

**The Week's Extras**

Every Article at  
Clearance Sale Prices  
and  
Your Money Back in Groceries

**Coats**

A regular \$10.00 Coat in fancy mixtures, broadcloth and Kersey, loose and semi-fitted—

**\$5.00**

And your money back in groceries

Regular \$25.00 and \$27.50 Coats, including some Evening Coats, in broadcloth, full satin-lined—

**\$12.75**

And your money back in groceries

**Suits**

In black only, values to \$40.00—

**\$19.75**

And your money back in groceries

**Skirts**

New and up-to-date Skirts in Panama, voile and silk, values up to \$30.00—your choice for

**\$12.75**

And your money back in groceries

**Wool Shirtwaist Jumper Suits and Princess Dresses**

Values up to \$35.00

**\$17.75**

And your money back in groceries

**Back Combs**

15c values at

**8c**

Two for 15¢

And your money back in groceries

**Shopping Bags**

\$1.50 values

**75c**

And your money back in groceries

**Editorial Result Item**

I will simply say that we are compelled to continue this strictly business proposition—and I have endeavored to illustrate the reasons for the same. In the past four and one-half days about \$28,000 worth of groceries have been sold and engaged for with us. People seem to fully appreciate modern business methods and delivery from iron-clad grasp. Groceries to the extent of over \$1,000 have been sold by us to Tacoma, Seattle and Spokane. I don't wish to be self-praising, but I want to say that outside trade that does not now come to Portland can be brought here if everyone will get in and try for it.  
J. M. ACHESON.

**The Start Six Days Ago**



To Give Groceries Free Equal to the Amount of a Purchase in Our Main Store

**STATEMENT No. 1**

Citizens of Portland and State of Oregon: My business in the capacity of managing this establishment is to sell goods, at a reasonable profit, and keep this concern from "hitting the rocks"—failure. I am fully aware from past experience that if I need help and succor I need not expect it from those who are my competitors. Therefore, I can see no reason as to why I should defer in the method of the conducting of my business to them—as they will not pay my bills or even help. This being so, I deem it my duty to conduct this business as I think best, so that my merchandise will appeal to the greatest possible number of my fellow citizens. I hold no patents on my methods other than what few brains I may have—and anyone who wishes may follow my example. Therefore, I rely on the people to sustain my efforts, and I'll vote for their choice.  
J. M. A.

**Day and Half Later---Stepping Lively But**



Thinks It Can Be Stopped at End of Week

**NEWS ITEM**

One jobbing wholesale grocery house—and it is not located on Fourth street either—done us a good turn the other day in the way of an ad—they took one of our page ads and posted it on the wall in their store—above it they posted a sign something like this:

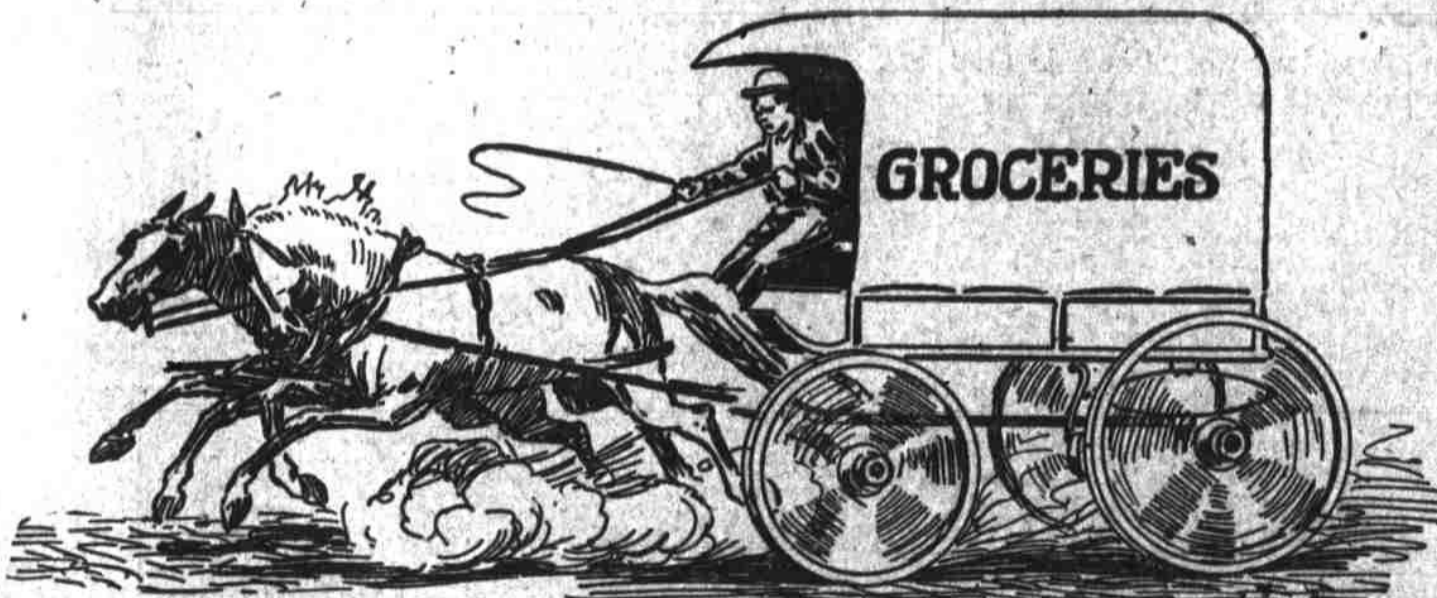
"WE DO NOT SELL THIS FIRM ANY GROCERIES"

That was good—mighty good for us—even if it was rather peanut business for a supposed big jobbing firm to be doing)—as a certain man saw it and came up and bought a \$27.00 bill of groceries of us. Gentlemen, I consider it a duty to warn people when I see them in danger—therefore, don't monkey with a buzz-saw—J. M. Acheson, if necessary, is not afraid to start the saw in motion. Within the next forty-eight hours most all retail grocerymen will know who are the best friends and where they are located.

Again, I warn jobbing houses to be careful—attend strictly to their own business—which means neutrality and sell goods.

J. M. ACHESON.

**Saturday End of Week Running Away!**



All that can be done is to guide them and let them run away with all they can haul

THEREFORE, THE PROPOSITION WILL BE CONTINUED—Groceries free to the amount of your purchase in our main store. One-fourth (¼) of the groceries you buy of us will be given you free—until the amount of your purchases in our big store is delivered to you in groceries absolutely free. I want you to know that I have opened the FAMOUS GROCERY DEPARTMENT, and also that I have opened up the largest MEN'S MERCHANT TAILORING DEPARTMENT in Portland, and GROCERIES GO FREE with the MEN'S TAILOR-MADE SUITS, just the same.  
J. M. ACHESON.

**J. M. ACHESON CO.**  
WHOLESALE AND RETAIL—COR. FIFTH AND ALDER

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**50c Leather Belts**

**25c**

And your money back in groceries

**Initial Kerchiefs**

Regular 35c value

**20c**

And your money back in groceries

**Wool Waists**

Values up to \$5.00

**\$2.65**

And your money back in groceries

**Embroidered Black Lisle Hose**

Values up to 75c

**39c**

And your money back in groceries

**Long Flannelette Kimonos**

\$4.50 values

**\$2.15**

And your money back in groceries

**Children's Coats**

Values up to \$7.50

**\$3.95**

And your money back in groceries

**Furs**

Regular \$10.00 Fox Boas

**\$4.50**

And your money back in groceries

**Silk Petticoats**

\$ 5.00 values ..... \$3.25

\$10.00 values ..... \$5.65

And your money back in groceries

**Resulting Benefit Item**

I have given about 37 additional new help people employment by my determination to do business. I can also give employment to about 20 first-class tailors on men's suits to order; also one first-class cutter, several good ladies' tailors, a few A1 salesladies and several general help. Do you think I am doing my part to keep things moving?  
J. M. ACHESON.