

An Extraordinary Bargain

EMBROIDERIES

BEST 50c VALUES

23c

Tomorrow we place on sale a great underpriced purchase of beautiful new Embroideries in an unsurpassed assortment of this season's most desirable designs. They are made of excellent quality Swiss and nainsook, in widths from 2 to 8 inches; dainty patterns in floral, scroll and open effects; made with fine firm edges; insertions to match most all patterns. These embroideries were made to sell in the regular way at 80c a yard. This is, indeed, a most unusual opportunity to secure a year's supply at less than half price. Best 50c quality, special Monday and Tuesday. **23c**

NOTIONS A Varied Assortment Underpriced NOTIONS

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|------------------------------------|----|--------------------------------|----|
| 5c skirt binding, all colors | 3c | 15c envelopes, plain and fancy | 9c |
| 8c feather stitched braid, fancy | 5c | 15c tablets, ruled or unruled | 9c |
| 8c cube pins, all sizes and colors | 5c | 8c tablets, ruled or unruled | 4c |
| 8c safety pins, best made | 5c | 10c pencil boxes, fancy tops | 5c |

The Most in Value



The Best in Quality

VALUES, QUALITY, STYLES AND SATISFACTION

Most people like the best for the least cost. If you are one of them, the best thing you can do is to make this bright, up-to-date store your trading place, if you have not already done so. Those who are regular patrons of this store know what it means when we say larger stocks, better values and better selections than ever before—values, quality, styles and satisfaction are the main factors in the store's increased business. Our patrons are entitled to and shall have the best for the least money. No store in this or any other city shall beat us on those lines.

An Extraordinary Bargain

EMBROIDERIES

BEST \$1.00 VALUES

43c

A fine showing of Flouncing, Corset Cover and Shirtwaist Embroideries in an unlimited assortment of new up-to-date patterns, floral, scroll and open designs, widths from 18 to 22 inches; made of the finest cambric and nainsook with good firm edges; small and medium size scallops. This season's most attractive and desirable patterns; values from 50c to \$1.00. Your choice while they last, Monday and Tuesday, per yard. **43c**

Great Success of Our Undermuslin Sales



Is attributable to the fact that the great buying public are appreciating our efforts to supply their wants in a notably satisfactory manner by offering thoroughly dependable muslin wear at the lowest possible prices. The following items are especially noteworthy

Muslin Gowns \$1.18

A full assortment of Muslin Gowns, made of fine cambric or nainsook; one very pretty style has square neck with fine embroidery yoke and cuffs trimmed to match; another style has the V-shaped neck and fine embroidery front; also a line in the slip-over style, round neck, trimmed with lace, embroidery and inserting, cuffs trimmed with lace to match. Reg. \$1.50 values. Specially priced Monday and Tuesday at **\$1.18**

Fine Muslin Skirts \$2.50 Value \$1.39

Women who attend this great sale tomorrow will be surprised at the values offered. Not alone are the prices far below the regular retail figures, but the skirts themselves are of the most desirable sort, not a leading design is missing. Some of these skirts are made of high-grade cambric, with deep tucked lawn flounce and wide embroidery ruffle; over a dozen pretty patterns to choose from in this particular style. Others are made with deep embroidery ruffles, also with lace ruffles fully 18 inches deep; all are perfectly finished throughout, have lawn dust ruffles and are worth from \$2.00 to \$2.50 each. Specially priced, Monday and Tuesday, at **\$1.39**

\$1.25 Gowns 69c

A fine assortment of good Muslin Gowns, made of excellent quality cambric or nainsook, with high, low or V-shaped neck, long or short sleeves, are daintily trimmed with embroidery, beading, inserting, lace and ribbons. These garments are well made and are of good, generous width and length. Regular \$1.25 values, special Monday and Tuesday **69c**

Children's Dresses at 69c

A full line of Children's Dresses, "Mother Hubbard" style, made of high-grade lawn and trimmed in embroidery, lace and inserting and finished with deep hem at bottom; come in sizes from 6 months to 2 years. Regular 85c values, special Monday and Tuesday at **69c**

Unbleached Sheets Best 60c Values

46c

A great bargain offering—Unbleached Sheets, made of good strong muslin of unequal wearing quality; they are made full size for double beds; are fully worth 60c each. On sale tomorrow and Tuesday at **46c**

Pillow Cases Best 15c Values

11c

Now is the time to buy Pillow Cases while prices are reduced like this. Full Bleached Pillow Cases of extra heavy linen finished muslin, good large size, 42 by 33 inches, well made and neatly hemmed. Special values at 15c each, on sale tomorrow and Tuesday at **11c**

Cambric Muslin Best 12 1-2c Grade

8 1/2c

A special sale of White Cambric Muslin, nice soft finish, splendid wearing quality, full 33 inches wide. Our regular 12 1/2c grade on special sale tomorrow and Tuesday at **8 1/2c**

Women's Hose 20c Values

12 1/2c

A full line of women's fine fast black Cotton Hose, made from excellent wearing yarn, full-fashioned and seamless; our regular 20c values. Prudent shoppers will take advantage of this good bargain. Specially priced Monday and Tuesday at **12 1/2c**

Women's Und'rwr 75c Values

49c

A full line of women's fine combed, Peeler Egyptian Cotton Underwear, hand finished and trimmed with good quality silk; vests are full-fashioned and pants are made with French sateen band; also equestrian tight styles; regular 75c values. Specially priced Monday and Tuesday at **49c**

Women's Long Kid Gloves \$3.50 Values

\$2.39

A full assortment of Women's, Diamond brand, fine 12 button length French Kid Gloves, in all colors; modes gray, reds, blues and green. These stylish gloves are made of the finest and best of kid and are well worth \$3.50, on sale tomorrow and Tuesday at, per pair **\$2.39**

Attractively Priced New Spring Dress Goods and Silks

The greater portion of our new spring stock of Dress Goods and Silks is here, and the variety is actually larger now than it can possibly be later—owing to so many exclusive patterns. The new browns and blues, in plain and self-figured weaves, are exceptionally attractive—the new striped and lined goods that will be so much in vogue this season are abundant. The following specials comprising goods that will be so much in vogue this season, are abundant. The following specials comprise many of the best spring styles:

New Silks at \$1.25 Yard

New Persian and printed warp novelties in rich satin striped taffetas, and novelty Pun Jab Silk with pretty satin over checks, fine heavy Messaline finish novelties in neat self-colored stripes and checks, all good dependable qualities, **\$1.25** extra special values at, per yard

Cheney Bros. Foulard Silks

These celebrated Foulard Silks are full 23 inches wide, they are made of the finest of silks, guaranteed spot proof finish, they come in navy, leather, brown and Copenhagen blue, tan and green grounds with polka dots and stripes in pretty colorings, a beautiful soft clinging fabric for street dress and evening wear; **\$1.00** special per yard

New Silks at \$1.00 a Yard

The finest assortment to be found in the city at this price, comprising the best foreign and domestic weaves in the correct new stripes; they come in heavy double warp Louisines, Pun Jab novelties of guaranteed quality, fancy Messalines and Persian novelties, Chiffon Taffetas in Pekin stripes, neat novelty checks, shadow effects with neat satin over stripes and checks, etc., etc.; all bright new silks, reg. \$1.25 and \$1.50 values, Tomorrow and Tuesday at **\$1.00**

New Silks at 75c a Yard

At this price we are showing an unsurpassed assortment of fancy suit and waisting silks; they come in Ombre Plaids, Scotch Plaids, broken and block checks and novelty taffetas and louisines in the newest and best creation in all the popular colorings; it's a special lot we bought under real worth, values in the lot run up to \$1.50 a yard; your choice tomorrow and Tuesday at **75c**

Priestley's Black Fabrics

Large shipments of Priestley's celebrated black fabrics arriving daily; every correct new weave is here. Assortment so large and prices so moderate that all may be suited. New Wool Taffetas, New Chiffon Panamas, New English Voiles, New Batistes, Crispines, Popinettes, etc., etc.; these fabrics come already sponged and shrunk ready for the needle; they are spotless and acid proof and absolutely satisfactory in every respect.

Colored Dress Fabrics

Matchless bargains in new spring dress fabrics; the season's most favored weaves in the newest designs and colorings; 44 inch self-colored striped Batiste; 42 inch self-colored wool Taffetas; 40 inch novelty Serges; 42 inch shadow striped Panamas in shades of blue, brown, green, champagne, tan, etc., etc.; the best values we have offered at this low price, per yard. **75c**

New Spring Dress Goods

Regular \$1.25 to \$1.50 Values — Special Introductory Price

At this price—Monday and Tuesday—You have choice of the following fabrics:

- 50 inch all wool Serges
- 46 inch all wool Herringbone novelties
- 46 inch all wool shadow striped Batiste
- 44 inch all wool self-colored striped Panamas
- 44 inch all wool self-colored wool Taffetas
- 44 inch all wool self-colored Popinettes

It is especially important that you should make your selections now while assortments are complete and prices are all in your favor.

\$1.00

YD

Shetland Floss 12 Skeins for 89c

Always sold at \$1.10 a box. A big saving possible in the Yarn Section—400 boxes of Shetland Floss at a price that has never before been equaled. Golden Fleece Angora Shetland Floss, in all colors as well as black, white and cream; finest imported quality, nice, fluffy finish. Even if you have no present need for these yarns, it would pay you exceedingly well to buy one or more boxes for future use at this ridiculously low price; regularly sold at 10c a skein or \$1.10 a box. On sale, per box of 12 skeins, Monday and Tuesday, at **89c**



In the Men's Section

Prices in this popular section of our store are the lowest of the entire year, as a glance at the following items will illustrate:

Men's Ribbed Shirts 69c

A special offering of Men's Ribbed Worsteds Shirts and Drawers, good wearing material, correct weight for early spring; they come in natural grey, all sizes. Regular \$1.00 values; Special Monday and Tuesday only **69c**

Negligee Shirts 98c

A full line of Men's Soisette Negligee Shirts, made with soft button down collar and two button sleeves; they come in a large assortment of the most desirable patterns, in colors plain tan, white and cream; regular \$1.50 values, special Monday and Tuesday **98c**

Fancy Half Hose at Per Pair 12 1/2c

A full line of Men's Fancy Half Hose in plain black silk, embroidered in blue, white or red, in the latest and most stylish designs. Are absolutely fast colors; regular 15c values, your choice, special Monday and Tuesday, pair **12 1/2c**

Golf Shirts 59c

A special offering of Men's Golf Shirts, made with cuffs attached or with one pair separate cuffs; made from the best shirt cloths, corded madras, in plain white, oxfords, blues or tans; all new spring styles; regular 75c values; special Monday and Tuesday, each **59c**



SPLENDID SHOE BARGAINS

Our shoe values are so firmly fixed in the estimation of the buying public, that the announcement of special values is sure to bring a throng of shoppers. Tomorrow's offerings are of the most dependable grades for both women and children; they are the best styles of the season and fully worth a third more than we ask you to pay.

- Women's Oxfords, new spring styles in patent leather, tan and kid, all sizes, \$3.00 values, priced at **\$2.37**
- Women's Oxfords, new spring styles in patent and vici kid, all sizes, regular \$2.50 values, at **\$1.77**
- Women's Oxfords, new spring styles in patent kid, in black and tan, all sizes, regular \$5.00 values at **\$3.50**
- Women's fine quality new spring style shoes; all leathers and sizes; \$3 vals, at **\$2.24**
- Women's shoes in patent leather and black vici kid, all sizes and widths, \$2.50 **\$1.77**
- Women's shoes in broken lines, light, heavy and medium weight leathers, all sizes and widths, values to \$3.50 at **\$1.99**
- Misses' and Children's shoes, made of box calf and vici kid, all sizes up to 2, \$1.50 vals. **99c**

Interesting Values in New Spring and Summer Garments For Women and Children

A visit to our popular suit room now will prove most interesting and profitable as we are showing a splendid assortment of the new spring and summer modes at especially attractive prices:

NEW SKIRTS AT \$6.50—We are now showing a full line of new spring style Skirts; they are made of Panama and Serge, in pleated and gored effects, neatly trimmed with straps and folds; they come in black, brown and blue mixtures; they are splendid values at this price.

COVERT COATS AT \$7.50—At this price we are showing a number of new spring styles; they are man tailored and perfectly finished throughout; they come in box and fitted styles, and are made of excellent quality materials.

NEW WAISTS—A full line of new spring style White Lawn Waists on special sale tomorrow for the first time; they come in an unlimited assortment of the new season's best styles; they are all well made and finished, the materials and trimmings are of the most dependable sort. Prices range from **\$4.50** down to **65c**

BEARSKIN COATS FOR CHILDREN—A great special sale tomorrow—Children's Bearskin Coats, in a number of styles, well made and lined with best quality sateen; they come in white only; are regular \$3.50 and \$4.50 values. Priced at **\$2.89**

NEW TAILORED SUITS, \$12.50 TO \$35.00—Our early spring showing of New Tailored Suits is now quite complete, comprising as it does, all the latest and best styles; they come in semi-fitted and mandarin models in all the popular fabrics; they are man tailored, the trimmings and linings are all that could be desired; the skirts are cut full in pleated and circular effects, trimmed with folds or bands of silk; they are, without doubt, the best suit values we have ever shown. All are moderately priced from **\$35.00** down to **\$12.50**

A Great Brush Sale

Here are some extraordinary good bargains in Brushes, which we are able to offer at ridiculously low prices:

- 25c Clothes Brushes reduced to **19c**
- 20c Clothes Brushes reduced to **12c**
- 25c Tooth Brushes reduced to **19c**
- 15c Tooth Brushes reduced to **9c**
- 50c Ebony-back Hair Brushes red. to **39c**
- 75c Ebony-back Hair Brushes red. to **49c**
- 25c Whisk Brooms reduced to **16c**