

Bargain Friday Special No. 1.
Black Dress Goods
 \$1.25 to \$1.50 Values

A great opportunity for shrewd buyers to secure fine black dress goods at the price of ordinary materials. It's a line of the newest ideas from the best French, German and English manufacturers—there are fine exclusive materials for natty tailored suits; fine sheer fabrics in all wool and silk and wool for evening wear and fancy gowns; 54-inch all wool, Pebble Cheviots; 56-inch all wool, Apex Panamas; 50-inch, all wool, Chiffon Panamas; 52-inch all wool Cravenette Serges; 50-inch all wool, Corded Taffetas; 44-inch all wool, Chiffon Voiles; 50-inch all wool, English Melrose; 46-inch all wool, Herringbone Panama; 46-inch all wool, Silk Lustre; 46-inch all wool, Mohair Secillian. A full assortment of this season's most popular weaves to choose from, including Priestley's celebrated black fabrics. Regular \$1.25 to \$1.50 grades. Bargain Friday only.....

87c

The **Most** in Value

Roberts Bros
 THIRD AND MORRISON

The **Best** in Quality

Bargain Friday Special No. 6.
Women's Stockings
 Best 40c Grade

Those who know our stocking department best know that quality is the first consideration with us. Here is a special bargain offering of women's high grade Cotton Stockings at less than usual wholesale price. We bought these underprice and ask you to share in the saving tomorrow.

Women's fine cotton stockings, made with ribbed top and full fashioned leg; they come in all black and black with split foot; are slightly silk fleeced, medium weight; splendid wearing quality. Never sold for less than 40c a pair; Bargain Friday only.....

19c

Bargain Friday Special No. 2.
36-inch Black Taffeta Silk
 Best \$1.65 Quality

A most extraordinary sale of yard wide Black Taffeta Silk. Never before in the history of this store has such fine quality black Taffeta silk sold at such a wonderfully low price. It's one of those remarkable "pickups" that our silk buyer secured at much less than regular wholesale price. There's about 5 bolts in the lot, just enough for a busy day's selling. 36-inch Black Taffeta Silk, warranted all pure silk, free from all dressing, deep, rich, lustrous black, perfect finish; a fine high-grade, durable black silk that is fully guaranteed. Best \$1.65 quality — Bargain Friday only.....

98c

Fifteen Reasons Why You Should Attend Our 413th Bargain Friday Sale

The great variety and large assortments together with the extraordinary low prices make these the most unusual offerings to be found hereabouts. All over the store, every week, every day, is as notable for fine values in Roberts Bros' Store as for broad and splendid showings of the most wanted merchandise. You have come to expect that. But for tomorrow efforts have been extraordinary all along the line. Manufacturers have joined with us in exceptional price concessions. Each department of the store has made supreme endeavor and the result will be a day of timely offerings at prices never paralleled. Don't miss a single offering and come as early as you can!

Bargain Friday Special No. 7.
Women's Und'rwear
 Best \$1.00 Grade

A most important sale because of its low price. It is giving values like this that tells. Tomorrow we place on sale for the first time a special lot of women's Wool Underwear, fine Jersey ribbed, silk trimmed, hand finished, form fitting garments, in colors white and gray; vests and pants in all sizes; medium spring weight. Your attention is especially directed to the beautiful finish and high quality of these garments. We are determined to make this the greatest bargain Friday sale in our history; this underwear bargain will eclipse any we have ever offered. Best \$1.00 quality; Bargain Friday only.....

59c

Bargain Friday Special No. 3.
Curtain Ends
 Of Curtains Worth \$4.00 Pair

Another great sale of Lace Curtain Ends—and the best we have ever held. Enormous quantities to choose from, representing the newest patterns of the season. It's a great sample lot sent us by one of the best curtain manufacturers in the country and from which we have selected a part of our new spring stock. About 600 Curtain Ends of White Scotch Lace and Cable Net in lengths from 13 1/4 to 2 yards each and from 40 to 54 inches wide; there's an endless assortment of patterns to select from; they are extremely desirable for sash curtains, transoms, glass doors, small windows and panel effects; full curtains of same quality would sell at \$4.00 the pair; Bargain Friday only.....

29c

Remember—These Bargains Are for Friday Only—You Can't Get Them Any Other Day

Bargain Friday Special No. 8.
Dainty Embr'eries
 Best 50c Values

Tomorrow we place on sale a great underpriced purchase of beautiful new Embroideries in an unsurpassed assortment of this season's most desirable designs. They are made of excellent quality Swiss and Nainsook in widths from 2 to 8 inches; dainty patterns in floral, scroll and open effects; made with fine firm edges; insertions to match most all patterns; these embroideries were made to sell in the regular way at 60c a yard. This is indeed a most unusual opportunity to secure a year's supply at less than half price. Best 50c quality; Bargain Friday only.....

23c

A Bargain Sale
 EXTRAORDINARY

Bargain Friday Special No. 4.
MEN'S UNDERWEAR
 Best 75c Grade

Our great Men's Department has always something particularly special to offer both as to price and value. A glance at the following items will convince you of the economy of buying reasonable weight underwear tomorrow. It's a great special Bargain Friday sale of men's Camel Hair Underwear, Shirts and Drawers in all sizes; made in a special weight for early spring wear; shirts are made with ribbed bottom and wristlets, neck and front bound with fine tape; drawers have ribbed anklets and suspender straps; seam in the back stayed with tape; all sizes from 34 to 46; fine custom made perfect fitting garments; our best 75-cent line. Bargain Friday only.....

59c

Bargain Friday Special No. 11
FOWNES' KID GLOVES
 Best \$1.50 Values

Another extraordinary sale of women's 2-clasp Kid Gloves. It's a great underpriced sale of the celebrated Fownes' Kid Gloves at less than actual cost. We bought a greater number of this particular glove than we have been able to sell, hence this great price reduction. They are all this season's gloves, are made from the finest select French kid; they come in all the best shades of red, tan, black, mode, gray and brown, most all sizes in each shade; sold too cheap to fit or exchange; regular \$1.50 values, Bargain Friday only.....

98c

Bargain Friday Special No. 9.
Women's and Children's Long Coats

Values from \$7.50 to \$16.50 on special sale tomorrow at a ridiculously low price. Women's, misses' and children's Long Coats, values that are especially wonderful. For style, quality, for wear, the garments offered are exceptional, but at Friday's price they are positively marvelous. They are all this season's coats in good desirable styles and colors; in fancy plaids, mixtures and plain shades; they are all well finished and neatly tailored and perfectly desirable in every respect; and those in need of a stylish long coat should not overlook this great sale. Your choice Bargain Friday only.....

\$5

Bargain Friday Special No. 12

White Lawn 15c Quality at 10c	Bath Towels 15c Values at 10c
--	--

A great Bargain Friday special sale of White Lawn of fine sheer quality, made of nice even threads, full 40 inches wide; just the thing for fine undergarments and infants' dresses; our regular 15c grade, Bargain Friday only.....

A great Bargain Friday special sale of unbleached Bath Towels of excellent wearing quality, good large size, 19x38 inches; sold in all the stores at 15c each and fully worth that price, on special sale tomorrow, Bargain Friday only.....

Bargain Friday Special No. 5.
PILLOW TOPS
 50c and 75c Values

Fancy Pillow Tops and Laundry Bags, especially low priced for tomorrow's great sale. There is practically an endless assortment of dainty and attractive designs to choose from; they come in pretty painted and stamped floral effects, lithographed and printed designs too numerous to mention; a great many of the cushion tops have backs to match; the laundry bags are of good size; are well made and finished with corded draw strings. Housekeepers who are interested in economy will not overlook this splendid saving opportunity. All are regular 50c and 75c grades. On sale for Bargain Friday only.....

34c

Bargain Friday Special No. 13
FANCY WHITE APRONS
 One-Third Less Than Regular Prices

Tomorrow we place on sale our entire line of women's fancy White Aprons at one-third less than our regularly low prices. The assortment consists of an unlimited variety of styles made of lawn, Swiss, organdie, cambric or India linen; they come in round or square shapes, with and without bibs; they are daintily trimmed with laces, embroideries, ribbons, etc.; others are plain with pockets, all are well made and neatly finished and are exceptionally good values at our regularly low prices, on sale tomorrow, Bargain Friday, only.....

ONE THIRD OFF

Bargain Friday Special No. 10.
Outing Flannel Gowns
 Best \$1.50 Values

Another shipment just received—a special underpriced purchase of women's Outing Flannel Gowns. They are most extraordinary values and you will say so when you see them; but if you would share in the saving you must be prompt, as we feel quite sure that the lot will not last all day at this wonderfully low price. You have choice of a dozen styles made of extra heavy outing flannel in neat pink and blue stripes, with fancy trimmed yokes and cuffs; also 1/2 dozen styles trimmed with plain collar and cuffs; all are cut full sizes with good wide skirts; regular \$1.25 and \$1.50 values. Your choice while they last; Bargain Friday only.....

79c

Bargain Friday Special No. 14

Hose Supporters 35c Values at 19c	Windsor Ties 35c Values at 15c
--	---

A great special sale tomorrow at the notion counter. Women's Hose Supporters, made of excellent quality silk elastic and large satin pad, finished with velvet clasp; regular 35c values, on sale tomorrow, Bargain Friday, at.....

A great special sale tomorrow at the Men's section. Silk Windsor Ties, in polka dots, plaids and plain colors, also with hemstitched and silk embroidered ends; regular 25c and 35c values, on sale Bargain Friday at.....

Bargain Friday Special No. 15
WOMEN'S SHOES
 Best \$3.50 and \$4.00 Values

AT \$2.67—Here is a splendid opportunity to buy one or more pairs of women's high-grade Shoes and to save in the buying. Tomorrow we place on sale about 2,000 pairs of women's shoes, made in a dozen up-to-date styles, in all the best leathers; well-known makes. They come in patent colt and kid, vici kid and gunmetal leathers with kid, vici kid and cloth tops; in straight lace, button or Blucher style; all sizes and widths; your choice Bargain Friday.....

\$2.67