

PORTLAND'S FASTEST GROWING STORE

JANUARY CHEARANCE SALE

OUR SIXTEENTH OUR BEST

The Shopper "Who Knows" Will Be at the Sale Early.

Mail Orders Filled at Clearance Sale Prices.



Take Us at Our Word-We Invite Your Personal Judgment of These Values.

Special Sale Price Tickets in Every Section of the Store.

Monday Morning, Dec. 30, We Will Inaugurate Our Sixteenth Annual Clearance Sale

Radical and positive reductions without regard to cost, worth or former price. Throughout every section of this store, prices have been made to insure rapid selling, not only on all odd pieces and sizes, broken assortments and all goods mussed or soiled during the holiday rush, but all our fall and winter goods are priced far below recognized value-priced lower than ever before-lower, we believe, than anywhere in Portland. We have selected some very good things, not because they are better than other items we could mention, but because they are especially appropriate for present needs. Read and carefully compare each item. You are sure of a saving far beyond your ordinary expectations. Hundreds of other bargains here!

The Great Clearance Sale in Our Cloak and Suit Department



Here, as in the other departments, the clearance sale is creating havoc with prices. All lines depleted by the great rush of last week will be sold without regard to the original cost. You must bear in mind that we have on sale nothing but up-to-date and seasonable marchandise, but to get rid of broken lines and make room for new goods we are making remarkable sacrifices. These sacrifices apply not only on the coats and suits but on skirts, furs, children's wear, waists, petticoats and numerous other items. We are not satisfied with you merely reading of these bargains, but desire your inspection of these wonderful values.

\$14.50 59-INCH COATS FOR \$5 Coats of all-wool material in plaids; for the person desiring an every-day coat that combines style and service this is one of our best bargains; come early, the number is \$5.00 limited; regular \$14.50 values, special price......

\$12.50 AND \$15 STYLISH SUITS, \$7.50.

Stylish suits of worsted, in checks and mixtures; coats are of medium length, tight or semi-fitting; collar of same goods, or velvet; skirts are plaited and trimmed with folds; real \$12.50 and \$7.50 \$15 values, special clearance sale price.

CHILDREN'S \$3.50 AND \$3.75 COATS, \$1.98. Children's coats of worsted, bear cloth and crushed plush; in red, blue, brown and green, also twilled flannel in brown, blue and red; single and double-breasted; your choice of these \$3.50 and \$3.75 values; at special clearance \$1.98

CHILDREN'S \$1.25 SCHOOL DRESSES, 88¢. A large assortment of Children's School Dresses, of fancy novelties, several styles, including the Russian blouse. This is your opportunity to buy a serviceable school dress at a bargain; 88c special clearance sale price

\$25.00 SUITS CUT TO \$18.50.

These Suits combine all the essentials of a good bargain. Positively this season's latest styles and are remarkably well-fitting suits. They come in several cloths, including broadcloth, cheviots, fancy worsted and serges. Colors are black, blue, brown and red, in fancy stripes and mixtures. and tight-fitting; are Medium-length coats, ser exceptionally well tailored throughout and are elaborately trimmed with braid and velvet. Clearance sale price on these \$18.50

\$1.00 PERCALE WRAPPERS, 69¢.

Wrappers of good quality percale, in pretty striped and figured effects, made with shoulder ruffle and deep flounce; real \$1.00 values; 69c

75c WAISTS AT 47¢.

This line of pretty flannelette waists; regularly sold at 75c ea; special clearance price 47c

GREATEST OF ALL STOCKING SALES 9 Women's Fancy Stockings, Values From 75c to \$1.50, All to Go at One Price,pr.



SEE OUR MORRISON STREET WINDOW DISPLAY.

The Best in

Quality

About 3,500 pairs Women's Fancy Stockings placed on sale tomorrow a this ridiculously low price. This unmatchable Stocking offering will heighten the enthusiasm of this—the greatest of all clearance sales. The finest collection of high-quality Fancy Stockings ever shown in this city placed on sale at less than half price. We secured these stockings from a manufacturer who ranks among the largest and finest in the world, at a ridiculously low price. The offerings in this sale surpass all previous It is such value-giving as this that partially explains the great volume of business done in this popular section of our store. Read the following carefully and come as early as you can.

SILK STOCKINGS, LISLE STOCKINGS AND SILK LISLE STOCKINGS.

In hundreds and hundreds of beautiful new patterns-All-silk Stockings in champagne, white and green-Fine Lisle Stockings-in an unlimited assortchampagne, white and green—The Liste Stockings in colors, black, grey, white, ment of attractive silk-embroidered designs, in colors, black, grey, white, green and red—Lace Stockings in the most desirable patterns in colors, black and grey. Green and plum-colored Stockings with white polka dots. Scotch plaid Stockings in a large variety of colorings; silk lisle Stockings in green, red, tan, navy, royal blue, and champagne colors. 75c 29c to \$1.50 Stockings; priced for this safe at

Children's Wool Stockings Best 35c Grade Clearance Sale Price 15c

Over 200 dozen Children's Wool Stockings placed on sale tomorrow for the first time; fine all-wool Stockings; absolutely stainless; they come in small sizes only and are fully worth 35c a pair; special 15c

Women's Wool Underwear, Odds and Ends and Broken Lines, Values up to \$2.00 at 49c SOLD TOO CHEAP TO EXCHANGE.

A special clearance of all broken lines and odd and ends in Women's seasonable garments, in the best styles; colors Underwear, all white, grey and black; pants and vests in ribbed and flat knit; most all sizes in the lot; values up to \$2.00; your choice for this 49c

Great Clearance Sale of Stylish New Shoes

Shoes for Men, Women and Children, made of the newest leathers, in the latest styles, by the world's most prominent manufacturers. Good shoes that are fully worth from one third to one half more than clearance sale prices; for instance:-

Women's \$2.50 Shoes; in all new styles, patent leather and vici kid; in lace and blucher cut; all sizes and widths; special clearance \$1.77 Women's \$3.00 Shoes; in a number of new styles;

in patent colt; patent kid; vici kid and gunmetal calf; made with kid and cloth top; \$2.37 Women's \$3.50 Shoes; in all sizes and \$2.88 widths, at

Boys' and Girls' Shoes; \$1.25 and \$1.50 Boys' Box Calf Shoes; best \$2.50 \$1.77 Men's Heavy Shoes; \$2.50 and \$3.00 \$2.10 grades, at

Muslin Underwear Much Underpriced



Clearance sale prices prevail during this month on all kinds of women's and children's muslin underwear, outing flannel skirts and gowns, aprons, infants' dresses, and corsets. Here is a partial list for price-comparison:

\$6.00 Muslin Skirts; clearance sale \$2.98 \$2.50 Muslin Skirts; clearance sale price 98¢ \$1.25 Muslin Gowns; clearance sale \$1.59 \$1.00 Muslin Chemise; clearance sale price 63¢ \$1.00 Muslin Drawers; clearance sale price 73¢ 90c Muslin Drawers; clearance

Many Attractions in the Men's Department

Tomorrow we commence our Clearance Sale of Men's Wear, Words fail to express how good the values of the following offerings are, but a moment's examination will quickly convince you how much under-priced they are, and will, we think, persuade you to supply yourself liberally while you have such chances for money-saving.

Men's \$1.00 Shirts go at 79¢ each -- Great sale of Men's Negligee Dress Shirts, with cuffs attached; regular negligee style; with one pair separate cuffs; new and choice patterns to select from; regular \$1.00 value; ular \$1.00 value; extra 79c special clearance sale

65c Outing Flannel Gowns at 49¢ .- Men's Outing Flannel Gowns, with turnover collar; cut full size and extra long; regular 65c values; special 49c clearance sale price, each .49c

Men's Underwear; \$1.00 Grades at 79¢ .- Special sale of Wright Health Underwear, non-irritating; always soft and more derable than the ordinary knit; in natural color and all sizes; reg-

Men's Shirts; \$1.50 Grades at 99¢ .- Men's heavy twilled negligee shirts, with soft buttondown collar; extra good; all sizes from 141/2 to 17; ex-99c tra clearance price, ea...99c

Clearance Sale of Notions and Art Goods



ity cloth brushes, solid back; sold regularly at 25c and 35c; special clearance 19c 50c Leather College Bags; clearance sale 39c 50c back Combs; special clearance sale 39c

Hilbert's 35c Perfumes, 19¢—Hilbert's perfumes dry bags, made of good, heavy oil ticking; 19c

Domestic Goods and Bedding at Reduced Prices

Our January clearance sale of Domestic Goods and Bedding is the main bargain event in the city. Those same dependable qualities that this store has always sold comprise this sale and the prices are much lower than equal grades are selling for elsewhere -you can prove this by comparison.

Se-Over 2,500 yards new Flannelettes in light, medium and dark colors, in a large assortment of attractive new designs, suitable for kimonos, wrappers, waists and children's dresses; all 10c and 12½c grades, special clearance sale price....... Outing Flannels, 61/2c and 7c Grades at 5¢ -Outing Flannels in an endless assortment of this season's styles, medium and light colors, checks, plaids and stripes, excellent wearing quality; our regular 61/2c and 5c grades, special clearance sale price 5c Pillow Cases, 17c Values at 14c-Extra heavy Pillow Cases, made of fine even thread, durable muslin, well made; fully

New Flannelettes, 10c and 121/2c Grades at

worth 17c each, special clearance sale 14c Fringed Spreads, \$2 Values now \$1.65— Full size fringed Spreads, made with cut corners for iron beds, they come in all the -Full size, extra heavy, white hemmed Bed Spreads, in a large assortment of Marseilles patterns; best \$1.75 values, special \$1.48

Feather Pillows, \$1.25 Values at 95¢-31/2 Ibs. Feather Pillows, 21x27 inches, covered with fancy flowered stripe ticking; our best \$1.25 grade, special clearance sale 95c

Linen Sheets, 70c Values at 59¢-A special lot of heavy linen-finished Sheets, of splendid wearing quality, good large size, 72x90 inches, just the thing for hotel use; regular 70c grade, clearance sale 59c

Pillow Cases, 15c Values at 12¢-Full bleached Pillow Cases, made of good durable muslin, 42x36 inches, extra good val-

Wool Blankets, \$7 Values at \$5.75-About 150 pairs, full double size, silver gray Oregon wool Blankets, of extra wearing quality, nice soft finish; always sold at \$5.75

Wool Blankets, \$6 Values, at \$4.50-A special lot of white wool Blankets, of medium size, made in Oregon from the finest wool; sold everywhere at \$6 a pair, special clearance sale price........\$4.50

11-4 GRAY COTTON BLANKETS, full size for double beds, excellent wearing qual-

Clearance Prices in Dress Goods and Silk Department

Handsome dress goods and silks much less than regular prices. All our prettiest, most desirable patterns, as well as every other piece of dress goods and silks in the house, priced at clearance sale prices. Prices like this-at silk department-

75c Plain Taffetas 59¢-Plain Swiss Taffetas, warranted purest of silk, rich, beautiful finish, very lustrous, over 60 shades to choose from, all the evening and staple colors; regularly sold at 75c, special clearance sale price, per yard..... 59c \$1.00-\$1.25 Fancy Silks 69¢-A wondrous display of fine dress and waisting silks, all new fresh, desirable weaves, every popular shade and design is represented, beautiful designs in plaids, checks, stripes, pompadour and novelty patterns; real \$1, 69c \$1.25 and \$1.35 silks, special clearance price 85c Wash Taffetas 63c-Best 19-inch wash Taffetas, warranted fast colors, will not crock, split or break, the most durable silk made, large line of col-

85c Crepe de Chine 59¢-21-inch Pompadour Crepe de Chine in beautiful line of rich floral designs in all the delicate shades of light blue, pink, maise, lavender, etc.; exceptionally fine 85c values, 59c special clearance sale price, yard............

AT THE DRESS GOODS DEPARTMENT \$1.00 Gray Cheviot, 69¢-A fine line of 50-inch allwool gray Cheviot, made of finest selected yarns, extra heavy quality, splendid winter weight, comes in medium and dark shades; regular selling 69c price \$1, special clearance sale price....... 75c Repellant at 49¢-54-inch rainproof Repellant in mixtures of gray, red, blue, green, brown and other desirable winter shades; excellent material for the rainy weather wear; usually priced at 49c 75c, our special clearance sale price, per yard

Great Reductions in Gloves

We mention only a few of the great many special bargains which we will offer during our January clearance sale. 65c Cashmere Gloves 25c-These Gloves are

Children's Wool Gloves 19¢-Good quality imported worsted Gloves in solid and fancy colors; Gloves in tan, red, brown, gray, blue \$1.39 and green; \$1.75 quality, clearance price

Dainty Embroideries, 25c to 50c Values at 15c Yard



15,000 yards of choicest fine e m b r o idery, large line of dainty pat terns - can scarcely be told from hand embroidery. It is m

See Window Display.