

"ARTISTANO"

THE WORLD'S FIRST SUCCESSFUL ARTISTIC PLAYER - GRAND PIANO

"ARTISTANO" UPRIGHT. Ready to use by hand. Player mechanism concealed under the keyboard.



"ARTISTANO" UPRIGHT—Ready to use with roll. A slight movement of the hand simultaneously puts the tracker box and the pedals into place.

THE entire musical world has for years been absorbed in attempts to give the untrained music-lover the command over music enjoyed by the virtuoso.

Development of Piano-Players

The first device known as a "player" consisted of a cabinet, bulky in appearance, inconvenient, and at best a reproducer of "mechanical" music. It was followed by various improvements until the stage of the "interior" player was reached. This type of player, excellent in many respects, could only be incorporated in the upright piano. Furthermore, while it manipulated the keyboard with wonderful mechanical precision, it did not reproduce the touch of the human hands.

At this point progress toward the great end in view appeared to be arrested. The artistic ideals in the minds of devotees of music were still unattained. The upright piano was deficient in the tonal capacity demanded by great masterpieces of music. The magnetic touch of the virtuoso was still his alone; while the playing devices themselves, except for those who could take the months of time necessary to master them, proved too complicated and uncontrollable to produce results more than half satisfying to the true lover of music.

Except in the hands of those few whose business it was to act as demonstrators, these players

provided little more than a means of mechanically reproducing music. Easy access to soulful interpretation was still denied.

Had progress toward the ideal piano player stood still forever at this point, the present vogue of mechanical players would have subsided within a very few years.

But just at this point the "Artistano" appeared, affording to the true music-lover the instrument and mechanical means for artistic musical expression.

The "ARTISTANO"

A Tour to Seek Criticism

For the inventors and makers of the "Artistano" to say that they have achieved the ideal would perhaps provoke skepticism. So it has been left to the most critical musical audiences of sixteen famous cities, where Artistano recitals have been given, each well known for its vigorous musical life and its appreciation of the best that the operatic and concert stage can provide, to pass the verdict.

Even from the most prejudiced and skeptical, the verdict was positive. The orders for instruments which immediately flowed in from individuals and dealers were unprecedented in volume.

What the "Artistano" Is

The "Artistano" is a beautiful, perfect Grand Piano of exactly the same character of workmanship, with exactly the same wonderful liquid tone quality, and with the same remarkable volume, that have made the A. B. Chase Grand Pianos such favorites with musicians everywhere. And to this beautiful Grand Piano has been added a perfect means for playing it.

The Player Mechanism

Entirely concealed beneath the piano, is a simple, compact pneumatic mechanism by which any person, old or young, whether musician or not, may bring from this superb instrument such music as is only possible with a Grand Piano. One single motion draws the small tracker box, from beneath the keyboard, and at the same time drops the pedals into place. A perforated music roll (the standard roll obtainable everywhere) is inserted in the tracker box, and then, by means of small levers at the front, the performer finds himself in command of every dynamic effect possible in hand playing, from the most subtle nuances to the orchestral crashes of tremendous climaxes, and with all the gradations of phrasing and individual expression instantly at his call.

The combination of the player mechanism with the Grand does not in any wise militate against the tone quality of the instrument, nor reduce in any measure its standard of efficiency. The "Artistano" possesses the perfect Grand Piano quality of tone, whether used with or without the player mechanism.

The First Player-Grand

The virtuoso when playing in concert always uses a Grand Piano, from which he can secure the highest possibilities in musical interpretation. A playing attachment, then, to duplicate the effects of the virtuoso, must be incorporated in the virtuoso's instrument—a Grand pianoforte.

This is the first distinctive feature of the "Artistano." IT IS A PLAYER-GRAND—the only successful, artistic one in existence.

Duplicates the Human Touch

The virtuoso's touch upon the keys produces the essentially human quality of all good pianoforte playing.

This emphasizes the second distinctive feature of the "Artistano." The method by which power is transmitted from the fingers to the piano string has been studied and duplicated in the playing mechanism. In the "Artistano" the notes are not merely sounded, but are struck in effect, precisely as the human hand strikes them. There is no other interior "player" today which accomplishes this indispensable requirement.

Mechanically Simple, It Permits Concentration on the Music Itself

The virtuoso throws his entire being into his playing. Master of his instrument, he expresses unhampered the most scholarly, the most emotional or the most fantastic feelings of his musical nature. In a word, he concentrates.

This brings up the third, and vitally important, distinctive feature of the "Artistano." It permits concentration. The music roll (any standard roll may be used) and the expression levers are grouped together so closely that the eyes can watch both the hands and the expression marks simultaneously. The pedals which furnish the pneumatic power respond so easily that the effort is almost unnoticeable. The pneumatics of the "Artistano" are so simple and direct in their action that less than half the usual effort is required. The musician has no feeling that he is operating a mere machine, but rather is amazed at the ease with which his musical sensibilities may be thrown into the composition before him.

Additional Features

Upon these three ideals achieved—a player-grand, the human touch and a structural arrangement permitting unhampered concentration—the "Artistano" could rest its present and future success. But it has additional distinctive virtues of construction, durability, compactness, accessibility and beauty, which can hardly be taken up adequately here. The "Artistano" in every feature is lucidly set forth in two booklets, "In Music's Realm" and "The Artistano in the Home," copies of which will be sent to any address. First editions were quickly exhausted. Additional editions are now available.

"Artistano" Uprights

The "Artistano" player mechanism is also incorporated in the "Artistano" Upright. This has been done to meet the requirements of those who lack the necessary space for the "Artistano Grand" or prefer the upright style. The "Artistano Upright" is exactly the same size as the regular A. B. Chase Upright. The player mechanism is all below the keyboard; is almost entirely concealed, and unlike other upright player pianos, offers no interference with the action or acoustic properties of the instrument.

The Makers

The A. B. Chase Co. of Norwalk, Ohio, are the makers of the "Artistano." They have a widespread reputation of many years, as makers of the highest grade of grand and upright pianos. They have been identified with the most progressive methods known in piano design and construction. The pianos are essentially musician's instruments and have always commanded highest prices.

Their Ideals, Artistic and Mechanical

Years ago this company would have placed a piano-playing device upon the market if it could have offered the public something more than a reproducer of merely mechanical music. While the market was being inundated with "players" of various sorts, this company was working concentratedly upon an instrument which would go beyond the mechanical, and open to every music lover the artistic realm of music. This ideal is embodied in the "Artistano." While working for the artistic ideal, this company had another ideal—mechanical simplicity. The "Artistano," capable of more artistic effects than any other player, is constructed with half the number of parts. Hence its remarkable ease of operation and freedom from disorder.



AN HONEST INVESTIGATION

If you are at all interested in Player-Pianos, you owe it to yourself to investigate the merits of this Player. Take time to see and hear it, time to play it yourself. Its beauty of case, its tone quality, its simplicity of construction and operation, and the natural and truly musicianly playing, will interest and delight you.

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MAYOR HITS LOAN SHARKS

Ban Placed on City Employees Borrowing Money in Advance of Salaries and Paying Usurious Rates of Interest.

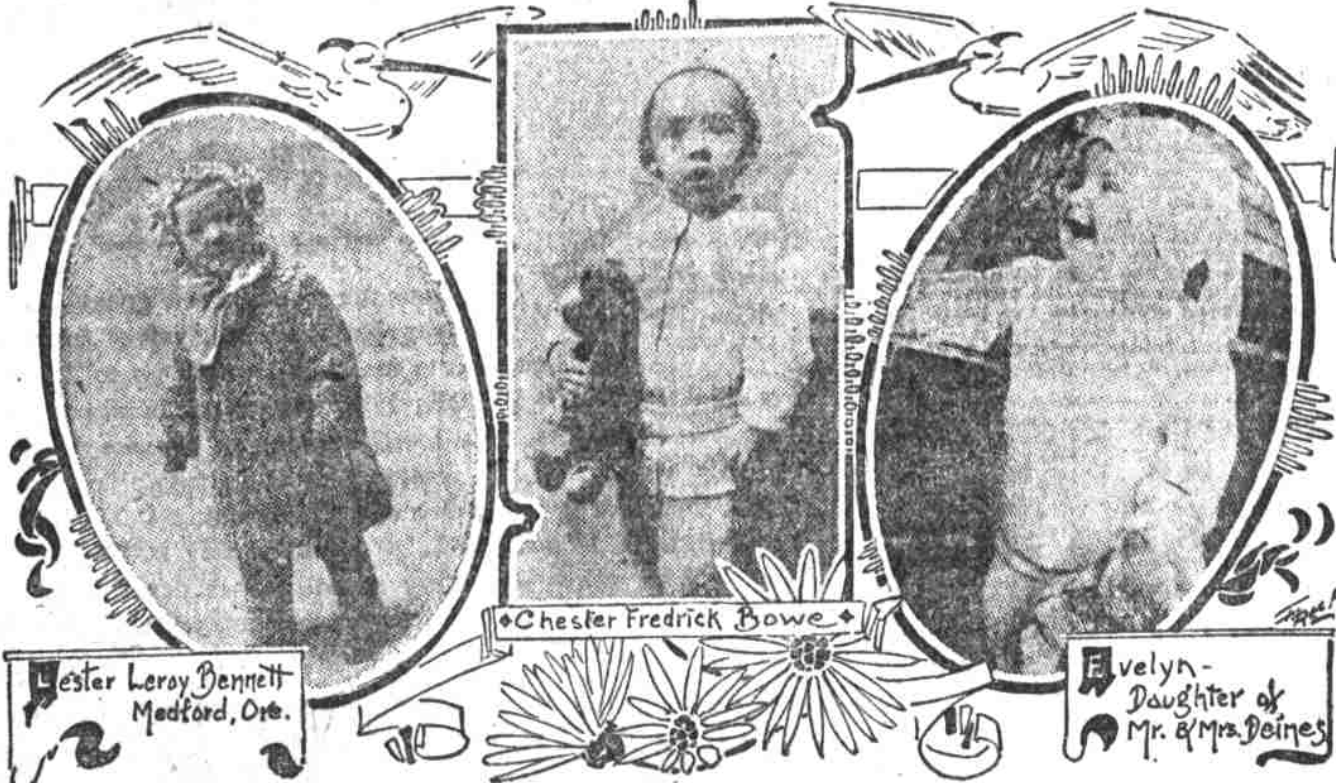
Mayor Lane is seeking to put an end to the evil of city employees tying up their monthly pay warrants with the loan sharks and to that end has sent communication to the heads of the various departments of the city government asking them to furnish a list of all employees who make a practice of borrowing money from the loan agents at usurious rates of interest. Mayor Lane takes the stand that such employees are not free agents and that they work under a divided obligation, the principal one being due to the money lender. A copy of his letter follows: "I take the liberty of calling your attention to the fact that some of the employees of this city are in the habit of borrowing money from money lenders and pledging their wages or salaries in advance of the time when such wages or salaries are earned or due from the city. It is an informed that an unlawful and unfair rate of interest (as much as five per cent per month in some instances) is charged and collected for the use of such moneys by the money lenders, rendering it almost impossible for the

borrower to repay such loans when once made. It is my opinion that an employee whose wages are tied up in this manner before they are earned is no longer a free agent and should not be considered so to be, and that he acts under a divided obligation, the most pressing of which is due to the money lender, the interests of the city being of secondary consideration, and suffering in consequence. "Deeming this practice to be inimical to the best interest of the city and an unwarranted condition in its affairs, I desire to have it abolished if possible, and to that end I ask your help in the matter. "On receipt of this communication therefore I request that you ascertain whom of the city's employees in your department are engaged in this practice and that you notify them that it must be discontinued at once. Also that you submit a list of such employees to the committee or board in charge of your department, that they may take action looking to the abolishment of the same."

NEW BANK BUILDING READY FOR OCCUPANCY

Citizens National Will Open in Recently Constructed St. Johns Structure.

The new bank building in St. Johns, a two-story brick structure, is now ready for occupancy and the Citizens National bank, a new institution for whom the building was expressly built, will move in at once and expects to be open for business within two weeks. The completion of the vault, which has taken longer than was anticipated, has delayed the opening, but the only thing now remaining to be done is the installation of the fixtures, which will be commenced Monday. The bank is capitalized for \$25,000, entirely subscribed by a small group of Portland men. After the bank is well started a small block of the stock may be disposed of to St. Johns business



Youngsters Who Are "Teddy Bear" Babies and of Whom Oregon Is Proud.

men, many of whom are anxious to purchase an interest. Dr. Henry W. Coe, who is one of the largest shareholders, is president. F. P. Drinker has come from Wisconsin to accept the position of cashier. B. S. Swengel of St. Johns has been appointed assistant cashier. An important feature of the new bank will be a large and secure safety deposit vault of the most modern construction which will contain a considerable number of boxes for rent to the depositors. R. W. Montague Goes South. R. W. Montague, the attorney, left for San Francisco last evening. Before leaving the city he was asked as to the purpose of his trip, but declined to make it public. Francis J. Heney also went to San Francisco last evening.

NOTED LECTURER TO BE HEARD HERE Henry Watson Cornell, son of the twenty-fifth governor of New York, grandson of the founder of Cornell university and himself a lawyer, newspaper editor, orator and lecturer of national reputation has arranged to deliver a series of five lectures under the auspices of the local Y. M. C. A. The first lecture will be given free to the invited guests of the association on February 17 upon the subject of "The Science of City Making." It is a lecture particularly devoted to the work of commercial bodies and is of great interest to all business men who

take an interest in such work. The other four lectures will be given as a course for which the Y. M. C. A. will charge a nominal fee. The subjects for the last lectures are: "The Business Man and His Business," "The Business Man and His Subordinates," "The Business Man and His Customers" and "The Business Man and the Public." New Spring Silks and Dress Goods. We are now showing new silks and dress goods for spring. Also new wash goods, trimmings, laces, hosiery, suits, skirts, waists, muslin underwear, neckwear, etc. Our prices are much lower than others ask for equal grades. McAllen & McDonnell, Third and Morrison.

PENINSULA BOOSTERS ORGANIZE NEW CLUB

Willamette Association Latest Addition to Further East Side Progress.

Journal's East Side Office, 369 East Morrison Street, Telephone—Pacific, East 639; Home, B-2444. Another east side improvement club was added to the growing list of these organizations Friday night with the formation of the Willamette Improvement association. The Willamette league is on the peninsula near Arbor Lodge and has launched its activities with a working membership of nearly 60 property owners and residents. The peninsula has recently taken a great interest in the movement that has spread over the east side during the past year to boost. The peninsula clubs already organized have started a movement to organize a federation similar to the united east side clubs. It will be known as the Peninsula Federation of East Side clubs. The organization has not yet been affected but will be actively engaged in seeking improvements for that swiftly growing section of the city within a few days. The Willamette Push club has already declared itself in favor of the peninsula federation. In fact all the property owners on the peninsula are in earnest in bringing their wants and needs before the public. The organization of a federation is thought to be the best method. It has proved practicable in the southern portion of the east side, has been adopted this winter by Alhambra and now the peninsula is falling in line, all for the purpose of boosting for Portland by boosting themselves. Officers of the Willamette Improvement association, elected Friday evening are: W. C. Elliott, president; F. C. Fozzi, vice-president; S. C. Catching, secretary; F. T. Gilpatrick, treasurer. Apply Basin skin cream to wet skin, wipe dry. Secura salicylic, smooth skin, etc.

REGISTERED VOTERS REACH TOTAL OF 9512

List Nearly Double That of Two Years Ago at End of Fifth Week.

At the end of the fifth week of registration last evening 9,512 voters had placed their names on the rolls, showing an enormous gain over the last presidential year and a still better showing as compared with two years ago, when only 5,296 names were on the books. In 1904, within the same period of time, the number of registered voters was 6,750. The number of men qualified to vote who have registered as Republicans is a little better than four and one half as compared with the Democratic total. The majority party has 7,317 names in its credit, the Democrats have 1,701 and all other shades of political faith have mustered 494. Yesterday 315 names were added to the list, of whom 237 were Republicans, 58 Democrats and 20 in the miscellaneous list. All of the cards filled out by the voters have been entered in the books and County Clerk Fields yesterday discharged two of his deputies because of lack of work for them to do. Later on, if such action appears to be required, the registration counter will be kept open at night, but this probably will not be necessary for several weeks to come. GRADUATES ENTER ST. JOHNS HIGH The new term of school in St. Johns will begin Monday. Nineteen pupils from the grammar school will enter the high school, bringing the number in the latter up to a total of 45. The only addition to the teaching force will be one new teacher in the high school, Miss Bjorkander, who comes from Tacoma to accept the position.