

First Showing of

Exclusive Lipman-Wolfe Novelties in Dress Goods, Silks, Wash Fabrics, Laces, Embroidery, Etc

Now, as ever, Lipman-Wolfe's for Good Merchandise of Simple Elegance and Sure Appeal You'll remember quality long after you've forgotten the price



LIPMAN-WOLFE & CO.
PARIS, NEW YORK,
PORTLAND, OREGON.

The American Girl for 1908.

Modes for Spring 1908

Paris and London have decided, New York has criticised and adopted. The new fashions are absolutely defined—all doubts are dispelled. The accompanying picture, "The American Girl for 1908," drawn by the fashion expert of the Dry Goods Economist, shows the cardinal points of the leading tailored suit and its accessories, many of which are at present shown in Portland only by Lipman, Wolfe & Co.

The Japanese or Butterfly Suit

This is the leading suit fashion for the season. It is shown in varied effects, made of the new wool Panajah; also shadow stripe serges and Panamas. The leading shades are Seville brown, navy, Copenhagen blue, tans and greens. The skirt—not shown in the picture—is pleated and has fold trimmings. Prices \$35.00 to \$75.00.

The "Merry Widow" Hat as Illustrated

This is the correctly new "Merry Widow" Hat—first shown exclusively by Lipman, Wolfe & Co. Made of black satin, trimmed with fine large wings, velvet ribbon and rich jet pins. Price \$7.50. Made to order at prices up to \$30.00.

Long Kid Gloves in White, Tan and Brown

White Glace Kid Gloves, 16-button length, for all dress occasions. Tan and brown Long Gloves are correct for street wear. French women will go to the Bon Marche in Paris for "Trefousse" Gloves. Lipman, Wolfe & Co. are the sole agents for "Trefousse" Gloves in Portland.

The Correct New "Gibson" Stock Collar

See the illustration of the correct collar, which has been named "The Gibson Stock." It has bolting cloth foundation, Irish and Valenciennes lace ornamentation. The Gibson Stock will meet with the favor of women who desire to follow the style idea of high collars, but who object to the stiffness of the starched linen collar.

The Veil and the Cardcase

The new Veil has the spider-web mesh, with beauty spots of large chenille or velvet dots. 1 1/4 yards are required, costing 50c a yard. The card case is of selected leather, and all colors are here to choose from. Card Cases of silver and of gold will also be very smart.

"College Widow," "Beau Brummel" and Many Other Belts

There is an extraordinary variety of Belts. Lipman, Wolfe & Co. show seventy-five new styles. The most novel are the "College Widow" and "Captain Jinks," and allied Persian effects. "The Beau Brummel" is the smartest of all leather belts—rich yet simple.

"Papillon" and "Beau Brummel" Waists

An exclusive showing of these two Smart Waists—the one showing the butterfly sleeves, now so popular, and the other reproducing the famous ruffles of the English period of long ago. Hundreds of styles in lingerie waists—including exquisitely simple hand-embroidered effects.

Undergarments of Silk, Wool and Cotton

Dr. Jaeger's Underwear and "Forest Mills" Underwear, in all weights, are soft and delicate and cannot chafe the skin. Dr. Jaeger's is a hygienic underwear that physicians generally recommend for women and children. In Lingerie there is a wonderful assortment. For particular women are beautiful hand-embroidered garments embroidered in French convents.

No Suit Is Stylish Without a Stylish Corset

Dressmakers recommend the superb C. B. a la Spirite Corsets for women of fashion. They insure the proper fitting of the gown. The new "Nemo Flating Back" Corsets are especially adapted to the new modes. The "Nemo Self-Reducing" Corset is the only successful model for stout women. Lipman, Wolfe & Co. are the Portland agents for W. B. Corsets, Smart Set Corsets, La Vida Corsets, C. B. a la Spirite Corsets and Nemo Corsets.

Silk Petticoats

\$8.75 Values \$4.22

A special extraordinary purchase of 100 Silk Petticoats by our New York buyer. Made of best quality taffeta, cut extra full, black and colors. This is the best petticoat bargain ever offered and that at least 50 customers may share it, there will be a limit of two to a customer. None C. O. D. No phone orders

\$4.22



Lipman, Wolfe & Co.

Good Merchandise Only—Quality Considered Our Prices Are Always the Lowest



3000 Pairs Long Kid Gloves

Regular \$4.00 Value \$2.95

Monday we offer the best real value ever offered in Long Kid Gloves—Full Sixteen-Button Glace Kid Gloves of satisfactory quality—The kind you pay \$4.00 for elsewhere—In tan, brown and black, the correct colors for street wear this spring—We reserve the right to limit the quantity to any one customer—Regular \$4.00 values for

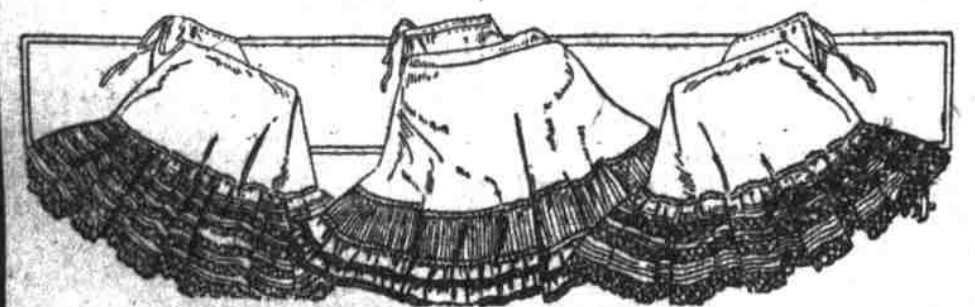
\$2.95

Reg. \$2.50 Battenberg Scarfs 95c

A limited number of Japanese Battenberg Scarfs for final clearance. Sold regularly to \$2.50 On sale at Linen Department for

95c

\$5.00 Lingerie Skirts \$3.39



300 new Lingerie Petticoats in styles similar to illustration; beautifully made of fine cambric and nainsook, with 22-inch full-flare flounce with dust flounce of same depth. Exquisitely-trimmed with rows of lace and insertion. Regular \$5.00 values for

\$3.39

Purses, Card Cases

Made of German silver. Will be much in vogue this spring. Advance sale at reduced prices.

- \$1.00 Purses, Card Cases.....48¢
- \$1.50 Purses, Card Cases.....68¢
- \$2.50 Purses, Card Cases.....\$1.08
- \$3.00 Purses, Card Cases.....\$2.37
- \$3.50 Purses, Card Cases.....\$2.78
- \$4.50 Purses, Card Cases.....\$3.57
- \$5.00 Purses, Card Cases.....\$3.98

Great advertised clearance specials in Jewelry Department.

Novelty 1908 Silks

The latest novelties and many exclusive styles shown by this store only. A few styles are:

- New Satin Stripe Silk Voiles
- New Coin Dot Black Taffetas
- New Pekin Stripe Musselines
- New Pekin Stripe Punjab Silks
- New Rajah Silks
- New Mandarin Silks
- New Muscad Silks
- All in the correct new shades. Many not shown elsewhere in Portland.

"College Widow" Belts



The most stylish Belt of the year, perfect fitting to the form, made of fine novelty belting, with pearl buckles; in blue, brown, green, tan, red, etc.; reg. \$1 values, introductory sale. **50c**

Spring Neckwear

The illustration shows two of the smartest new effects—the "Beau Brummel" Jabots and College Bows. The jabots have just a touch of color to add to the smartness.

The "Gibson" Stocks shown in the large "American Girl" illustration are the most fashionable. In white and colors.

French Jabots and "Beau Brummels," made of point d'esprit net; also Oriental and antique lace.

A full line of the newest stocks for Spring; also the popular embroidered and hemstitched shirwaist sets. College Bows and Butterfly Bows, all pure silk; the season's newest ideas in bows; all colors and black and white. A decided hit, 35c. Many other neckwear novelties.



15,000 Chamois Skins in a Great

Special Sale

Coming as this sale does, right at the time when chamois skin is in greatest demand in the home, we need not dwell upon the importance of it.

The enormous quantity, the quality of the skins and the sensational low prices, tell a convincing story of practical economy. Every size, yellow and white.

5c, 10c, 15c, 25c, 50c, 75c, \$1

New Paris-American Model Tail-

ored Suits of Distinction Prices \$50.00 to \$75.00

There are many fashionable women who like to always appear in the latest and most correct styles. These are exactly the women we planned for when we bought the 100 Model Suits which are now here—not only extremely stylish, but extremely well made.

They are made by a Paris-American—that is to say, a New Yorker, who spends most of his time and gets all his inspiration among French things.

What Paquin thinks will be good in sleeves, what Francis has decreed in coats, you will see in these suits.

The prices are \$50.00 to \$75.00—not extravagant for finely tailored and exclusive Novelty Suits.

\$4.50 Curtains \$3.19

900 pairs of Marie Antoinette, Renaissance, Lace Arabe and Cluny Lace Curtains, all made on the best quality of French nets, both edging and inserting patterns, white or Arabian colors, 2 1/2 and 3 yards long.

- \$7.50 Lace Curtains, Pair, - \$5.85
 - \$6.50 Lace Curtains, Pair, - \$4.98
 - \$5.50 Lace Curtains, Pair, - \$3.98
 - \$4.50 Lace Curtains, Pair, - \$3.19
- Also 500 pairs of Scotch Lace Curtains, 3 and 3 1/2 yds. long, special priced as follows:
- \$3.50 Lace Curtains, Pair, - \$2.33
 - \$2.25 Lace Curtains, Pair, - \$1.50
 - \$1.65 Lace Curtains, Pair, - \$1.19

