THE OREGON DAILY JOURNAL, PORTLAND, FRIDAY EVENING, AUGUST 2, 1907.

Crowded Aisles Tell the Tale of This Gigantic Sacrifice **RICES DROPPED TO THE BOTTOM NOW** The Clean Sweep Sale Is Breaking All Records

Lower and lower go the prices. No sacrifice too great to sweep out all summer stocks. Everything goes regardless of cost or loss and the people know it, too, for such crowds as daily pack and jam this store have never before attended a sale in this city. Sell, sell, sell, are the orders, and tomorrow's price slashing is so sensational as to make it the banner day of this the greatest of all great sales.

Every Waist in the House Goes Now Women's \$7.50 to \$20.00 Waists

And when we tell you there's \$20.00 Waists here at \$2.98 we mean it and nothing else. The best, the finest, most elegant of this season's trade. Waists that up till now have sold as high as \$20.00 all go now at \$2.98 for choice. Over 1,500 to choose from and they are every whit as desirable as though you'paid the regular prices of \$7.50 to \$20.00. Made of the finest of imported taffeta silks, pure silk crepe de chines, peau de cygnes and all-over lace—beautifully fashioned, richly trimmed with laces, medallions, tuckings, etc. Long and short sleeves; all colors and white and black. Fifty different styles and more and plenty of all sizes. The entire lot bunched on two great tables, and you are free to pick the best at, choice





CLEAN SWEEP OF SKIRTS

Buy them now and get them at less than the bare materials cost.

