

\$1 Colored Dress Goods 79c

Cream colored Serges in hard or soft finished weaves. One of the most called for spring fabrics. Buy while this sale is on and you'll save one-fourth the regular price. Four grades offered, prices as follows:
 The \$1.00 grades for..... **79c**
 The \$1.25 grades for..... **93c**
 The \$1.50 grades for..... **\$1.17**
 The \$2.00 grades for..... **\$1.48**

O. W. & K. Sewing Machines Guarante'd for 10 Years Special \$23.50 Ea.



Royal Worcester Corsets in Late Spring Models Now on Sale Here

New Vanity Bags \$1.48

These are in assorted colors and styles, with strap at back or top. The colors are black, brown, navy, green, tan and red. You have choice of seal, long grain morocco, walrus and novelty leathers. These bags are regular \$2.00 grades, on special sale Friday only for just..... **\$1.48**

The 252d Friday "Economy" Sale

Should Help You Largely in Planning Spring Wants---Take Advantage of Every Saving Offered Here and Be Assured the Quantities Offered Afford Both Varied Choosing and Liberal Buying---Merchandise We Are Proud to Offer---Goods You Will Be Glad to Own

New Style Petticoats \$1.97 Worth \$2.75 Each



These Petticoats are for wear with the smooth-fitting skirts—so constructed that they set snugly around the hips. Entirely free from wrinkles. Made of Heather bloom; close fitting at top and hips, has slight dip in front. Made from a 7-gore pattern, which assures the same accuracy in fit as dress skirts. Finished with deep flounces in a variety of styles. Mind you, they are regular \$2.75 values, Friday..... **\$1.97**
AN ART DEPARTMENT SPECIAL—Center-pieces in fine white linen, stamped in fancy floral designs and finished with stamped floral border. Size 27 inches in diameter. Regularly 43c each, Friday price..... **43c**

Friday Black Taffeta Day

Silk Buyers, Attention—This week's offering is one that will appeal irresistibly to your good taste as well as to your sense of economy. The peerless Bonnet Taffetas are bargained and we expect enthusiastic response to this announcement. This famous weave is unequalled for finish, wear and fast color. In addition to the black taffeta, we include every shade in which this is carried. The 22-inch width, regularly \$1.50 the yard, special Friday at..... **\$1.17**

THINGS NEEDED 'ROUND THE HOUSE

- 6-foot Stepladders, regularly \$1.20, each..... **99c**
- Wall or Ceiling Brushes, regular 75c values..... **60c**
- Rug Beaters, worth 30c, each..... **20c**
- Garden Rakes, special at each..... **25c**
- Garden Hoes, special at each..... **35c**
- Toilet Brushes, with bent handles..... **40c**
- Mouse traps, special, each..... **4c**
- Bread Knives, special, each..... **20c**
- Lemon Squeezers, of glass, each..... **4c**
- Asbestos mats for the stoves..... **3c**
- Asbestos Baking Sheets, a book, special at..... **12c**
- Wire Toasters, special, each..... **7c**
- Coffee Strainers, with black handles..... **9c**
- Garden Trowels, special, each..... **4c**

Clever Styles in Tailored Suits New Models \$14.00

Let no one with a need for a suit fail to heed this advertisement and answer it quickly, for this suit sale is indeed the garment sensation of the season. It concerns a large assortment of new spring models. They are the styles most sought after—semi-fitting coats 27 inches in length and walking-length skirts. The materials are solid colors in navy, black or brown, also stylish suitings in invisible stripes and checks. All strictly tailored models, some with vest effects. No such values hereabouts and more jaunty styles 'tis impossible to secure.
Lot 1, \$14—Lot 2, \$20



The Notions and Toilet Wares

- Wire Coat Hangers, special Friday at, each..... **3c**
- English Brass Pins, of best quality; regularly 10c the paper. Special Friday..... **6c**
- Hat Pins of cut jet, large size tops; regular 25c values. Special, each..... **15c**
- Dress Shields, Kleinert's best adjustable shields that sell regularly at 65c the pair..... **39c**
- Ironing Wax, in large square pads; regularly 5c each..... **3c**
- White Twine, regularly 10c a ball. Special..... **5c**
- Toilet Pins, with white heads, in large size cubes; 10c values for..... **6c**
- Newbro's Herpicide kills dandruff; large bottles regularly \$1.00 each. Friday only..... **69c**
- Pond's Extract Cold Cream, with antiseptic qualities; 25c jars for..... **17c**
- Manicure Scissors, with curved points, 3 1/2 and 4-inch sizes; regularly 50c. Special, pair..... **35c**
- Shopping Bags of twine, large 50c size. Special at..... **35c**
- Eagle Pen Points, 1 dozen assorted sizes, in an envelope. Special..... **5c**
- Sanitary Napkins, without seams, for women; a box of half a dozen, regularly 35c. Special..... **25c**
- Toilet Soap, in large bars; a clear transparent glycerine soap worth 10c bar. Special..... **7c**
- Toilet Paper, of fine tissue, in large rolls; 10c values. Special 2..... **8c**
- White Envelopes, in two sizes, an excellent quality. Special for Friday, the package..... **4c**
- Writing Paper, either ruled or plain; regularly 25c the box. Special..... **10c**



\$2.25 BLANKETS \$1.65
 Sanitary Blankets, of gray fleece, warm and healthy. They have pink or blue borders and come in extra large size; regular \$2.25 values, but the Friday price is..... **\$1.65**
 White Blankets, of heavy fleece, have pink or blue borders and come in full size; regularly \$1.75 the pair. Special..... **\$1.25**

Chinaware Well Bargainized

- 1,000 Imported China Creamers, with dainty pink and gold decorations. Special for Friday, each..... **8c**
- GERMAN CHINAWARE
 Milk jugs worth 35c for..... **18c**
 Sugars and Creamers, reg. 45c the pair. Special..... **25c**
 Sugars and Creamers, reg. 75c the pair. Special..... **40c**
 40c Salad Bowls. Special at..... **20c**
 50c Salad Bowls. Special at..... **30c**
 35c Cake Plates selling for..... **18c**
 50c Cake Plates Friday for..... **25c**
 American China Dinner Sets of 112 pieces; worth \$18.00..... **\$9.00**
 Special at.....
- Semi-China Dinner Sets, neatly decorated, 100 pieces; worth \$9.60. Friday for..... **\$6.90**
- Dinner Sets of white semi-porcelain, 100 pieces and regular \$8.70 values. Special..... **\$6.82**
- HAVILAND CHINAWARE
 Sugar and Creamer worth \$1.40 pair. Special at..... **70c**
 \$2.75 Tea Pots for..... **\$2.33**
 \$1.50 Tea Pots. Special at..... **\$1.25**
 \$4.40 Tea Pots selling for..... **\$3.74**
 \$1.90 Tea Pots Friday for..... **\$1.60**
 \$6.00 Baking Sets now..... **\$5.10**
 \$5.25 Baking Sets for..... **\$4.45**
 \$4.90 Baking Sets special at..... **\$4.15**
- BOHEMIAN ART GLASS-WARE
 10-inch Plates, regularly \$11.00. Special for Friday..... **\$8.75**
 9-inch Berry Bowls worth \$7.00 each, selling Friday..... **\$5.65**
 Bonbon Dishes with tall center handle, worth \$5.00 each for..... **\$3.95**
 Tall Comports worth \$4..... **\$3.15**
- SPECIALS IN THE SILVER-WARE DEPARTMENT
 Quadruple plated Tea Sets of 4 pieces; worth \$13.20 the set, for..... **\$6.30**
 Salted Almond Sets, worth \$3.00, for..... **\$2.25**

Women's Hose 15c Pair Worth to 35c Pair

These hose are fast black, of a good heavy worsted yarn in elastic rib. Sizes 8 1/2, 9, 9 1/2 and 10. Stockings that give sturdy service and that sell regularly for as high as 35c the pair; indeed they're low-priced for Friday at, the pair..... **15c**
 Women's Hose of seamless black cotton; absolutely fast color, all sizes. A stirring special for Friday selling, 2 pairs for..... **25c**
 Children's Hose of prime cotton yarn, 1x1 rib, sizes 5 to 8 1/2. Specially priced for Friday at 2 pairs for..... **25c**



Embroideries 24c Yd.

But don't think for a moment that they are 24c embroideries. Most of these sell at 50c, some at 75c and some are worth as much as \$1.00. They come in manufacturer's lengths of 4 1/2 to 6 1/2 yards each. There are edges, insertions and even flouncings; blind or openwork patterns; a large variety of designs. A special that merits widespread attention. Friday, the yard..... **24c**

Men's \$1.50 Shirts, Spring Styles, \$1.15 Ea.



A bargain worthy your attention. These shirts have cuffs attached and come in colored materials, striped or checked patterns. Spring designs that men of good taste will wear; regular value \$1.50 each..... **\$1.15**
 Friday price only.....
 Men's Four-in-Hand Ties—A good assortment of patterns, colorings, widths, etc.; a large number selected from our regular 50c lines. Friday 3 for.... **\$1.00**
 Men's Underwear—Natural wool, light weight; shirts and drawers with silk tape finish; all sizes; a garment just right for present wear..... **\$1.00**
 Special value.....

French Heel Shoes \$1.98



The regular price of these shoes is \$3.50; there is quite a goodly assortment of styles, leathers, widths and toes; plain or patent leather; nearly all sizes; regularly \$3.50 the pair, choice..... **\$1.98**
 Women's Shoes in \$5.00 and \$6.00 grades greatly reduced in price for Friday. Made by the best known shoe firms in the country; all leathers and styles to choose from; choice, the pair..... **\$3.89**
 Women's House Slippers, in sizes 2 1/2, 3, 3 1/2, 7, 8 and 9; a \$1.50 grade for, pair..... **98c**
 Children's Shoes of kid; sizes 3 to 11; regularly \$1.50 the pair, special..... **79c**
 Women's Shoes in \$3.50 and \$4.00 grades; many styles and all sizes; Friday, the pair..... **\$3.19**
 Hospital Juliets, with rubber or leather heels; worth \$1.75 the pair, special Friday..... **\$1.39**

Umbrellas

Worth to \$5.00 Each
\$2.98
 Umbrellas for men, 28-inch size. All mounted on good strong frames and fitted with handsome handles in various designs; 3 grades are gathered in one lot and all offered at this very small price for Friday. This includes piece-dyed taffeta covers worth \$3.50, piece-dyed taffeta covers worth \$4.00, and all silk covers worth \$5.00 each. Your choice of any in the lot for Friday..... **\$2.95**
 Women's Umbrellas, covered with piece-dyed taffeta, with assorted fancy handles. These roll very tightly and present a very good appearance, giving decidedly satisfactory wear. Regularly worth \$3.50 each, Friday..... **\$1.98**



'Kerchiefs

Worth to 15c Each
At 9c
 These are of purest linen, made with 1/4-inch hem, very sheer and dainty. They are convent-made Handkerchiefs that we sell regularly at 12 1/2c and 15c each. There is a lot of over 60 dozen in this Friday special, assuring plenty for all who come. 'Tis well to buy liberally, for such savings are rare. Choice..... **9c**
 Valenciennes Laces in edges and insertions. The insertions are regular widths, but the edges run to 5 inches wide and come in a great variety of patterns. You may select edges to match insertions, and though the values run to 25c the yard, we offer you your choice of the entire lot at, the yard, only..... **11c**

\$3 Bedspreads \$2.35

Save on even bedding Friday. Spreads for 3/4-size beds, either hemmed or fringed, as shown in cut. They are fine satin finish, and special prices are quoted on 2 grades; one pattern regularly sold at..... **\$2.35**
 \$3.00 each, for..... **\$2.75**
 And the regular \$3.50 value offered*Friday..... **\$2.75**
 Mercerized Table Damask in 12 attractive patterns; a regular 50c quality selling Friday for the..... **39c**
 Percales in new spring patterns; light, medium or dark colorings. Special value for the yard..... **10c**
 Richardson's White Dress Linens, already in active demand for spring and summer wear, specially reduced for Friday's selling as follows:
 Regular 65c quality, the yard..... **48c**
 Regular 75c grade at..... **56c**
 White India Linen, a lot of 100 bolts; of fine quality and very sheer; regular 12 1/2c grade for..... **8c**

