

HUGE SUM TO BE SPENT ON NEXT YEAR'S FIESTA

Carnival Committee Expects to Raise Between \$100,000 and \$150,000 to Carry Out Plans for Most Elaborate Demonstration of Kind Ever Held.

From this time forth there is to be no lagging in connection with earnest effort on the part of every person connected with Portland's rose festival which will be held next year during the week beginning June 2. The motto of the committees in charge will be "Magnitude and Magnificence." Such is the declaration of the ways and means committee. It was unanimously agreed at a recent meeting of that committee that between \$100,000 and \$150,000 must be raised to carry out the elaborate scheme outlined for the big gala week.

It is the consensus of opinion by all interested that merchants in general throughout Portland felt the impetus of trade as a result of the recent carnival. From an advertising standpoint it is admitted that nothing in recent years has benefited Portland so much.

While none will deny that the recent fiesta demonstration was a big success the committee is determined that next year's festival must be bigger, better and by far the greatest similar demonstration the Rose City has ever attempted.

The ways and means committee is just now busily engaged in selecting tireless and capable workers to raise a sum not less than \$100,000 and if possible \$150,000. Each member of the ways and means committee is to have personal supervision of the gathering of funds among a certain class of merchants, professional men, industrial and financial classes. All sub-committees will be under the general supervision of the ways and means committee and it is hoped to have every committee appointed at the next meeting of the general committee which will be held at festival headquarters in the Sweetland building, Wednesday night of this week.

The festival management hopes that every man whose name is mentioned in connection with any committee will become an active member at once. It will be the aim to appoint only such individuals as aided in raising money for the Y. M. C. A. and Y. W. C. A. It is figured out that men who can raise a \$50,000 building fund have the right kind of material to secure funds which mean so much to Portland from an advertising standpoint.

Festival Will Be Great Benefit.
The campaign as planned will be a hustling one and it is hoped to raise the necessary funds within one month, if plans can be completed canvasses

Will Raise Immense Sum.
With this end in view, the ways and

will be started out within the week and their duties, of course, will be simply to secure pledges. By November 1, the ways and means committee hope to permit the festival association to announce to the public that all necessary funds have been pledged.

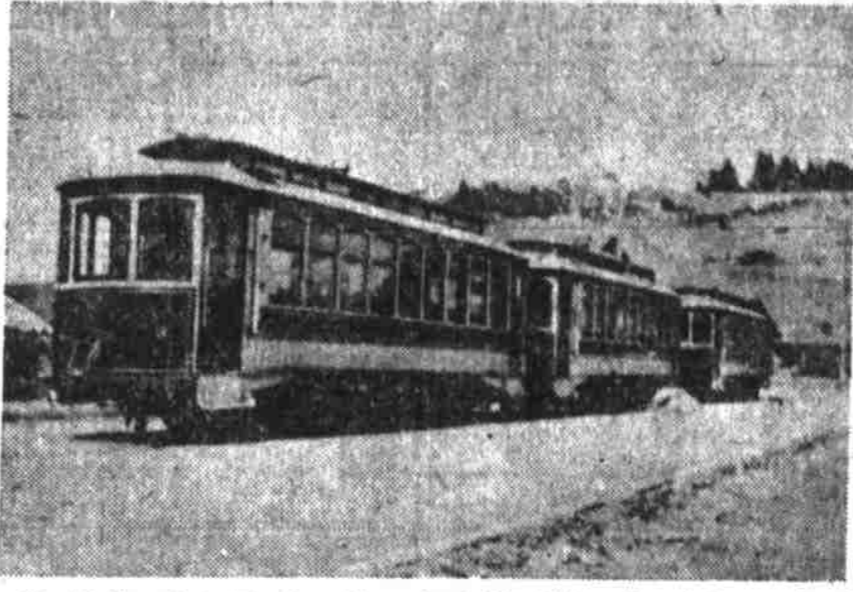
One of the strongest arguments in raising funds is illustrated by the great benefit some years ago an Elks' carnival did Portland. Net results of that demonstration added more than \$1,000,000 deposits in local banks. It is conservatively estimated that many times that amount will be added to bank deposits next year after the celebration. And besides, tourist travel is four or five times greater now than then and the city has fully twice as many inhabitants.

All this of course has to do only with the practical and financial phases of the demonstration. Its aesthetic side will be so elaborate that to outline it here would be but to give it column after column of space each issue.

What the next rose festival needs from now on is the united "boosing" of Portland's 225,000 inhabitants and there is little need to add that the city will surely give it.

Meeting of Cotton Seed Men.
(United Press Leased Wire.)
New Orleans, La., Sept. 24.—Pursuant to the recent call of President L. A. Ransom of the International Cotton Seed Crushers' association, the members of the association and a number of representatives of transportation companies assembled for a special meeting in this city today to devise means to remedy certain adverse conditions in the shipping and delivery of cotton seed meal abroad and the special reports of the government agents indicate that the poor methods of handling and delivery form one of the chief causes for the frequent claims for reclamation and rebates from foreign buyers upon southern mills. The association proposes to do all in its power to check this condition for the general benefit of the trade.

EUGENE'S NEW STREETCARS.



(Special Dispatch to The Journal.)
Eugene, Or., Sept. 23.—It is announced that the electric streetcar line now being built in Eugene will be in operation between the Southern Pacific depot

FRANCHISE AGAIN CAUSES TROUBLE

Traction Official Thought Council Granted 30 Days For Filing Bond.

"When the city council deferred consideration on the streetcar franchise of the United Railways company at the special meeting held September 3, it was with the understanding that we were to be given 30 days in which to present a new franchise. With this understanding on our part we began working on a franchise which we intended to present at the committee meeting two weeks from last Friday, which would be the expiration of our time limit.

"In the meantime our attorney and I went to California and did not return until Saturday, the day after the committee met. Had we known that the council intended to consider our franchise before the 30 days were up we would have presented it earlier. The franchise will be offered at the next committee meeting. In view of the fact that we were given 30 days in which to prepare the franchise we do not feel that we deserved such a peremptory notice as was given by the committee last Friday."

No Record of Extension.
The above statement was made this morning by Herman Wittenberg, one of the directors of the United Railways company, which acquired the franchise granted the Oregon Traction company, now in the balance. The street committee of the council at a recent meeting recommended the annulment of the franchise originally granted the Oregon Traction company, but Wittenberg succeeded in having the matter referred by the council at a special meeting held September 3 on promise to substitute a new franchise better suited to the city's interests.

Where Wittenberg got the idea that he was to be given 30 days in which to present a new franchise is not known around the city hall. The council records do not show that he was extended 30 days nor is Mayor Lane aware of such an arrangement. Neither Deputy Auditor Gruze nor the members of the joint committee to which it was referred recall that any time was designated.

Mayor Lane insisted that the company come in at once with a new measure and a \$50,000 bond to complete the work by the first of next July. Lane urged as a reason for immediate action the fact that the company would be outside of the city before the end of the year and away from the jurisdiction of the council.

Demand Immediate Appearance.
It was generally understood that the United Railways franchise, along with the market block franchise, was to be taken up at the meeting of the joint street and judiciary committee last Friday. When representatives of the streetcar company failed to show up, Councilman Rushlight moved that they be sent a letter demanding that they appear without fail at the next committee meeting, two weeks hence.

Mayor Williams signed the franchise giving the Oregon Traction company the right to build and operate a streetcar service in Portland with the understanding that work was to commence four months from final approval, which was April 6, 1906, and that the road was to be completed and in operation within two years from that date.

Inability to get material and labor, the company maintains, is responsible for the delays in finishing the enterprise. Work is progressing rapidly and nearly a mile of track has been laid since the franchise matter was fought out in council meeting early in the month. The officials of the road are confident that they will have the major portion of it in operation by July 1, 1908.

AMERICAN BANKERS AT ATLANTIC CITY

Prominent Men Assemble for Convention Which Will Open Tomorrow.

(United Press Leased Wire.)
Atlantic City, N. J., Sept. 24.—The signatures of prominent bankers and financiers from every section of the country filled page after page of the register at the Marlborough-Blenheim hotel today. They were the names of the delegates to the thirty-third annual convention of the American Bankers' association, which will be in session here during the remainder of this week.

The regular sessions of the convention proper will not begin until tomorrow, but the annual meetings of several of the sections of the association today attracted a large attendance and proved of great interest to the visiting bankers.

The trust company section held two sessions during the day. President Festus J. Wade of St. Louis presiding. In addition to the routine business there were addresses by Hon. Charles Emory Smith, former postmaster-general, and John T. Woodruff of Springfield, Missouri. The management of real estate by trust companies is a fiduciary capacity, the propriety of separating trust business from various financing and promoting undertakings, the charges of companies for business of a trust nature, and new methods of advertising and their results were the principal topics discussed during the day.

At the annual meeting of the savings bank section addresses were delivered as follows: "Savings Bank Insurance," Alfred L. Atter of Worcester, Massachusetts; "Review of 1907 Legislation Affecting Savings Banks," Thomas B. Paton; "The Independent Audit of a Savings Bank," Edward T. Perrine of New York; "Uniform Laws for Savings Banks in the Various States," W. R. Croer of Cleveland, Ohio; "Postal

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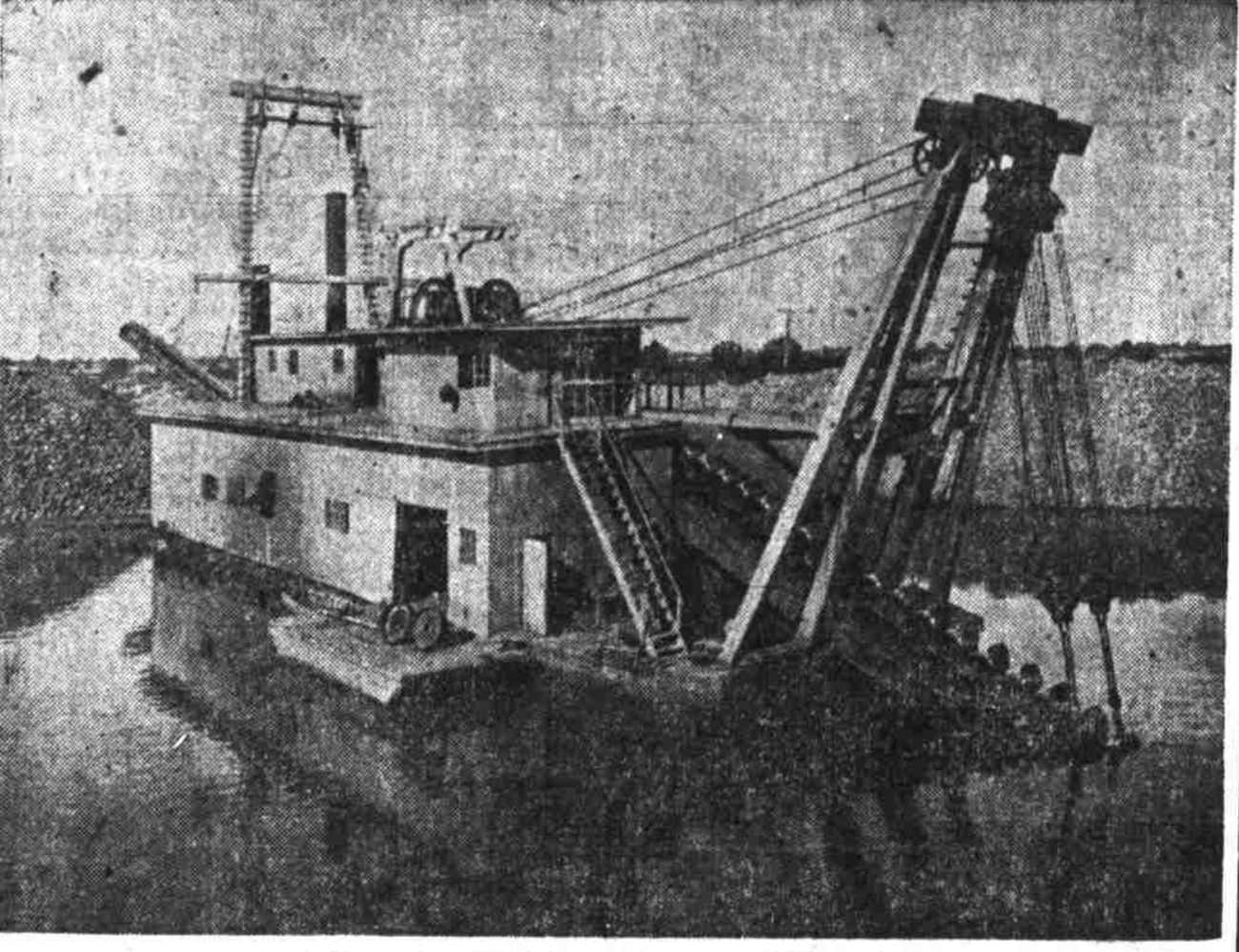
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