SEASHORE TRAVELERS-GOING OR COMING

## VISIT THIS STORE




PORTLAND'S NEWEST and BEST DEPARTMENT STORE


If You Can't Come to the Store Order by MAIL or PHONE

## MAIL ORDERS

Promptly and carefully filled by a corps of competent shoppers THE SAME OOODS POR A LITTLE LESS MONEY THAN ELSEWHERE

## THE BIGGEST BARGAINS EVER KNOWN TO PORTLAND!

## Standard, Seasonable Merchandise at Prices Next Neighbor to Nothing

 phenomenal response accorded the announcement of
## THE GOLDEN EAGLE'S MONSTER REORGANIZATION SALE

## A STOREFUL OF EXTRAORDINARY VALUES OF UNUSUAL ECONOMIC IMPORTANCE TO THE PUBLIC

## Every Article in the House-From Basement to Roof-Is Sharply Reduced

bargains run riot in every department-a merciless massacre of prices rages 'mong the summer merchandise! One-Half of Every Dollar Spent Elsewhere for Goods You Can Buy Here During This Great Sale Is Absolutely Wasted

|  | A Marvelous Miscellany of Matchless Bargains |  | a crash in prices resounds thru the Chinaware Section <br> Like "finding money" to buy now-Read |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Thursday and save: <br> 10c Unbleached Muslin 81-3c |  |  |  |
|  |  |  |  |  |
|  |  A line of dark Shirting Ginghams | $24 \mathrm{c}$ | dat |  |
|  |  |  <br> Children's 25c Purses 10c |  |  |
|  |  <br> 14 c Linen Toweling 10c |  | mate |  |
|  |  |  | and |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  | SENSATIONAL SALE OF $\quad$ Magnes of Power to Draw Housewives |  |
|  |  | Women's $\$ 1.25$ Silk Scarfs 59 c |  | Magnets of Powe to praw Housewives |
|  |  |  |  | Sale of Home Fittings |
|  |  |  | asols |  |
|  |  |  | V (ase ${ }^{\text {a }}$ |  |
|  |  |  |  |  |
|  |  |  | \$1.98 Parasols for 59c | coun |
|  |  | ${ }_{15 \mathrm{c}}{ }^{\text {patr }}$ White Shoc Cleaner 7 c |  |  |
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