



The
"Fullworth"

America's
Greatest
Hat

A
Style
to
Fit
Your
Face

A
Size
to
Fit
the
Head



GOOD LUCK Comes to the Wearer of the FULLWORTH HAT



Fall Opening
Tomorrow

A
Hundred
Styles—
Thirty
Shades
and
Colors

Derby
or
Soft
Shapes

Every
One
Guaran-
teed



Who Are They?

Ten Awards

For the man, woman or child who will fill out the correct names of this group of 15 of Portland's prominent business and professional men and send or bring them to the Advertising Manager of the CHICAGO CLOTHING CO., 69 and 71 THIRD STREET.

List of Awards

For the First Correct Answer \$10.00 in Gold
For the Second Correct Answer \$ 5.00 in Gold
For the Third Correct Answer \$ 4.00 Hat
For the Fourth Correct Answer \$ 3.50 Hat
For the Fifth Correct Answer \$ 3.00 Hat
For the Sixth Correct Answer \$ 2.50 Hat
For the Seventh Correct Answer \$ 2.50 Hat
For the Eighth Correct Answer \$ 2.50 Hat
For the Ninth Correct Answer \$ 2.50 Hat
For the Tenth Correct Answer \$ 2.50 Hat



Fifteen Prominent Business and Professional Men Wearing the
FULLWORTH HAT

Sold Exclusively by

~THE CHICAGO~
THE BIG STORE IN THE MIDDLE OF THE BLOCK,
69 to 73 THIRD-BETWEEN OAK & PINE STS.

Out
of the
High Rent
District

"Not
in the
High Price
Clique"

