

The Great 50th Anniversary Sale Bargains Continue in All Departments

Soda Fountain in the Basement—Cool, Refreshing Drinks of All Kinds at the Usual Prices—We Make Our Own Ice Cream

Tomorrow---The Meier & Frank Store's 916th Friday Surprise Sales

2000 Fine Nightgowns \$1.50 to \$15 Values At Half Regular Prices



A great purchase of high class Sample Night Gowns from the largest and best manufacturers in the land enables us to offer for tomorrow's 916th Friday Surprise Sale the grandest Undermuslin bargain you ever shared in—All new, beautiful styles of fine Nainsook material, made low, round, square, high and V-shaped necks, short sleeves, long sleeves, 3/4 sleeves, "Dutch" sleeves elaborately trimmed in lace, embroidery, medallions, insertions, beadings and ribbons High-grade Gowns that will appeal to the best buyers in the community—All sizes—Grand assortment—Vals. ranging from \$1.50 to \$15.00 each—Take your pick tomorrow only at half regular price—See Fifth 1/2 Price St. window display.

2000 Prs. Long Silk Gloves \$1.50-\$2.25 Values 98c



The season's greatest glove bargain is announced for tomorrow's 916th Friday Surprise Sale—Long silk gloves of the finest quality and best style at a price down to a point where the shrewd buyer will anticipate her next summer's needs—The whole lot of 2,000 pairs won't last through the day, so if you want to share in this remarkable bargain plan to be here as early as possible tomorrow morning—12 and 18-button lengths, heavy silk gloves, double tipped fingers, black, white and colors. Full line of sizes in black and white. Gloves that we couldn't get enough of all season to sell, regularly at \$1.50, \$1.75, \$2

and \$2.25 pr.—Choice while they last at low price of pair. 98c See 5th St. window display—No mail or phone orders—No exchanges. Great special values in long kid and chamois gloves—Perrin's \$4 gloves \$2.85 pair—Perrin's \$3.50 gloves \$2.25 pair—\$4.00 long cape gloves on sale at \$3.40 pair

100 Women's Tailored Suits Values Up to \$22.00 Each on Sale at \$7.45



In our big Second Floor Garment Store for tomorrow's 916th Friday Surprise Sale we offer a remarkable bargain in Women's High-Grade Tailored Suits—All new, up-to-date styles and materials—Etons, tight-fitting and jacket Suits in fancy checks, stripes and plaids—Tans, grays, browns and greens all are handsomely made and finished—Some self-strapped, others trimmed in plain broadcloth, velvet and fancy braids—Splendid assortment to select from—Many of these Suits are desirable for fall and winter wear—All sizes—Values up to \$22.00 each—Take your pick of this lot of 100 garments at the price of. \$7.45 See Fifth street window display—Our entire stock of women's high-class summer apparel at greatly reduced prices—2d Fl.

MEIER & FRANK'S 916th FRIDAY SURPRISE SALE

Men's, Boys' Sweaters, Vals. \$2 at 49c

In the men's furnishings goods department for tomorrow's 916th Friday Surprise Sale, a great special lot of men's and boys' fine wool Sweaters, in blue, maroon, black, plain and fancy colorings, in grand variety; 1000 sweaters in the lot, all sizes; values up to \$2 each; your choice while they last tomorrow at this low price, each—See 5th st. window display—no mail orders filled 49c

MEIER & FRANK'S 916th FRIDAY SURPRISE SALE

\$1--\$1.50 Fancy Waste Baskets 49c Ea.

For tomorrow's 916th Friday Surprise Sale we offer a great sample line of fancy Waste Baskets, at a price far below regular value; all pretty shapes and colorings; there isn't a home or office in the city but what can make good use of one or two of them; values ranging from \$1 to \$1.50; your choice tomorrow only, each—See 5th st. window display—no mail or phone orders filled 49c

MEIER & FRANK'S 916th FRIDAY SURPRISE SALE

White Shirtwaist Suits, Vals. to \$6, 98c

Portland's leading Cloak and Suit Store offers for tomorrow's 916th Friday Surprise Sale 1000 women's white lawn and batiste Shirtwaist Suits; values up to \$6 each, at the ridiculously low price of 98c each; lace and embroidery trimmed; extra full pleated skirts, all sizes, values to \$6; better plan to be here early if you want the best bargains; no mail or phone orders filled—ea. 98c

MEIER & FRANK'S 916th FRIDAY SURPRISE SALE

Men's 75c Lisle Underwear 29c

Tomorrow's Great Surprise Sale in the Men's Underwear department is of importance to all economical men folks. 2,000 garments of men's fine lisle thread Underwear to be sold at a price below what it can be bought for at wholesale. White, ecru, pink and blue—Shirts and drawers in all sizes—Underwear of superior style and quality—Handsomely made and finished and selling regularly at 75c per garment—Supply your needs tomorrow at the exceptionally low price of 29c per garment—See Morrison street window display—Continuation of the great August Clearance Sale of America's best Shirts, "E. & W." "Manhattan," "Cluetts" and others—Entire stock reduced. 29c



Meier & Frank's 916th Surprise Sale

1000 Prs. Silk Hose, Bl'k, Colors Values to \$3.00 at \$1.39 Pair

Tomorrow's Great Friday Surprise Sale of Women's Silk Hosiery will attract scores of Portland's best dressed women—1,000 pairs secured from a well known importer at a great concession from regular price—Every pair pure all silk thread with lisle foot and garter top—Black, white, tan, pink, light blue, maize, all sizes—Values up to \$3.00 while they last tomorrow, at per pair. \$1.39



Mail and phone orders will receive our prompt and careful attention—Take advantage—See Fifth street window display—Limit of four pairs to a customer.

MEIER & FRANK'S 916th FRIDAY SURPRISE SALE

New Shirtwaists \$2 Values 79c

In the Waist Section for tomorrow's 916th Friday Surprise Sale another sensational bargain in handsome new Shirtwaists—2,000 of them just secured from a well known manufacturer at a price far below the cost of manufacturing alone—By far the best Shirtwaist bargain of the season—Included will be found lawns and dotted Swiss in white and colors, small dots, checks and stripes, fancy yokes trimmed in lace and embroidery, also rows of embroidery and fine tucks down the front—Long and short sleeves—Button front or back—All sizes—Grand assortment of attractive styles to select from—Values up to \$2.00 each at. 79c



MEIER & FRANK'S 916th FRIDAY SURPRISE SALE

Cream Wool Dress Goods 75c Vals. 43c

1000 yards of new cream wool Dress Goods at about one half its value; handsome, serviceable material for waists, skirts, etc.; just the fabric you want for making a handsome evening skirt; 42 inches wide—granite cloth of excellent quality; best regular 75c value, on sale tomorrow only at this special low price, per yard; mail orders filled; take advantage of this sale. 43c

MEIER & FRANK'S 916th FRIDAY SURPRISE SALE

5000 Pcs. Semi-Porcel'n China Low Priced

In the basement China Store for tomorrow's 916th Friday Surprise Sale, 5000 pieces of Semi-Porcelain China—Brown Abbey decoration; values of great importance to every housewife in the city; on sale at the following special low prices: 5-in. Plates 7¢ 7-in. Plates 11¢ Cup and Saucers 11¢ Small Bowls, each 5¢ Berry Bowls 12¢ 500 Blue and White Porcelain Fruit Saucers on sale at, ea. 7¢

MEIER & FRANK'S 916th FRIDAY SURPRISE SALE

Belts at 1/2 Price—\$1.25 Handbags at 53c

For tomorrow's 916th Friday Surprise Sale a great clean-up of women's fine white Leather Belts, in assorted styles; large gilt buckles; regular values ranging from 50c to \$3 each, on sale tomorrow only at, each. ONE-HALF PRICE For tomorrow's 916th Friday Surprise Sale, women's white embroidered Handbags; this season's best styles; \$1 and \$1.25 values, on sale at, ea. 53c

MEIER & FRANK'S 916th FRIDAY SURPRISE SALE

50 Imported Dress Patterns \$20.00 to \$35.00 Values On Sale at \$5 and \$7 Each



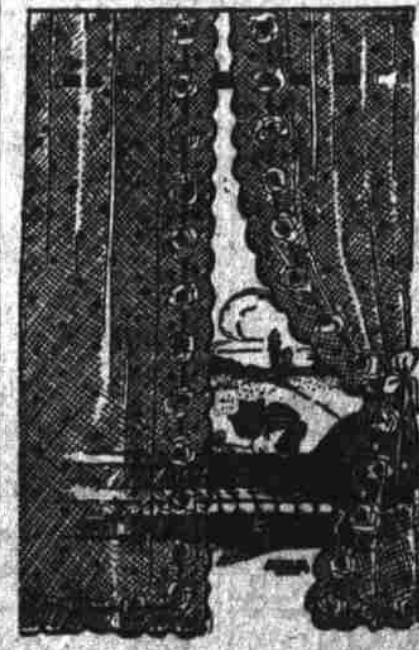
Great clean-up of fine imported Dress Patterns in the Dress Goods Department tomorrow—Fifty magnificent exclusive patterns—Imported novelties at the ridiculously low prices of \$5 and \$7 per pattern—The materials are beautiful, the styles the very best for rich street and evening costumes—There are only 50 all told—If you want one you'll have to plan to be here promptly at 8 o'clock tomorrow morning—They won't last many minutes at the prices we are offering them at—\$20.00 to \$35.00 values—Take your pick at the following low prices

\$5.00 and \$7.00 Each

See Fifth Street Window Display

MEIER & FRANK'S 916th FRIDAY SURPRISE SALE

1500 Pairs of Lace Curtains \$5.00-\$5.50 Values at \$3.45



1,500 pairs of High-Grade Lace Curtains at a marvelously low price tomorrow—Three immense lots—Very best styles and qualities—The greatest Curtain bargain of the year—Cluny Lace Curtains—White and ecru, made on the best French nets with linen Cluny edge or inserting and edge, 45 and 50 inches wide and 2 1/2 yards long—Renaissance Lace Curtains, white and ecru, made on the best French nets with Renaissance braid, inserting and edge, 50 inches wide and 3 1/2 yards long—Cable Net Curtains in ecru only, with heavy braided borders, 50 inches wide and 3 1/2 yards long, all new, handsome Curtains of the best design. Curtains selling regularly at \$5.00 and \$5.50 a pair—Buy all you want of them tomorrow at this wonderfully low price per pair—See our Fifth street window display. \$3.45

MEIER & FRANK'S 916th FRIDAY SURPRISE SALE

Young Men's Suits Half Regular Prices



Great Half-Price Sale of Young Men's Fine Suits tomorrow—Entire stock of 3-piece Summer Suits and 2-piece Outing Suits is included—Also blue serge Suits—Fancy chevots and cassimeres in this season's most approved designs and colorings—Ages 14 to 20 years—Values ranging from \$10 to \$30 a suit—A splendid opportunity for young men going away to school and college to supply their wearing apparel needs. 1/2 Price

Men's Trousers \$1.98

Tomorrow a great Surprise Sale of Men's Trousers, suitable for fall wear—1,000 pairs fancy worsteds in good weight, neat dark stripes—All new, stylish Trousers selling regularly at \$3.50 per pair—Your choice tomorrow only at, per pair. \$1.98