

DISTINCTIVE PARIS PATTERN HATS HALF PRICE

This is a selling event of unusual timeliness, right at the threshold of the millinery season; two weeks before the horse show, the fashion event of Portland society. Discerning buyers will come early and revel in the rich assortment, choosing at will what suits their fancy.

Hats worth \$37.50, special	\$19.00	Hats worth \$100, special	\$50.00
Hats worth \$50, special	\$25.00	Hats worth \$125, special	\$62.50
Hats worth \$75, special	\$37.50	and many intermediate prices.	

Long Kid Gloves, Pr \$2.48

Save \$1.02 a pair on the sort of gloves you will have use for with this season's smartest toilettes. These are as good a grade at \$3.50 as glove makers can produce. 12-button length. A prime grade of kid skin. Come in black or colors and regularly sold at \$3.50 the pair. Special Friday..... **\$2.48**
 Ribbons, 4-inch taffeta in many colors, including red, blue, brown, mals, lavender, black and navy. Bought for less than half wholesaler's regular price, therefore regular 50c values go Friday for..... **19c**

"WHERE QUALITY REIGNS" "WHERE PRICES ARE FAIR"

OLD STYMAN

WOLF & KING

FIFTH WASHINGTON & SIXTH STREETS

Buy \$1.25 Lace, Yd 48c

Look up your lace needs and come to this Friday sale to supply them. The patterns are exquisitely beautiful and the range of choice, magnificent. Bands of festoons in cream or white. An assortment made up of thousands of yards of short lengths. Several hundred pieces divided into two lots in a way that enables you to buy laces regularly worth 75c, \$1.00 and \$1.25 the yard, Friday at..... **48c**
 Lot No. 2 contains laces of the very finest sorts. Rich bands and edges. Unique designs and festoon laces for every purpose, regularly priced at \$4.00, \$4.50 and \$5.00 the yard. Special Friday at..... **\$2.48**

Autumn Needs Can Be Supplied and a Tidy Sum Saved by Attending Portland's Best Bargain Event

Our 233d Friday "Economy Sale"

Bath Robe Flannels 33c

These are on sale in the linen aisle. Very heavy flannel in large pattern designs, suitable for bathrobes, heavy nightrobes, kimonos, etc. A large shipment of a superb grade. Come in many colorings and patterns; sells regularly at 45c a yard; special Friday only..... **33c**

Curtains \$1.15—Pillows \$2.65

Who would not have a new pair of curtains when you can get these very dainty curtains of a fine quality of scrim, made with ruffle edge. Nothing on earth more suitable for boudoir window drapes. They're pretty, they're durable and goodness knows, they're low priced enough any time—they're \$2.00 then. Choose a pair Friday for..... **\$1.15**
 Feather Pillows—Soft, downy pillows, real feathers. Great big fluffy fellows, size 20x26 inches. They're covered with a linen ticking in pretty striped patterns and they sell regularly at \$3.50 the pair. Try these big, comfortable pillows to tempt sleep and rest. Very special, Friday, the pair..... **\$2.65**
 Limit, 3 pairs to one customer. None sent on phone orders, none laid aside; mail orders promptly filled. Come early. Limit 3 pairs to a customer. No phone or mail orders filled.

Hose Worth to \$2 69c Underwear Worth to \$2 98c

Knitwear Specials of the Stupendous Type Friday

Women who wear fine hose should be here early Friday and select several pairs of hose from the best sale of the season. They're fine black silk stitching in Rembrandt or Richelieu styles. Some drop stitch effects. Many colors are to be found in the assortment, in the dark plain effects for street wear or handsome light shades for evening dress. There are also some exceptionally good wearing hose in silk plated stockings; these are regular \$1.50 values. The colors are purple, blue, green or brown in changeable effects. Choice, the pair..... **69c**



Women's Underwear in silk, silk and wool or all wool. Vests, pants and union suits. A clean up of every odd garment in the store. Included in this lot are some exquisitely beautiful Swiss net corset covers, trimmed by hand and on these garments the lace alone is worth \$1.50. It's a magnificent opportunity to own some fine underwear at about one fourth the regular price. About 500 pieces in all, including all sizes, all sorts of garments and many makes and styles. The regular prices run to \$4.00 a garment; we've reduced them in startling manner **98c** for Friday; choice.....

Three pairs the limit to any one customer. All sizes in the assortment, but not all sizes in one line. **69c**
 All women who come save 81c to \$1.31. At pr. No mail or phone orders filled for these garments. None laid aside or sent on approval. Not more than Three Suits to one customer

Savings on Small Things

Amsterdam Envelopes, fine white linen, cloth finish; regular price 10c; special, the package..... **6c**
 Writing Paper, fine white cloth finish stock; regularly worth 25c; special, the box..... **15c**
 Writing Paper, Hurd's fine bank note bond, white or azure tint; regularly worth 15c the quire; special, the quire..... **10c**
 Envelopes, to match the above writing paper; special the package..... **10c**
 Paper Napkins, plain white crepe, 100 in package; regular price 15c; special, for Friday, the package..... **10c**
 Carter's Writing Fluid Ink, large size bottles; special the bottle..... **6c**
 Glove and Handkerchief Boxes in stamped designs for pyrography work; special price Friday, each..... **12c**
 Hand Mirrors, redwood or ebonized; fine crystal white bevel glasses; regular price 75c, special, for Friday only, each..... **49c**
 Talcum Powder, Colgate's Violet or Cashmere Bouquet; special for one day only, the can..... **15c**
 Castile Soap, Italian white or green; extra good quality; 4-lb. bars, regularly worth 75c; special, the bar..... **49c**
 Newbro's Herpicide, cures dandruff; regular price \$1.00; price for Friday, the bottle..... **69c**
 Pompeian Massage Cream, regularly worth 50c; special, the jar..... **32c**
 Glycerine Toilet Soap, transparent; regular 15c values; special price, the cake..... **3c**
 Hair Pins, celluloid in shell or amber, assorted styles, 1 dozen in box; regularly worth 25c; special at, the box..... **15c**
 Side Combs, plain, in shell color only; regular 25c values, special, pair..... **15c**
 White Pearl Buttons, for children's coats and jackets; one half dozen large size; or one dozen small size; special, the card..... **15c**

Save a Fourth on Smart Silk Raincoats



50 Coats, not many of one pattern, but there are several patterns. There are all sizes up to 40 to choose from. Many colorings and the patterns are the popular checks or stripes. Loose fitting styles that are so desirable in rainproof garments. Buy Friday and you'll save one fourth the regular price and have one of the smartest showerproof coats possible to own. Priced as follows:

Regular \$25.00 Values, Special \$18.75
Regular \$35.00 Values, Special \$26.25
Regular \$38.50 Values, Special \$28.88
Regular \$43.50 Values, Special \$32.63

Odd Lot Shoe Sale Men's and Women's Shoes

Shoes for men or women at extraordinary reductions. All high grade footwear, in many different leathers, lasts and styles, high or low cut, heavy or light soles, and in the entire assortment all sizes and widths are to be found. Whether your foot be slender or wide, short or long, of ordinary or unusual proportions, we will fit you. In some one lot and at some price in this collection there is a shoe to fit every foot, and rest assured that whatever shoe you choose you can buy it for much less than its real value.

WOMEN'S SHOES, from some of the best factories in the land; names synonymous with shoe quality whenever heard. Several different grades, specially priced as follows:

Regular \$5.00 and \$6.00 grades..... **\$3.89**
 Shoes worth \$3.50 and \$4.00..... **\$3.19**
 Shoes worth \$2.50 and \$3.00..... **\$2.19**

MEN'S SHOES, made by firms famous for the men's footwear they turn out. We won't give the names here, but we will be glad to show you the shoes with the names of these well-known manufacturers stamped on them.

Shoes regularly worth \$5.00 to \$7.00 the pair..... **\$3.89**
 Shoes worth \$3.50 to \$4.00..... **\$3.19**
 Shoes worth \$2.50 and \$3.00..... **\$2.19**

Every Line of Shoes in our store that has been reduced to 20 pairs or less will go in this sale. Every pair of Oxfords in the house is included at above prices.

Graceful Ostrich Plumes for \$1.49

That's only one item in the thrilling triple sale of superb ostrich plumes Friday. They're genuine full head plumes in black or white; 3 lots of them priced perhaps lower than such sterling qualities will be sold for in Portland for many months to come.

Lot 1—Is composed of plumes 14 inches long; in rich jet black or pure white. Regularly worth \$2.00 each; Friday..... **\$1.49**
 Lot 2—15-inch Plumes, full head, black or white, regularly \$3.00 each; Friday..... **\$2.39**
 Lot 3—Extremely nice Plumes, 16 inches long in black or white. An excellent \$4.00 value, very special Friday..... **\$3.19**

Imported Felt Hats—Soft, flexible flat shapes that conform readily to the drooping models favored by this season's fashions; in many colors, including black and white. Regularly \$2.00 each; **\$1.39** Friday, special.....



Good Alarm Clocks 63c

Nickel Alarm Clocks, guaranteed quality; regular 85c values; special for Friday economy..... **63c**
 Wood Frame Clocks, 25 inches tall; strike hour and half hour; regularly worth \$2.50; special, each..... **\$1.75**
 Wood Frame Clocks, same as above, with alarm; regular price \$2.75; special for Friday, each..... **\$1.95**

Decorated China

Rose Decorations and Gold Lines.
 Salad Bowls, 9-in. size; special **15c**
 Cake Plates, 10-in., special..... **15c**
 Pitchers, 1-quart size, special..... **15c**
 The assortment contains: Plates, Cups and Saucers, Bouillons, Ramakins, Sugars and Creams, Chocolate and Tea Pots, Hot Cake and Cheese Dishes, Chop Dishes, Spoon Trays, Cake Plates, Meat Dishes and Steak Covers.
 French Haviland China, handsomely decorated with broad gold bands and pink sprays, selling Friday for..... **Half the Regular Price**

Men's Underwear

Derby Ribbed Worsted Shirts and Drawers in flesh, blue, natural and tan; sizes 34 to 46 inches; a splendid \$1.50 value; special, the garment..... **\$1.00**

Handkerchiefs

Men's Fine Linen Hemstitched Handkerchiefs, soft finish, our own importation, full size, all width hems; regular 35c quality; special price for Friday; six..... **\$1.50**

Men's Fancy Hose

Cotton or Lisle Thread Hose, in plain black, solid colors, fancy stripes and silk embroidered effects; sizes 9½ to 11½; regularly worth 35c to 50c; special, the pair..... **25c**

Men's New Gloves

Street Gloves, in assorted browns, splendid quality leather; every pair warranted; sizes 7 to 10; exceptionally good values for \$1.50; special price for one day only, the pair..... **\$1.15**

Flannel Shirts

Boys' French Flannel Negligee Shirts, made with nonshrinkable collars, felled seams, pearl buttons; the well known "Eagle" make; regular price \$1.50; special Friday Economy Sale..... **\$1.00**

New Neck Chains

Genuine Austrian Neck Beads, in graduated cut glass effects, very pretty colors, amber and pink only; exceptionally good values at 50c. Special price for Friday, each..... **25c**

\$1.50 Hand Bags \$1.00

Women's Solid Leather Hand Bags, in imitation seal or walrus effects; made with hand riveted frames, leather lined, extra coin purse, assorted colors; splendid \$1.50 value; special..... **\$1.00**

Elk Cushion Tops 37c

Cushion Tops, in Elk and Automobile designs. Stamped and tinted for embroidering. These are regular 50c values, but we make a special of them Friday..... **37c**

Women's Knee Petticoats in warm pretty flannel. Come in white or stripes, finished with a wide flounce, which is trimmed with hemstitched tucks or silk embroidery. A dainty, useful garment for the particular woman. Regularly worth \$3.00; special for Friday..... **\$2.27**

Knee Petticoats for women in white, pink or blue flannelette. Finished with a deep ruffle, trimmed with tucks. Regularly 65c; special for Friday..... **47c**

Sweaters for children and misses, in fine all wool yarn. The most popular wrap of the season, in red, white or navy. Come in slip-over style with V-shaped neck or in the Norfolk design. Sizes 2 to 12 years; regularly worth \$2.00; special, Friday..... **\$1.37**