

You can shop here on hot days with greater comfort than in any other store in the city. We've installed the most perfect ventilating system in the world—by the way, this is the only local store so equipped—so that wherever you go in this store you breathe cool and invigorating air. Thousands of cubic yatds of air are every hour replaced by other thousands drawn from the cool upper atmosphere, untainted by germs and dust from the street. The absolute purity of the air in this store is remarked upon by all who come here on warm days, and it adds greatly to the pleasure and comfort of shopping. Then there is comfort of knowing that your money is doing its level best in this store.



SPECIAL OFFERINGS FOR THE COMING WEEK

This is to be a great bargain week. "Reduced prices" are the watchwords in every section. When you come here we want you to feel that you're entering a store that's not trying to get as much out of you as it can, but to make every transaction you have with it as profitable and satisfactory to you as possible, and with this object in view we rigidly exclude all inferior, trashy, "made just to sell" goods from our stocks. A sacrifice of quality for low prices would never be considered here. For the coming week assortments are stupendous and the prices extraordinarily low in every instance.

Notions and Art Goods Specials

75c Squares 45¢-New designs in spachtel and embroidery Squares and Scarfs; regularly sells for 75c. Special Monday and 15c Doilies 9¢-Spachtel and embroidery defrom. Special......9c signs, an unlimited assortment to choose

Bias Velveteen Skirt Binding in all colors; 3c value 5c per yard. Special at 25c Hair Pins 19¢-Special value in shell or amber Hair Pins, one dozen on card; value 25c. Special.....

50c Hose Supporters 25 - Women's fancy silk elastic pin-on Supporters, all colors; never be-fore sold for less than 50c. Special Monday and Tuesday..... Geisha Fans made of good quality silk, in all the

best Japanese designs; well worth 25c. Special..... 15c Supporters 10¢-Children's Side Supporters, in black slisle, elastic, good heavy

quality; usually sells for 15c. Special 25c Soap Boxes 15¢-Celluloid Soap Boxes, in all colors, just the thing for travelers. Special....



No doubt you are now planning your vacationcation shoes. Our stock is complete in vacation shoes. We have all styles and colors at exceedingly moderate prices for seashore or mountain climbing. It will do your pocketbook good to investigate our styles and prices.

WOMEN'S STYLISH OXFORDS-BEST \$3.50 VALUE, \$1.97.

We've far too many \$3.50 Oxfords in stock at this time, hence this extraordinary reduction; tomerrow you have choice of 12 different styles, all \$3.50 values, this season's most popular shapes, in light turn and heavy soles; in vici kid and patent leather; these are all hand-made Oxfords and the best to be had to retail at \$3.50. \$1.97 Specially priced for this sale, only....

Misses' \$2.25 Oxfords, in patent colt and fine vici kid; all sizes up to 2. Specially

MEN'S SHOES AND OXFORDS, \$2.37 FOR \$3.50 VALUE.

About 1,500 pairs Men's High-Grade Shoes and Oxfords; the best styles of the season in all the fashionable leathers, vici kid, patent colt, gun-ctal, tan calf and demi-glaze, both lace and

Women's \$2.50 Oxfords and Shoes, in a large

Women's \$3.00 White Canvas Oxfords, in lace and Blucher, very best styles. Spe- \$1.47



Dressing

Sacques 29c

Regular 35c to 50c values. These are made from

figured lawns and dimities, beautiful designs and

Long Kimonos 88c

Exceptionally good values at the price offered.

They are our regular \$1.25 kind, made from extra

fine lawns, with large floral patterns, plain white

borders and extra wide. These are priced 88c very low for Monday and Tuesday, only..

Nearsilk

Petticoats \$1.12

These have to be seen to appreciate their intrin-

sic value. Made extra wide of black nearsilk material, having deep double flounces, finished with

small ruffle, shirring, straps and underlay. Good

values at \$1.50. Special for two days \$1.12

White

Parasols

\$2.50 & \$3 Grades \$1.69

The New Summer Modes in Suits, Skirts, Waists and Coats

We tell you knowingly that you may expect to find here the greatest show of excellent Tailored Dresses, Jackets, Silk Coats, etc., that you have ever seen. The gathering is rich and exclusive and emphatically reflects leadership. The best and the most critical dresser will recognize Roberts Bros.' as the ideal place to secure fashion elegance and worthy qualities at a fair price. Our reputation for Great Value-Giving is proved by the following:

Silk Petticoats \$3.98

Extra heavy rustling taffeta silk Petticoats, in black and few staple colors, with deep flounce, formed of accordion plaiting and sectional attached ruffles finished with bands; all silk underlay and dust ruffle; worth \$5.50. \$2.98 Positively the best values ever offered; Monday \$2.98

Spring and Summer Suits \$10 Eton and Jacket Suits of Panama and mixtures, some are

beautifully braid trimmed; an exceptionally fine lot at less than cost of materials; suits worth up to \$10.00

Tailored & Fancy Silk Dresses \$7.50 Pretty checks, stripes and plain taffetas, some are plain

tailored; others are handsomely trimmed with laces. Regularly priced at from \$12.50 to \$16.50. Mon-\$7.50 day special.....

Washable Petticoats 55c

Seasonable garments for little money. They are made from plain chambrays in colors, pink, blue and gray, having deep flounce, finished with sinch straps and dust ruffle. On sale Monday 55c while they last at.....

Shirt Waists 69c

Slightly soiled and mussed from display-lace and embroidery trimmed in pretty designs in every particular are as good as the day they came into the house, except the slight soiling; worth from \$1.00 to \$1.75. Monday at 69c special price to close.....

Summer Dresses \$3.50 to \$5 Vals. for \$1.98

The shirt waist dresses are made from best quality percale, neat figured designa, having deep flounce finished with embroidery inser-\$1.98



High Grade Tailored Suits \$17.50

Dressy Etons of the finest imported worsteds in stripes,

checks and plain colors-Pony and fitted jackets in a

variety of seasonable cloths and colorings in the light-

est weights. \$25.00 and \$30.00 values—on sale \$17.50 Monday and Tuesday at......

Percale Wrappers at \$1

Entire stock of \$1.25 Wrappers on sale Monday and Tues-

day at even money, \$1.00. Made from standard percales in blues, reds, grays and blacks, with neat figured designs

and stripes. These wrappers bear the Mendels Make

Labels, which is a sure guarantee of perfectly made

garments. If you have a wrapper need, you will \$1.00 find these unusual values; special for two days.

Splendid Values A Great Half-Price Sale of

25c Plaid Ribbon. Special, per yard
30c Taffeta Ribbon. Special, per yard
30c Fancy Ribbon. Special, per yard
15c Taffeta Ribbon. Special, per yard
Check Taffeta Ribbon, Best 25c Grade 12346—Two-inch check ribbons, colors pink, blue, brown red, lavender and navy, the new novelty in shepherd plaid. A great value at this price.
Women's Collars Great Values

Broken lines of this season's best styles on sale

tomorrow at half price

10c values in Ladies' Turnovers. 20c values in Ladies' Turnovers. Special, each..... 25c values in Ladies' Stock Collars. 35c and 50c values in Ladles' Stock Collars. 18c

Two Embroidery Specials

Flouncing Embroidery, Full 27 Inches Wide. Regular \$1.00 and \$1.25 Grades—Flouncing Embroidery, full 27 inches wide, in Hamburg and Swiss, best of workmanship and material; suitable for waists, infants' dresses and skirt flouncing. Specially priced for this sale

New Embroidery From 6 to 12 Inches. Best 25c and 35c Grades-Embroidery from 6 to 12 inches wide, on Nainsook and Hamburg, beautiful floral and blind effects. A great special at this 17c

Silk and Lisle Gloves 25c

In this lot are gloves worth 50c, 75c and \$1.00 per pair. A great many are silk, others are silk nets and fine lisle. Colors are black, white, tans, grays and modes; sizes are 51%, 6, 61% and a few larger sizes in lisle. Your choice while

Long Silk Gloves

Fowne's and Kayser double tipped 16-button length Silk Gloves in black, white and \$1.98 colors. Priced at \$1.25, \$1.50, \$1.75

Children's Summer Hats 25c

Regular 50c and 65c Values—In this lot are a great many shapes and materials and all new this season. You will find several styles of Tams, Yachting Caps and large rim hats. Choice 25c Monday and Tuesday at.



Unmatchable Values in

Hosiery

and

Underwear

Prices have been so deeply cut that the following items speak eloquently -a for themselves:

Children's Stockings Best 35c Qualities at 19¢-Another one of our

famous stocking values. Children's fine lisle and silk lisle Stockings, in black, tan, white, pink, blue, red and champagne; the best stockings made to sell at 35c. Specially priced for this Women's Stockings

35c and 50c Values at 25¢—Tomorrow we place on sale a special purchase of Women's Fancy Stockings in a great line of this season's most popular patterns, pretty lace styles in black, tan, pink, light blue, red, champagne, gray; also plain lisle in pink and light blue; real 35c 25c and 50c values. Specially priced at.....

Children's Underwear

35c to 50c Values at 19¢-A special lot of Children's fine lisle thread Vests, Pants and Union Suits in nearly all sizes, well made, nicely finished garments; our best selling numbers at 35c and 50c. Specially priced to close. 19c

Women's Underwear

65c to 85c Values at 39 - Broken lots of Women's Summer Underwear go on sale to-morrow at less than half price. Women's fine Lisle Thread Vests and Pants in all sizes. Pants are umbrella style, nicely trimmed with torchon lace; Vests come in three styles, high neck long sleeves, high neck short sleeves and low neck sleeveless; all are nicely trimmed with fine French lace; regular 65c to 85c values.

Special Values in

Bed Spreads, Pillow Cases and Towels

Greatly Under

Here are just a few examples of the many remarkable values to be had in our Domestic Department. A clean stock of first class merchandise in all the various lines at prices far below what you would have to pay for the same goods elsewhere.

Huck Towels at 5¢, of good quality, 15 by 28 inches, finished with fast colored borders; 5 specially priced per dozen 55¢; each 5C Huck Towels at 7¢, finished with hem, 15 by 27

inches, red borders, selvedge edge, special- 7c Huck Towels at 10¢, good large size, extra quality, 17 by 32 inches, finished with red borders and selvedge edge; specially priced 10c

Huck Towels at 121/2 - Extra large size,, 15x34 inches, all white, one-half linen, very absorbent, specially priced, per dozen, \$1.25,

Huck Towels at 25 Linen hemstitched Huck Towels, 20x33 inches, all white, superior wearing quality, specially priced, per dozen, Bleached Sheets, 72 by 90 inches 65¢; full

bleached sheets, extra heavy quality, fine linen finish, 72 by 90 inches; specially priced for 65¢ Pillow Cases, 42 by 36 inches, 10¢; pillow cases made of good muslin, 42 by 36 inches, extra good values at this price; each...... 10c

Bleached Sheets, 81 by 90 inches, 70¢; full

Another Great Bargain in Women's White Para-

sols—A dozen pretty styles, trimmed with em-broidery, edgings and insertions, large variety of

neat bamboo and natural crook handles; best

\$2.50 and \$3.00 grades. Specially priced \$1.69

Pillow Cases 45 by 36 inches 16¢; pillow cases 45 by 36 inches, made of good durable mus-lin, nice soft finish; special values at each.. 16c

Bed Spreads at \$1.50; full size, extra heavy white bed spreads, hemmed all ready to use, good assortment of Marseilles patterns to choose from.

Bed Spreads at \$1.65; full size white bed spreads, finished with deep knotted fringe, cut corner, attractive new designs, great values at

Bed Spreads at \$2.50; satin Cameo white bed spreads, full size for double beds, finished with neat hem, all handsome new designs; extra good

Bath Towels at 11¢; full bleached bath towels. 18 by 40 inches; good weight, fringed ends, 11c fully worth 15c; specially priced at 11c Bath Towels at 21¢; full bleached bath towels.

Muslin Underwe'r This Muslin Un-



tion of ours is doing a largely increased business just now, and it ought to, for the collection is more varied than ever before, and every price represents a saving. These especially economical chances await you tomorrow.

derwear sec-

Drawers Special 48c

Drawers of cambric or muslin, tucked flounce, edged with lace or ruffle of embroidery; 48c

Corset Covers 39c

Fine nainsook Corset Covers with lace inserting, beading, ribbon and edging; also some finished with lace and embroidery, worth 65c to 75c each; special Monday............ 39c

Special in Gowns 85c

White Petticoats \$1.35

Made from fine grade muslin, deep floufnce, lace insertion and edge or trimmed with embroidery. Good values at \$1.75. Special this week \$1.35

White Petticoats 50c

Values up to \$1.50. We are offering these petticoats at about half of cost price, owing to being slightly soiled or mussed from handling. Other than that these garments are perfect in every way. Some are trimmed with embroideries, others with laces and tucks. Choice Monday 50c while they last

Men's Wear Values are Our Exceedingly Good

Commence tomorrow to buy your furnishings here, Mr. Particular. Every proper sort of tie, every new style of half-hose, every leading shape of collar awaits you here. Come to see, to learn the styles, to buy if you please, but not to be disappointed. We've looked out for that.

Men's Underwear at 50c Per Garment

Men's French Balbriggan Shirts and Drawers in all sizes, shirts from 34 to 50 inches; drawers from 30 to 50 inches; cut good full size. Best grade summer garment ever placed on sale at this price; per garment............ 50c

Men's Fancy Socks

Men's Negligee Shirts

Men's soft brown negligee shirts, made coat style with cuffs attached or regular negligee style with detached cuffs. Come in light, medium, and dark patterns. Extra good \$1.00 values at....



A Great Sale of Suit Cases Values to \$2.50 Special \$1.98

Suit Cases made from imitation alligator with leather corners and handles; brass bolt trimmings and lock; inside straps and three hinges. A very sightly case. Comes in 22, 24 and 26 \$1.98 inches. All sizes; your choice, special...\$1.98

Men's Neckwear Just Received

New four-in-hand Ties, made French fold or re-versible; come in all the latest plaids, checks, stripes, plain and fancy patterns; all new and up-to-date. Especially good values at 500 250 and