

MEDFORD IS BANNER CITY

George Putnam Declares Home Town Surpasses Hood River as Fruit Center and Has Figures to Prove He Is In the Right.

"Medford surpasses Hood River as a fruit center," declared George Putnam, formerly news editor of the Oregon Journal, now publisher and editor of the Medford Tribune, last night. Mr. Putnam has statistics to back up his statement and can show that the metropolis of southern Oregon is the best city in the northwest, outside of Portland.

Some of the facts which tend to bear out the truth of the journalist's assertion are that Medford pears brought the highest price on record this year and that the year's crop of apples is already contracted at fabulous figures. Orchards are not the only resource upon which Medford depends, however. It is in the very heart of the richest mining district in the west and has more business than any other city of its size in the United States.

Building Boom.
Mr. Putnam tells of a building boom which is an indication of Medford's prosperity. There are now 107 buildings, both residences and business houses, under course of construction and plans are laid for many more. There is not a vacant building of any kind to be found in the city, and all of the structures planned have already been leased.

Henry Palmer, son of Mrs. Potter Palmer of Chicago, is making his home near Medford and is at present negotiating a deal for a 300-acre fruit ranch near the southern Oregon city. Mr. Palmer is expected in Medford this week and it is reported that she will aid her son in making the plans for a mansion which he will erect upon his fruit ranch.

During his several years' residence in Portland Mr. Putnam served as news editor of The Journal, in that capacity he gathered the reputation of being one of the keenest newspaper men in the west. He recently launched an independent enterprise, comprising a string of papers in southern Oregon. He is meeting with gratifying success in his venture and is already making himself felt as a potent factor in the affairs of his section of the state.

Flourishing condition of Medford is attested to by the following communication which has been received by The Journal from M. B. Signs:

Schools Are Crowded.
Medford is finding it necessary to build temporary structures to accommodate the influx of pupils in the grades. The high school hasn't a vacant seat for the next applicant, in spite of the fact that about 40 are taking the business course and are assigned seats in the commercial department. Owing to these facts the plans for a new high school building are taking definite shape and next year will see its completion. The high school courses have been strengthened since the opening of the year by the addition of third and fourth-year Latin and third-year German. The constitution of the athletic association is being amended along the lines suggested by the Western Oregon league.

A debating club is to be organized to compete in the series of debates arranged by the University of Oregon. Chorus and glee clubs will be well under way, and the high school orchestra has organized for the year's work. An addition to the music work this year will be a chorus of boys and girls, a chorus chosen from the grades. These

AN OUNCER OF PREVENTION
is worth a pound of cure. There are many poor sufferers, consumptives who are hopeless of getting well—who, if they had taken a few of these pills, would now be well. A cough in the foundation of consumption. Ballard's Horehound Syrup will cure that cough. Mrs. S., Great Falls, Montana, writes: "I have used Ballard's Horehound Syrup in my family for years—my children never suffer with coughs." Sold by all druggists.

UNVEIL PAINTING OF IMMACULATE CONCEPTION AT ST. MICHAEL'S



Murillo's Famous Canvas, Which Was Sold for 586,000 Francs.

As solemn high mass is being celebrated at 10:30 o'clock this morning at St. Michael's church, Fourth and Mill streets, a magnificent panel, representing the assumption of the Virgin, or the immaculate conception, will be unveiled. The occasion is of especial interest from the fact that today is known as the feast of St. Michael, titular saint of the Italian church. The panel is the work of the artist, George De Piero, Signor Cavelli, who presented the panel to St. Michael's church, has the following to say of it:

"The original of this work was painted by Murillo, a Spanish artist, and was later acquired by the French government at a cost of 586,000 francs, which up to that time, was the record price for a work of art. Our Lady is painted in the flower of youth, with all the beauty the human pencil can express. Her eyes are turned toward heaven and her arms are modestly folded. The celestial attendants of the Virgin are amongst the loveliest cherubs that ever bloomed on canvas, and De Piero permitted no difficulty of attitude or foreshortening to deter his facile and triumphant pencil."

The panel is 12 feet high by seven feet in width.

REMARKABLE SHOWING.
An Oregon Institution Makes a Great Business Record.
The San Francisco Underwriters' Report, a recognized authority on insurance, in a late issue, refers to the Oregon Life insurance company and its management as follows:

Following the announcement of the remarkable lapse ratio of the Oregon Life insurance company of Portland, which for its second year amounts to but 7.4 per cent, congratulatory messages have been showered upon the company's management. Among the letters received was one addressed to the General Manager L. Samuel by a prominent officer of one of the leading life companies, who said:

"As the average lapse rate amounts to the great figure of 25 per cent first year, 3 per cent second year and 15 per cent third year, we are compelled to compliment you greatly upon the showing made in the Oregon Life's first year's business. A lapse ratio of such a small per cent as 8 on first year's business is something hitherto unheard of."

Referring to the Oregon Life's practice to report as business written only business actually paid for, carefully eliminating business N. T. O., this official says:

"The fact that you are paying for all the new business written is further evidence that the company, under your direction, is being exceedingly well managed, and the directors and stockholders of the company are to be congratulated upon the showing made."

The Oregon Life is well known to readers of the Underwriters' Report as a company which was founded nearly two years ago by L. Samuel, for many years manager at Portland for the Equitable of New York. With a desire to have an institution which residents of his city and state could refer to with pride, Mr. Samuel designed the company's by-laws and policy contracts with the greatest care, believing that the time was ripe for safeguarding the interests of policyholders with provisions at that time almost unknown.

That his efforts to protect the policyholders have been appreciated is evidenced by the splendid business already bestowed upon Mr. Samuel's company.



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After ten years continued VALUE GIVING we are prepared this season with a larger stock and greater assortment than ever of

MEN'S SUITS RAINCOATS OVERCOATS at

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We unhesitatingly pronounce them THE EQUAL of \$15 garments of any other store. We show them in both stores, and invite your inspection. You will not be disappointed.

MOYER TWO STORES THIRD & OAK

CHATELAIN BAGS.
Crocodile and Tiger Heads Replace Flowered Brocade.
From the New York Sun.
The stamped leather and flowered brocade chatelaine bags which have been fashionable in England for a year past have suddenly disappeared.
The up to date waist bag must present the head of some reptile or wild animal to the beholder. Crocodiles' heads, tiger cats' or wolves' muzzles will fill the requirements of the mode.
The bags are fastened to the girdle with chains, which seem to surround the throat of the animal. A bridle of silk with tassels on a metal bit and chain set between the teeth serves to open the jaws which form the mouth of the bag. The owner inserts her fingers between bristling rows of teeth to extract a dainty handkerchief or card case.
Another strange chatelaine is made of the skin of a rat with head and tail complete. It is lined with satin, and a silver neckband indicates the opening.

W. M. LADD PRES. THEO. B. WILSON V. P.

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When it is slung by a chain and filled out with a powder puff and a handkerchief or so it looks unpleasantly alive with its glass eyes.

WE ARE AND YOU SHOULD BE PROUD OF Our Prescription Department

People who know tell us there is not another in the country so well equipped or conducted with so much regard for the comfort and convenience of the public. Our dispensers are registered men qualified by study, training, long experience and state examined for this most responsible calling. Our dispensing case is wide open—no barricades, partitions or dark corners—every step in the preparation of your prescription is subject alike to the scrutiny of physician and patient. Every safeguard, every precaution which will prevent errors, are exercised. Direct telephone service over both phones places us in immediate call with every home or person in city or country. We maintain a special delivery service which faithfully operated is rapidly increasing patronage. Visiting physicians, druggists and the public generally are cordially invited to visit what has been termed THE MODEL DRUG STORE OF THE COUNTRY.

Big Special Toilet Soap Sale

Without any preliminary sayings we will get right down to facts.

Arbor Series Fine Toilet Soap—Heliotrope, Violet, Lilac, Rose; regular price 25c box. SALE PRICE, box.....	14c	Premo Glycerine Soap, regular 25c box. SALE PRICE.....	9c	Savon a la Violet, extra large cake, fine perfumed violet soap, regular 3 cakes 50c, 89c a dozen. SALE PRICE, 3 cakes.....	23c
Dozen, 55c.		Armour's Supertar Soap, regular 20c bar. Box of 3 cakes, SALE PRICE.....	32c	Jergens' Toilet Soap, assortment of 12 kinds, regular 60c a box. SALE PRICE.....	38c
Milady Series Soap, assorted odors; regular price 25c box. SALE PRICE, box.....	11c	La Pompadour Transparent Glycerine Soap, extra large cake, 12 to box, regular 15c cake. SALE PRICE, box.....	77c	Jergens' Toilet Soap, assortment of 8 kinds, regular 45c. SALE PRICE; box.....	27c
Dozen, 42c.		Sylvan Line Toilet Soap, assorted odors, reg. 25c box of 3 cakes. SALE PRICE.....	16c	Wash Rag Soap, regular price 10c. SALE PRICE, per cake.....	7c
Fine Art Series, assorted odors; regular 25c box of 3 cakes. SALE PRICE, box.....	17c	Waldorf Oatmeal or Turkish Bath Soap, 12 to box, reg. price 50c. SALE PRICE.....	33c	Klean Ezy Soap, a cleaning and scouring soap. SPECIAL, cake.....	7c
Arcadia Series, assorted odors; regular 25c box of 3 cakes. SALE PRICE, box.....	17c	All Pure Tar Soap, Jumbo size, 12 cakes to box, regular price 15c cake. SALE PRICE, box of 12 cakes.....	58c	Craddock's Medicated Soap, regular 15c cake. SALE PRICE, box of 3 cakes.....	21c
Violet Buttermilk Soap, regular 25c box of 3 cakes. SALE PRICE, box.....	17c	Pine Tar and Glycerine Soap, regular price 60c dozen. SALE PRICE.....	36c	Jergens' Oatmeal or Glycerine Toilet Soap, box of 12; reg. price 60c; sale price	38c
Virgin Violet Toilet Soap, regular 25c box of 3 cakes. SALE PRICE.....	17c	Savon De Armour, regular 50c box of 3 cakes. SALE PRICE, box.....	19c	La Vogue Toilet Soap, regular 3 cakes for 25c. SALE PRICE 16c per box—dozen.....	61c
See the big window display on Washington street—This display of soaps speaks louder than words—Phone your orders.		Good as Gold Glycerine Soap, regular 5c cake. SALE PRICE 2c—per dozen.....	21c	Vernon and Ruby Glycerine Toilet Soap, box of 12 cakes, reg. price 60c. SALE PRICE.....	37c

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