

Town Topics

TONIGHT'S AMUSEMENTS.

Hellig....."In the Bishop's Carriage"
Marquand....."Fatinitza"
Baker....."A Stranger in New York"
Empire....."For Mother's Sake"
Grand....."The King of the Desert"
Lyric....."The King of the Desert"
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Though this year's attendance at the law department of the University of Oregon will be the largest in the history of the school there will be no graduating class this year. The reason is that the course was extended last year from two to three years, and the class that formerly would have been seniors are now only juniors. Judge Gantenbein last night delivered the first lecture in criminal law to the new freshman class, which is the largest that ever entered the school. The junior class will hear their first lecture on the law of real property tonight by A. L. Yeaste.

It is believed some action will be taken this evening by the East Side Improvement association toward securing the funds necessary to build a handsome structure for library purposes in the east side. The association will hold its regular meeting at the quarters of the East Side club in the Sargent hotel, Hawthorne and Grand avenues, at 8 o'clock this evening. There will be several important committee reports to be listened to and discussed.

The board of trustees of the Portland Chamber of Commerce has voted to admit the following applicants for membership: Union Guarantee association, Kahle & Kahle, A. J. Paul, Vaughan Printing company, Oregon Pacific Investment company, James Higgins & Co., Oregon City Transportation company, W. E. Dole & Co., German-American bank, Netas & Cognaway, Portland & Coos Bay steamship company, Willis & Proebstel, Bachus & Morris.

Success or the Feast of Booths holidays will come to an end Sunday night of this week with services in the various synagogues. Services were held yesterday and this morning. The eight-day period marks the ever-remembered of the Jews of the deliverance of their people from Egyptian bondage. The next Jewish holidays are Hanukkah, December 1, followed by Purim, March 17, and Passover, falling next April.

A special meeting of the United East Side clubs will be held in the Sargent hotel, Hawthorne and Grand avenues, tomorrow evening, Wednesday, September 25, at 8 o'clock. Mayor Lane, City Engineer Taylor and other city officials will be present to discuss the street question. The proposal to raise funds for an east side library building will come up together with many other important measures.

That the soil of Portland and vicinity will produce as fine tomatoes as are grown, is proved by the luxuriant growth and prolific fruitage of a number of vines in the yard of Mrs. J. Barger at 303 North Twenty-third street. These vines have attained a height of seven or eight feet, and are bearing condition; several bushes have already been gathered from a small area.

At a meeting of the Portland Commercial club governors yesterday afternoon the question of a parcels post law was discussed and the governors went on record as opposed to the law. It was decided that a parcels post would be injurious to the retail trade of the Pacific coast, as it would enable the people to buy merchandise from eastern mail-order houses, at catalog prices.

Water through hose for sprinkling yards or sidewalks or washing porches or windows must be paid for in advance and used only between the hours of 5 and 8 a. m. and 5 and 9 p. m. It must not be used for sprinkling streets. If used contrary to these rules, or wastefully, it will be shut off.

Mrs. Sarah J. Kincaid has filed suit in the circuit court for a divorce from Leander A. Kincaid, charging that he deserted her in 1896. The desertion, as well as the marriage, took place on New Year's day, says Mrs. Kincaid. They were married in January, 1888, and, she alleged, Kincaid deserted his wife January 1, 1896.

The popular pioneer grocer, Mr. Sam Hewitt, of the City Grocery company, 173 Third street says: For years I have handled cereal coffees, but none that equals "Golden Grain Granules" both as to quantity in every package and in quality. Consumers getting a package once, will take no other.

Charging that W. L. Diel deserted her and their five children in April, 1904, Mrs. Sarah Diel, through her attorney, H. L. Westbrook, has filed suit in the circuit court for a divorce. They were married at Bufordville, Missouri, in April, 1878. Mrs. Diel asks that she be given the custody of the children.

In south Portland, Mr. G. W. Lang, the grocer, 195 Front street, opposite Jones' Drug store, is proud of Golden Grain Granules. His customers only ask for quality and quantity, and there is quality in every package. It is the finest cereal drink in this country.

Mr. C. B. Merrick, secretary of the Grocers' association won one case (13 packages) of Golden Grain Granules at the guessing contest. He wants this case given to the charitable institution that first applies for it from John Blaauw, 12 Front street, city.

Owens Bros., who keep a stock of high class goods at 21 north Park street, make it a specialty to recommend "Golden Grain Granules" to their neighbors, because this cereal coffee is pure and rich.

People living in the heart of the city can get a package of Golden Grain Granules from my store. It is as rich as its name. It takes but a minute to boil. O. L. Graff, 435 Washington street.

Steamer Jesse Harkins, for Camas, Washougal and way landings, daily except Sunday. Leaves Washington street dock at 2 p. m.

Examinations will be held by the Uni-

The Secret of Our Success

is our untiring efforts to please. No other laundry can possibly suit you better.

We launder everything from the family wash to the most delicate lingerie.

No frayed collars or chemically rotted shirts here! Fifteen words or less cost a word. Fifteen words or less cost a word. Fifteen words or less cost a word. Fifteen words or less cost a word.

UNION LAUNDRY
SECOND AND COLUMBIA.
Telephone Main 398.

ORIGINAL CAMPAIGN OF ADVERTISING

Planned for Allen & Lewis by the Chapman Advertising Company.

An extensive and elegant advertising campaign has been prepared for Allen & Lewis, Portland, to advertise their Preferred Stock canned goods. There are fifty-eight different advertisements to appear in the Daily and Sunday Journal before the holidays, and each one is an interesting story, telling the housewife where Preferred Stock goods come from, and how they are packed right where the best of each kind is grown, thus bringing to the table as much of garden freshness as is possible. The striking flavor and delicacy of the contents of the cans is suggested by the striking and handsomely drawn illustrations, which seem to literally open up the goods for the housewife's inspection.

This entire campaign is the product of the Chapman Advertising company of Portland, and has been planned by the advertisements written by Helen Mar Shaw, who came from Chicago to join the Chapman Editorial Staff.

The advertisements were all type-set in the Chapman Printing department and the illustrations are the work of their own artists.

It is gratifying to know that Pacific coast producers are thoroughly awake to the opportunity which awaits them through the channel of advertising, and Allen & Lewis are to be congratulated for the thorough and convincing manner in which they are planning to extensively advertise their high-grade goods. It is a great credit to the commercial activity of the great northwest that costly talent has been imported through the enterprise of the Chapman bureau and that the Pacific coast offers ample opportunity for its profitable employment for local producers.

Helen Mar Shaw who prepared this advertising, has planned and written some of the foremost magazine advertisements that has appeared nationally. Her work for Armour & Co., Van Camp's Packing company, Susanna Crocroft has long been recognized as of the highest class.

Miss Shaw has executed several advertising plans for the Chapman company since her arrival in Portland, and in all of her work is found that original, style and finish which characterizes the best advertising executed in the eastern field. A portfolio of the Preferred Stock advertisements from the Chapman press is a very handsome piece of literature.

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PAY LICENSE FOR EACH BUSINESS

Every Branch of Liquor Trade Amenable to Separate Tax.

Wholesale and retail liquor dealers who are operating under a license of the highest class, will be compelled to pay a separate license for each class of business they are conducting unless they can convince the liquor license committee to the contrary. Councilman Vaughan yesterday submitted the city attorney's opinion that every branch of the liquor trade was amenable to a separate license.

Several firms, Vaughan says, will be affected by the ruling. He says he knows of a number of saloons which pay the highest priced license which are also doing a wholesale business without cost to themselves. He states further that there are several wholesale firms that have been doing a rectifying business solely on a wholesale license. Vaughan wants all of these firms to pay a license for every class of business and is backed up by the city attorney's opinion.

The ways and means committee recommended the raise of the salaries of patrolmen from \$90 to \$100 per month. It will mean an increase of \$17,000 a year in the police department expenses.

In order to give people of limited means an opportunity to bid on the city bond issues, the ways and means committee yesterday granted the city auditor authority to have \$250 bonds printed.

Andrew Kan has consented to run his place of business on Fifth street as an auction house and will probably be granted a license. Kan's license was revoked several months ago because he persisted in auctioning off new oriental goods on a \$10 per quarter license when he should have paid \$20 per day.

Mayor Lane City Auditor Barbur, City Attorney Kavanaugh and City Engineer Taylor will distribute the 300 telephone directories in the afternoon by the Home Telephone company under its franchise.

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MAKE BUILDING LOTS OF IRVINGTON TRACK

Old Race Course Has Been Platted Into Residence Tracts.

The Irvington race track property, which was purchased some weeks ago by the Riverside Driving association, has been platted as an addition to Irvington. The plat of the property was filed for record this morning by the Merchants' Savings & Trust company.

The survey is bounded by East Seventh, East Fourteenth, Russell and Kilkinnit streets and contains 252 building lots. The streets which have been made to conform to the streets originally surveyed in Irvington.

John F. Wilson has sold to the Star Investment company, a house and lot on Union avenue and Sacramento street, for \$5,500.

George V. Plinckney has purchased from A. L. Maxwell, the quarter-block on the southeast corner of East tenth and Tillamook streets, consideration \$2,500.

Real estate transfers valued at \$63,388 were filed for record yesterday.

Moorish and Turkish designs in Brauer's hand-painted china. Metzger's.

TEA
So much goodness dwells in a little dry leaf!

Your grocer returns your money if you don't like Schiller's Best; we pay him.

Painless Dentistry
TEETH WITHOUT PLATES
A SPECIALTY

You need have no fear of the dental chair if you come to our office. Our scientific methods of absolutely painless dentistry are at your disposal without paying as much as you have been in the habit of paying for inferior work.

LILY DENTAL CO.
TEETH AND GUMS STRENGTHENED
Open evening until 8 and Sunday until 1 p. m.
Phone 41018.
Pacific States Phone Pacific 1852.

Mexican Mustang Liniment
Goes quickly to the very core of the disease and stops the most deep-set, excruciating pains almost instantly.

AMUSEMENTS.
HEILIG THEATRE Phone Main 5
14th and Washington
Tonight, 8:15 o'clock
Continues Every Night This Week. Special Price Matinee Saturday.
MISS JESSIE BUSLEY
In the Intensely Interesting Drama,
"IN THE BISHOP'S CARRIAGE."
Evening, \$1.50 to 25c. Matinee, \$1 to 25c.

MARQUAM GRAND
—Phone Main 6—
Another Great Success
"The Californians" in the Beautiful March Opera
FATINITZA
Tonight and remainder of week: matinees Wednesday and Saturday
Evenings, 25c, 60c, 75c; matinees, 25c, 50c

BAKER THEATRE Phone Main 2
Geo. L. Baker, Manager.
All This Week, Baker Stock Co. in Hoyt's
"A STRANGER IN NEW YORK."
Music, Mirth, Merriment.
Matinee Saturday, 15c, 25c.
Evening prices, 25c, 35c, 50c.
Next week, "The Girl With the Green Eyes."

EMPIRE THEATRE
Geo. L. Baker, M. N. Phone Main 117.
Eastern Road Attractions Only
TONIGHT ALL WEEK, MATINEES WEDNESDAY AND SATURDAY.
The Little Sunbeam, Pearl Gidding, in "PO' MOEYER'S ECK."
Beautiful Rural Melodrama of New England.
Night, 10c, 25c, 50c; Mat. 10c, 25c.
Next attraction, "Uncle Josh Perkins."

THE STAR Phone: 5496
Week of Sept. 21, 1907. New, A. 1496
Continued Success of the R. E. FRENCH STOCK CO.
All this week presenting
"THE KING OF THE DESERT."
Matinee Sundays, Tuesdays, Thursdays and Saturdays at 2:30; prices 10c and 20c. Every evening at 8:15; prices 10c, 20c and 30c. Reserved seats by both phones.

THE GRAND VAUDEVILLE
All This Week, the Headline Act
OF FIFTY OF OTHER BIG ACTS.
OASIS H. BOYLE, LILLY GEORGE, HARRY GEORGE,
The Sure-Fire Comedy Actors.
Three performances daily, at 2:30, 7:30 and 9:15; prices matinees, 10c, 20c and 30c. Box seats 50c.

LYRIC THEATRE
Both Phones: Main 4685, Home A-1028.
Week commencing Monday, Sept. 23.
"THE LYRIC STOCK COMPANY" IN
Matinees Tuesday, Thursday, Saturday and Sunday. Prices 10c and 20c. Every evening at 8:15. Prices 10c, 20c and 30c. Boxes 50c. Office open 10 a. m. to 10 p. m.

BASEBALL
RECREATION PARK
Corner Vaughn and Twenty-fourth
SAN FRANCISCO vs. PORTLAND
September 24, 25, 26, 27, 28, 29.
Game Called at 3:00 p. m. Daily.
Game Called at 2:00 p. m. Sundays.
Double Header Sunday.

LADIES' DAY FRIDAY
ADMISSION 25c
Grandstand 25c Children 10c

Little liners in The Journal cost only a cent a word. Fifteen words or less cost a word. Fifteen words or less cost a word. Fifteen words or less cost a word.

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At the corner of Seventh and Stark

A little out of the way, perhaps, unless you come specially; but not far enough to prove inconvenient to any man; and when you come, you'll find the few extra steps you've taken well worth while, for we will not only show you a line of wools that cannot be duplicated in this town, but we'll also demonstrate our ability to tailor these fabrics into garments of the highest possible character at a cost to you that will save you at least a third of the prices asked by other first-class establishments in Portland.

Columbia Tailoring
Is too good a proposition for any man to pass up—and men who look into its many attractive features do not pass it up. No reasonable man should refuse to be "shown." How about you?

Suits, \$20 to \$40
Trousers, \$4 to \$10

Columbia Tailors
GRANT PHEGLEY, Mgr.
Elks' Building
Seventh and Stark

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Fraleley's Plans For the Home Milliner

Special—Order Supplies

At Fraleley's nothing is forgotten; every need of every woman is considered. Strong in this line are shapes and trimmings at the most moderate prices for the ingenious woman or girl who trims her own hat. The variety of untrimmed shapes from the natty little close-fitting street hat to the large seasonable hats of extreme styles supply unending choice for every type of face and every pocketbook. The prices from

\$1.25 to \$5.00

Wings, plumes, flowers, silks, ribbons, velvets and ornaments of every description are found in prodigious array.

OF SPECIAL VALUE

Pliable "flats," imported, and of the best wool that wire so readily into becoming hats for school girls—all the popular colors—the kind that sell everywhere for \$2 to \$2.25, are found here at.....

\$1.60

Fraleley's 212-214 Third Corner Salmon
Hats of Distinction

COLUMBIA LIFE & TRUST COMPANY.

W. M. LADD PRES. THEO. B. WILSON V. P.

LUMBER EXCHANGE BUILDING

Columbia Tailoring

OUR NEW POLICIES OFFER ALL THAT IS BEST IN LIFE CONTRACTS EITHER TO BUY OR SELL.

Low Non-Participating Rates High Cash Values

SUPERIOR INDUCEMENTS OFFERED TO RELIABLE ACTIVE AGENTS. Apply to JESSE H. SHARP, Manager of Agents, 214 Lumber Exchange Bldg.

Look for the Word

Royal

impressed in the Bottom of the Loaf

Then it's TABLE QUEEN

At all Grocers.

JOURNAL LINERS COST LITTLE, ACCOMPLISH MUCH