

**CREDIT TO ALL****THE HOUSE OF  
GEVURTZ****CREDIT TO ALL****THE HOUSE OF  
GEVURTZ****CREDIT TO ALL****THE HOUSE OF  
GEVURTZ****CREDIT TO ALL**

# HERE'S A TREASURE HOUSE OF HOLIDAY INSPIRATION!

## Household Recipes

Inasmuch as our store messages are especially aimed to reach the housewives and home makers, we shall, from time to time, publish choice, selected recipes of interest, especially reasonable and toothsome. Today we print No. 1. We trust it may interest all our lady readers.

### To Preserve a Husband

*By a Bachelor.*

Select with care, the very young and green varieties take longer to prepare, but are often excellent when done; those too crusty take a long time to cook tender. One neither too hard nor yet very soft will give best satisfaction. Do not keep in a pickle, nor in hot water, for even a little while, as this toughens the fiber, renders the cooking and often spoils the result. Never prick to test for tenderness; this leaves a mark, and they are never so smooth afterward. Even the poorer varieties may be made sweet and tender by the following method: Wrap in a mantle of charity and keep warm over a steady fire of loving domestic devotion; garnish with patience, well sweetened with smiles, and flavored with kisses to taste. Serve with peaches and cream. When thus prepared, they will keep for years.

## Dazzling Beauty in

### Exquisite Cut Glass Pieces

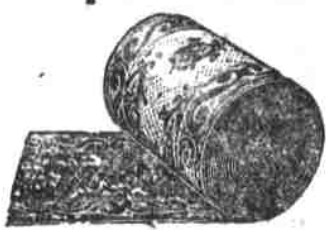
*FOR XMAS GIFTS*

Not a soul knows how much you really give for a gift—no gift should be valued for its cost—but all things equal you feel best to see your gift smiling up nobly in the exposition. Be helpful to that end by shopping and making your money reach. You know the safe stores, there's no risk in any of 'em. You know, too, that good things fall, now to one and now to another, that any one of the safe stores may be best on the article you'd like to buy. Cut Glass is cut glass, wherever you buy it (we are talking to people who think and don't expect figs off this-tles). We can meet your notion on cut glass pieces. Read—

- 5-inch Nappies, spl., ea. \$2.75
- 5-inch Nappies, spl., ea. \$4.00
- 5-inch Nappies, with handles, special, each.....\$3.75
- 5-inch Nappies, with handles, special, each.....\$2.75
- 6-inch Nappies, with handles, special, each.....\$3.50
- Tooth Pick Holders, special, each......65c
- Large open Table Salts, special, each.....\$2.75
- Individual Butter Dishes.....50c
- Creamer and Sugar.....\$4.50
- Bonbon Dishes.....\$4.00
- Olive Dishes.....\$4.00
- Pickle Dishes.....\$4.50
- Spoon Dishes.....\$3.00
- Celery Dishes.....\$6.00
- Oils or Vinegar.....\$5.00

## SELECT A USEFUL Xmas Gift From the Big Second Floor.

### Carpet Salons



60c Reversible Brussels Carpets 30c

A remarkable value, handsome Brussels reversible Hall and Stair Carpets, in beautiful colorings, plain or with fancy borders, reds, greens or tans; best 60c values, special at, the 39c

40c Straw Matting 22½c

50 rolls of our No. 20 Nankin Print Matting, with strong fine linen warp, handsome green, red and black figured effects, particularly adapted for floor-coverings of sleeping rooms; best 40c value, special at, the 22c

\$2.50 Popular Carpet Sweeper \$1.50

This splendid Carpet Sweeper, strong, serviceable and easy running; a product of the famous Bissell Carpet Sweeper Co.; our regular \$2.50 value, special price.....\$1.50

## CHRISTMAS FORETHOUGHTS: Buy Early, Select Useful Gifts

Tomorrow the Greater Gevurtz Store shows its Christmas readiness. With altruistic intent good-hearted folk far and near are asking that you do the Christmas shopping early—thereby making the work easy on the thousands who toil. Cooperating with these humanitarians we've ordered in the Christmas goods early—and tomorrow will find the store as rich in useful gift things as it will be a week or ten days hence when rush days are here. Richer, for many very choice things will be bought up early and put away mysteriously to await the great gift day. Men or women may ordain forever, but you wouldn't buy early if you doubted the utmost richness of selection. The altruistic desire must be yoked with practical readiness before it can amount to anything. Such readiness as this store shows! Such selection! It is verily bringing the world's

best creations in fine furniture, beautiful home-fittings and fashionable apparel for men's and women's wear—the best conjurings of master artisans and brightest minds—to your very doors. This page is full of helpful suggestions. Get a sheet of paper and a pencil; sit down comfortably and plan the Christmas giving now. **BEAR THIS FACT EVERLASTINGLY IN MIND!**

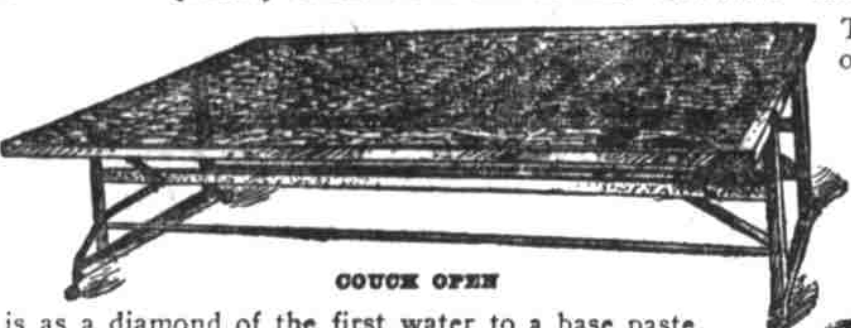
### YOUR CREDIT IS GOOD HERE

Never mind the croakers—money isn't scarce—only scared; if it's scarce with you don't let it worry you—be liberal as ever in giving—buy it here—buy the useful—buy all you want—pay us A LITTLE DOWN AND A LITTLE NOW AND THEN ON YOUR BILL.

## PHENOMENAL OFFERING! A Grand Holiday Bargain! Carload of \$10 Sanitary Metal Couches=\$4.75

AN IMPORTANT 3-DAY SALE OF DECIDED INTEREST TO HOTEL MANAGERS, ROOMING-HOUSE KEEPERS AND PROVIDENT HOUSEWIVES

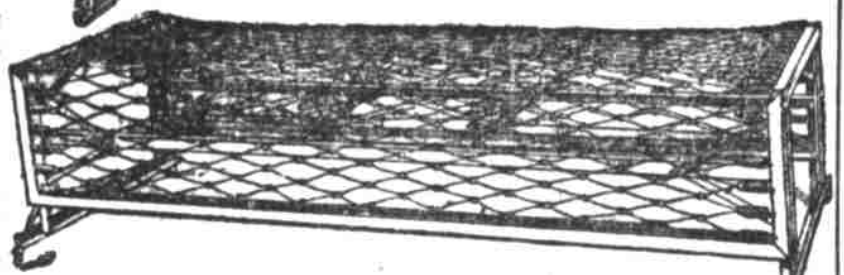
Many of our patrons will remember a former sale, held some time ago by this house, of these famous hygienic metal folding couches. The demand far exceeded the number in our stock at that time, and many were obliged to wait until more could be procured at the factory to fill our orders. We were literally "snowed under." We mention this merely as a warning not to delay now if you would secure one of these marvelous values. The quantity is limited to one carload. No more—and no orders taken—when these are gone.



COUCH OPEN

There's a wonderful difference in Couches. The one we offer at such a remarkable value—a

## \$10.00 COUCH FOR \$4.75



COUCH CLOSED

is as a diamond of the first water to a base paste imitation when compared to couches of other makes at a similar price in a regular way—viz., \$10. Think, then, of it being offered at the ridiculously low price of \$4.75! Made of finest quality steel, absolutely noiseless, eliminating the annoying squeak common to couches of other makes. These couches will sleep as an ardent lover woos his lady love. They are indispensable in the modern apartment-house, requiring as they do, the absolute minimum of space and being absolutely sanitary.

They prove their value alike in drawing-room, den, boudoir, cozy corner, hall or nursery, saving many times their cost in the convenient comfort they afford. May be used as a divan during the day, or full-size bed at night. This sale remains in force for 3 days only—or until the lot on hand is exhausted. Monday, Tuesday and Wednesday only, **IF THEY LAST THAT LONG.** Better be in early—why not come Monday and be sure. The special price we offer the couch for to our patrons is actually less than other dealers pay to the makers for 'em, so—**NONE TO DEALERS.** Only one to each customer. Mail and phone orders will be filled during the sale, and we must state that, at this, the busiest season of all the year, deliveries must be at our convenience and we'll endeavor to please all with our promptness. But have a little patience during these rush days. Best \$10.00 value in the world for.....\$4.75

## Women's Smart Street Suits and Coats On Credit



The manufacturers' season is nearly ended. Many had cloth on their hands they were anxious to make up and get their money out of. They want also to hold their employees, especially the best ones. So they sacrificed profits, with a generous slice off actual costs, in making up for us a number of lots of handsome new Coats and ultra-stylish Street Suits; these garments are just in—they're beauties. We've seldom been able to offer such remarkable values as these. You should see the Suits and Coats to realize their splendid quality, high-class tailoring, warmth, wear and style. The biggest values you ever knew at

**Suits**  
\$15 to \$60  
**Coats**  
\$7.50 to \$50

Pay us a little cash down and a small amount a week or month, and become the owner of one of these garments.

### Extra Special for Cash

For three days we shall offer all of our Evening Gowns at **ONE-HALF PRICE.** And any woman's Suit, Street Coat, Jacket or Raincoat in the house at **ONE-FOURTH OFF.**

## Suggested by the Furniture Stocks

UNUSUAL SAVINGS IN USEFUL GIFTS.

What could be better for the giver to select than a handsome piece of furniture? Select it now at the special price and we'll send it home ready for Christmas morning. See how you save. Read—



\$18 MORRIS CHAIR \$11.50

A handsome Morris Chair, with heavy massive frame of weathered oak in mission finish, upholstered in beautiful mottled Spanish leather, in rich green color; best \$18, special at.....\$11.50

LADIES' WRITING DESKS

Very handsome Writing Desks of quartered polished oak, birdseye maple and genuine mahogany; best regular \$9 and \$10 values, special at.....\$6.75

\$12 MISSION ROCKER \$5.50

Our No. 2624 handsome Mission Rockers in best grade of weathered oak finish, with heavy chased leather seat; regular \$12 value, special for.....\$5.50

TABLES

No. 413-6—Extension Dining Table, in genuine weathered oak; a very special value at.....\$9.50

DINING CHAIRS

\$2.25 Dining Chairs, built from quartered finished oak, extra strongly made, special at.....\$1.35

HALL CHAIRS

A handsome weathered oak Mission Hall Chair, splendid value at \$6, special at.....\$3.95

## Men's Smart Clothes on Credit Suits, Overcoats or Raincoats

\$15.00 to \$35.00

We'll Give You Most  
for Your Money at Any Price—  
and CREDIT

Sometimes a man talks to himself like this: "Now, I need a new overcoat, but I've got this bill to pay, and that other thing to buy, and"—here he scratches his head—"hanged if I can spare the money—at least not all." That's all right. You can get more style and real value in Gevurtz clothes than you'd believe possible. There are no clothes in Portland, or anywhere else, that will give a man the satisfaction that our clothing will—or that have the intrinsic worth at the price. And—best of all—we'll give you credit. You come—get the suit, the overcoat or raincoat you need, pay a little down and \$1 A WEEK.



### EXTRA SPECIAL!

For three days we will sell any suit, topcoat, overcoat or raincoat in the house—for cash—at **ONE-FOURTH OFF** regular prices—otherwise a little down and a little a week or month.

## A Sewing Machine! \$60 at the Agency

### What's So Good for the Woman's Christmas?

\$25. \$1 Down and 50c a Week



We make it easy to possess one of the famous "Gevurtz Special" Sewing Machines. Make your first dollar payment tomorrow and have the machine ready to be sent home for Christmas. Useful gifts are most highly prized. The "Gevurtz Special" Sewing Machine is ball-bearing and runs as lightly as a bicycle. Its real name is on each machine—big as life—we put our name on 'em with all the pride of race with which a thoroughbred racer is named—the finest \$60 machine in the world—but we dare not print the maker's name, or write it, simply because we're bound to protect their agencies. Golden Oak finish, drop head, full set of attachments free—has drop head—and the terms, so easy.

\$1.00 Down and 50c a Week

## Holiday Attractions

In the Basement Shops

### Curios and Art Goods From Japan

Just in from the far-away orient, a big shipment of unique and beautiful Art Goods, conjuring of the clever little Japs. Too many of these handsome and curious little novelties to admit of description here, but we'll tell you something of purse interest—read: Choose anything in all the vast collection at one-fourth off our special low price, which means 50 per cent of other stores' prices. Bear this in mind when choosing Christmas gifts. Beautiful Japanese goods here at about one-half price.

## Special Sale of \$7.50 Handsomely Decorated Dinner Sets, \$4.95

We shall offer to Monday patrons, also for those who come on Tuesday or Wednesday if any are left for those days, a handsome 50-piece dinner set in dainty floral decoration of roses, in beautiful colorings and trimmed in gold, a great regular \$7.50 value, embracing—

- Half dozen 7-inch Plates.
- Half dozen 5-inch Plates.
- Half dozen Soup Coupes.
- Half dozen 4-inch Bread and Butter Plates.
- Half dozen Cups and Saucers.
- Half dozen Fruits.
- One 9-inch Platter.
- One 12-inch Platter.
- One Gravy Bowl.
- One 7-inch Baker.
- One 8-inch Baker.
- One 2-piece Sugar Bowl One Creamer.



Special for Three Days at \$4.95

OPEN AN EASY PAYMENT CHARGE ACCOUNT WITH

# I. GEVURTZ & SONS

FURNITURE AND DEPARTMENT STORES

First Street—Yamhill Street—Thru to Second Street