

# CALL ONE MORE MONTH TO ADVERTISE STATE

### Homeseeker Rates From Missouri River Points Go Into Effect September 1 and Continue Until October 31. Fare to Portland and Vicinity \$25, as Usual.

"Homeseeker rates from the Middle West to Oregon go into effect September 1, and continue until October 31. There remains but one month in which the various communities of the state are to do their advertising, and everything possible should be done to attract settlers in this direction," said Tom Richardson, secretary of the Oregon Development League, yesterday in discussing the outlook for fall immigration. Continuing he said: "The rates are \$25 from all Missouri river points, and from St. Paul west, to almost any point in Oregon with a reduction on each ticket of \$2.50 for points east of Umatilla. The rate from St. Louis is \$30, Chicago \$35, New York City \$40, and a proportionate rate from any point in the entire east, and if the millions of people throughout the crowded sections of the older states could only be told these rates by a letter direct from some personal friend, relative or acquaintance in Oregon, the population of the state could be doubled in a short time."

### Agree on Population.

"Oregon people may disagree about many things, but all agree that increased population is absolutely necessary to make the state prosperous," said Richardson. "Oregon welcomes the tourist and the latch-string is out at all seasons of the year for visitors, but above all she welcomes the homeseeker, and it is the one-way colonist rate that brings the homeseeker."

"Now we can't entirely depend upon the railroads doing this advertising because the same is true of Oregon. Oregon is also good to Canada and California, Texas and Georgia, in fact all of the railroads agree to put in a colonist rate for these two months, and those coming to Oregon get about the longest ride available in the United States for their money."

### Personal Letters from the Women and Children of Oregon to Old Friends in the East.

Advertising, but unless the commercial organizations take it upon themselves to see that people actually write the letters, no letters will be written. In one school district in Tillamook county the population was doubled in six months through the efforts of the school children, assisted by their parents, and this can be repeated in every portion of the state.

### Ministers Should Boost.

Is there any objection to having the ministers of the state explain to their congregations the value of the one-way rate to the community, and how it can be effectively used? Is there any better work for the women's clubs, or the state superintendent of the county superintendents and the teachers of the city and state do a better work than in seeing that the facts of these rates are put before the different communities so that they may become a part of every letter that goes out of the state?"

Mr. Richardson said every community should issue small circulars, giving the facts of these colonist rates to that exact station and a few statistics relative to the country, and these circulars should be so light that they would not add to the cost of postage, and they should be put in every letter that goes out of the state.

"These one-way rates bring to this state people who come to stay," said Mr. Richardson. "But they must buy their tickets when they leave home for the point they want to reach, and each and every city and town in the state must keep this one fact before their people all the time. During last March and April hundreds of people came to Portland who wanted to go to points on the coast and down through the different valleys and as far away as Klamath Falls, who had bought their tickets for Portland when they left home, thinking that the extra cost of getting from the city to their point of destination would be trifling, and the result was that they either located somewhere else or returned disgruntled and dissatisfied."

### DEAFNESS CAUSED BY RUSTY EAR BONES

How the Tiny Paris Get Bound Together and Cause Deafness and Head Noises.

### WONDERFUL CURE

Did you ever notice how rust tightens up the bearings of a machine which has been out in the weather? How it wads the many parts into one solid piece, so the machine won't run? Now the tiny Paris get bound together into one solid piece. The joints have become "rusty" and the bearings are not strong enough to move these "rusty" bones, this interferes and prevents vibrations from reaching the nerve of hearing, and the brain receives only a muffled, indistinct impression, or no impression at all. Then you are deaf.

To remove rust and make a machine useful again, you move it backward and forward a sufficient number of times to work the rust out, and in that way the bearings become loose again, it runs freely, and its usefulness is restored.

Now, I have invented a machine of such wonderful delicacy that it loosens up the "rusty" bones of the ear safely and surely. Just as you "loosen up" the bearings of a machine, so this machine loosens up the rusty ear bones. It works backward and forward a sufficient number of times to work the rust out, and in that way the bearings become loose again, it runs freely, and its usefulness is restored.

Then you are deaf.

There is no element of doubt or uncertainty about my treatment.

Ask for my FREE BOOK "Deafness, Its Cause and Cure" and understand how you yourself WHY and HOW it is simple and easy for you to regain your hearing.

DR. GUY CLIFFORD POWELL, Ear Specialist, 1184 Bank Building, Peoria, Ill.

### Bayocean Park

(ON TILLAMOOK BAY)

Read Management's Letter PAGE 51.

Bayocean Palace Signs

# NEW BANK ORGANIZED

### National Bank of Commerce, With Heavy Capitalization, Will Take Over Commercial Business of Oregon Savings & Trust Co.

Organization of another strong national bank was effected in Portland yesterday, with the full capital stock and a surplus subscribed. "The bank will be known as the National Bank of Commerce, with a paid up capital of \$250,000 and a surplus of \$50,000. It will take over the commercial business of the Oregon Savings & Trust company and retain that institution's savings department under the old name."

The directors of the new bank are Walter H. Moore, E. E. Lytle, W. Cooper Morris, Leo Friede, Ben Selling, Herman Wittenberg and Jefferson Myers. At yesterday's meeting the final plans and details were submitted and adopted, and preparations for beginning business will be pushed. The bank will be opened for business about September 1.

### King of All Catfish

As "Old Joe" He Is Known to Fishermen and Pilots of Cumberland.

Just how or when he received his cognomen no one seems to know, but should you call the name "Old Joe" anywhere along the Cumberland river above Celina, Tennessee, your hearers will at once become attentive, and usually the query, "Have you seen him?" or "Who saw him last?" will greet your remark.

"Old Joe" is an immense catfish, eight to nine feet long, and it is thought will weigh more than 100 pounds. He was first seen about 30 years ago in the Cumberland river where Marrowbone creek empties into that classic stream in Cumberland county. Since that time hardly a week passes during the fishing season that some one does not see this huge fish, writes a Glasgow correspondent of the Louisville Courier-Journal, and always near where he was first seen. The furthest point that he has ever been known to roam was a mile.

### Paris, July 27.—The Vatican, in declining Russia's offer to use its influence to get an invitation for it from the powers to take part in the deliberations of The Hague congress, has performed a political act of extreme gravity. In acting thus it has itself solved what we call the papal question, which is nothing more nor less than the question whether the pope has not still rights over his ancient temporal sway. It is evident by his reserved attitude Pius X has renounced his claims. Leo XIII, his predecessor in the pontifical chair, at the time of the first peace conference in 1899, still clung to this mirage and moved heaven and earth in the hope of having his pretended temporal sovereignty seriously and permanently recognized by the powers.

### Drops Love Match.

After having been on the point of contracting a marriage of love, a princess of France is now obliged to resign herself to "marriage of convenience."

I am to say princess and king are now without being ashamed of the fact, espouse the daughters of the plutocracy as formerly they wed shepherdesses.

Princess Jeanne Bonaparte, mother was the daughter of M. Blanc, the tenant for over 20 years of the gambling tables of the Casino. It was in this trade that he heaped together his immense fortune, and thus his granddaughter, Princess Jeanne Bonaparte, is the heiress of several millions.

### Searching for Residence.

The new American ambassador in Paris, Harry White, is in search of a residence worthy of the great country which he represents. One mansion above all—one of the two or three in the capital—seems to have particularly attracted his attention. It is that of the Duchesse de Talleryand, in the Faubourg St. Germain, and has a superb reception-room and a beautiful garden.

Here were formerly given magnificent fetes, such as one rarely sees nowadays, one of the most famous of them having been the "Fete de la Reine" because all the guests were disguised as giraffes, lions, horses, parrots, birds of paradise, etc. Mr. White, with his great fortune, might easily resume the interrupted traditions of these splendid social entertainments and his compensation would be become more numerous in Paris every year, would he prove it being represented in France in such a splendid manner.

So their French friends will hope that the negotiations now pending between the ambassador and the Duc de Valancay, son and heir of the Duchesse de Talleryand, will have a successful issue.

# WOMEN AND CHILDREN BURN TO DEATH IN BOAT

### Excursion Steamer Catches Fire in Lake — Passengers Rather Than Meet Death in Flames Jump Overboard and Drown—Several Perish in the Fire.

(Publishers' Press by Special Leased Wire.) Ithaca, N. Y., July 27.—At least nine persons were drowned and several, it is feared, perished in the fire which destroyed the Cayuga lake steambreaker Frontenac off Farley's Point today. A score of badly burned persons were taken from the blazing craft and brought here or sent to Auburn for treatment.

The bodies of five women and two children were taken tonight from the lake. The following have been identified: Miss Azella McCree, Cohoes, New York; Mrs. Homer Deung, Ohio; Carl Deung, son of Mrs. Deung. Three dead women and a little girl remain unidentified.

Among the badly burned are Mrs. Abel of South Bloomington, New York; Eliza Tuttle of Middletown, New York; and Charlotte Brigham of Syracuse. The boat, plying between Ithaca and Cayuga, was in mid-lake when the fire was discovered. Although it raced madly for shore, the boat was of so flimsy construction that the flames made frightful progress and many of those aboard preferred drowning to death by fire, and leaped into the water to swim to land.

Some of those aboard were excursionists bound for camps on the lake shore, but the majority were residents bound for a ball game here. The fire started about an hour after the boat left Cayuga.

35 years of age; counts, viscounts and barons of the empire, elected by their peers for a term of seven years; members nominated for life by the emperor and, finally, 15 members elected by the taxpayers, and confirmed by the emperor in their power for seven years.

### LOOK

To your eyes for those racking headaches, pains in back of head and nervousness. We fit glasses, and fit them right; all we ask is a trial and satisfaction is guaranteed.

### J. DUBACK

PROFESSIONAL OPTICIAN

"We Have No Agents"

173 Fourth Y. M. C. A. Bldg.



Sombody should put the leg on you if you are reckless enough to pay the combination furniture stores more for your furniture than you can buy it for from the

# Independent Furniture Co.

THE ONLY FURNITURE STORE IN PORTLAND WITH JUST AND REASONABLE PRICES.

### WE WILL SAVE YOU:

- \$6.00 for every step on \$80.00 worth of furniture.
- \$3.00 for every step on \$40.00 worth of furniture.
- \$1.50 for every step on \$20.00 worth of furniture.
- 75c for every step on \$10.00 worth of furniture.
- 25c for every step on \$3.00 worth of furniture.
- 10c for every step on \$1.00 worth of furniture.

We will positively save you that much for every step that it will take you to reach our store from the stores of our nearest competitors.

### JUST THINK OF IT!

Supposing you need \$800.00 worth of house furnishings for your new home, we can save you fully \$200.00, or enough to pay your way to New York and back, and at least a week of good time besides. Come in and let us prove to you that we mean what we say. It will cost you nothing to at least come in and look over our goods and prices. We show you our goods with the greatest of pleasure.



This Imperial Automatic Morris Chair with foot-rest, solid quarter sawed golden oak, upholstered in best grade of leather. The most beautiful and comfortable Morris chair in Portland. Special \$25.00.

Other styles of Imperial Morris chairs as low as \$14.50.

This elegant Parlor Stand, solid oak, nicely polished top, is 34 1/2 inches high, very substantial piece of furniture, suitable for any room or just the thing for ice cream parlors.

### Independent Furniture Co.

Between Washington and Stark. 104-106 FIRST ST. Green Front Building.

CASH OR CREDIT.

# MAKING THE DULL DAYS BUSY

## Monday, Tuesday, Wednesday and Thursday

### CHEAPEST STORE IN UNITED STATES

# Boston Store

NORTHWEST CORNER FIRST AND SALMON STS.

## Seasonable Goods at 25c on the Dollar

# Will Make a Clean Sweep

Of every dollar's worth of Summer Goods in the house at prices that are in no case more than ONE-QUARTER their real value

- \$1.00 for white embroidered linen parasols with beautiful handles; values up to \$4.95.
- \$1.95 for silk sun umbrellas in beautiful shades of gold, brown and green, deep embroidered borders, cherry handles, \$4.50 values.
- 95¢ for beach and seaside umbrellas, worth \$1.75.
- 75¢ for Ladies' leather handbags, handsome mountings; worth \$2.00 to \$2.35.
- 39¢ for all sorts of \$1.00 summer corsets.
- Greater than the greatest values ever offered.
- SHIRTTWAISTS
- 50¢ for all Shirttwaists in stock of all kinds worth up to \$2.00.
- 75¢ for choice of every shirtwaist in the house; values up to \$3.00.
- \$1.00 for pick and choice of any lingerie Shirttwaist in stock; finest \$5.00 to \$10 values in this grand offer.
- BEST EVER—
- 50 doz. White duck and fancy wool and worsted materials; samples, and worth up to \$8.50 for \$1.00
- \$1.95 for fluffy China Silk Waists, lace trimmed; a big \$5.95 value.
- \$2.95 for 41 Gold Brown gusseted Taffeta Silk skirts with deep Spanish flounce of pure silk 12 inches deep; \$7.50 would be cheap for this skirt.
- \$2.19 for white Linen Shirttwaist suits; 14 left from regular \$7.50 to \$9.95 lines.
- \$1.00 for 60 sample pairs of Brussels and Irish Point lace curtains; worth \$3.50 to \$4.95 per pair.
- \$1.00 for 41 sample 12-4 Marseilles Bed Spreads; worth \$2.25.
- \$1.19 for 10 dozen double Damask 22-inch Napkins; worth \$2.50.
- 39¢ for Kimonos worth to \$1.
- 98¢ for long dimity Kimonos and Wrappers; worth \$1.75 to \$3.00.
- \$3.95 for long Japanese silk Kimonos, exquisite designs; a straight \$10 Kimono.
- \$3.45 for \$6.00 and \$8.19 white serge Skirts.
- \$5.00 for Ladies' and young Ladies' and Misses' Suits, silk lined, 10 styles; worth \$10 to \$30.
- \$1.95 for Misses' and young Ladies' Coats, 6 to 16 years; up to \$10 values.
- \$3.95 for Ladies' long Coats, light, dark and medium patterns; values up to \$15—for now or early fall wear.
- LITTLE THINGS
- At the smallest prices you ever read about—
- 19¢ for 60c corset covers.
- 39¢ for 85c muslin drawers, big, fine, swell trimmed.
- 48¢ for \$1.19 cambric gowns, embroidered yokes.
- 15¢ for 50c to \$1.00 lace collars.
- 11¢ for 40c lace hose, fast black.
- 2¢ for 10c and 15c hemstitched handkerchiefs.
- 8¢ for Child's 25c ribbed hose.
- 15¢ for Misses' and Boys' Buster Brown hose.
- 15¢ for Ladies' 35c fast black and full fashioned hose; no seams.
- 10¢ for Boys' and Girls' 25c caps.
- 50¢ for Children's silk mull sun hats; worth \$1.25-\$2.39.
- 11¢ for Children's 25c hose supporters.
- 25¢ for blue silk lisle vests; worth 85c.
- \$3.00 for \$5.00, \$6.00, \$7.00, \$8.00, \$9.00 and \$10 sample skirts, all kinds of materials; a traveling man's complete line; every size up to 58 hip and 36 waist.
- Men's Clothing, Furnishings
- At prices that have never had an equal.
- 35¢ for Men's golf negligee and outing shirts; worth 75c and \$1.00.
- 35¢ for all summer underwear; worth up to \$1.25.
- 35¢ for work shirts in drill, chambray and sateen, double back and shoulders.
- 50¢ for a black sateen shirt that cannot be matched in this city for less than \$1.00.
- 5¢ for canvas gloves.
- 15¢ for hop-picking Panamas.
- 50¢ for \$1.00 to \$5.00 straw hats.
- 12 1/2¢ for fancy summer hose, hand embroidered; worth 25 to 50c.
- \$1.65 for \$2.50 suitcases.
- \$2.95 for the best \$5.95 suitcase on earth.
- \$2.95 for Men's \$10.00 and \$15 outing suits, 34 to 44 chest.
- Boys' Clothing
- Buying Boys' clothing at the Boston always means a saving of one-half, next week it will mean more than that. Read, Mothers, Read.
- 50¢ for Boys' strong serge suits.
- \$1.00 for Boys' pure wool \$3 suits.
- \$1.95 for Boy's finest tailor-made, \$4.00 to \$5.45 suits.
- \$2.95 for lines of Boys' suits worth up to \$7.95.
- 100 Pairs Boys' pants 5¢ pr.
- MEN'S PANTS.
- \$1.95 for Men's English cord pants, with peg tops, three shades; \$5.00 values.
- \$1.50 for 800 pairs fall sample pants; sold wholesale for \$2.00, \$3.00, \$4.00 and \$4.35 pr.
- 50¢ for best 75c bib overalls.
- \$2.00 for Men's black clay coats and vests; worth \$10.
- \$4.00 for Men's fine black clay worsted suits; \$15 to \$25 values.
- \$1.95 for Men's \$5.00 odd coats.
- 50¢ for Men's \$2.00 wool sweaters.