THE OREGON DAILY JOURNAL, PORTLAND, FRIDAY EVENING, AUGUST 23, 1907.



GOLDEN EAGLE will be the most stirring, stupendous bargain carnival ever attempted on the Pacific coast. Every reduction is honest, every value genuine, every statement gospel truth. You give us a little money Saturday and we'll do up the biggest bundle of goods for your dollar you ever got on earth. "You scratch our back and we'll scratch yours." Every dollar spent tomorrow for merchandise we sell should come here, where you'll get twice the value for it any Portland store offers. Examples of the bargains in the monster bargainfest at

HOUSEKEEPERS, ATTENTION! DON'T PAY TRUST PRICES FOR FLOOR COVERINGS.

Carpet War Is On ! Do your floors need new coverings? The greatest sale of all the year starts here tomorrow. We're going after the carpet trust with both feet. We're going to "bust it." No, the trust isn't dead. The courts didn't kill it with their "\$10 fines." There's what is termed a "gentlemen's agreement" now tionery, spec...9¢ among the dealers 'round town-an agreement to keep the prices up-to raise them even higher, and soak the public. Mind you. We'll bust that trust, that "gentlemen's agreement" to smither-eens. We'll shoot it full of holes, and sell Carpets and Rugs to the people of Portland cheaper than they ever bought them in their lives before. Watch us prove it. We start the fun tomorrow. Choose from a grand display, in the basement salesroom, of

Best Ingrain Art Squares Half Price

In beautiful floral and oriental designs and medallion patterns. Generous, splendid choosing, handsome floor coverings, and we cut the prices in two. Read:

Art Squares, size 6 x 9, a \$5.00 value, special Saturday. \$2.48 Art Squares, size 71/2x 9, a \$6.00 value, special Saturday .. \$2.98 Art Squares, size 9 x 9, a \$8.00 value, special Saturday. \$3.98 Art Squares, size 9 x12, a \$9.75 value, special Saturday .. \$4.85

Sensational Saturday Sale of **Men's Suits**

For Summer and Autumn Wear

Thousands of Portland's good dressers of the male persuasion have learned by profitable experience that about a fourth-from that to a half-can always be saved here in buying Men's and Youths Clothing. Right now, however, the savings are more important than ever. In order to realize cash from our big stocks of men's appareland boys -- we make, for Saturday only, the following unprecedented bargain offers. Suits, all bright,



The Same Goods for a Little Less Money Than Elsewhere

ROUSING HAPPENING IN SHOE CIRCLES

This Store Launches Tomorrow a Monster Reorganization and

Department Managers' Sale of Shoes

The great "Reorganization Sale" now on at the Golden Eagle has been the theme on every tongue for the past week. The values have been and are phenomenal. Many changes for the better have taken place, and others are being planned. Among the important changes is that of securing a new and EXPERT SHOE BUYER AND DEPARTMENT MANA-

most experienced shoe men on the coast, in fact, a man who has few superiors in shoe lore in America. He has been very busy since his advent among us rearranging and segregating the shoe stocks. Pair by pair he has gone through the great convention of footwear in our shoe stores, and he's kept up a running fire of criticism. Too many of some, too few of others, and-well, to make a long story short, he wants to close out "the whole business" and buy a full new stock. That's "reorganization" with vengeance; but we're going to give him his way and clean out the entire present stock regardless of cost or loss. The reductions our Men's Shoe Department manager has put upon the shoes are without precedent in the history of shoe selling in Portland. The bargains are unparalleled

The sale opens Saturday at 8 a. m. A few examples of the marvelous bargains are told below:

WOMEN'S \$3.00 AND \$3.50 SHOES

Shops

MEN'S \$3.50, \$4.00 AND \$5.00 SHOES, \$1.98

MEN'S \$3.50, \$4.00 AND \$5.00 SHOES, \$1.98

Stationery

Shops

50c Postal Card

Albums, spec. 29¢

35c Postal Card

Albums, spec. 19¢

20c Package of 100

Crepe Paper Nap-kins, special 9¢



\$1.50 White Waists to Close 3 for \$1.00 or 35 Cents Each

ASTONISHING VALUES IN A WONDERFUL

Women's \$10 Street Suits \$4.98

Plain black and pretty fancy mixtures,

nicely tailored and tastefully trimmed

with braids; buttons, silks and strap-

pings of materials. Skirts are plain

tailored or trimmed with double box

\$25 Spring or Sum- 37.30

JUST ARRIVED

Another lot of those Linen Dusters

that women travelers and tourists

Splendid quality, long and roomy,

plaits. Our leader

at \$10.00. Special,

Choice of Any of Our D

mer Suits at - - - -

want; almost in-

dispensable for auto wear or

well worth \$10.00.

driving

Saturday

at

The best Shirt Waist sale yet. We've gathered all our remaining Shirt Waists into one great convention of sensational bargains and dainty beauty; values to \$1.50; pretty white lawns, mostly fresh and new; all this season's make. The lot contains every new and wanted style in these dainty, exquisite creations. Beautiful, sheer lawns, in "Peter Pans" and other favorite models, trimmed in a profusion of laces, embroider-

est value in shirt waists ever offered in Portland. Every one a bargain at its regular price. Not one under a dollar, mostly \$1.25 and \$1.50 values. But only three to a customer. Choose at





which arrived from the east Tuesday more than 13 hours late.

put on. Instead of losing a day, however, in eastern business, Portland merchants

Freferred Stock Canned Goods. Allen & Lewis' Best Brand.

Come to Resenthal's Tomorrow, Last day of great shoe sale.

larger growth." Fine Display of Asimals. Ringling Brothers are known to al-ways provide the best in circus values and are appreciated because of their intelligent and considerate regard for the comfort of patrons. Circus day will begin with a sirvet procession. Ordi