

FRITZI SCHEFF'S MILLINERY
ACT COSTS A PRETTY PENNY

Fritzi Scheff as "Mlle. Modiste."

Fritzi Scheff, the silver-voiced star of "Mlle. Modiste," is careful about even the minutest detail in connection with the settings of her opera.

In the first act of "Mlle. Modiste" the scene represents the milliner shop in Paris where Fritzi, whose role Madame Scheff plays, is employed.

In this modiste's shop are exhibited several dozens of the latest Parisian creations in feminine headgear.

These works of art are not placed in the window, where they would be subjected to imitation from others. All are placed carefully on stands in the interior of the shop.

As "Mlle. Modiste" has now been playing three years, the original types of hats have been replaced three times with models of the latest style.

Madame Scheff, while abroad each year has, herself, selected the new styles, and ordered them sent to the production in New York.

MORE CARS FOR
DINNER CROWDS

Street Railway Company to
Add Many Extra Cars Dur-
ing Rush Hours.

New and better schedules are being prepared by the Portland Railway, Light & Power Co., for its downtown cars during the hours of heavy business rush. Conditions in the shopping district from 5 o'clock until 7 and after have been very bad for some time, but additional cars have been ordered, and the transportation facilities will be improved, so the crowds can be more easily handled.

Extra cars have already been placed on the Twenty-third street line, the innovation having been made last night, so that something better than a six-minute schedule was put into effect. It was found, however, that this was not enough, and tomorrow evening additional cars will be placed on that line, so as to make better than a five-minute schedule. It is also intended, it is said, to improve the schedule of the other lines, which experience the heaviest business during the dinner hour.

RETURNS TO CHICAGO.

Carries With Her the Good Wishes of a
Host of Friends.

Helen Mar Shaw, known to her friends as Mrs. J. C. Thomson, has accepted a call to Chicago, where she will resume her former position as a writer for the Mahin Advertising company, that city.

Miss Shaw, as she is known in her work, came to Portland in April, and in a few months has won for herself no little fame, having planned and written some of the most notable campaigns ever produced on the Pacific coast. Among these are the recent series of full-page ads for Ben Selling's advertising for Preferred Stock Canned Goods, recently run in The Journal, also a campaign for the Adam Appell Water Base, the Reynolds Timber Preservative, the Needlecraft Shop, the Granger Land Company, Seattle, and a unique campaign for the C. H. H. Sugar Refining Company of San Francisco. Some of Portland housewives will also be interested to know that Miss Shaw, under her full name of Helen Mar Thomson, is the author of the Dollar Cook Book, which is being given away with every Monarch stove sold by the Edwards Furniture Company of Portland. This is a very practical and complete book, containing many valuable suggestions, aside from the 500 and more reliable recipes.

This talented young woman was a newspaper writer of note at the age of 20, having been editor of five departments of the Boston Daily Journal at that time, when her versatility was a matter of comment among such prominent literary figures as Mr. Ward Howells, the late Oliver Wendell Holmes and others, who were also her personal friends.

In the same courageous pioneer spirit which brought her ancestors to the New England coast in 1621, Miss Shaw came to Portland in quest of a home, her husband, her mother and their household goods having arrived within the past few weeks. Since severing her recent connection with the Chapman Advertising Company, Portland, Miss Shaw received a fourth call to return to the Mahin Company, Chicago, and she has decided to accept it.

Mr. Thomson also left a fine position as acting assistant cashier of the Continental National bank, Chicago, when coming to Portland, and has accepted a call to return there. Both Mr. and Mrs. Thomson carry with them the best wishes of the many friends they have made in Portland.

Miss Shaw's mother, Mrs. M. S. Shaw, expects to spend the winter in Portland, desiring to see and enjoy more of this city and its environs, with which she is greatly charmed.

INSANE YOUTH'S JAW
BROKEN ON WAY TO SALEM

Multnomah County Threatened With Suit for Damages
by Father of Youth, Who Says the Injury Was
Done by the Fist of a Deputy Sheriff.

Claiming that Jailer Frank Beatty broke the jaw of his son, John R. Turner, by a blow with the fist, John J. Turner of Hillsdale is threatening to sue Multnomah county or Sheriff Stevens for damages for personal injury. Young Turner was recently committed to the asylum for the insane and was held temporarily at the jail here, where he was so violent that he had to be strapped to a cot.

Jailer Beatty denies that he broke Young Turner's jaw, and asserts that the jaw was not fractured when he left the jail in charge of attendants from the Salem asylum. In proof of this he refers to Dr. C. C. McCormack, assistant county physician, who examined the young man at the jail, and also points to the well-attested fact that Turner, when taken away, was talkative and boisterous, contrary to the probable behavior of a man with a broken jaw.

When examined by physicians at Salem, Turner was found to have a broken jaw. His father visited him there and upon ascertaining the injury his son sustained he demanded damages from the county. He blames Jailer Beatty and charges that the injury is due to mistreatment in the jail here. He is coming to Portland next Wednesday morning to present his claim for damages to the county court.

May Sue the Sheriff.

It is probable that in the end, if he takes any action, Turner will bring suit against Sheriff Stevens, by whom the jailer is employed. An attorney, supposedly retained by the elder Turner, has been looking up the law to ascertain whether the sheriff is responsible on his bond in such cases.

Jailer Beatty appears to be well fortified in his assertion that the young man's jaw was uninjured when he was delivered to the attendants from the Salem asylum, and if this proves to be the fact, an explanation seems to be due from the men who conveyed him to the asylum. Beatty admits that he struck Turner and had to handle him roughly on two occasions, but is firm in his assertion that no bones were broken. Beyond this he is averse to doing any talking for publication, saying that he has always been careful in handling men who were mentally irresponsible, although these men are frequently the most dangerous and treacherous.

Turner put up a hard fight, kicking the jailer and exerting manifold strength of a madman to gain the upper hand. After being placed in a padded cell he battered the door of the cell to

such an extent that it was necessary to remove him and strap him upon a cot, where he remained until he was taken to the asylum.

All Right in Portland.

Sheriff Stevens says he does not think it possible that the man's jaw was broken when he was removed from the jail.

"No complaint has been made to me about the matter," said the sheriff. "I don't know that there is any statement that I can make. The man was apparently all right when he left the jail. He howled and yelled, as I believe it would not be possible for a man with a broken jaw to do."

Young Turner had been morbidly religious before he became violently insane. He is 22 years of age and has been living with his parents near Hillsdale. One day he attempted to ride on the train from Hillsdale to Portland and was thrown off because he could not pay his fare. He threatened the life of the conductor, and when his brother attempted to reason with him he struck his brother in the face.

Escaping the watchfulness of the family, he came to Portland, where he was picked up by the police and charged with insanity. In his ravings at the jail his piety forsook him and he cursed his father and poured out a stream of profanity.

HOUSEHOLD SUPPLIES.

Extra Special Values Monday and Tuesday.

All household supplies—table linens, napkins, towels, blankets, comforters, lace curtains, portieres, curtain swisses etc., on special sale at greatly reduced prices. McAllen & McDonnell, the store noted for best goods at lowest prices.

DEPOSITIONS TAKEN
IN LUMBER CASE

Depositions were taken here yesterday afternoon in the lumber rate advance case which is to come up before the interstate commerce commission at Washington, D. C., on the eleventh of this month, the railroad companies' attorney desiring to examine a few witnesses who will be unable to attend the hearing in person.

The questions mainly went to show the cost of production of logs and lumber and the territories into which it is being shipped from various mills.

SENATOR'S SON NOT
FIRED FOR SMOKING

(Special Dispatch to The Journal.)

Washington, Nov. 30.—By the clarifying process of explanation and minimization, the smoky haze which has obscured Samuel H. Piles, junior senator from the state of Washington, and his son Ross, since the latter became involved in trouble with the faculty of Worcester academy because of a forbidden dalliance with a cigarette, has been wafted away. Young Piles has been here to see his father, and it has developed that his punishment from the academy consisted in a reprimand only, instead of dismissal, as was first reported.

To his father young Piles acknowledged that he had smoked and that he had been caught engaged in the reprehensible offense. It was not, however, on the academy grounds, but in a rooming house, and he had been so unfortunate as to encounter one of the professors while exhaling clouds of smoke.

Young Piles' companions in rule-breaking were not so fortunate, however, for both were suspended, as it was their second offense.

Ross Piles has made peace with his father, and has promised to go back to school and sin no more, for he realizes that the next time the punishment will be more severe.

Building Permits.

Joe Stephanovich, erect dwelling, East Thirty-third between Clinton and Taggart, \$17,400; C. Culpin, erect dwelling, Abernathy between Water and Commercial, \$1,800; M. A. King, erect dwelling East Taylor between East Forty-second and East Forty-third, \$1,800; Corbett estate, repair store, Fifth between Stark and Washington, \$5,000.

CURES WINTER COUGH.

J. E. Gover, 101 N. Main street, Ottawa, Kansas, writes: "Every fall I have been my wife's trouble to catch a severe cold, and therefore to cough all winter long. Last fall I got her a bottle of Horchoud's Cough Syrup, and she has been able to sleep soundly all night long. Whenever the cough troubles her, two or three doses stop the cough, and she is able to be up and well." 25c, 50c and \$1.00. Sold by all druggists.

IF YOU WANT TO KNOW WHAT SMARTLY
DRESSED MEN WILL WEAR THIS SEASON
ASK BEN SELLING

I BELIEVE

THAT EVERY MAN when making a
CLOTHES PURCHASE wants the best
obtainable for his money

THAT IS THE REASON

Why more attention is paid to the MAKE
—FIT—and TRIM of BEN SELLING
CLOTHES than to the price. OF COURSE
if my price were any higher than others I
could not do such an extensive trade. AS
IT IS you obtain BETTER QUALITY
for the same price HERE.

THAT IS THE KEY TO MY SUCCESS

BEN SELLING

Leading Clothier

Sensational Selling of Ladies' High-
Grade Ready-to-Wear Apparel

Although every article in the store has been decisively reduced we have chosen for Monday's selling a score of extraordinary values that should stampede all prospective buyers Achesonward. Never before in the history of Portland have you been offered such excellent bargains on stylish, new, up-to-date merchandise right in the best buying season. These prices will bear out the statement—to verify them come to the store.

Imported French Muslim Underwear Sets, hand embroidered, values up to \$35, Half Price	Flannelette Gowns and Skirts, regular \$1.00 value. Enough said. 39c	Velvet Flannelette Dressing Sacques and Kimonos; assorted colors and sizes; values up to \$2.50..... 98c	Eiderdown Bath Robes, pink, blue, gray and red, all sizes; excellent Christmas gifts; regular \$7.50 values only..... \$3.95
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EVERY ARTICLE IN THE STORE REDUCED

SUITS Exclusive garments from the foremost manufacturers of the country noted for their high-class tailoring; \$60 to \$75 values..... \$39.75	EVENING GOWNS & PARTY DRESSES Your choice of entire line of high-class Evening Gowns, ranging in price up to \$75.00..... \$39.00	COATS Street and Evening Coats, including silk, velvet and broadcloth, exquisitely trimmed; values up to \$75.00..... \$37.50	COATS Regular \$10 and \$12.50 Coats in black and fancy mixtures; hundreds to select from—choice..... \$5.00
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EVERY ARTICLE IN THE STORE REDUCED

TRIMMED HATS Three special assortments to choose from; values up to \$10.00, 95c, \$2.45 and..... \$3.45	WAISTS Net Waists in white and ecru, silk lining; regular \$17.50 values..... \$9.75	SKIRTS Panama and fancy mixtures, full plaited, regular and extra sizes; values up to \$12.50..... \$3.95	Children's and Misses' Coats A coat selling everywhere at \$7.50; very durable. \$2.95
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Wholesale
and Retail

J. M. ACHESON CO.

Cor. Fifth
and Alder

MAIN 4657

RES. PHONE, TABOR 637.

EAST SIDE INVESTMENT COMPANY

M. E. BEATTY

CITY PROPERTY, FARM, ORCHARD AND TIMBER LANDS

302 Abington Building, Portland, Ore.

November 13, 1907.

Journal Publishing Company, City.

Gentlemen: I like to give credit where it belongs and wish to express my delight with the result of an advertisement I had in The Sunday Journal. I sold the house and two lots, also the Wheatland ferryboat, through the advertisement. Several people inquired the following day, and I sold the whole outfit Tuesday following. This I consider a very quick result, and I always find The Journal makes good.

Yours truly,

M. E. Beatty