 FOR SUBMISSOON FAVORED IIIE EST

East Side Merchants Alive to Governor Glenn of North Trade Booming Publicity Crusade.
ADVERTISLNG PLAN WORKING OUT WELL
 Carolina Heads Movement
to Create Reservation. to Create Reservation.
GOVERNMENT CONTROL WOULD STOP FLOOD

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## I



## "From the House of I. Gevurtz \&.Sons"

When the lady says this about her furniture she says it with a sense of pride, knowing as she must know that she has had the pleasure of selecting from the best furniture stock in Portand, and from the best and one of the largest stocks in tb west. She knows also that the has been tendered the nicest, most liberal treatment possible to receive. I have been over every foot of the space occupied by these three entire floors and the basement. I have examined every piece of furniture. As yet I have found not one single article but that is highly desirable. Not one article but that is a model build of architecture in its kind. In every city the size of Portland there are always found a number of good furniture stores, but there must be a recognized leader among them. In Portland the house of recognized superiority is "Gevurtz."



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|  |
| Big Assortment of Dining Chairs |

The "Eclipse"


Wednesday Last Day of This Attractive Rug Sale

$\$ 15.00$
$\$ 1.00$ DOWN WILL BUY ANY RUG $-\$ 1.00$ A WEEK WILL PAY FOR IT
Swell Snappy Togs for Men Of Stylish Taste

Final Clearance Ladies'Suits and Skirts


New Voile Dress Skirts Specially Priced


A Little Bit Down - One Dollar Each Week

Wear $\begin{gathered}\text { If Rightly } \\ \text { Drebbed }\end{gathered}$
The Redingote
The French Back

A highly favored style for fall wear. We
are showing thesee in the colors that will
be much in
arrivals in
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| If you have an |
| :--- |
| empty house to | rent tell us about it. We have calls every day. We charge nothing for our services.

When you hear any ne say when they are buying furniture "I will look further" "a "Geverz". A er "Gevurtz" there
is no more looking.

Government Preparing

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