

SUMMARY OF THE BUSY EAST SIDE DISTRICT

PENINSULA'S OLD METHOD DREAM TRUE

Phenomenal Growth During Past Two Years Will Be Outstripped in Two Years to Come—Natural Advantages the Cause.

Activity on the peninsula has been resumed with renewed vigor during the past few weeks. The natural advantages of that section of the city which have been instrumental in the rapid development of the last two or three years are being aided now by the cooperation of the property-owners and by those who have made their homes on the peninsula during the earlier years of its growth.

The corporations have been the first to see the signal opportunities of the peninsula. They had not only a time acquired property on the peninsula until the biggest concerns in the United States now own thousands of acres of valuable factory and warehouse property there. Some of these concerns are the Standard Oil company, the Northern Pacific and a number of smaller business enterprises, already dotting the riverfront and contemplating the erection of factories in the future.

That the peninsula, including St. Johns, will be the largest manufacturing district on the coast and one of the largest in the United States is the firm belief of Portland's most wide-awake business men. The wonderful increase in property valuations that have marked the last two years in Portland have been more especially illustrated in the valuations in peninsula acreage than those in any other portion of the city.

When residents of Portland who have not been on the peninsula for a number of years or even months, visit that portion of the city they are astonished at the growth and would not believe that such a growth was possible if merely told and not shown. Every day this very circumstance happens. People who are not aware of the phenomenal growth of the peninsula.

When Swift & Co. have begun the construction of a steel mill, the famous Chicago plant in many particulars, the peninsula will then begin upon its new era. A payroll of millions, and thousands of men looking for houses near there will make the subsequent growth of the peninsula in the next three years will be forgotten completely.

Improve the Streets.

In order to aid the development of the district in the way of making it desirable residence place for homes the property-owners have opened a campaign for improved streets. As a result to be known as the Peninsula Federation of East Side clubs is the cause of organization that will unite the entire peninsula in a movement for improvement. Eight clubs, several of which have been organized within the past few days, have signified an intention of joining the federation.

A number of the clubs have already elected delegates to the federation. The business of the clubs will be conducted by an executive committee, consisting of one delegate from each of the clubs in the district. The clubs are interested and which will have membership are the St. Johns Commercial club, University Park, Woodland Push club, Piedmont Push club, Arbor Lodge Push club, Willamette Push club and North Alcona Improvement association.

One of the objects of the club, in which they are to be united, is the immediate construction of a high school on the Patton tract. All arrangements have been made for protection, and little else aside from lending assistance to the board of education will be required.

A big movement is on foot to secure the improvement of Portsmouth avenue for the heavy traffic that will be carried there by the new undertaking, but the O. R. & N. and Standard Oil company have signified a willingness to join with the city in grading and improving the street from the river with Belgian blocks. The matter is far enough along so that surveys have been made and every yard of dirt to be moved has been counted. The petition will be presented to the council at once.

Other improvements that need the cooperation of the entire peninsula will demand the attention of the clubs. It is thought that the best results have been secured by the east side through similar organizations, and the peninsula is awakening to the best methods.

MONTAVILLA WILL ASK MORE IMPROVEMENTS

Improvement Board Will Urge Better Fire Facilities in Suburb.

The Montavilla improvement board, which has been inactive the greater part of the winter resumed its meetings last Monday evening and will continue its work for the unbuilding and betterment of the suburb. Many of its efforts have been realized, a number of streets have been improved, Bull Run water has been gained but there are still many things for which to work.

An effort will be made to secure an engine for the improvement of the fire service in Montavilla. It was suggested that a house be built on the Base Line road, just below Jonesboro, where a down hill run is possible to every part of the suburb. An application was made for seven additional electric lights and other lights will be asked for. W. C. Aylesworth presided.

Working committees were appointed as follows: To work for a 12-inch water main on Villa avenue, between West avenue and Meridia street, Charles Hyle, E. Epton and William Deveny; to meet Chief Campbell next Sunday to discuss fire protection, William Deveny, Harry Happersett and S. P. Osborne; to procure fire hydrants, C. T. Evans, Charles Hyle and E. Epton; to secure another mail carrier, S. P. Osborne, C. T. Evans and Charles LaFollette.

C. Kling, S. P. Osborne and E. Epton were appointed a special committee to secure a public hall for Monday night, March 2, to discuss the initiative and referendum measures to be voted on at the June election. The club adjourned until next Monday night, when officers for the ensuing year will be elected.

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OLD METHOD OUTGROWN

City Needs Quicker Means of Building Streets and Repairing Others—East Side United on Rock Crusher Proposition.

In the consideration of the rock crusher question at the United East Side clubs Tuesday evening different members of the council came in for a great deal of criticism. Dr. L. M. Davis, who was delegated by the clubs to attend the meeting of the ways and means committee, where the ordinance was presented, vividly described the procedure by which the measure was finally adopted for recommendation.

"Because there were two other committees meeting at the same time as the ways and means committee, it was impossible for a long time to do anything. The ordinance appropriating \$25,000 for a rock crusher was introduced properly, but Councilman Dunning refused to second it and as there was no one else to second it the machinery of the ways and means committee was blocked. The other members were attending some other committee meeting."

Take Up Rock Crusher.

"After a while Councilmen Cottel, Vaughn and Kellaher came in and the machinery was started again. Kellaher promptly seconded the ordinance and it was carried. In this connection I want to say that some of those councilmen we have over there are pretty weak in backbone in my opinion. On the other hand, we cannot overvalue the services for the east side that have been rendered by Mr. Rushlight, Mr. Vaughn and Mr. Kellaher."

The foregoing report started the discussion of the rock crusher question and the chances it had of passing the council. Rushlight urged the east side clubs to have a big delegation present when the ordinance came up before the council a week from next Wednesday afternoon. Councilman Menefee was also present and gave it as his opinion that the city could not go into the rock crushing business under the present charter.

Mr. Rushlight said the city could crush rock for the repair of streets under the charter, and if rock were crushed for that purpose alone it would greatly relieve the scarcity of crushed stone in the market at present. The proposed ordinance is a stepping stone, said Mr. Rushlight, to further operation along this line and to secure our charter is amended so that the street building question is finally settled.

City Has Outgrown Methods.

"Our present method of building streets is all wrong," said Councilman Rushlight; "the whole system will have to be amended. First, we must endeavor to relieve the crushed rock scarcity by crushing for repairing streets, then amend the charter to deal with the question of improving streets entirely. Our city has outgrown the old methods of street building and we must have new methods that are commensurate with the needs of a city as large as Portland."

A big delegation will be sent to the council meeting when the rock crusher question comes up in two weeks for consideration in order to see the ordinance passed or learn why it cannot be passed. The appropriation of \$25,000 was thought by some to be too small, \$50,000 having been asked for, but in the opinion of Mr. Rushlight and others the smaller appropriation is thought to be the wiser at present.

Conflicting Evidence.

From the Washington Star.

The venerable and learned Justice John M. Harlan during a game of golf with the Chevy Chase explained the intricate evidence to a young man.

"Usually, in conflicting evidence," he said, "one states the facts as more probable than the other, so that we can decide easily which to believe."

"It is like the boy and the house-hunter," he said, "getting off a train at a suburban station, said to a boy: 'My lad, I am looking for Mr. Smith's new block of semi-detached cottages. How far are they from here?'"

"About 20 minutes' walk," the boy replied.

"Twenty minutes?" exclaimed the house-hunter. "Nonsense! The advertisement says five."

"Well," said the boy, "you can believe me or you can believe the advertisement, but I ain't tryin' to make no sale."

United States Senator Charles W. Fish of Oregon and Congressman Elmer L. Fulton of Oklahoma are brothers, though of opposite politics now. The Oklahoma man was once a Blaine Republican.

The Portland Table Supply Co.

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We Solicit Your Patronage
No Order too Small or too Large—All Goods Guaranteed.
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THE CAMPAIGN NOT YET WARM ENOUGH TO MELT IT.

PLANS TO BE MADE FOR HIGH BRIDGE

Council Appropriates Sum, Urged On by North East Improvement Club.

An ordinance appropriating \$1,000 was passed by the city council yesterday afternoon authorizing the employment of a competent consulting engineer to assist City Engineer D. W. Taylor to draw up plans and specifications for a new high bridge to cost \$3,000,000 across the Willamette river north of the steel bridge. The measure was introduced by Councilman Menefee, who represented the members of the North East Improvement club which has been instrumental in stirring up sentiment favorable to the bridge.

Work will be rushed on the plans as rapidly as possible so that the ordinance becomes a law. Mayor Lane, it is believed, will sign the ordinance and it will become a law at once.

The need of the bridge is greatly felt by residents in the northeast side who held a monster mass meeting about a week ago at which Governor Chamberlain, Mayor Lane and other prominent citizens spoke favorably upon the project.

Councilman Cellars also favors a tunnel under the river at Stark street, but his remarks along this line did not arouse a great deal of enthusiasm which would seem to be without parallel.

UNDER DIFFICULTIES.

Revival Almost Spotted Because Rituals Pulled the Plug.

Baptist churches in rural communities sometimes have difficulty in performing the baptismal rite. Many churches have no baptistries, and these must resort to nearby streams and ponds. This is hardly feasible in the winter time, although many converts are so strong in the faith that they are willing to risk an icy plunge.

Even with the country churches which have baptistries it is not always plain sailing. Some of them depend on rain-water to fill the baptistry, and frequently prayers for rain take on an added significance. One little church in Canada had an experience once which would seem to be without parallel.

This church was at a crossroads and on another corner was a Presbyterian church. There was rivalry between them which often took on an unchristianlike aspect.

One winter the Baptist church had a revival. Seventeen converts were gathered in. When the spring rains began the members were thankful as the baptistry was soon filled. It was planned to have all the baptisms on one day, and the church was crowded to witness so magnificent a showing of the workings of providence.

But the Baptists had not counted on the Presbyterian church, who hadn't had any conversions and were jealous. When the great Sunday morning dawned the cover was removed from the tank beneath the pulpit, and behold there was no water. Some one had pulled the plug.

An inquiry showed pretty conclusively that two grave and reverend elders of the Presbyterian church had pulled that plug. It happened many years ago.

FOUND!

S. W. Cor. Grand Avenue and East Burnside Street.

People of the East Side have found a market that sells meat cheaper than West Side Markets sell it.

NATIONAL MARKET

COR. GRAND AVENUE AND E. BURNSIDE ST.
Phone East 42 or B-2242.

THESE PRICES ARE FOR CASH ONLY

Good Beef Stew.....4¢
Good Boiling Beef...4¢ to 6¢
Choice Pot Roast...6¢ to 7¢
Good Round Steak.....10¢
Choice Prime Rib Roast for.....10¢ to 12¢
Picnic Hams.....10¢
Cottage Ham.....12¢
Sugar Cured Ham.....12¢
Chickens 16c to 18c

All other meats accordingly. You can't make money faster.

OUR MOTTO
"QUICK SALES AND SMALL PROFITS"

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SAVE "KEN-ADA" CERTIFICATES

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IS OF ITSELF A GREAT REVENUE, AND THOSE WHO READ OUR ADS REGULARLY ARE ENABLED TO PRACTICE IT IN ALL THERE IS BACK OF IT.

ANOTHER RUG SPECIAL, \$1.39
\$2.25 Velvet, Friday and Saturday

100 DOZEN MEN'S NATURAL DERBY RIBBED UNDERGARMENTS, 50c VALUES, FRIDAY AND SATURDAY, PER GARMENT 37c

NEW ARRIVALS in the Cotton Goods Section
At no previous season has the east side shown such an assortment of dainty materials.

CHIFFON PANAMAS, newest shades, per yard.....\$1.19
NEW PLAID SUITINGS, also for children's dresses, per yard...33¢
Percales, dress gingham, Scotch Arnold waistings, printed cambrics, shirtings, warp print novelties, elusion plaided voiles, etc., at prices within reach of all.

GROCERIES—Eat Better and Pay Less
"KEN-ADA" BRANDS ARE THE BEST

"KEN-ADA" Flour, sack.....\$1.35
"KEN-ADA" Coffee, worth 40c, per lb.....39¢
"KEN-ADA" Tea, worth 60c, per lb.....49¢
"KEN-ADA" Soap, 8 bars for.....25¢
Exceptionally good Tomatoes, special, 3 cans.....25¢
BEST ITALIAN PRUNES, 4 lbs.....25¢

BE SURE THAT YOU SEE OUR WINDOW DISPLAY OF NEW SPRING EMBROIDERIES

but the community is still talking about it.

Let it be recorded that the Baptists refused to be dismayed by the catastrophe. The minister, converts and congregation moved down the road a piece and the ceremony was performed in a babbling brook. It was a chilly April day, but the desire to show the Presbyterians a thing or two kept the blood of participants and spectators warm.

Governor Hughes is to make two speeches in Boston early in the month. Both are to be delivered the same evening, one before the New England Dry Goods association and the second at a dinner of the Brown University Alumni association.

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You should start right. Create a happy environment. You can do it.



Begin with a nicely furnished cottage—all alone—and enjoy real life.

Above All—Buy Your Furniture Judiciously

Others Pay Rent—We Collect Rent (On half our own building.)

WHO CAN SELL THE CHEAPEST?

\$52.00 Bed Room Set—Special \$35.00

Remember our valuations are 25 per cent lower, too.

Rug, all wool, 9x12; value...\$12.00
Bed, Springs, Mattress; value...\$16.00
Genuine Oak Dresser; value...\$15.75
Rocker and Chair; value....\$ 4.50
Round Center Table.....\$ 3.75

Our very low price.....\$52.00

SPECIAL THIS WEEK - \$35.00 OPEN AN ACCOUNT WITH US

\$54.00 Dining Room Set—Special \$35.00

Remember our valuations are 25 per cent lower.

Genuine Oak Table; value \$15.00
Genuine Oak Chairs (4)...\$12.00
Buffet, weathered oak finish; value.....\$18.00
Rug, all wool, 9x9 feet; value.....\$ 9.00

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