

Roberts Bros
THIRD AND MORRISON

The Store Which Studies the Interests

Of its customers, striving to see how much, rather than how little, can be given as the equivalent of a certain price, is the one that succeeds nowadays. The knowledge that at such and such a place one can always rely upon quality; that whatever the price quoted, investigation will prove it as low or lower than in any other house; that if the slightest dissatisfaction arises after purchase goods may be returned; that courtesy is that attitude attending every stage of a shopping tour; that showing merchandise is considered a favor whether a sale results or not—all these are points in favor of the store that includes them among the cardinal principles of its policy. Such a store is bound to lead, and in every city, whether little or big, the store that most closely lives up to these principles is always foremost.

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New Plaids

At 50c New Plaid Suitings in a great assortment, bright, rich colorings, in the most pleasing combinations; all wool and silk and wool mixtures; all are 36 inches wide and wonderful values at this low price.

New Plaids

At 75c New Ombre Plaids, full 46 inches wide, in all the new worsted weaves, an excellent wearing hard twisted fabric, comes in all the new shades and color combinations, navy, wine, brown, etc.; extra good value at this price.

Novelty Suitings

At \$1.00 New French Novelty Suiting—Fine, imported fabrics, in a great assortment of handsome shaded effects; brown shading to black, green to red, red to black, etc., etc., interwoven with self-colored silk overlaid, one of the most stylish and popular new fabrics; full 44 inches wide; warranted pure silk and wool; prices elsewhere at \$1.50 yd.

Novelty Broadcloth

At \$1.50 New Novelty Broadcloths, full 56 inches wide, in all the new fancy colorings, navys, reds, browns, etc., in both striped and plaid effects; finest of pure wool; splendid weight for coats and jacket suits; many exclusive patterns.

New Black Goods

Best and Broadest Showing
The most authentic display of Black Dress goods for the coming season is here. All the newest imported and domestic weaves—many of which are exclusive. The world's best makers are represented. We are showing an unlimited assortment of Priestley's celebrated fabrics. New serges, new chevrons, new unfinished worsteds, India twills, poplins, wool taffetas, etc., etc. And our prices are lowest, commensurate with the high quality of the fabrics.

Unexcelled Values from 50c up to \$1.50 a Yard

Handsome New Silks

PLAIDS! PLAIDS! PLAIDS!

Will have first call for correct fall dressers. We have just received a great shipment of hundreds of yards, in bright, rich colorings. NEW OMBRE AND SCOTCH PLAIDS in all the latest color schemes, embracing the new shades of brown, blue, green, red, etc.; a magnificent assortment; real works of art, that are a revelation to Portland shoppers. The best values in the city at **75c, 85c, \$1.00, \$1.25, \$1.50**

New Persian Silks
at \$1.00, \$1.25 and \$1.50

New Persian Silks in taffeta and Louise weaves; the very choicest patterns to be found in the northwest. Nothing short of a trip to the store can give you an idea of their beauty. Values that cannot be duplicated in the city.

Filet Allover Waisting Net

Full 46 inches wide, Filet Allover Waisting Net, the newest weave, and most popular Waisting of the season; regular \$2.50 grade, specially priced for one day only, Tuesday, at **\$1.19**

Grand Initial Display of Fall and Winter Black and Colored Dress Goods

FALL 1907

Our Magnificent Dress Goods Department Is Now Crowded With a Superb Showing of New Fabrics for Fall and Winter

More Elaborate! More Extensive! More Exclusive!

Winter 1908

How better could we express the extraordinary preparations that have been carried out for this splendid exposition of the New Dress Goods for the fall and winter season of 1907-8? A more comprehensive and authoritative presentation—and at the same time characterized by a greater number of exclusive novelties—could not be found anywhere. Every pattern reveals the high art of modern weaving and coloring; and there are scores of patterns. Come in tomorrow and inspect the new fall and winter fabrics.

Here Is a Mere Mention for Tuesday!

Big Values in the Suit Room

That Reflect Great Credit on Our Store—Correct Styles—Dependable Qualities—Fair Prices Are Assured—Seldom Have Such Values Been Offered Anywhere—Perhaps Never So Early in the Season—Come Tomorrow.

Sale of Shirt Waists

This is the last week in which to dispose of the balance of our stock of summer shirt waists. They must be sold and we have marked them at such ridiculously low prices that they will go with a rush. For Tuesday's selling we will place on table about 15 dozen beautiful white lawn waists, handsomely trimmed with laces, embroideries or tucks in all sizes and worth \$1.25 to \$1.90 each, AT EACH **75c**

Early Fall Suits

Great variety of new suits in hip lengths, military, Prince Chap and long tight-fitting suits in broadcloth, serges and fancy materials. Exceptional values at **\$12.50, \$15, \$19.50 and \$25.00**

Great Skirt Values

A miscellaneous lot of women's and misses' Skirts—Panamas in black, brown, navy and green, also mixtures. Best materials and tailoring, worth up to **\$7.50. TUESDAY SPECIALS \$3.90**

Sale of Children's Dresses

Tuesday morning special values in children's dresses will be placed on counters that have not been shown before. They are gingham, chambray and percale dresses in solid colors, plaids, stripes and checks in sizes 6 to 14 years. Come in and look them over, for they are excellent school dresses and are worth regularly from **85c to \$1.25.**

On Sale Tuesday at **68c**



Silk Petticoats

Rustling Taffeta Silk Petticoats in black and all the desirable colors, having deep flounces formed of accordion plaiting and sectional attached ruffles, near-silk underlay and dust ruffle, worth \$6.50. **\$5.00 ON SALE TUESDAY**

New Fall Coats

Hundreds of new Coats have now arrived and will be shown for the first time this week. We are offering full length broadcloth and Kersey Coats, satin lined, at **\$7.50, \$10.50, \$12.50 and \$15.00**

Good Wrappers

That is the kind you will find here and in an extensive line of styles and patterns, light, medium and dark brown colors, in both percale and flannelette; all sizes on sale. **TUESDAY SPECIAL \$1.50 AT**

Sale of Petticoats

Here is a chance to get either a black sateen or white cambric Petticoat that are made of good quality materials at the price of a poor one. The white petticoats have deep flounce, finished with several rows of torchon insertion and edge, underlay and dust ruffle. The black sateen petticoats have also a deep flounce, finished with ruffle straps, fargoting and underlay. Both are splendid values at the regular **\$1.25** price.

Special Price Tuesday **98c**

Long Silk Gloves



Fownes or Kayser's 16-button length best quality Milanese Silk Gloves, in black, white and tan, all sizes; \$2.50 quality, special at **\$1.98**

Fine Imported Silk Gloves, elbow length in black, white and colors, all sizes; special at **\$1.50**

2-Clasp Silk Gloves, in black, white and colors; Kayser's double tipped; special at **50c** and **75c**

Special Offerings in Our Economy Basement Shoe Department

The wonderful success of our big economy Shoe Department in the basement is not due to chance, but is determined by fixed and correct principles of merchandising management. We rigidly exclude all inferior, trashy, "made just to sell" shoes from our stocks. We transact business on an enormous scale, and the vast quantities of shoes handled enable us to secure from manufacturers unusual price advantages, which we invariably share with our patrons.

The Following Items Will be Found in Our Basement Shoe Department

Misses' Oxfords Value to \$1.50 50c

Final clearance sale of Misses' Oxfords, 18 nobby styles to choose from, made with light and heavy soles, in both lace and Blucher cut, all sizes up to 2; regular \$1.25 and \$1.50 grades; wonderful values at this ridiculously low price **Only 50c**

Men's Oxfords Reduced

We think we have reached the lowest record in Oxford selling this season in this splendid sale for tomorrow. Our entire \$3.50 line of Men's Oxfords, in all the best leathers, black vici, patent colt and tan vici; all new, up-to-date styles; excellent values, regular price; special, **\$2.00 a Pair**

Women's Oxfords 80c Values to \$2.50

A most extraordinary offering—Women's Oxfords, all this season's styles in the best leathers, with light, medium and heavy soles, medium and low heels, odds and ends, not all sizes in each style, but all sizes in the lot; every pair fully guaranteed, regular \$2.00 and \$2.50 grades; all to go at one price, while they last, **Only 80c**

SOME PARTICULARLY ECONOMICAL OFFERS FOR TUESDAY—A FEW REASONS WHY THIS STORE IS ALWAYS BUSY.

Fine Torchon Laces

6 Yards 10 Cents to Bolt 10 Cents a Bolt

15,000 yards fine Wash Torchon Laces, in a great variety of choice patterns, from the dainty 3/4-inch edges to the wide 1 1/2 to 2-inch lace and insertion; regularly sold at 8c the yard or 25c a bolt, specially priced for this sale, 6 yards for **10c**

Allover Embroideries

22 to 24 Inches Wide 53c Cents a Yard

Allover Embroideries of fine Swiss and Bastes, beautiful rich patterns in both small and large scroll patterns, cut effects, and floral designs of perfect finish and finest workmanship; made to sell regularly at \$1.50 to \$2.50 a yard. Bought at a great saving and offered to you tomorrow the same way; specially priced, **53c** per yard

Excellent Values in Men's Wear

Very Tempting Tuesday Specials

Men's \$1.00 Shirts 49c

Less than half price. That's the story for tomorrow—about 500 men's Negligee Shirts, made with cuffs attached or detached, come in plain white, tan, blue, also an extensive line of light, medium and dark patterns, all sizes; well worth \$1, specially priced for this sale at **49c**

Men's 25c Socks 19c

Men's plain black Half Hose, made full fashioned with double sole, absolutely fast black; extra good values at 25c a pair, specially priced for this sale at **19c**

Men's \$1.00 Underwear 59c

Men's cotton elastic ribbed Shirts and Drawers, made form fitting, shirts are silk faced and bound with silk tape; regular \$1 **59c** value, special sale for the week, per garment

Men's \$1.00 Shirts 79c

Men's Negligee Shirts, made with button-down collar and two-button sleeves, come in a large range of patterns; regular \$1 **79c** value, special sale price for the week

Corset Covers

A dozen pretty styles, made of fine quality muslin and cambric, neatly trimmed, lace, insertion and ribbons; extra good values at 50c, **TUESDAY SPECIAL, at 35c**

Flannel Gowns

Women's flannel Gowns, made of excellent quality outing flannel, cut full size, many pretty styles to choose from, **TUESDAY SPECIAL, at 50c**



Children's Stockings, Best 25c Grade at 17c
A special underpriced purchase of children's Stockings placed on sale tomorrow for the first time. This, indeed, is a great saving opportunity to secure children's school stockings. Children's fine ribbed, medium weight, fleece-lined Stockings, all sizes; regular 25c grade, specially priced for this sale at **17c**

Women's Underwear Half Price

Correct Fall Weight
Unparalleled bargains specially planned for Tuesday's selling. Women's flat-knit Underwear in gray color; Norfolk and New Brunswick make, both vests and pants in all sizes; regular \$2 grade, specially priced at **\$1.00**