# $\$ 1000.00$ to Be Dis= tributed Tomorrow, Oct 18th, by the Bos= ton Store cor. stand Salmon stss 

Hours of Distribution Will Be 9:00 to 11:00 a. m. and 2:00 to 5:00 p. m.

## Here's the Plan. It's New

Merchandise from every department has been selected and ordered sold at prices as much below actual cost as will show a loss of $\$ 1,000$ and the same to be charged to "advertising." The prices in many instances are so ridiculously low as to perhaps cause you to doubt that any merchant could afford to sell new and desirable goods at such pries, but it

The Goods to Be Sold Tomorrow Are On Display in the Windows and On Outside Displays

Quantities of each article offered are limited, and as soon as exhausted will be discontinued. Better come for the morning hours, 9 to 11 o'clock, as many items will be picked up quick. All sale goods, if any, remain

This will be, undoubtedly, Portland's greatest "bargain sensation" up-to-date, but I'll have other good ones following.

PAUL STRAIN
Here's the List, Read It Carefully


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## Seluntentolker <br> LEADING BUSINESS COLLEGE ELKS BUILDING, PORTLAND, OREGON. CONSTANILY GROWING




Women's $\$ 1$ Outing Flan-

| men's $\$ 1$ Outing Flan- <br> Nightgowns .....39c <br> mit, one to a customer. | $\$ 1.50$ Full-Sized Bed Com- forts for ...........60c Limit, one to a customer. | 300 pairs Men's 10c Canvas Gloves, 2 pairs for. 5 c Limit, 2 pairs to a customer. | Be Here at 9 a. m. |
| :---: | :---: | :---: | :---: |
| Women's 40c Ribbed Vests and Pants, fall weight ..............121/2c Limit, 2 suits to a customer. | \$2.50 Australian Linen Table Cloths, hemstitched and fringed, for..... 78c Limit, one to a customer. | stock, a pair ..........10c Limit, 1 pair to a customer. | 50 pairs Men's $\$ 2.50$ and $\$ 3$ Solid Leather Shoes, a pair . . . . . . . . . . . . . $\$ 1.00$ <br> Limit, 1 pair to a customer. |
| Women's 20c Fast Black Hose, all sizes........5c Limit, 4 pairs to a customer. | Extra 90c quality FullSized Bed Sheets; Advertising Sale price......40c Limit, two to a customer. | and Drawers for .....25c Limit, one to a customer. <br> Men's 75c Fast African | 50 pairs of Women's \$2.50 and \$3 Dress Shoes, a pair . . . . . . . . . . . . . . $\$ 1.00$ |
| Vomen's Best 25c Fast Black Fleeced Hose, pr.9c Limit, 2 pairs to a customer. | $\$ 10$ Men's Suits in broken sizes <br> $\$ 3.95$ | Black Sateen Shirts...25c Limit, two to a customer. | Limit, 1 pair to a customer. 60 pairs Boys' \$2 Solid |
| Children's 20c Fine Ribbed Fast Black Stockings, | Limit, one to a customer. <br> \$15 Men's Winter Suits, every style of single- | Men's 75 c and $\$ 1$ Golf <br> Shirts for ............30c <br> Limit, two to a customer. | Leather School Shoes, all sizes . . . . . . . . . . . . . . 75c Limit, 1 pair to a customen. |
|  | $\mathrm{Li}$ | Cotton Sox, 3 pairs for 10c Limit, 3 pairs to a customer. | Limit, 1 pair to a customer. |
|  |  |  | Children's \$1.25 and \$1.50 |
| $\begin{array}{r} \text { ric } \\ 8 \mathrm{c} \end{array}$ | \$1.00 Satin Damask Table Linen ...................35¢ | Kerchiefs, two for . . . . ...5 $\boldsymbol{5}$ Limit, four to a customer. | Kid Shoes, with patent tips, a pair ...........55c Limit, 1 pair to a customer. |
| five to a customer. | Limit, 3 yards to a customer. 755 Turkey Red, import ed .....................25e | Boys' 20 c heavy ribbed, fast black school Hose, a pair 5¢ Limit, 3 pairs to a customer. | Boys' 25 c and 40 c School Caps . . . . . . . . . . . . . . . 10c Limit, 1 cap to a customer. |
| ing sale price..........374 <br> Limit one to a customer. | Limit, 3 yards to a customer. $\$ 1.50$ Boys' School Suits. . 19¢ Limit, one to a customer. | Boys' 90 c Yarn Sweaters : advertising sale price.....25e Limit, one to a customer. | Women's $\$ 1.50$ African Black Sateen Petticoats .......60 $\phi$ Limit, one to a customer. |
| hildren's 12c Hose Supporters, all colors and black; a pair ................... 1 ¢ <br> Limit, 2 pairs to a customer. | $\$ 2.50$ Boys' and Young Men's odd Coats ............50 5 Limit, one to a customer. | $\$ 5.00$ Blue and Brown Broadcloth Skirts ..........\$1.95 Limit, one to a customer. $\qquad$ | omen's $\$ 5$ to $\$ 7.50$ Panama <br> Skirts, also novelty woolen <br> mixtures, for . ....... $\mathbf{\$ 3 . 0 0}$ |
| Limit, one to a customer. |  | Ladies' Winter Coats, newest styles, samples, up to $\$ 14.00$ or .................... \$4.95 for Limit, one to a customer | c Children's Underwear, all sizes ...................19ф Limit, 2 suits to a customer. |
| Limit, | $\$ 1.00$ Sweaters, men's and boys, | Ladies' 50c Derby Ribbed Fleeced Underwear .... 19ф Limit, 2 suits to a customer. | $\$ 3.50$ Misses' and Children's Long Coats, all sizes, navy and cardinal only......95 |
| Mackintoshes. <br> Limit, one to a customer. | sizes ....................25 $\boldsymbol{2 5}$ <br> Limit, one to a customer. | Ladies' 50 c and 75 c Saxony Wool, hand knit Golf Gloves for |  |
| \$1.50 Blue Flannel Shirts 55 Limit, one to a customer. | Ladies' and Misses' $\$ 7.50$ to $\$ 10.00$ Mackintoshes and Cravenettes .........\$1.19 | stomer. | roadcloth trimmed; 5.00. |
| \$1.25 Woól Underwear...52c Limit, 2 suits to a customer. |  |  | mit, one to a custom |
| 75c Fleeced Underwear. . .35c Limit, 2 suits to a customer | Sox $\ldots$..................12 12 <br> Limit, 2 pairs to a customer. | ys' $\$ 3.50$ and $\$ 4.00$ School suits for ............. 81.25 Size 6 to 16 years. | $1$ |
| adies' $\$ 10.00$ to $\$ 14.00$ Gray Cravenettes .........\$1.48 Limit, one to a customer. | Men's $\$ 2.00$ fancy Wash Vests, fall colors and styles. ...75 $\boldsymbol{7}$ Limit, one to a customer. | "snap." One suit to a cus- |  |
| 1.25 Bed Spreads, $11-4$ sizes, Marseilles styles .......75 Limit, two to a customer. | Men's 35c new Four-in-Hand <br> Ties $. . . \ldots \ldots \ldots \ldots \ldots . .18$ <br> Limit, two to a customer. | $\begin{aligned} & \text { i5. } \\ & \text { to a customer. } \end{aligned}$ | oys' 20c Suspenders. <br> Limit, 2 pairs to a |

