

1908 AUTOS ARE PLACED IN SHOW

Local People Proudly Flaunt Next Season's Machines Before Enthusiasts.

Lines Will Be More Elaborate Than Ever

Drivers Feast Eyes on Graceful Cars and Try to Figure So as to Cut Down Expenses in Order to Purchase Heart's Desire.

Portland automobile enthusiasts have been feasting their eyes this week for the first time upon specimens of the 1908 models of several of the standard makes, some of which are shown in today's Journal, and are now lying awake nights trying to figure out where they are going to get the necessary money to purchase their particular favorite make.

To the real live student of "bubble-wagons" the curve in the mud guards, the position of the brakes, and the diameter of the spokes in the wheels form as vital topics for earnest discussion as the number of cylinders, the latest sparking contrivances, or the system of gasoline feed. Not a detail escapes the vigilant eye of the real automobile fan and anything that looks like a new twist in the exhaust pipe gets him squinting beneath the machine to get its "curves."

Details Perfected.
Despite the expectations of the sanguine "bug-wagon" drivers, few alterations have been made in the 1908 models save in perfecting such details as this year's experience brought out. Lines of symmetry have been reached to a greater perfection than last year and most of the cars will have a lower body with improvements in the steering gear. Many of the factories have fashioned their machines on lines resembling the racers with the result that a combination of speed, endurance and beauty has been obtained that makes the American-built cars objects of heart desire among the enthusiasts.

H. L. Keats, of H. L. Keats Auto company, said last night that his firm would make a strong effort to win the patronage of the local automobilists with one of the finest lines of cars ever handled in Portland. He said:

Is Record-Breaker.
"We believe we have the strongest line of automobiles handled by any dealer on the Pacific coast this year. Among the lines we handle is the Franklin, which is so well known, especially on the Pacific coast. The 1908 Franklin cut the record from Chicago to New York 17 hours and 5 minutes, driving 1,057 miles over all kinds of roads and mountains and through mud in 39 hours and 53 minutes. This was on August 21st and 22nd."

The Thomas line for next year comprises five different models, from the six-cylinder seven-passenger Thomas Flyer down to the 20-horsepower town car and runabout. The stock Thomas Flyer for 1908 has a guaranteed speed of 64 miles per hour. The 6-cylinder Thomas has guaranteed speed of 75 miles an hour.

Graceful and Luxurious.
The Pope-Hartford for 1908 is similar to the 1907 model in many respects. However, a number of improvements have been added which makes the car more graceful, more luxurious, and minor details in the engine have been improved upon, which gives more speed and better hill-climbing power. In the Buick line of automobiles for 1908 we believe we have one of the greatest lines in America. In addition to the well known 22-horsepower Buick costing at \$1,250, the Buick people have brought out a runabout which is a four-cylinder, 24-horsepower shaft-driven car costing at \$850. The factory is building 10,000 of these runabouts. This car, the Buick people claim, is the greatest car in the world for the money and for speed, hill-climbing durability and finish cannot be equaled anywhere for the price. They also have a 24-horsepower four-cylinder Buick touring car, which is a wonderful car for power and hill-climbing. The Buick people have brought out a 40-horsepower four-cylinder shaft-driven touring car which has a great amount of room and is very luxurious in every detail.

We are also going to handle the Lozier car, which on June 8th started in the 208-mile endurance run of the New York Motor club from New York to Albany and through mud and a steady downpour of rain and over roads which were in frightful condition finished first and won the trophy."

Racy Runabouts.
Mitchell, Lewis & Staver company will soon have 1908 models of Mitchell automobiles at their salesrooms, First and Taylor streets. The line for next season consists of runabout, racy runabout, five-passenger touring car, delivery wagon and delivery truck. Of these the racy runabout and commercial vehicles will probably attract the most attention as they are departures from their regular line of this year. The racy runabout is very similar to model E runabout with the exception of the body, which is of the low racing type, now so popular in the east, with a chauffeur or single third seat in the rear.

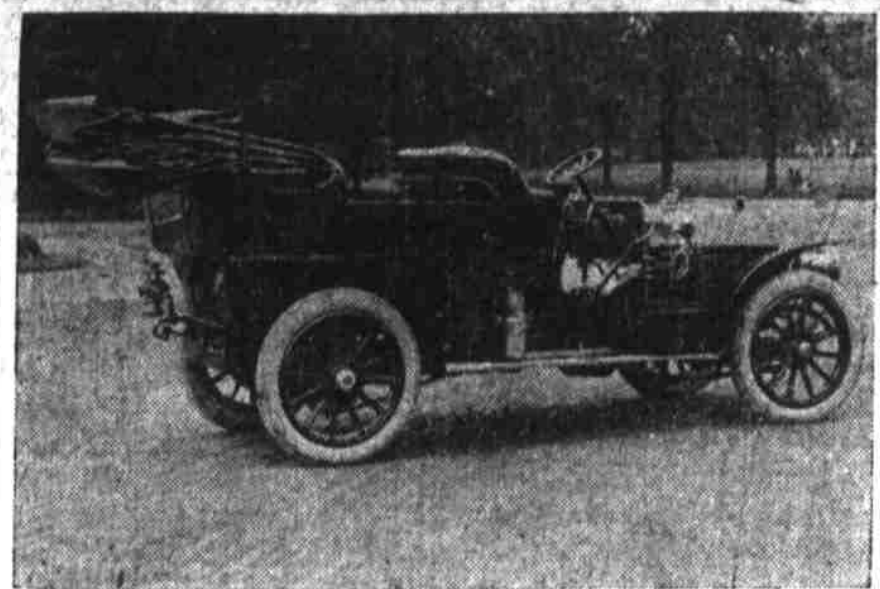
Carry 3,000 Pounds.
The delivery wagon and truck are especially designed for heavy work, weigh about 2,000 pounds each, and are supposed to carry about 3,000 pounds. One of these cars is now making an exhibition run from Chicago to New York, loaded with 3,000 pounds of merchandise and is averaging about 12 miles per hour including stops. A new feature of its construction is the spiral gear drive instead of the usual chain or shaft drive.

The Mitchell is now practically standardized and the slight alterations which have been made on these models are mainly refinement of details such as the hood and guards, which tend to give the car a more striking appearance.

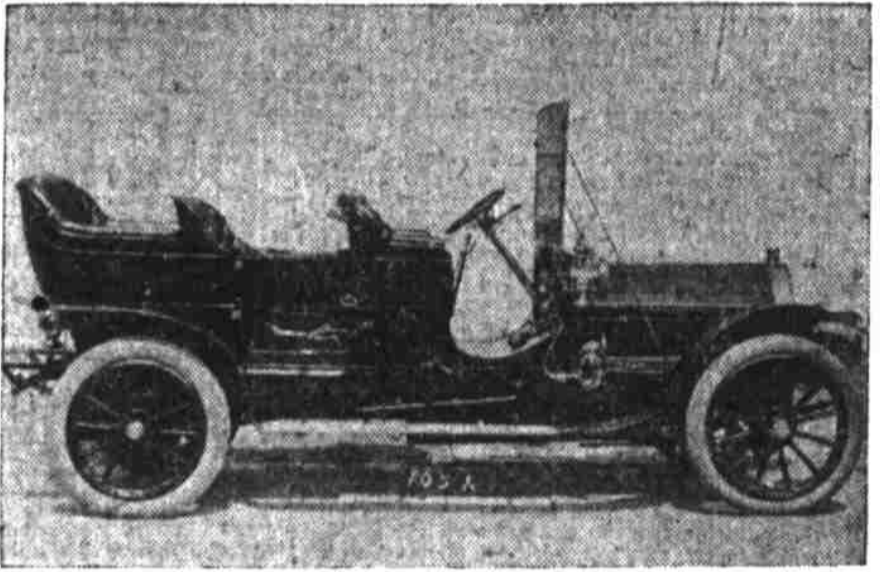
Have String of Stores.
Fred A. Bennett, northwestern distributor for Geo. Premier, and Ford automobiles, has just returned from a trip through Washington. He reports a good season's business at his Spokane store. He is opening a branch at Seattle; this will give him the best distributing organization of any automobile house in the northwest. His stores at Portland, Spokane and Seattle.

A MOST WORTHY ARTICLE.
When an article has been on the market for years and gains friends every year, it is safe to call this medicine a worthy one. Such is Ballard's Horehound Syrup. It positively cures coughs and all pulmonary diseases. One of the best known merchants in Mobile, Alabama, says:
"For five years my family has not been troubled with the winter cough, and we owe this to Ballard's Horehound Syrup. I know it has saved my children from many sick spells." Sold by all druggists.

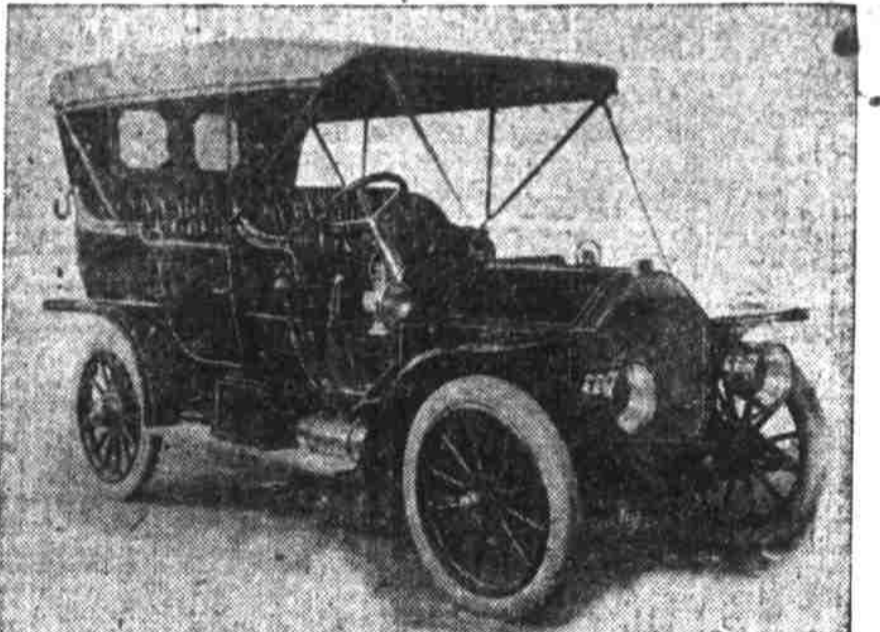
LATEST MODELS IN 1908 AUTOMOBILES.



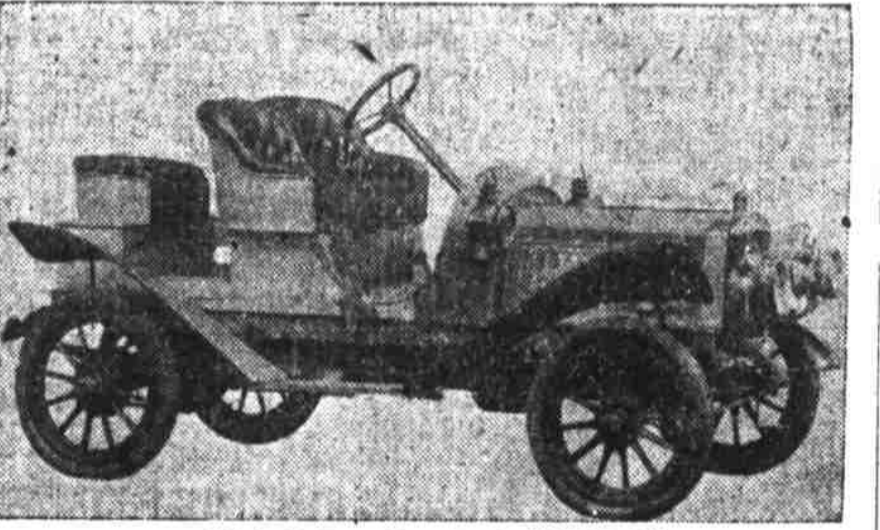
Thomas Flyer, 1908 Model.



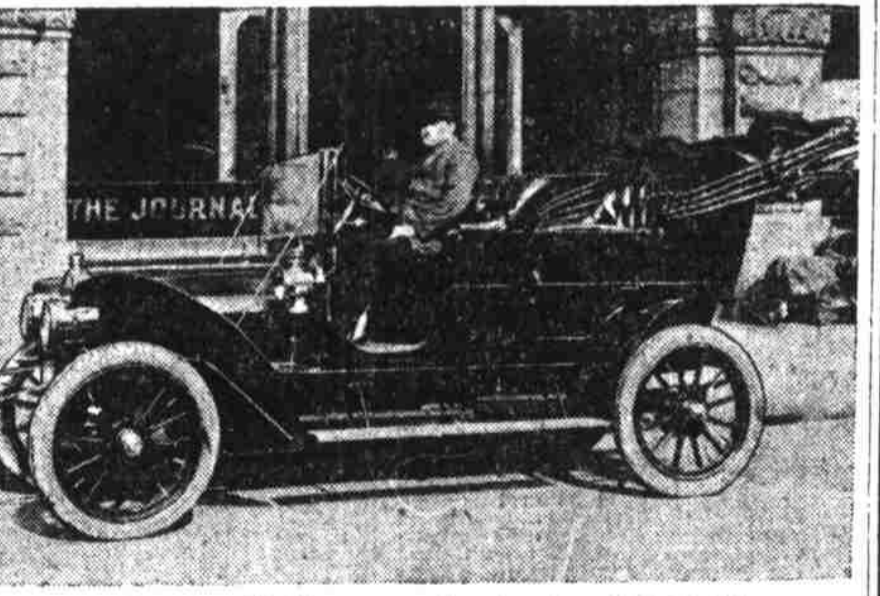
Little Six, 1908 Model, Pierce Great Arrow.



Stoddard-Dayton, 1908, Model 8-F.



Mitchell Racy Runabout, 1908 Model.



Premier 24 Horsepower Touring Car, 1908 Model.

MAGIC OF NEW YORK.

The City's Growth as It Strikes One After Five Week's Absence.

"How the city grows when you are away from home," said a returned tourist, an old New Yorker, as he stood in lower Broadway gazing at a great structure the tower of which rose above the surrounding skyscrapers. "I was absent only five weeks. I passed here the day I left and only the skeleton of a few stories was up. And now it is approaching completion. In all the months during which I passed by it, it seemed to me as if it would never get shape."

"I went down Maiden lane yesterday, and hang me, if I didn't think for a minute that I was lost! I saw the daylight breaking through an open space that extends from Maiden lane to Fulton street. They have knocked down a

whole building and carted it away since I quit town.

"This morning I was up in the Thirties and went to a corner to see a man on a transaction about which we had talked before I went away. The house wasn't there. It had been demolished and workmen were engaged in placing the foundation for a new structure."

"Coming down here on the elevated road I looked out and saw a number of great buildings which have sprung into shape since I made my last trip on the line five weeks ago."

"It kept me guessing as to where I was. When I was a boy I was always skeptical about that Bible story of the growth in a single night of 'Jehovah's house.' But it is simple now."

"What puzzles me is the rapid growth of the big city when a fellow is out of sight of it for a short time. You have to go out of town in order to realize its rapid increase and sudden changes."

A High Protectionist.

From the Toronto Globe.
"I would make the tariff as high as Haman's gallowes if it is to keep the Yankees out," said Mr. Edward Gurney to the Canadian Manufacturers' association.

MAYOR'S WALNUT OIL

Restores Color to Gray Hair or Beard

Altho shaves from lightest brown to deepest black within 48 hours. A high class medicinal preparation, nature's own pure remedy, positively harmless, easily applied, does not irritate the skin, or rub off on the pillow. The oil being absorbed will cause nature's hair to grow soft and healthy. Especially desirable for ladies on curling with hot iron will not affect color. Send for medicine made from HARBERS and people using it. Ask your druggist for it or write to Price by mail postpaid, trial size, 50c. Dept. 1, 2827 Woodland Ave., Kansas City, Mo. U. S. A.

1908 Thomas, Pope Hartford 1908 Franklin, Buick

Cars Well Remembered by Their Record During the Past

The prospective purchaser of an automobile cannot be convinced by flowery language and circus advertising, and consequently our main endeavor is to direct your attention to our lines of 1908 and convince you by practical demonstrations of the true worth of our cars. It is to your own interest to convince yourself that our claims are true, and that the above lines are without doubt the MOST SIMPLE, MOST ECONOMICAL, MOST PRACTICAL, MOST IDEAL motor cars before the American people at the present time.

Thomas for 1908

will consist of a \$4,000 car similar in mechanical construction to the 1907 but straight line body; a 127-inch wheel base, larger and more powerful car with hand-hammered aluminum body of exceedingly graceful design; list price \$4,500; a six-cylinder 3,000-lb. touring car of 75-H. P., guaranteed 73 miles per hour, designed by Chedru, the great French designer. This company will construct a town car capable of holding from two to five people.

POPE HARTFORD for 1908

Faster, stronger and prettier than ever. The most perfect motor car ever created by an American factory and the best suited for western conditions—no radical changes—just refined. A car that won all the races, hill climbing contests and endurance runs needs little improvement. All we ask is the opportunity of making a demonstration.

Franklin for 1908

The Franklin has been increased in power 40 per cent. This increase is certainly wonderful on account of no increase in weight. Their line will consist, as of last year, in the small touring car and runabout listing at \$1,850 and \$1,750; the large five-passenger touring car and runabout with magneto, \$2,850, and the six-cylinder seven-passenger touring car and runabout, \$4,000.

Buick for 1908

The eyes of the automobile world are centered on the Buick for 1908, and particularly on the four-cylinder \$850 24-H. P. runabout. This will not be an assembled car, but manufactured even to the wheels by Buick workmen. We only can have 250 of these; over half of them already spoken for. This company will continue the 22-H. P. touring car for \$1,250, 24-H. P. touring car and runabout with sliding gear transmission, \$2,000, and 40-H. P. touring car, \$2,500.

ASK THE OWNERS OF THESE CARS.

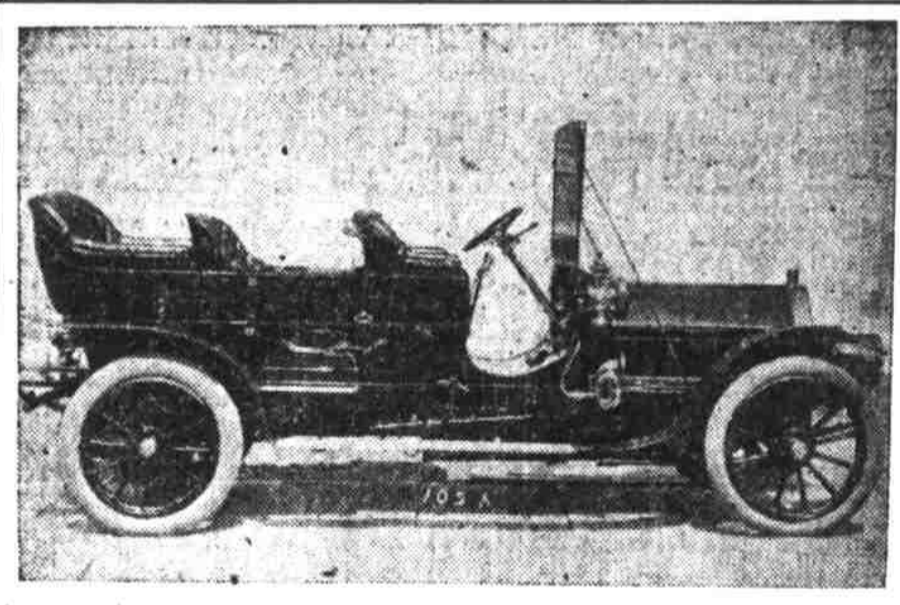
NORTHWESTERN DISTRIBUTORS

H. L. KEATS AUTO CO.

Seventh and Oak Streets, Portland, Oregon

AGENCIES: TACOMA, SEATTLE, SPOKANE AND ALL IMPORTANT CITIES

1908 PIERCE GREAT ARROW 1908



OTHER MODELS

60 H. P.

Six Cylinders

Price . . . \$6500

OTHER MODELS

45 H. P.

Four Cylinders

Price . . . \$5000

45 H. P., Six Cylinders . . . Price \$5500

THE INDISPUTABLE LEADER OF AMERICAN TOURING CARS

Your attention is called to the fact that we have been appointed agents for the "Full Jeweled" CORBIN—built and backed by the "House of Corbin," whose reputation for quality is world wide—\$2,300 to \$2,750.

The "Old Reliable" Cadillac, the car that "almost any family can afford to own," has been retained for 1908—the single-cylinder touring car at \$1,000; the 4-cylinder, 20-H. P. car at \$2,000.

ALL PRICES F. O. B. FACTORY

COVEY & WALLACE MOTOR CO.

SIXTEENTH AND ALDER STREETS