Town Topics

At the request of a number of teachers, Miss Rockwood of the public library will repeat the course of lectures on the resources of the library and the use of its tools which she gave last winter. The first one will be given on Wednesday afternoon, October 2, at 4 o'clock. A cordial invitation is extended to both teachers of grades and high schools. The talks to the entering class of the West Side High school will be given by Miss Rockwood this coming week on Wednesday, Thursday and Friday mornings at the High School building. These will be followed by a second talk the following week at the library. Lists for the debating societies will be found posted on the bulletin board in the reference-room. Books for the mission study classes may be found during the winter upon a special shelf underneath one of the windows in the main circulating-room.

The county schools, as heretofore, are deposit stations for the children's room. Boxes of carefully selected books are now being taken to the schools by Miss Hassler, children's librarian, the head of the county department, and the librarian. A visit was made last week to the schools on the west side of the Willamette river, the boxes opened and stories told from the books. Several of the schools were delightfully decorated in anticipation of the library visit. This week the schools on the east side of the Willamette and out toward Troutdale will be visited and books left with them for the winter's reading.

The annual meeting of the Daughters of the Confederacy for the election of officers was held yesterday afternoon at the residence of Mrs. Hamilton H. Duff. The election resulted in the following being chosen: President, Mrs. George T. Slovall; vice-president, Mrs. Lee M. Clark; second vice-president, Mrs. D. J. Haynes; corresponding secretary, Mrs. Nannie Duff Silva; recording secretary, Mrs. Sylvia McGuire; treasurer, Mrs. A. M. Lee; historian, Mrs. Eugene Shelby; registrar, Mrs. H. H. Duff; custodian of the cross, Mrs. A. N. Andrews.

We have solved the problem of how a merchant tailor can get the very best workmanship and trimmings into a suit at the least possible cost. Here is how we do it: First, we buy our woolens in large quantities direct from the manufacturer; second, we employ only experienced workmen; third, we give personal attention to each order and see that it is finished when promised. Remember, we make any suit in the house to order for $25. No more, no less. Unique Tailoring company, 309 Stark, near Sixth.

Trial of Richard Lynch, accused of the larceny of half a cord of wood worth $3, was started in the justice court yesterday, but was postponed to Thursday, October 3, because the defense was unprepared. It is charged that Lynch, who runs a woodyard on East Washington street, between East Sixth and East Fifth streets, carried off more wood than belonged to him from the timber where there was wood belonging to other parties. The complaining witness is Louis Yonkers.

Residence on Nob Hill.—We have for sale a fine, up-to-date, nine-room house on Johnson street. This is thoroughly modern, with all the latest improvements. There is a fireplace on the first floor and another on the second floor. The lot is 50x100 feet and is surrounded by some of the finest homes in the city. Price, $12,500. For full particulars apply to Charles K. Henry & Son, 122 Third street, Portland, Oregon.

Washington street lot, 50x100 feet, on south side of Washington street, very desirably located, and is a bargain at the price, $16,000. Buy this lot and build on it, and hold your own security, which is sure to increase in value, as well as draw good interest thereon. For full particulars apply to Charles K. Henry & Son, 122 Third street, Portland, Oregon.

A lecture and discussion on "Exclusion of Japanese and Other Asiatics," by John A. Goldrainer, from a workingman's point of view, at Alisky hall, Third and Morrison streets, tonight at 8 o'clock, auspices branch 5, Socialists' party. Good music. Public cordially invited.

We have several customers who wish to buy desirable homes on Nob Hill west of Sixteenth street and north of Washington. List your property with us and we will sell it for you. Charles K. Henry & Son, 122 Third street, Portland, Oregon.

The Keller Harness company, located at 49 North Sixth street, are offering a large stock of buggy harness at greatly reduced prices to make room for winter goods. It will pay you to call and see their line; they are their own make.

This will remind you that now is the time to have your hair mattresses renovated and returned the same day. Phone Main 474. The Portland Curled Hair Factory. H. Metzger, proprietor.

F. D. Love is charged with the larceny of a lady's gold watch in Justice Reid's court, the value of the watch being $32. Trial has been set for Saturday, October 12.

Our $85 diamond engagement rings saves you $15 from buying elsewhere. Take a look at them. Goodman, 211 Morrison street, between First and Front.

Detective Hellyer is continuing his investigation of the alleged theft of a $450 diamond from A. M. Richardson, a barber, in the Pullman cafe Friday night, and will probably be ready to report on the case today. John Conrad, who has figured in the criminal courts frequently of late, is proprietor of the Pullman cafe.

The 50-foot lot at the southeast corner of Alder and Chapman streets was sold yesterday for $28,000. The property was owned by H. C. Colton and was purchased less than one year ago from W. B. Streeter and E. J. Daly for $20,000. The name of the purchaser is not announced, although it is said to be a local capitalist who will probably improve the site at an early date.

The Woodlands, a boarding house at 265 Sixth street, was slightly damaged by fire at 5 o'clock yesterday afternoon. Fire started from wood piled against the furnace. Large volumes of smoke filled the basement and prevented the firemen from getting at the seat of the fire. No damage than the flooding of the basement resulted.

The trial of Howard Ellis, an employe of the Pacific Paper company, who was arrested on a charge of cruelty to animals, will be heard in the police court tomorrow morning. Ellis compelled his horse to draw 4,000 pounds of paper up the west approach of the Steel bridge.

The Portland Commercial club has received a request from City Superintendent Frank Rigler of the Portland public schools for a supply of the leaflets recently issued by the club, to be used by the pupils in their correspondence. About 17,000 of the leaflets will be distributed to the schools early this week.

"Oh! say, can you see?" If not, go to Goodman for glasses. Perfect fit, lowest prices. Goodman, 211 Morrison street, between First and Front.

Window glass and glazing. Call up Main 1334 and have our man call and fix that broken window. Pioneer Paint company, 135 First street.

Steamer Jesse Harkins, for Camas, Washougal and way landings, daily except Sunday. Leaves Washington street dock at 2 p. m.

Notice.—Get our prices on designs, labels, halftones and zinc etchings. Forbes Engraving company, First and Ankeny.

Miss Dorothea Nash will receive pupils in piano, October 1, at her studio, 153 Thirteenth street. Phone 6423.

Prof. E. A. Smith has removed music studio to 292 Twelfth, corner of Columbia.

Acme Oil Co. sell safety coal oil and fine gasoline. Phone East 789; B-1007.

E. W. Moore, expert photographer, Elks' building, Seventh and Stark sts.

Fine watch repairing. Goodman's, 211 Morrison.

Diamonds, Watches—Beck's, 205 Alder.

D. Chambers, optician, 129 Seventh.

Berger—signs—284 Yamhill—phone.

Bark Tonic for rheumatism.

COMPLIMENTS PAID SHERMAN, CLAY & CO.

A. B. Chase Company Pleased With the Style of Advertising.

There is reproduced today upon page 21 an advertisement of Sherman, Clay & Co. regarding the A. B. Chase piano and piano player. It was considered so good by the A. B. Chase company at Norwalk, Ohio, that it was reproduced in the September issue of the publication put out each month by this factory along with an editorial comment, and sent all over the world to their agents. It is certainly a high compliment to the character of publicity put out by Sherman, Clay & Co. An excerpt from the Chase company's editorial reads as follows:

"We enclose with this issue a reproduction of a newspaper advertisement that recently appeared in The Oregon Daily Journal.

"The advertisement is an exceptionally good one from many points of view, and we trust many of our trade will reproduce it in their local papers.

"One of the strong points about this advertisement is this: It advertises one thing. It does not undertake to cover Sherman, Clay & Co.'s entire line, although their line is in keeping with the largest retail piano house in the country. They have plenty to advertise, and they consume an enormous amount of newspaper space each year.

"But when they advertise the A. B. Chase, they do so, almost invariably, to the exclusion of every other instrument. They make it stand out strong. They say something. All the peroxide of iron in their ink is for the elucidation of the A. B. Chase piano. And these advertisements bring results. They make it necessary for Sherman, Clay & Co. to order A. B. Chase pianos in frequent carload lots. In nothing does concentration of force bring greater results than in advertising. Advertise one thing at a time, and make that stand out so strong that it will compel attention."

The Chase company truly claim that the Chase piano and player-piano are made for fine homes and fine musicians, a fact that has been strongly emphasized by Sherman, Clay & Co. under the management of G. F. Johnson. There is no home architecture so fine that the A. B. Chase will not harmonize with it. And there is no musician, or musical artist, however highly trained, but will recognize in the A. B. Chase a piano that is especially adapted to his musical needs.

MODERN CLOTHES ART.

Interview With Montague of the Ben Selling Store.

"The world today bestows its big prizes, both in money and honors, on the dress artists. It has drawn from the ranks of painters, sculptors and poets their cleverest votaries to achieve this one end. There is more poetry expressed in the harmony of colors and the fascination of draperies than in the words of the bard—more grace in the contour of shapeliness in women's and men's wear than in the statues of the sculptor. It is the result of competitive art in dress.

"Ben Selling laid tribute on every part of the fashionable world to contribute something to his assemblage of bewitching styles for this season in men's women's and children's ready-made wearing apparel.

"The advance that has been made in tailored apparel is well illustrated in the cloak department on the second floor of the Ben Selling establishment. This dealer is showing an endless variety of the newest and most popular cloth and cravenette coats in snappy tints. Those who wish the greatest novelty can find what they are looking for as well as the women of conservative tastes. Technical details about clothes do not interest the ordinary person—only the finish of the article.

"How well Ben Selling has succeeded in pleasing the people is well illustrated by the increased favor shown our youths' and children's departments," said Mr. Montague of the second floor of the Ben Selling establishment.

"We are showing an endless variety of knickerbocker suits in Russians, sailors', double-breasted and yoked Norfolks. These garments were designed by experts, cut by experts and made by experts. The style and shape is sewn permanently in the clothes. It's the same with our youths' suits as with all other departments. They not only add to the appearance but to the satisfaction of the family. The fall of 1907 finds Ben Selling better prepared than ever to supply young men's tailored clothes. Ben Selling might be classed as the merchant who sells clothes to men and young men who know what is cleverest, classiest and most ingenious and popular. Regarding our young men's suits words are utterly inadequate to depict the swagger, distinguished atmosphere, which penetrates these clever new models, combined with every accomplishment of tailoring craftmanship and every expert feature, that can be worked into materials by the most skilled tailors."

Where to Dine.

Watson's Restaurant will serve a fine chicken dinner today, 50 cents.

If you have a want of any kind, insert a little ad in The Journal, cost only a cent a word, and you will get results. Phones: Main 7173; A-3230.