

THE MEIER & FRANK STORE
"50 Years in Portland"



Mail orders receive our prompt and careful attention. We publish the largest and handsomest catalogue in the country. It's free for the asking.

The Meier & Frank Store's 50th "Anniversary Sale" High-Grade Merchandise Sold at a Minimum Cost

There are no dull days at the Meier & Frank Store this summer—The great 50th "Anniversary Sale" is keeping things a humming every hour and every day—The money-saving opportunities are so great and so numerous that a record-breaking attendance is assured throughout the entire sale—In every department we are offering phenomenal values in all kinds of wearing apparel for women, men and children, as well as household effects of every description—Today's page of bargain news tells the story of Monday's most important offerings—Get your share—Remember the great clearance sale of women's summer apparel—Anticipate your needs—Come early—On the Second Floor—Sensational Bargains.

THE MEIER & FRANK STORE
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We are Portland agents for Butterick Patterns, "Perrin's" Gloves, Ostermoor Mattresses, "Onyx" Hosiery, Gossard "Lace Front" and "La Grecque" Corsets.

August Clean-Up 10,000 Pairs Women's, Men's, Misses', Children's Shoes—Take Advantage



Women's patent colt, patent kid, gunmetal and vici kid Shoes, lace and button styles, hand-turn and welt soles; plain and tipped toes—J. & T. Cousins' famous make; all sizes; regular \$5 \$3.65 and \$6 footwear, on sale at, the pair

Women's lace and Blucher Shoes, in all leathers, patent colt, gunmetal, chocolate, vici kid, black kid, welt and lightweight soles; new lasts; regular \$3 footwear, special... \$1.95

Women's \$5 patent kid Oxfords, with welt soles, plain and fancy trimmed patterns; also patent kid French heel Oxfords; hand-turn soles, all sizes; wonderful values, pr. \$3.65

Women's \$3.50 and \$4 Oxfords, patent leather, vici kid, gunmetal and tans; Blucher styles; two-eyelet ties and pumps; welt and hand-turn soles; this season's very best styles; great values, on sale at this spl. price, pr. \$2.85

Women's \$3 Oxfords, in patent colt, vici kid, gunmetal, velour calf and tans; all this season's best styles in light and heavy soles; in all sizes and widths; on sale at, the pair \$1.95

Women's \$2 and \$2.50 white canvas Oxfords, in sailor and Gibson ties, hand-turn and welt soles, white or natural color Cuban heels; all sizes and widths; great value, at \$3.35

Misses'—Children's Shoes

1000 pairs of misses' box calf and vici kid Shoes, extension soles; patent or plain leather tips, pair: 1 1/2 to 2—\$1.75 values, on sale at, pair... \$1.11 8 1/2 to 11—\$1.50 values, on sale at, pair... 98¢

Infants' and children's Shoes in black and colored kids, spring heels and straight soles; sizes 2 to 8; regular values to \$1.25 pair, on sale at, pair \$48c

Misses' and children's white canvas Oxfords, all sizes, 5 to 8, 8 1/2 to 11, 1 1/2 to 2; \$1.25 and \$1.50 values, on sale at this special price, per pair \$88c

Men's \$5.00, \$6.00 Shoes at \$3.95 a Pair

Entire stock of French, Shiner & Urner famous Shoes and Oxfords for men; regular \$5 and \$6 values, in all leathers and leading styles; all sizes, all widths; marvelous values \$3.95

Men's \$4 Oxfords, in patent leather, gunmetal and vici kid; all the new lasts, all sizes and widths; regular \$4 values, on sale at, per pair \$2.85

Men's Athletic Footwear, Golf Oxfords and Shoes, tan Russia calf Outing Oxfords, tan and gray leather-trimmed Tennis Shoes, and Yachting Shoes and Oxfords; \$4-\$5 val. pr. \$2.35

Men's Canvas Shoes and Oxfords, all the best styles; reg. \$1.50, \$1.75 and \$2 values, on sale at, pr. \$1.05



Bargains in Laces and Embroideries

Allover Embroideries, lace-striped effects, in white and colors; make swell waisting; values up to \$4 the yard, on sale for, special, yard \$1.75

Lawn and Batiste Embroideries and Insertion, 1 1/2 to 27 inches wide; beautiful patterns for waists and skirts; values up to \$3 yard for, yard 98c

Plain Nets, in white, cream and ecru, 45 and 72-inch; regular 85c values, yd. 59¢

French Val. Laces and Insertion, 1/2 to 1 1/2-inch; values to \$1, for, doz. yds. 43¢

Allover Batiste Embroidery, extreme novelties; values to \$5 yard, for, yd. \$1.98

\$25 Batiste Robes... \$12 \$45 Batiste Robes... \$19 \$60 Batiste Robes... \$25

Perrin's \$4.00 Gloves for \$2.85 a Pair

PERRIN'S GLOVES AT \$2.29 PR.

Perrin's real French Kid Gloves, in elbow length; black, tans, grays, browns, all sizes; every pair guaranteed; \$3.50 values \$2.29

Perrin's real French Kid Gloves, in full 16-button length; black, tan, brown and colors; all sizes; regular \$4 values, pair... \$2.85

New heavy Cape Gloves, in assorted tan shades; fine quality, new stock; best regular \$4 values, on sale at this low price, pair \$3.40

Women's 16-button-length Silk Gloves, allover embroidered; beautiful styles and colorings; \$3.50 values, on sale at, pair \$1.98

Women's 16-button-length Silk Gloves, extra heavy quality, double-tipped fingers; in black, white, tan, brown, navy, etc.; all sizes; 5/8 to 7/8; values up to \$2.50, at, the pair \$1.79

16-button length pure Silk Mesh Gloves, black and white; sizes 5/8 to 7/8; regular \$2.25 values, on sale at, special, the pair \$1.69

KITCHEN UTENSILS AT VERY LOW PRICES

- 6c Potato Masher on sale for... 5¢
 - 10c Potato Masher on sale for... 8¢
 - 25c Egg Whip on sale at only... 19¢
 - \$1.50 Food Chopper for... \$1.19
 - 10c Wire Soap Dish, for, each... 5¢
 - 40c Cook's Fork, on sale for... 31¢
 - 10c Cake Turners on sale for... 7¢
 - 15c Sink Brushes on sale for... 11¢
 - 8c Coffee Strainers on sale for... 6¢
 - 5c Wire Strainers on sale for... 4¢
 - 20c Soap Strainer on sale for... 15¢
 - 20c Sink Strainer on sale for... 15¢
 - 5c Egg Whips on sale at only... 4¢
 - 15c Soap Shaker on sale for... 12¢
 - 5c Wire Pot Chains on sale at... 12¢
 - 90c Spice Boxes, this sale for... 60¢
 - 15c Scrub Brushes on sale at... 11¢
 - 15c 4-arm Clothes Rack for... 11¢
 - 10c Towel Rollers on sale at... 8¢
 - 60c Mirror Hat Rack, this sale... 45¢
 - 10c Mouse Trap on sale at only... 8¢
 - 35c Salt Box on sale at only... 27¢
 - 30c Wash Board this sale only... 24¢
 - 80c Aluminum Sauce Pan for... 59¢
 - 50c Coffee Mill on sale for... 39¢
 - \$3 4-gallon Water Cooler... \$2.39
 - 75c long handled Shovel for... 57¢
 - 75c short handled Shovel for... 57¢
- Sale White Mountain Freezers**
- 1-qt. size, regular \$1.65, spl. \$1.32
 - 2-qt. size, regular \$2.15, spl. \$1.72
 - 3-qt. size, regular \$2.60, spl. \$2.08
 - 4-qt. size, regular \$3.20, spl. \$2.38
 - 6-qt. size, regular \$3.65, spl. \$2.93
 - 8-qt. size, regular \$4.90, spl. \$3.92
 - 10-qt. size, regular \$6.75, spl. \$5.40
 - 12-qt. size, regular \$8.50, spl. \$6.90
- Sale of Imperial Toilet Paper**
- 7-ounce rolls, special, dozen... 45¢
 - 14-ounce rolls, special, dozen... 89¢
- BEST QUALITY TISSUE.**

Women's New Tailor'd Suits \$40 to \$100 Values Half Price



Portland's Leading Cloak Store offers the highest grade Tailored Suits at one half regular prices. Magnificent garments, the best efforts of Paris and New York artists—Materials are etamine, serge, chiffon, broadcloths, Panama cloths and pongees, in black, tan, champagne, gray, navy, pink, light blue, leather, brown, fancy checks, plaids, stripes and mixtures; made in Eton coats, Pony jackets, cutaway and reefer styles, elaborately trimmed in velvet braid and lace; others strictly tailored effects—All new, up-to-date garments for dress and street wear and selling regularly at prices ranging from \$40 to \$100 per suit—Your choice for a few days only at one half regular prices—Marvelous values and splendid assortment—See big Fifth street window display. Cloak Depart. 1/2 Price ment, 2d Floor.

White Wool Suits \$18 to \$58 Values Half Price

A sale extraordinary of Women's White Serge and Panama Cloth Suits—This season's handsomest styles in Eton, Pony jacket, semi and loose fitting coat effects. Beautiful high class summer apparel made up in the latest fashion and handsomely finished throughout—Values from \$18.00 to \$58.00, on sale at one half regular prices—The best bargains ever offered in women's white wool suits. 1/2 Price



White Serge, Pongee, Linen Coats at 1/2 Price

Great Clearance Sale of our entire stock of Women's White Serge Coats, Pongee Coats, Linen and Lace Coats at one half regular prices—Beautiful styles in Eton, Pony, medium and three quarter length effects; tight fitting, semi-fitting and loose fitting—Take your pick of every garments in stock at 1/2 Price regular price tomorrow. 1/2 Price

\$4.00 Linen Skirts \$1.98 Each

Women's Khaki Suits \$7.50 Ea. \$12.50 Coats for \$5.85 Each

Sensational values in women's seasonable apparel

Women's white Linen Skirts, pleated effects; has folds around the bottom; splendid quality material, well made and finished throughout; the best regular \$4 values, \$1.98 on sale, special, each... \$5.00

Two great lines of women's Khaki Suits for coast, mountain and outing wear; Norfolk jacket style, with divided skirt; well made and finished, ea. \$7.50

Women's Khaki Suits, made with semi-fitting jacket and pleated skirt; wonderful value at this price, suit... \$7.50

Special line of women's and misses' Coats, in "Peter Thompson" and box styles; fall weight; very best materials, designs and colors; regular \$12.50 values, on sale at this low price, ea. \$5.85

WOMEN'S 50c AND 65c HOSIERY FOR 33c A PAIR

75c TAFFETA RIBBONS REDUCED TO 33c A YARD

2000 pairs of women's Hose in lace boot and allover lace effects; embroidered inset; black and blue with white polka dots, white with black polka dots; also plain cottons and lilies; great assortment to select from; regular 50c and 65c values; buy all you want at this exceptionally low price, pair 33c

3000 yards of fancy Taffeta Ribbons, with fancy stripe French Faille Ribbons, in all colors; fancy plaid Ribbons, etc., etc.—all 6 inches wide and of fine quality; regular 75c value, on sale at this special low price, the yard 33c

Great August bargains in all lines of women's, misses' and children's summer and medium-weight Underwear; great values. On sale at specially attractive prices. Great August Clearance Sale of women's Neckwear; all styles—take advantage.

500 Fine Dress Waists Vals. to \$16 for \$5.45

In the waist department another of our famous bargains in fine dress waists, 500 of them secured from a prominent manufacturer at a price way below regular value—Taffeta silk waists, chiffon waists, messaline silk waists, net waists—All new, beautiful styles, trimmed with batiste embroidery, Cluny lace, Danish lace, round mesh and fillet lace, French knots and velvet bands. White, light blue, pink, lavender, green, brown and black waists of the very latest fashion for dress and evening wear—All sizes and large variety. Values up to \$16.50 each—While they \$5.45 last at, each.....



See Big Fifth Street Window Display—Come Early If You Want to Get the Best Bargains—Store Opens Promptly at 8 o'Clock

50c-\$10 Handbags 1/2 Price

Great variety of fancy Beaded Handbags, with chain handles—the latest imported novelties; leather-lined, with inside pocket; values ranging from 1/2 Price 50c to \$10 each, on sale at one-half the regular prices.....

Women's white Wash Belts, with fancy eyelet embroidery work and large pearl buttons; 22 to 36-inch sizes; large variety; values up to \$1.25.... 53c

Women's Handbags with large coin purses; leather-lined; assorted styles; seal and walrus leathers; regular values up to \$2 each, on sale for..... 98c

200 Pearl Belt Buckles, very best styles, selling regularly at prices up to 85c each; your choice at this unusually low price, ea.—take advantage 39c

Great August Rug Sale Ostermoor Mattresses \$15

Another great special sale of "Raglin" Rugs, in light blues, light greens and tans; suitable for bed or bathrooms; can be washed; grand values, on sale at following prices: 30x30 inches, on sale at, special, ea. \$2.50 36x72 inches, on sale at, special, ea. \$3.75 4x7 feet, on sale at, special, each... \$7.75 9x12 feet, on sale at, special, each... \$25.00

Algerian Porch Rugs and Matting to match, by the yard; 5 and 6 feet wide; fast, durable colors; best patterns; as follows: 4x7 feet for \$6.50 6x9 feet for \$12.50 7 ft. 6 inches by 10 ft., on sale for \$17.50

Special lot of 100 Brussels rugs, 9x12 feet—slight imperfections in the weaving and matching; handsome Oriental and floral designs, very best colorings; \$13.65 \$2 values, on sale at, each...

Great special lot of 100 "Ostermoor" patent elastic felt Mattresses; 50 lbs. weight, fancy tick covering; every one fully guaranteed; best regular \$22.50 value, on sale at this exceptionally low price, each..... \$15.00

Beds, Bedding, Springs, Blankets and Comforters on sale at the lowest prices. Carpets, Rugs, Linoleums, in all styles and all grades; lowest prices; third floor.



\$3.50 to \$3.75 Lace Curtains \$2.65 Pair

Great special offering of 500 pairs Renaissance and Cluny Lace Curtains, white or Arabian, made in good quality French nets, 45 and 50 inches wide, 2 1/2 yards long; Curtains of the very best style and wearing qualities; best regular \$3.50 and \$3.75 values, on sale at this exceptional price, pr \$2.65

5000 yards of Scotch Madras Curtain Material, all colors; light and dark grounds, stained-glass effects, floral and Oriental designs—on sale at following prices: \$1.00 quality, yd... 60¢ \$1.50 quality, yd... \$1.00 \$2.00 quality, yd... \$1.25

Printed Madras in new patterns, light and dark grounds, on sale at, the yard 15¢

Custom Shade and Drapery Work our specialty—prompt attention to orders; the best materials and workmanship; lowest prices guaranteed. Phone Exchange 4.

50c Neckwear on Sale at 29c Sale of Men's Hosiery at 29c Pr.

FIVE CHANCES FOR MEN TO SAVE MONEY

200 dozen men's Foulard Silk Four-in-Hands, all sizes of polka dots—always stylish, always desirable; light and dark grounds; made-reversible; best regular 50c values; buy all you want 29c of them at this special low price, each... 29c

500 dozen men's lisle thread Half Hose; navy, tans, helio, gray, green, light blue, etc.; plain colorings only; very stylish; all sizes, grand values at this unusually low price, pair... 29c

Men's superweight Cashmere Underwear, nicely made and finished; all sizes shirts and drawers; regular \$1.25 values, special... 89c

Men's fine quality Soisette Golf Shirts, in tan color, with soft attached collar; best regular \$2 values, for this low price \$1.39

Men's Elastic Web Suspenders, strong leather ends; best patterns and colors; regular 35c and 50c values, on sale for this low price, pr. 19c

