they are breeders of typhoid and other infectious diseases.

The state institutions are treated in a separate division of the report and it is urged that the state should give special attention and assistance to the authorities of the state asylum for the insane. Attention is called to the fact that under the present system it is necessary to confine tubercular patients in the same wards and buildings with those patients not affected with the disease. This, it is pointed out, is a danger not only to the patients but to the attendants as well.

It is recommended that the state make provision for the erection of cottages for tubercular patients who should be placed apart from those not inoculated with the disease, and it is also recommended that open air sanitariums be erected in which the patients can be cared for by modern methods and with better hope of success and ultimate cure.

of the estate, was willing to accept this settlement. The estate was not litigated, which there will be no litigation.

PAVE VALUES EXPECTED

Slightly Used Instruments of All Makes Can Now be Secured at a Fraction of Their Actual Worth During Eiler's Special Clearance Sale.

Compare the Instruments Mentioned Below With the So-Called "Real Piano Bargains" Offered Elsewhere.

- Fischer, most expensive style, almost new \$200
Hines, dainty style in French walnut 205
Weser Bros. latest style, oak case, orchestral attachments, Victor, largest size, Colonial design 212
Haines, ebonzoid case, splendid condition 220
Emerson, well-known make, good as new 222
Marshall Wendell, walnut case, used only a short time 225
Hardman, rosewood case, large size 230
Stewart, ebonzoid case, medium size 237
Kimball, small size, plain case, finished in mahogany 250
Everett, largest size, walnut case, like new 255
Crown, full size, orchestral grand, a beauty in plain oak case 295
Bush & Gerts, left by owner for us to sell, must net. 325

PIANO PLAYERS INCLUDED ALSO
Melville Clark Apollo Player, walnut, good condition \$ 70
Cecilian Piano Player, oak case, splendid bargain 95
Angliano Piano Player, latest type, mahogany 100
Another Angliano Player with P. H. Hale, excellent practice piano 85
Simplex Piano Player, mahogany 95
Also several bargains in pianolas, the standard of piano making in the world \$125 to 200

HEILIG - "Taming of the Shrew." By A. C. K.

When we think of Shakespeare it is usually with respect and admiration, as of something gone into the past—a departed friend and all that. Therefore when one visits the playhouse producing one of Shakespeare's comedies it is done more with a sense of duty than in the expectation of seeing and hearing something we will involuntarily laugh over.

The lines are the same we pored over in our school days, the situations the same we "murdered" in our college dramatic societies, and the jokes are perennial. We expect to see nothing new and we expect nothing to arouse spontaneous laughter, yet we go. The only enjoyment we expect is to hear the lines again and see the old characters enacted by a new cast.

Handford and his company did this at the Empire. They were in such a merry mood that the "Taming of the Shrew" was more than enjoyable as a play. They really made the characters live and the members of the audience, who had had Katherine called up the grocer for half a pound of tea, and who would have thought it out of the way last night, the characters lived before the audience in such a way that Shakespeare never thought of once during the performance and the awe and admiration for the departed one was lost in the keen relish of a sparkling comedy.

Petruccio snapped his whip and Grumio danced. Petruccio ordered and Katherine obeyed. Hortensio wooed and Bianca sighed. Katherine stormed and was subdued. Grumio grimaced and the audience laughed real laughter.

There is no use going further into a discussion of the play. The whole show by his acting and speaking were remarkably well done. Grumio (to Nemever) was the next favorite with the audience and deservedly so. Katherine by Alice Wilson was rather a disappointment. Whether this was due to the lines of the play or whether she made the part as light as possible to fit in with the general theme is debatable. It seemed, however, that she was too easily subdued.

The company was well balanced and the parts well sustained even to the end of the play. The "Taming of the Shrew," Handford, assisted by several members of the company, gave a curtain raiser entitled "The Old Guard." The play was given an opportunity to do some splendid character acting in the part of old Haversack. He was ably assisted by Miss Biala, who also did good work as Bianca in "The Taming of the Shrew." John M. Klips as Henry LeFebre shared in the applause. The company will present Antony and Cleopatra tonight.

Baker—"The Three of Us." At times it seemed that the Baker company was recklessly scattering pearls during the matinee of "The Three of Us" yesterday afternoon. Both play and performance were caviar to the two-bit assemblage. They enjoyed it, of course. They thought the transformation in Clem's character which was made in the bare old sitting-room of the Maccheryney house early that winter morning was one of the funniest they had seen for a long time. Mr. Russell was playing Clem and therefore they reasoned that the funniest thing about the character was the fact that he was a miser. They thought that anything but the old accustomed spots. And yet they were moved by it, either to cry or laugh. And inasmuch as the troubles of poor dear Zaza had been the toast of the evening, last week and as Rhy and Clem were at all like Zaza and Duffren, the only alternative was to laugh.

Not only Miss Stoddard but the entire Baker company acquitted themselves well yesterday. Owing to the fitness of the character, drawing the parts of "The Three of Us" are extremely difficult to play and play well. A little over acting or a little under

The ABC and XYZ of ADVERTISING No. 2

A SERIES OF TEN TALKS ON ADVERTISING written by Seymour Eaton of Philadelphia for the readers of The Journal

Advertising and news are first cousins.

The railroad and the stage coach are grandchild and grandfather.

Four out of five advertisers still use stage coach methods. The agency that distributes news has the quickest, cheapest and most effective machinery for distributing advertising. That agency is the daily newspaper.

The man who passes your shop-window is going somewhere. He is on some other errand. If you want to catch him when he is not in a hurry put your shop-window in the newspaper; a few articles at a time. You can make a hundred and fifty thousand people look at this kind of window every day and with much better selling results than if that hundred thousand walked by your shop one by one.

I know of a retail store in one of our large cities, a branch of an English house, which until the autumn of 1906 was managed by an Englishman; austere, conservative, dignified; a man who would have been shocked to see his shop advertised in an American newspaper. He had an exclusive trade and his net profits amounted to about \$20,000 a year. This Englishman died. His assistant, an aggressive young American, took charge. He advertised continuously in the best local newspaper. Last year this exclusive shop made a net profit of over \$80,000. Why? Simply because there are five hundred thousand well-to-do people in that city who never knew that this shop existed until they saw those advertisements in the newspaper; and the shop has an excellent street location, too.

This is a concrete case, the facts of which I personally know. The Englishman depended upon the quality of his goods and his beautifully crested stationery and his attractive shop window and his perpendicular-backed dress-parade clerks; all of which were above criticism. The young American put the whole show into the newspaper; admission free.

Show me 10 shops which advertise regularly in a daily newspaper and I will show you nine that are making money. The failure of the tenth is probably due to bad management of some sort.

Some people value goods by the price they pay; others by the shop in which they buy; others by the effect the goods have upon their neighbors. It is only the common work-a-day sensible people who value goods by the goods. If you want all four classes as customers it is your business as an advertiser to make the cap fit.

Marquam—Moving Pictures. A delayed train from the east yesterday caused the Marquam Grand to postpone to announce that the "Merry Widow" and "Butterfly" films, concerning which there has been so much comment, could not be put on until today. In consequence, opening day of continuous motion pictures was not up to the standard which was arrived at beginning at 2 o'clock this afternoon. This will be the first time in Portland that anything pertaining to the world-famous "Merry Widow" has been seen outside of illustrated magazines, and this film alone promises to fulfill promise for itself and promise for all the others, in that it is an illustration far above the average of moving picture films.

Empire—"A Royal Slave." This week's melodrama at the Empire is called "A Royal Slave" and tells all about the Countess Inez de Ora, who has a slave called El Aguilá. El is a good looking and captivates his royal mistress. Complications follow, too numerous to mention, and excitement runs high. There is an unusual mixture of Americans, Mexicans, Spaniards and Indians, as well as not a few bandits and a gang of desperadoes.

The complications of the plot are far beyond the ability of the ordinary reviewer to unravel. Be it enough to say that the story is laid in an interesting and numerous climaxes, a dancing girl or two to relieve the tension now and then, and plenty of riot. "The Royal Slave" will be given all night at the Empire.

Star—"Anita, the Singing Girl." "Anita, the Singing Girl," is the title of the piece put on by the French stock company at the Star this week. It is an exciting story of the attempted separation of a mother and her child by a designing man and woman. Miss Kathleen Taylor, the ingenue of the company, plays the leading role, that of the child who is forced to go into the street and earn a living by singing in the restaurants. Miss Taylor made a hit in the part and her singing was repeatedly encored. She brought down the house on several occasions with her comedy and singing.

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Diamond Roof Stains ALL SHADES MADE FROM CREOSOTE 5 Gal. Lots 75c Per Gal.

Webfoot Oil Blacking Makes Shoes Waterproof - Preserves Leather - Not a Shine - At All Dealers.

HEILIG THEATRE CHAS. B. HANFORD. Tonight and Wednesday Nights, ANTONY AND CLEOPATRA.

BLAUVELT Song Recital Next Friday. Prices, \$2.00, \$1.50, \$1.00.

EMPIRE Theatre MILTON W. SEAMAN, Manager. All this week: "THE BELL SOUNDS."

THE STAR THEATRE For the Entire Week of March 8. "ARITA, THE SINGING GIRL."

NICKELODION "The Little Cripple" 145 Grand Avenue

Visit The Little Hungary Spectacles \$1.00 at Metzger's.

Never has the demand for lace been as great as it is right now. And never has it been so necessary that women realize that the only safe way to wash laces is with Ivory Soap and lukewarm water.

Merchants Savings & Trust Company 247 WASHINGTON STREET Capital \$150,000.00 Does a general banking business. Pays interest on Savings Accounts and on Time Certificates.

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