CALVE AT THE HEILIG


## $\$ 11.95$

The I. Holsman Company


Save 25 Per Cent


## THERREALM <br> 

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## Danderine PROVE IT <br> 

## Special Opening Bargains for Saturday Buyers at the New

## EAST SIDE "BIG STORE

EAST BU̇RNSIDE AND UNIȮN AVENUE

## To commemorate this, the beginning of our business career in our splendid new building at East Burnside and Union avenue-to welcome old friends and to make new friends and patrons, and show them the possibilities of modern methods-the power of a great capital to produce bargains almost at will-to prove our efforts, which shall be unceasing in your behalf, we begin tomorrow the greatest series of money-saving sales for holiday and every-day buyers ever known in the history of merchandising on the East Side.

Read the inducements we offer for East Side folk to trade at home on Saturday and at the

## EAST SIDE "BIG STORE"

China and Glassware Offerings

Women's Apparel SalonsA Trio of Wonderful Bargains Furniture Section-Bargains in Rockers

|  | ish suits or or men, best 815.000 values shown in |
| :---: | :---: |
|  |  |

## THE EAST SIDE "BIG STORE"

GEVURTZ BROS.

EAST BURNSIDE AND UNION AVE

All Cars Lead or Transter to Our Doors



## GEISLER \& DORRES



## Now for Christmas

We Save You 25 Per Cent and More $\$ 7.50$ handsome weathered oak Rocker for............ $\mathbf{\$ 5 . 2 5}$
$\$ 7.00$ golden oak, quartered, fancy Rocker........... $\$ 5.00$ $\$ 3.75$ Dining
$\$ 40.00$ Dining Tab
$\$ 10$ Iron and Brass $\$ 20.00 \mathrm{~F}$
$18 \times 40$ $18 \times 40$............... \$5.00 Sanf. Axminster Rug, oriental designs, size $36 \times 72$ \$3.25 $\$ 20.00$ Sanf. Axminster Rug, oriental designs, $6 \times 9 \ldots . . \$ 16.50$ $\$ 25.00$ Sanf. Brussels Rug, best grade, $9 \times 12 \ldots \ldots . . . \$ 18.50$

Second Floor-Furniture and Carpets.
Basement-Exchange Department.


