 Omnibuses Have Been a Dis-
mal Failure in Largest $\quad \begin{gathered}\text { William Souls Confided } \\ \text { Fears to Traveling Com }\end{gathered}$ Fears to Traveling Com
panion on Columbia.

##  <br> GreatValues antModestPrices

first place. White Serge Coats at $\$ 4.50$ - Embroidery Remnants at half price- $\$ 2.50$ Men's Shirts at $\$ 1.69$ - $\$ 3.50$ Women's Shoes at $\$ 1.97$-in fact every item on this page is of money-saving interest. You'll want to be in a dozen places at once tomorrow to get in on all these good thing s. Get here early and we'll do the rest; give you quick ser-
vice in all departments, so you can get around quickly to the other things you are interested in and give you the best merchandise for the money you've seen in many a day.

| Friday | Astounding Offerings in Men's Wear | Bargains in the |
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|  | Special MEN'S UN |  |
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|  | $\begin{array}{r} \text { ME } \\ \text { Special sale of } \end{array}$ |  |
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| 137 |  | Sticots 88 e |
|  | Great $1 / 2$ Pric |  |
|  | Sale of Best | Women's short Jacketes, |
| Hosiery and Knit | EMBROID'YREMNANTS |  |
| Underwear |  | Lawn Kimonos, 25 <br> ther garments for |
|  | The greatest money-saving opportunity on medium and high class embroi | mive |
|  | ity on medium and high class embroi- dery ever witnessed in this city. Thouands and thousands of yards of short | Charerest Linen fase |
| mid matc | sands and thousands of yards of short <br> lengths, accumulations of our past |  |
|  |  | est 50c grade. Bargain Friday |
|  | consider a method of disposing of such a large quantity, we boxed them up | Tout ior tome |
|  |  | Aast |
|  |  | A Abust Sim |
|  |  | Sold |
| 65c Women's Underwear, 394. | 27 inches wide, dainty, elaborate, eye- let, cut and shadow effects on finest Swiss, chiffon cloth, nainsook and cam- |  |
|  | bric, all this season's new domestic and |  |
|  | 1 diat dit |  |
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|  | 1 The |  |
|  | 2 Price |  |
| More Unusual News |  |  |
|  | ready been reduced far below ourmuch talked of low prices. See windowdisplay. |  |
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|  | Needed Specials From Domestic Section | aneme foid |
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## We Are Leaders <br> why? because: <br>  <br> Hovenden-Soule Piano Co, <br> Corner Morrison and West Park, Portland

Work while others rest.
Win through sheer energy.
The greatest energy-producing food made from wheat is

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the perfect soda cracker.
$5^{c}$
In moisture and
dust proof packages.

