



**Women's Shoes at \$3.19 Pr.**

Continuing for Friday that good special that has made us so busy for three days of the week—an extra concession for Friday shoppers; many styles and grades worth to \$5, choice **\$3.19**

**BOYS SHOES**—Odd lines in many different styles, including our well-known "Kuff on Rocks" and "Good for Bad Boys" brands. Sizes 1 to 6½, \$1.99; sizes 7 to 8½, \$1.49.

**GIRLS SHOES**—All odd lines reduced from 1-6 to 1/2.

**MEN'S SELF-ACTING RUBBERS**—Low cut; good \$1.00 value, 50c.

**WOMEN'S STORM RUBBERS**—Regular 49c.

**60c grades—Friday 49c.**

**BLACK OR COLORED SEATS**—\$1.00 grade—Friday 59c.

**PASTE SHOE POLISH**—All colors; regular 10c grades, 6c.

**LADIES' HOME JOURNAL PATTERNS SOLD HERE 10c and 15c**



**O. W. & K. SEWING Machines ARE AS GOOD AS YOU CAN BUY**

**Women's Cashmere Hose 29c**

Stockings made of smooth, soft yarn, with reinforced heels and toes; a full assortment of sizes; an absolutely fast black dye and made from hard twisted yarn that gives splendid service; they are very elastic, look well, wear well and especially adapted to the present season; 40c values, Friday **29c**

**CHILDREN'S HOSE**—Black ribbed wool, in sizes 5½ to 9½; reinforced heels and toes, elastic knit. Mothers should buy liberally, for this Friday special gives them an opportunity to purchase reg. 25c stockings, the pair **17c**

**CHILDREN'S COTTON HOSE**—Made of a prime grade fast black yarn in a heavy rib. All sizes from 5½ to 9½. They are especially designed for hard wear and to save darning. They are regularly worth 25c the pair—special **17c**



# THE 250th FRIDAY ECONOMY SALE

EXEMPLIFIES BARGAINIZING of the BROADEST SORT--A RED LETTER DAY for the FRUGAL FOLK of PORTLAND

## Women's Corset Covers for 47c

What woman is there who would not feel interested in this special? For here are dainty attractive corset covers made of fine cambric with front of embroidery and lace insertion. The neck and arms are trimmed with lace edging. They are designs and qualities that any woman may be proud to own and wear. Regularly 75c each, specially price Friday at **47c**



**Women's Muslin Night Gowns**, round or V-shape neck, yoke made of embroidery insertions and tucks; regular \$1 value, for **79c**

**Laundry Bags** in fluffy ruffle design, 6 different subjects; one of the latest fads; regular 65c values **39c**

**Women's Knit Shawls**, square or circular shapes; colors black, gray or white; values \$2.00 and \$2.25 each, Friday price **\$1.17**

**Cushion Tops** of linen or art denim, stamped and tinted in floral or conventional designs for Wallachian, Delsb'o, cross-stitch and satin stitch embroidery; sell regularly at 60c and 65c each, priced Friday at **37c**

**Children's Coats** in the best styles and materials, for little tots from 2 to 6 years of age, in all colors; the regular prices are from \$2.75 to \$6.00 each; they are priced for Friday's selling at **\$1.98**



## Umbrellas \$1.98

The covers are of piece dyed taffeta, absolutely fast color and designed for sturdy service. The handles are in assorted designs; leather covered effects, silver crooks, silver or gold heads or amber colored handles. These umbrellas are mounted on the best Paragon frames and fitted with steel rods. They have heavy swedges on the handles to keep them from splitting. All around, they are as good an umbrella as it is possible to secure for \$3.50 under ordinary circumstances. For a rousing good Friday special they are priced at **\$1.98**

**\$1.98**

## Women's Hand Bags Half Price



The leathers are walrus, seal, long grain Morocco and Russian. They are in mottled or smooth finish and the bags are in vanity or combination styles. We have assembled one huge lot of odd lines, comprising about 250 bags in all. The regular values run from \$3.50 to \$18, priced for Friday at **Half**

**\$3.50 values for \$1.75** **\$10.00 values for \$5.00**

**\$6.00 grades for \$3.00** **\$12.50 grades for \$6.25**

**\$7.50 bags for \$3.75** **\$18.00 bags for \$9.00**

**Women's Back Combs**, set with rhine stones, an odd lot, regularly worth to \$1.00 each, choice for Friday **25c**

**Men's Scarf Pins**. A very large assortment of stick pins, in fancy designs; with or without stone settings; your choice of any one in the stock Friday **1/4 Less**

**Men's Cashmere Hose** in gray only; specially priced for Friday at, pair **20c**

**Men's Black Cashmere Hose**, a 35c grade; Friday price **25c**

**Men's Underwear** in light weight wool shirts and drawers; worth \$1.50 the garment; choice **98c**

**Men's Spring Shirts** with white pleated bosoms and separate cuffs; a large assortment; all sizes **\$1.00**

**Men's White or Colored Shirts** in new spring patterns; \$1.50 and **\$2.00**

**Men's Knit Wool Gloves**—Special prices on every pair in stock. The 50c and 60c grades for 35c; and the 75c and 90c qualities for **48c**

## Dress Goods Spec'l

**Black Panamas**—The most serviceable and stylish weave in our dress goods stock at the present time. For Friday's selling we've bargained five grades in a way that should bring us a large volume of business. The \$1.75 and \$2.00 qualities at **\$1.48**; the \$1.50 grade for **\$1.23**; the \$1.25 grade for **98c**; and the \$1.00 goods for **81c**

**COLORED DRESS GOODS—VOILES** Another of the preferred fabrics, in all the wanted shades; priced as follows: The \$1.75 and \$2.00 grades for **\$1.48**; \$1.50 grades for **\$1.19**; \$1.25 quality now **89c**; and the \$1.00 goods for **79c**

## Fancy Feathers 25c

Shop in the millinery section and buy bright new feathers to add life and color to the hat that has served you all winter. We are selling novelty feathers worth to \$1.50 each at **25c**

**Fancy Quills** priced Friday at **7c**

**Felt Outing Hats** in sailor shape; worth to \$1.25, Saturday **19c**

We are showing spring shapes in tailored hats. The medium size with the side roll and drooping back are much in evidence. The crowns are bell or cone shape. We would be pleased to have you look at them.

**Writing Paper** English Vellum plated stationery of high grade. Put up in cabinet shaped boxes with 50 sheets and 50 envelopes to the box. Regularly 50c; Friday price **35c**

## Friday Black Taffeta Day

**36 INCH STERLING TAFFETA**

You have choice of two finishes, the chiffon or buckskin weaves, and a lot of 4,230 yards are offered for the day's business. It is a fully guaranteed grade that sells regularly at \$1.75 the yard, Friday price, **\$1.38**

**\$1.38**

## 12c Silkoline 9c Yard

The leading special in the 4th floor home-fitting shops for Friday is a lot of 8,000 yards of standard grades silkoline. It is in floral or Oriental designs and pleasing color combinations. The very best obtainable at 12½c the yard, Friday's price is only **9c**

**Feather Pillows**, covered with best satin ticking, good size; regularly worth \$5.00 the pair, Friday for **\$4.25**

**Playing Cards** The well known and widely used Hart's Crown make. Smooth, well enameled and serviceable. Always sold for 25c the pack; but the Friday price is but **15c**

## White Dress Linens

An offer on two grades of spring wash suitings. These fabrics are of a pure flax round thread linen. Launder well and will be especially in demand for the construction of smart spring suits, skirts and waists. Present indications point to very heavy selling on these weaves and we advise our friends to take liberal advantage. There are enough to last for a busy day's selling. All who come will be supplied. The 75c grade selling for 56c; and the 60c quality for only **48c**

**48c**

# VALENTINES YOUR CHOICE OF OUR ENTIRE STOCK OF VALENTINES, POSTAL VALENTINES AND NOVELTIES HALF PRICE FRIDAY

## Lovely Embroideries 24c Yd.



On the greater part of this lot you save 2-3 or more of the regular selling price, for the values run to 75c. Edges and insertions in cambric or rainsook, in good widths and exquisitely beautiful patterns. They come in lengths of 4½ to 6½ yards each. These goods will be in active demand for the adornment of spring dresses and lingerie, and wise women will buy now, Friday price **24c**

**Women's Lace Collars** in tab effects. On net or batiste foundations. Sell regularly at 35c each; Friday price **15c**

**Sash Ribbons** in plain or fancy designs and values from 50c to 75c the yard. Friday they are priced at less than half regular. Full sash lengths of 2½ yds. each are offered **50c**

**Women's Gloves**, fine imported hand wear in mocha kid, pique sewed. Full assortment of colors and sizes. They are a very serviceable glove. Offered Friday, for **\$1.19**

**Round Mesh Valenciennes Laces**—The best wearing kind to be had. In bolts of 12 yds. each, worth from \$1.25 to \$1.75; Friday price **75c**

## Notion Needs Toilet Goods

**Black Thread** with silk finish. 300 yards to the spool. Size O, 12c values, the spool **8c**

**Dress Shields** covered with white nainsook; all sizes; special, the pair **10c**

**Safety Pins** in all sizes; 1 doz. on the card; special, card **5c**

**Sewing Machine Oil** in large bottles. 10c values for **6c**

## \$3.00 Gift Clocks \$1.00 Each

These clocks are 12 inches high and come in handsome designs, good timekeepers and in all ways splendid values at \$3 each; odd lines though, and must go quickly; be prompt and secure an ornamental time-piece for one-third its value, Friday **\$1.00**

**Waste Paper Baskets**, every one in the stock selling at a reduced price for Friday.

**Wash Bowls and Pitchers**, that sell regularly at 80c the set, Friday price, only **65c**

**Libbey Cut Glass**, whiskey jugs, worth \$11 each, special **\$8.75**

**\$6.50 Bonbon Dishes**, for **\$5.50**

**\$9.00 Mayonnaise Bowls**, for **\$7.00**

**\$3.00 Candlesticks** for **\$2.25**

**Coke's Dandruff Cure**, 10-oz. bottle, worth \$1.00, for **50c**

**Dressing Combs** of large size. Made of celluloid in white, shell or amber color; 50c values **33c**

**Clothes Brushes** with fine soft bristles; 50c values **35c**

**White Castile Soap** in 2-lb bars. Regularly 25c; special at **15c**

## Suits Worth to \$35.00 for \$11.95

Think of it! Choice of a superb assortment of smart Tailored Costumes at about one-third their value. You may make your selections from plain-colored fabrics or fancy mixtures and striped effects. Take your choice of jaunty short jacket styles or dignified long-coated models. Some are almost severely plain, others are tastefully decorated with silk braids, buttons, etc. The values run to \$35.00 each, and you are offered unrestricted choice Friday for only **\$11.95**

Another lot of Women's Suits, containing some of the richest tailored models ever shown in a Portland store. These, too, are in plain or fancy materials and in trimmed or tailored effects. The regular values run to \$75.00 each, and they are bargained in the same daring fashion as lot one. Secure **\$26.95** one Friday and pay only **\$26.95**



## MR. SWIFT IS A LITTLE TOO SPEEDY EVEN FOR FAST REPORTERS

Louis F. Swift, the Chicago packer who was in Portland this week arranging details to begin work on a packing plant for Swift & Co., is particularly partial to lavender. Every day that he was here he wore a lavender tie. He changed cravats every day, but each of them was of lavender of a different shade.

Mr. Swift is a big man in every sense of the word. He is about six feet in height, well proportioned and inclined to be fleshy. He is smooth shaven and his hair is sprinkled with grey. Mr. Swift does not like to talk to newspaper men. Particularly when he comes to a city to start a new industry that is to cost something like \$4,000,000. When he is approached by

a reporter, which is only when he can't get away, he usually asks the first question. "Well, what's the trouble now?" is the millionaire's favorite way of greeting the reporters. Mr. Swift is always polite. He might leave a newspaper man in the middle of an interview, but never without excusing himself and apologizing for abruptly breaking off the conversation. Accompanied by two Journal reporters, one on each side of him, Mr. Swift walked several blocks Saturday night and answered questions as fast as the pair could hand them out. The three walked down Sixth street, the others for abruptly breaking off the conversation. Just as Morrison street was reached there was a lull in the conversation.

Mr. Swift saw his opportunity to get away. "Well, gentlemen," he said politely, "I won't bother you any more. Thank you very much. Good by." And he was gone. The reporters were dumfounded. They stood around and thought of the questions that they had forgotten to ask the man who is to spend millions in Portland and have a suburb—Switville—named in his honor.

**Building Permits.**  
William Selman, erect dwelling, 1004 Commercial, \$1,200; W. D. Fenton, erect 4-story brick, Seventh between Oak and Ankeny, \$5,000; John Krumpf, erect dwelling, Frederick between East Fifth and East Sixteenth, \$1,700; Mrs.

K. Bingham, erect dwelling, Lovejoy between Twentieth and Twenty-first, \$2,500; S. Tang, erect dwelling, Delaware between Killingsworth and Burton, \$1,200; W. L. Morgan, erect flats, Kearny, corner Twenty-second, \$3,750; H. N. Welch, repair dwelling, 999 East Salmon, \$1,000; H. G. Granville, erect dwelling, Emerson between Albina and Michigan, \$1,500.

**PORTLAND STREETS DISGRACE TO CITY**  
A campaign for cleaner streets will be begun by the municipal committee of the Portland chamber of commerce. The committee has held one meeting and

will reconvene again for the purpose of conferring within the next few days on plans and methods. The committee is composed of S. H. Gruber, H. M. Calk, J. C. Almsworth, J. O. Rountree and J. C. Bayer. So bad has the general condition of Portland streets become that the subject is one for unfavorable comment by every visitor. Nearly every one who comes to Portland for a trip of sight-seeing and investigation would be immensely pleased with this city were its streets paved and clean.

**COUNCIL PASSES WEIGHT ORDINANCE**  
The city council yesterday passed the several days.

weights and measures ordinance and it will become a law as soon as Mayor Lane signs it. The act carries the appointment of an inspector and deputy with salaries of \$125 and \$100 respectively. The measure also carries the power to appoint deputies without pay at woodyards and other places where commodities are sold by weight and measure.

G. E. Calkin, the G. A. R. veteran and well-known insurance agent, who had a catarrh removed from one of his eyes at the Good Samaritan hospital yesterday afternoon, was removed to his residence this morning, the operation having been entirely successful. Mr. Calkin will be confined to room for