

The Most Stupendous Sacrifice of Sterling Values Ever Known in Oregon

(From the Oregonian of August 2.)

BIG DEPARTMENT STORE CHANGES HANDS

GOLDEN EAGLE UNDER NEW MANAGEMENT

C. V. Jackson, Seattle Capitalist, Acquires Control of the Golden Eagle

A controlling interest in the Golden Eagle Dry Goods Company was yesterday purchased by C. V. Jackson, a Seattle capitalist, from G. A. Lowit, the principal stockholder. The latter still retains an interest in the company and will continue as manager.

Mr. Jackson will not actively participate in the business, but his interests will be looked after by G. H. Mayes, formerly with Lowengart & Co., who will hereafter take control of the financial end of the business, which it is planned to enlarge.

Harry C. Whittier, formerly for several years with Olds, Wortman & King, has been engaged to assist Mr. Lowit as sales, merchandise and advertising manager.

200 EXTRA SALESPEOPLE Wanted

Helpers in every department. Apply to Superintendent Friday morning.

Opens Friday

At



The Same Goods for a Little Less Money Than Elsewhere

DOORS SWING OPEN At 8 A. M. Friday

ABSOLUTELY EVERYTHING IN THE HOUSE WILL BE SHARPLY REDUCED

DURING THE PROGRESS OF

A MONSTER REORGANIZATION SALE

In addition to the wholesale, sweeping reductions which affect every article in the store without reservation or exception during this sale, we shall round up every odd lot, every surplus and overstock, every endment and oddment in both seasonal and staple lines of merchandise. Thousands upon thousands of things every one needs for every day use and wear, and place them upon our counters at such ridiculous prices as will sweep them out among the people of Portland and surrounding towns upon a gigantic tidal bargain wave. Neither cost or loss will be considered for one moment! One purpose—and one only, we have in mind



The Complete and Utter Annihilation of All Present Stocks of the Golden Eagle

The new and reorganized management of this well known big Department Store has decided upon many changes which must be made before the fall season sets in. First of all, every dollar's worth of merchandise in the store today must be moved out, at some price, be that price ever so little. Buyers now in New York and others en route have instructions to purchase complete new stocks for every department for autumn trade. No old stock will be offered—no matter how good it may be—to patrons of

THE NEW GOLDEN EAGLE STORE

THE COMING FALL. NOT A DOLLAR'S WORTH WILL BE CARRIED OVER, BUT EVERYTHING WILL BE

Slaughtered on the Altar of Merciless Sacrifice Clean to the Bare Counters and Walls

Every table, shelf and counter will be cleared—a clean sweep—thorough and searching. We realize this will cost us thousands of dollars, but reorganization demands it. The new organization is determined to start upon the coming new season with bright, new, fresh goods from basement to roof-tree—no matter what the sacrifice. And the great bargain feast opens Friday at 8 a. m. sharp.

A People's Shopping Carnival! A Chance of a Lifetime to Supply Your Many Wants!

The Most Sensational Chapter of Bargain-Giving in Portland's 50 Years of Retailing!

Watch Thursday's Papers for Full Particulars of the Slaughter

The Greatest, Grandest, Most Astounding Carnival of Bargains Portland Ever Knew

Opens Friday Morning at 8 a. m. at Third and Yamhill Streets in the

See Tomorrow's Papers For detail news of unparalleled bargains in this GREAT SALE

Monster Reorganization Sale of the Golden Eagle Dept. Store

Look for the Green and Red Signs

The Mastadontic Sale of Sales!

A reckless, fearless sacrifice to accomplish a purpose! Immediate drastic clearance.

Absolutely Everything in the House Reduced During This Sale

Read All About It In Thursday's Papers

TO PROVE INNOCENCE OF THE AUTOMOBILE

Members of Portland Auto Club Will Invite Councilmen for Ride to Give Demonstration of Fact That Provisions of Baker Ordinance Are Too Severe.

The complete innocence and tractability of that latest popular plaything, the automobile, is to be "shown" to the members of the city council upon whom falls the responsibility of weighing and pondering the Baker ordinance, which comes up for its first reading in the council chamber today.

The Baker ordinance, be it known, is a 21 page document which proposes to take all the joy and abandon and speed and other nice things out of every city mobile ride pulled off within the limits of the municipality of Portland. A week ago last night the Baker ordinance was submitted in abbreviated form to a slender meeting of the board of directors of the Portland auto club. The directors expressed themselves as favoring the ordinance as a whole, but as soon as it became generally known what some of the provisions were there was a loud protest from numerous members of the club. Last night a club meeting was held and it was decided that, though wise in part, at least half of the Baker ordinance is wholly undesirable and impracticable.

favoring a provision prohibiting autos from passing on the right side of a standing car, but they believe they should be allowed to pass on the left side and not be compelled to stop still and wait the pleasure of the car conductor.

Speed Limit Low Enough.
A majority of the members are also opposed to reducing the speed limit. For a time it was said that Mr. Baker would ask that the speed limit be reduced to the ridiculously low figure of two miles an hour. But, as submitted to the auto club, the ordinance proposes to restrict the speed of eight miles an hour and four miles at turns. The present law limits the speed to 10 miles an hour within the fire limits and 15 miles an hour in other parts of town.

Most of the club members believe that the present speed ordinance is perfectly satisfactory. There is too much fast driving, not for the want of an ordinance, but because the present ordinance is not enforced.

A final objection to the Baker ordinance, as voiced at the meeting last night was that it is so long and so full of unnecessary details that there is not a policeman in town with the capacity to memorize it, or a motorist in town with the patience to master it.

Club Appoints Two Committees.
In order to prevent the passage of Mr. Baker's ordinance in its present form, the club appointed a committee to wait upon the councilmen who are given charge of the matter, and to reason with them with words. Another committee was appointed to invite the council committee out for a spin. Four big autos equipped with speedometers will be used, and the machines will be sent over the streets at various clips. The councilmen will be shown how quickly an expert motorist can make a stop, what it is to wait for a car to move on and how much easier it is to change around the left side.

The committee which will entertain the councilmen in this wise consists of J. B. Kelly, H. M. Covey, George Kleiser and J. B. Teob.

SALEM DEMANDS A NEW DEPOT

Resolution Passed by City Council Is Filed With Commission.

(Special Dispatch to The Journal.)
Salem, Or., Aug. 14.—A copy of a resolution passed by the city council of Salem on inadequate accommodations at the depot has been placed in the hands of the state railway commission. It states that while more business is transacted at Salem than at any other station in the state outside of Portland the depot is very poor in equipment for the accommodation of freight and passengers and that the building is unsanitary. The commission is asked to see that a new building is provided. The commission replied by asking if the resolution was intended as a formal complaint or for information.

NORTH POWDER AS A LUMBER SHIPPER

(Special Dispatch to The Journal.)
North Powder, Or., Aug. 14.—J. Hegsted and E. J. Metzler of Meacham, who have just put up a new sawmill on Clear creek near here, have just made

their first run, 10,000 feet. The capacity of the mill is 15,000 to 18,000 feet per day.

This is the second new sawmill put into operation this month, which makes North Powder a shipping point for the output of four sawmills. The North Powder Lumber Company, W. R. Kivett, president, has one in town of 40,000 to 50,000 capacity. This mill hauls its logs in part by means of two traction engines, one a 50- and the other a 40-horsepower, drawing each a string of trucks. Last week the company bought at Baker City two teams of Percheron horses for \$1,000 to add to their already large stable of valuable draft horses. The Dalton & Robinson mill, which was moved from Shaw mountain to Clover creek, makes a 12,000 to 15,000-foot run per day.

FOURTY-ONE MINING CLAIMS PATENTED

(Special Dispatch to The Journal.)
Enterprise, Or., Aug. 14.—The United States has issued a patent to the Fargo Gold & Copper Mining company, a corporation of North Dakota, for 41 quartz mining claims, all situated in the northeastern portion of Wallawa county. This patent was recorded August 9 and on the same day the title to 28 of the claims was conveyed to the Enterprise Mining, Smelting & Power company, a corporation of Washington.

Two other mining companies are having their claims surveyed in this portion of the county for the purpose of securing patents.

Mexican Mustang Liniment

Goes quickly to the very core of the disease and stops the most deep-seated, excruciating pains almost instantly.

Mexican Mustang Liniment

Cures every ailment of Man or Beast that a good, honest Liniment can cure. None better. None so good.

CHICHESTER'S PILLS

THE BILKINS HEAD... who taught a successful school here last winter has been employed to teach the primary department.

Don't blame your laundry
Always Buy
Silvertone Collars
Full Strength
"THEY DON'T CRACK SO QUICK"
Have "LINCOR" eyelet buttonholes.
Easy to button. Strong to hold.
REG. P. 188 & CO., MAKERS TROY, N. Y.
2 FOR 25¢