

THERE IS N0 EXCUSE
for any citizen of oregon
taking life insurance from an outside company
Payments to an outside Company drain Oregon of ready cash.

Payments made to OREGON LIFE help to develop Oregon, as the premiums collected aro invested ip "purely Oregon earned is relinvested here.

The Company is purely mutual, the dividends returned to policyholdere are larger than in other Companies and must always remain so, because the death rate is lower and the interest earnings higher.

## Oregonific

Gained more insurance in Oregon during 1907 than any company and some of them have been operating here for thirty years, Mostoregonians, is best for Oregonians.

