## "EVERYBODY IS TALKING ABOUT IT"

## EXPLANATION!

The slogans I suggest for East Portland are: "East Portland is Portland," "We don't cross the river for "water," "East Portland is on the map," "We have it in East Portland," "East Portland is a go," "East Portland jumps by jumps," "The sun goes up in East Portland," "We'll meet in East Portland," "Good girls in East Portland," "Get married in East Portland," "Three cheers for East Portland," "You are welcome in East Portland." I do not wish any prize for above suggestions, but if East Portland will adopt my favorite slogan, viz.: "We drink 'Golden Grain Granules' in East Portland," then I shall give 1,000 sample packages free. In every package is health; with health comes happiness and wealth. Oregonians are loyal to Golden Grain Granules. EVERY PACKAGE OF GOLDEN GRAIN GRANULES IS NEARLY TWO POUNDS. IT TAKES VERY LITTLE OF IT TO MAKE A GOOD CUP OF THIS DELIGHTFUL AMERICAN COFFEE. IT when going to school, they don't want milk. DON' T USE TOO MUCH OF THIS PURE CEREAL COFFEE AT A TIME. REGULATE THE STRENGTH when going to school, they don't want milk. DON'T USE TOO MUCH OF THIS PURE CEREAL COF FEE AT A TIME. REGULATE THE STRENGTH
TO SUIT YOUR TASTE. $\quad$ Respectfully,
JOHN BLAAUW.


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Low Non-Participating Rates
High Cash Values


