

# Tomorrow—Cut Prices!

To bring you to our store, and show you the magnificent line of goods we carry, we have made a general price reduction on the highest grade, most representative, most beautiful

## Brand New Spring Goods

All our regular customers know that for dress goods quality and reasonable prices, this store is not matched in Portland or elsewhere west of Chicago; they don't need sale inducements to bring them; they come as regularly as blackberries ripen in August. But we want you, everybody, strangers in town, to acquire the same habit—the habit of knowing that this is the dress goods center; and so we have instituted this aggressively sweeping sale to acquaint you with the place where values are regularly right—qualities highest—and where a sale means

## The Supreme Climax of Bargain Giving

These prices will interest wide-awake women who intend to get their spring sewing out of the way at once, so they can enjoy the summer:

### ELEGANT BLACK DRESS GOODS

For Mohairs and Sicilians—From Bradford, England, the greatest manufacturing center in the world

54-inch Panama, all wool, highest grade quality; standard \$1.35 value; sale price.....	56-inch Sicilian Mohair, high silk luster, standard \$2.00 grade; sale price.....	44-inch black Panama, warranted all wool; standard \$1.00 grade; sale price.....	46-inch black Voile, an exceptional dress fabric; worth \$2.50; sale price.....
95¢	\$1.50	68¢	\$1.85

### BEAUTIFUL COLORED DRESS GOODS

Direct from the greatest manufacturers of the age!

36-inch Heather, mixed wool Suitings; entire line of checks, plaids and stripes; value \$50; sale price.....	44-inch mixed Suitings, which include our 75c, 85c and 90c grades; sale price.....	46-inch novelty mixed Suitings, new \$1 and \$1.25 values; sale price.....	44-inch plain all wool Panama, brown, blue, mode and Copenhagen, regular \$1 values; sale price.....	44-inch Serge in navy, brown, cardinal, etc.; regular \$1 grade; sale price.....	44-inch Silk and Wool Crepe de Paris, Eohentme and French Crepe, \$1.25 grade; sale price only.....
25¢	65¢	85¢	75¢	85¢	80¢

### EXQUISITELY DAINY SILKS

New designs, new colorings, all new goods!

27-inch Rough Shantung suiting, new colorings, pure silk; \$1 grade, sale price.....	19-inch all silk Taffeta, excellent quality, all colors; a full line; sale price.....	27-inch Cream Japanese Wash Silk, regular 65c grade; sale price.....	36-inch guaranteed Lining Satin, all colors; \$1.25 grade; sale price.....
85¢	65¢	50¢	85¢

### DAINY DURABLE WASH GOODS

These are advance style fabrics that will prevail throughout the summer

22-inch Danish Cloth in pink, tan, red, brown, navy, light blue and black; special sale price only.....	32-inch genuine Soie-sette, all colors, names on selvage, regular 35c grade; sale price only.....	28-inch silk striped Challie, Copenhagen; light blue, black, white, pink, champagne, cream, navy and garnet, 35c values; sale price.....	23-inch wool finished Poplin, Copenhagen, blue, brown, white, pink, light blue, green, gray, champagne, cream and navy; 35c values, sale price.....	Lawns in small figures, dots, ring and floral effects; regular price 20c, sale price.....	Fine Lawns at 5¢, 6 1/2¢, 7 1/2¢, and 8 1/2¢ Special Lawns and Challies.....
17¢	25¢	25¢	29¢	12 1/2¢	5¢

### MOST SATISFACTORY WHITE GOODS

Sheer India Linens, white Lawns, imported goods, in two splendid grades; 29-inch 17c value for.....	31-inch grade, value 20c, for.....	34-inch striped Persian Lawns; 25-cent grade.....	34-inch striped Persian Lawns; 23-cent grade.....	34-inch striped Persian Lawns; 15-cent grade.....	34-inch striped Persian Lawns; 35-cent grade.....	28-inch checked Nainsook, regular 15c, for.....	29-inch Swiss, check and striped, regular 35c, for.....	28-inch dotted Swiss, 40c values, for.....	Dotted Swiss, 25c values, for.....	Dotted Swiss, 15c values, for.....	Pique, 29-inch width, 50c value, for.....
12¢	15¢	19¢	15¢	15¢	25¢	12 1/2¢	26¢	19¢	12 1/2¢	12 1/2¢	26¢

Buy elsewhere if you will, but see our goods first



CORNER THIRD AND MORRISON STREETS

Mail Orders given advantage of these prices

## MADAME TRACY GOWNS

Announcement  
Madame Tracy, just from the East, has opened a first-class Ladies' French Suit and Dressmaking Parlors, in the Milner Building, Park and Morrison Streets. Madame Tracy's long experience in the fashion centers of Europe enables her to import the very latest and the most exclusive Party and Evening Gowns, Cloths, Corsets and Gloves. "Her specialty," tailored Suits and Skirts. Madame Tracy cordially invites the public to call and inspect her goods and get her special "low" Prices  
Rooms 43-44 Milner Building. Both Phones—Main 4521, A1644



Lent has come with its full share of dullness and quiet, and with some welcome rest for several weeks. The first few days of the week, before Ash Wednesday, presented several affairs preparatory to the quiet season, chief among which were Mrs. Laidlaw's and Mrs. Chipman's tea and Mrs. Anderson's luncheon. Now nothing is being planned, and there will be only quiet meetings of the card clubs. Several matrons are planning to spend the season becoming proficient in the new game, skat.

A very pretty tea was given Monday afternoon at Mrs. Rupert J. Chipman's home, 470 Columbia street, with Mrs. Chipman and Mrs. J. Ernest Laidlaw as hostesses. Yellow was used as the central color scheme and harmonized prettily with the yellow lining of the walls. Yellow jonquils, tulips and Oregon grape formed the decorations. Mrs. Chipman was handsome in a princess chignon gown of a soft pastel shade of blue, and she carried pink carnations. Mrs. Laidlaw wore a handsome black and white dress with elaborate roses embroidered on the bodice. A bouquet of yellow jonquils and fern made a striking combination.



PHOTO BY AUNE  
MRS. J. ERNEST LAIDLAW  
Popular Hostesses Who Gave the Largest Tea Last Week.

and Mrs. Andrew C. Smith, Mr. and Mrs. Willis E. Potter, Dr. and Mrs. A. C. Pantou, Dr. and Mrs. G. T. Trombald, Mr. and Mrs. Frank E. Dooly, Mr. and Mrs. George W. Thatcher, Mr. and Mrs. J. A. Webber, Mr. and Mrs. Karl Lively, Mr. and Mrs. W. W. Kerns, Miss Lucile Dooly, Miss Alice Brown, Eugene Coleman, Mrs. C. A. McCargat, Mr. and Mrs. Harvey O'Bryan, Dr. and Mrs. Hicks C. Fenton.

Portland society will be well represented at the first annual horse show at Vancouver, British Columbia, March 19, 20 and 21. Several entries are to be made from here and the horse owners are planning to attend. A social event of prominence will be a dinner given by the management to the visiting Oregonians, which will be attended by many of the people.

Mrs. William H. Colgate entertained with a bridge luncheon Tuesday with covers for 14. The table was very pretty with an Italian flat lace set and daffodils and yellow tulips arranged in the valley. A corsage bouquet of the daffodils and lilies was placed at each plate as a favor. Bridge followed luncheon, and the winners were Mrs. W. E. McCord and Mrs. W. A. McCall. Mrs. Colgate's guests were Mrs. W. A. McCall, Mrs. Henry Waldo Coe, Mrs. Joseph Teal, Miss Vida Marshall, Mrs. A. E. Rokey, Mrs. R. G. McMillan, Mrs. Richard R. Hoge, Mrs. James H. Dewson, Mrs. Frederick Eggeci, Mrs. Volton, Mrs. Frank Nau and Miss Colgate.

Mrs. Sherman O'Gorman entertained at bridge recently at her attractive Irvington home in compliment to Mrs. Orlow D. Whitcomb of Tacoma. There were six tables of the game and Mrs. W. E. McCord and J. Creton O'Gorman won the prizes, and a guest prize was awarded Mrs. Whitcomb. Among the guests present were Mrs. and Mrs. W. H. Colgate, Mr. and Mrs. W. E. McCord, Miss Colgate, James Colgate and Mrs. William F. Woodward, Mr. and Mrs. Frank D. Gibbs, Mr. and Mrs. William Knighton, Mr. and Mrs. Jesse B. Shary, Mrs. Richard R. Hoge and Miss Alice Sansbury.

Mrs. P. J. Flynn's home was thrown open Tuesday evening to the Ladies' Aid society of the cathedral parish for a benefit card party, with the new orphanage as the objective. Mrs. Flynn and Mrs. P. J. Cronin received. Five hundred was played, and good musical program was given by Miss Della Wilson. Miss Vera Patterson, Miss Irene Flynn and A. J. McHolland. The young women assisting the hostesses in entertaining were Miss Helen Burke, Miss Genevieve Mays, Miss O'Neill, Miss Lillian O'Brien, Miss Edith Rothchild, Miss Ruth Dunne, Miss Marnie Helen Flynn and Miss Irene Flynn.

Mr. and Mrs. W. E. Lytle announce the engagement of their daughter, Miss Ethel M. Lytle, to John Waters Boothie, formerly of New York and now of Portland. Miss Lytle is one of the best known among the younger singers in town and is the solo soprano at the First Presbyterian church. She has given several concerts in towns all over the state and has a large circle of friends. Mr. Boothie is the son of Rev. J. W. Boothie of White Plains, New York. At present he is with the Sherman Clay company but he has important stock broker interests in Tonopah, Nevada.

A pretty dance for the academic set was given last Saturday evening, February 29, at the Irvington clubhouse. The T. W. E. K. club gave the dance, but it was a leap-year affair. The hall was exceptionally pretty, with the ceiling and walls buried in forest greens. Puncos was served. The patronesses were Mrs. F. H. Kammer, Mrs. A. E. Butterfield, Mrs. Orlow H. Burgard, Mrs. E. Hammond, Mrs. G. H. Thomas, Mrs. H. Wittenberg and Mrs. E. G. Clark. The club members are John Clark Burgard, Jacob Kammer Jr., Gerald Thomas, Clarence Eubanks and Mason Wittenberg.

Mrs. T. M. Anderson of Alexandria court gave a luncheon of 20 covers at the Portland Tuesday. Her guests were Mrs. Charles Scadding, Mrs. Charles E. Wolverson, Mrs. Bosworth, Mrs. S. W. Roessler, Mrs. T. L. Elliot, Mrs. Donald

There were no cards sent out for the wedding last Monday of Miss Alice Winslow of Portland to Chauncey R. Winslow at Geneva, Switzerland, but many good wishes have been sent to Mrs. Winslow, who is in favor of the young society here. During the past year and a half she has been traveling abroad with her mother. Mr. Winslow, who has spent the winter in Cincinnati, joined them in Italy recently.

A skat club has been organized for quiet study of the game throughout Lent, and they met Friday with Mrs. Walter P. Burrell. The members are Mrs. J. Wesley Ladd, Mrs. Whitney L. Boise, Mrs. L. Allen Lewis, Miss Ella Hirsch, Mrs. Gordon Voorhis, Mrs. William Brewster, Mrs. Walter P. Burrell, Mrs. Morton H. Inley, Mrs. E. A. Baldwin, Mrs. Walter V. Smith and Mrs. E. C. Shevlin.

Mrs. Charles E. Smith, who has a handsome home in South Portland, left Sunday for an extended trip abroad. In Philadelphia she will join her daughter, Miss Helen Smith, who has been visiting here this winter, and after a short visit together through the east they will sail to be gone indefinitely. Mrs. Smith is Mrs. C. J. Schnabel's mother.

Mrs. C. S. Jackson returned Friday morning from Hawaii, where she has spent the past few months. Mrs. Jackson returned on the same steamer with Wu Ting Fang, the new Chinese minister, and saw him in a new light as an enthusiastic bridge player and an accomplished musician.

Mrs. Warren F. Houghton and her daughter, Miss Claire, are being much entertained in New Orleans, though Mrs. Houghton's indisposition has prevented her going out much. They were here for the annual Mardi Gras festivities which they greatly enjoyed.

McKay, Miss Pomeroy, Miss Failing, Mrs. David Loring, Mrs. Charles F. Reed, Mrs. J. G. Gaud, Mrs. Wallace McCamant, Mrs. Walter P. Burrell, Mrs. H. J. Biddle, Mrs. Frank M. Warren, Mrs. John Whalley, Mrs. William MacMaster, Mrs. Scott and Mrs. Davis of New Jersey.

Mrs. Walter M. Cook entertained Wednesday afternoon with a bridge party instead of a tea, as erroneously announced. There were 10 tables, and a few of the guests played five hundred. At the latter game the prize winners were Mrs. Ward White and Mrs. Olinger of Salem, and at bridge Mrs. Zoerbecker and Mrs. D. Gibbs were the winners. This was the first affair of any size that Mrs. Cook has given in her handsome new Irvington home, but she is planning an elaborate "house warming" with a post-Lenten tea.

Mr. and Mrs. L. N. Fleischer will entertain at dinner tonight in compliment to their niece Miss Flora Fleischer. Miss Fleischer has been the birthday of a good deal of the past year, and she is very popular with the young set. She is an excellent musician, and has one of the prettiest and best trained younger sopranos in town.

Mrs. Harper Wainwright Skuse entertained last week for Miss Edwina Mastick, a popular bride-elect, with a linen shower. Bridge was played and Mrs. T. N. Patterson won the prize. The guests were Miss Mastick, Mrs. Patterson, Miss Leslie Flake, Miss Katherine Cronin, Mrs. Ambrose Cronin, Miss Dagmar Korrell, Miss Julia Cole, Miss Helen Holbrook and Miss Lulu King. Miss Mastick has set her wedding day for Tuesday, April 21, at the First Unitarian church.

The Young Married People's club enjoyed the last of its pre-Lenten dances Tuesday evening at Murlark hall.

Mr. and Mrs. L. N. Lipman returned last Tuesday from southern California, where they spent a month.

Mrs. W. S. Ladd and Mrs. Helen Ladd Corbett entertained Tuesday with a bridge luncheon.

Mrs. Ernest Tucker entertained last week at cards.

### EVENTS OF THE WEEK

The Tuesday Afternoon club met with Mrs. Frank Miles. After the business session the following program was in charge of the hostess: Quotations in answer to roll call from writings of Frederick Bremer; sketch of Frederick Bremer; Mrs. Frank Miles; prototype of the novel, Mrs. A. J. Stiles; reading of a selection from Frederick Bremer; Mrs. J. D. Haynes, relation between the novel and its prototype, Mrs. G. M. Gilgus; the novel before Scott; Mrs. G. C. Eshelman; romance and drama in English literature, Mrs. A. Bailey; manners and customs of the early part of the eighteenth century, Mrs. E. Chipman. Refreshments were served during the social hour. The guests of the club were Mrs. Strickland and Mrs. Dillon. The club will meet at the home of Mrs. H. J. Jackson at Ladd's farm, March 10. Montavilla cars.

Mr. and Mrs. George Leach celebrated their cotton anniversary Friday evening a week ago. The house was beautifully decorated for the occasion, the reception hall with ferns and Oregon grape, the front and back parlors in red and green, and the dining-room with ferns and Oregon grape. The evening was spent with music, and a general social time. Sup-

per was served in the dining-room at 11 o'clock. Those present were: Mr. and Mrs. O. G. Nash, Mr. and Mrs. Hollister, Mr. and Mrs. Fred Chard, Mr. and Mrs. Al Rosser, Mr. and Mrs. W. A. Linn, Mr. and Mrs. George Leach, George Leberg and Mrs. Leberg, Mrs. Whitmarsh and her daughter, Mrs. Almstead, Mrs. Gus Anderson, the Misses Nettie Hanson, Alice Grey, Ethel Rosser, Winnie Evans, Helen and Catherine Dinneen, Lottie and Florence Leach and Winfield Leach.

As a surprise to him the friends of Walter Courter gathered at the residence of his mother, Mrs. Nettie F. Courter, 406 East Eleventh street to celebrate his twenty-first birthday. The guests were agreeably entertained with music, the feature of the evening being a violin solo by George Anderson. Later refreshments were served. Those present were Miss Lizzie McCarthy, Pearl Parsons, Mable McCarthy, Marguerite Sullivan, Kathleen Cooper, Mrs. A. McCarthy, Nellie Donough, Pearl Shaw and Miss Lillian Hall of Oswego, A. C. Corthy, Fred Parsons, Mr. Lakin, Oscar Long, Robert Alton, Will Graham, Harry Additon, Fred Eichenlaub, George Anderson, Will Blecker of Oswego and J. M. Straight, Oregon City.

A number of friends of Mr. and Mrs. A. L. Morris surprised them Saturday night at their residence, 604 Howe street. The occasion was the tenth anniversary of Mr. Howe's birthday. He was born on February 29, 44 years ago. A luncheon was served at midnight by Mrs. Morris, assisted by Mrs. Charles Flohr. The evening was spent in singing, music and other pleasant pastimes. Those present were Mr. and Mrs. M. J. Keating, Mrs. W. V. Sullivan, Mr. and Mrs. Charles Flohr, the Misses Clara Klink, Mollie Keating, Margaret Flohr and Frances Keating, Pearl Shaw and Klink, Fred Klink, G. P. Morris, H. O. Morris, James Keating, William Flohr, Francis Morris and A. J. Morris.

A pleasant occasion Thursday afternoon at the W. C. T. U. headquarters was a dinner given by the county W. C. T. U. to the honorary president, Mrs. L. F. Additon. All the unions were represented and about 40 were seated at the table, which was decorated with bouquets and flags. At the conclusion a number of after-dinner speeches were made, concluded by remarks from Mrs. Additon. "Blest Be the Tie That Binds" was sung in conclusion.

A successful dancing party was given by the Gitanos girls at Ringle's hall on the evening of February 25. About 100 couples were present, and the evening's amusement was opened with a grand march. Among those present were:

HAVE YOUR CALLING CARDS WEDDING INVITATIONS AND MONOGRAM STATIONERY ENGRAVED AT RUSHTON'S - 408 Stearns Building Corner Sixth and Morrison

WEDDING AND VISITING CARDS W.G. SMITH & CO. WASHINGTON BUILDING

Mrs. Alma Crockett, Mrs. Emma Cleveland, Mrs. Dell Davis, Mrs. Ida Coffin, Mrs. E. MacPherson, Mrs. J. B. Coffey, Mrs. Lee Finzer, Adjutant General Finzer, Miss Gladys Crockett, the Misses Crissie MacPherson, Dorothy and Hazel Cleveland, Ethel and Donna Guise Genevieve Coffey, Emma Fetsch and Genevieve Coffey. The Gitanos girls intend to give another party in the near future, owing to their initial success.

The O. E. S. Girls gave a most successful dance at the East Side Woodman hall last Monday evening, which was voted the most enjoyable dance given by the club. This will be the last one of their dances till after Lent.

The Oregon chapter of the United Daughters of the Confederacy held their semi-monthly meeting at the residence of Mrs. Clarence Lee Clarke, 24 East Eighth street on Friday, February 26. After the regular business meeting, a

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