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Portland Exports of Wheat and Flour During September Show Big Increase-
October Will Be a Banner Month.




## OUR OPTICAL DEPARTMENT <br>  de C. Wddonhamer

Cold Weather Turns French Bark Into Mountain of Ice.
ALMOST CRUSHED BENEATH WEIGHT

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"The Home of Brokaw and Rodger Peet Clothes'

Brook's Celebrated \$3.00 Hats

## Ladies' Suit Dept.Changes

We are pleased to announce that Mr. Geo. Hollister has taken in charge our department of Ladies' Suits. Probably no buyer on the coast is better known or more favorably spoken of.
Mr. Hollister has been associated with the Portland retail trade for a number of years, and is a man of judgment with a large surplus of pleasing manner. Mr. Hollister extends his genial welcome to his old friends, and new friends as well, at his new post-our modern

Suit Parlors.


## Style Essentials

FIT, FABRIC CUT, TRIM SHAPELINESS
The five little governors of Fashion's charmed circle. When these ruling powers, work together there's a grand ruling o
effectiveness. Our little parlors are so full of the very lates productions in labies' garb that it fairly echoes the exclamations of pleasant surprise expressed by our hundred daily customers.
Distinct shapes and exclusive styles in suits for women, $1907-08$

## $\$ 15$ to $\$ 65$

A Little Dqwn-\$1.00 a Week
CRAVENETTES, SILK COATS, CLOTH COATS, SKIRTS, PETTICOATS, SWEATERS, BAGS, BELTS GLOVES AND COMBS MISSES' STYLISH SUITS

