

ANOTHER PRIZE ADDED TO LIST

The Journal Offers Extra
Elocution Scholarship to
Successful Candidate.

MRS. WARDE FARNHAM
IS THE NEW DONOR

Friend of Education in Walla Walla
Nominates a Candidate—Wapinitia
Lad Determined to Win a
Scholarship.

The Journal has so many requests for scholarships in elocution that another has been added to the list of schools already included in the list of awards. The latest scholarship to be secured is in the newly-established Marion Warder School of Elocution, Oratory and Acting on Grand avenue and East Pine street.

Mrs. Farnham announces that she will conduct a high-class school and pupils will be given every opportunity for their advancement. Mrs. Farnham is not only well known in Portland, but on the entire Pacific coast, as a teacher and reader of high standing and an earnest exponent of the elocutionary art. She has earned a reputation for thoroughness.

Mrs. Farnham's personal experience in the dramatic profession fits her for the position of teacher of acting. She has been successful with pupils possessing histrionic ability. A number of her pupils are already coming to the front.

Germs on Our Tongues.
In an interview today with the contest editor Mrs. Farnham talked interestingly regarding her work, and speaking of elocution said:

"I quite agree with Alan Dale, the New York critic, when he says that 'Elocution today is so faulty, so absolutely defective, so criminally neglected, that it may be said to be a lost art. We have no pride in the English language. We bother ourselves to death about germs that touch our bodies but pay no attention to those that clog our tongues.'"

Over Fifty Thousand Sounds.
"The voice is the organ of communication in every phase of life, and is neglected. There are in the musical, vocal and natural worlds over 50,000 sounds, each one of which can be imitated by the human voice."

"We must be in sympathy with our voices. Each sound must be educated, developed, cultured and characteristic. What is true of the real singer is true of the real reciter. Both are the product of training. Every young woman should be trained in the grades of good recitation. It will give them accomplishments that boarding schools deny. Did you ever notice how many people in ordinary conversation mumble their words? This fault is painfully prevalent. Notice how many people say 'What?' when you make some remark? Ninety per cent of all speakers mumble to a greater or less degree, and on an average one half of their words are completely lost."

Reading is Important.
"Reading is one of the most important studies of school life and it is the most neglected. Some people cannot read without stumbling—others read in a choking, incoherent, halting, monotonous tone of voice."

"The word elocution means the expression of the body, mind and voice. An actor is one who portrays human life, and need not go on the stage to play his profession. Every successful jury orator has been made so by his dramatic power. The same is true of every successful preacher and speaker. The equipped orator is never at a loss in any opportunity. Every man should be a ready speaker. If he possesses the natural gift of oratory it must be cultivated by art. Some men speak easily, others with great difficulty. Of all the thousands of men who think fluently very few can talk fluently. The dramatic power is, next to personal magnetism, the chief source of success in oratory and reciting."

Ambitious Wessels Girls.
Helena M. Wessels writes from Gardiner, Oregon, that her sister Cecelia is now canvassing for contest voices at Scottsburg. Meanwhile Helena represents Cecelia's interests in the scholarship race at the home town. There are three Wessels girls and they are concentrating their efforts on the candidacy of Cecelia.

Helena is now teaching a summer school, but she finds time to canvass for her sister every evening. She will do well to canvas along Smith river and call upon all the farmers, as the farmers of Smith river are unusually intelligent and good patrons of daily newspapers. Newspapers and letters are delivered daily to all farmers on Smith river by the boats that gather up milk and cream for the creamery at Gardiner.

Bertha Rinehart Welcomes.
A friend of education in Walla Walla writes as follows to The Journal: "I will nominate Miss Bertha Rinehart for your scholarship contest. I can fully recommend her to be charming and enthusiastic educational worker."

"She is the youngest daughter of the Hon. Henry Rinehart, one of Oregon's first pioneers. Miss Rinehart was born in the beautiful Grande Ronde July 12, 1887, and has since made that place her home."

"For the past two years she has been a teacher in the Elgin public schools and is an enthusiastic member of the Presbyterian church, also a member of Rebekah lodge."

"She was elected a delegate to the

TEAS

may all look alike but
there is a vast difference
in quality.

Folger's

Golden

Gate

Teas

are selected, by experts,
from the best tea grown.
Packed flavor-tight in
dust proof cartons.

J. A. Folger & Co.
San Francisco
Importers of Pure Teas



Mexican Mustang Liniment

Goes quickly to the
very core of the
disease and stops
the most deep-set,
excruciating pains
almost instantly.

Mexican Mustang Liniment

Cures every ailment
of Man or Beast
that a good, honest
Liniment can cure.
None better,
None so good.

Sunday school state convention held at Eugene this year.

This Boy Determined.
Curtis L. Corum of Wapinitia, Oregon, writes as follows:
"As the contest is getting warmed up I will have to order about six receipt books. I have just finished canvassing a small country place which has had bad luck in raising its crops and the result is they have no money, which handicaps me at this place. I will leave soon for The Dalles where I have a great many friends. I am bound to win. I am going to fight till the last second of this contest. At present I am under a doctor's care."

"My father is a pioneer of Oregon. He was in Portland when there were but a few log cabins standing there."

Withdraws From Contest.
Cecil A. James of Portland, after making a good start in the contest, withdraws. This is what he says when giving his notice:

"From a standpoint of necessity and not of choice, I have come to the conclusion that I must withdraw. I started out the first week full of hope and with the best of possibilities and if I could have continued I feel I could have stood an excellent chance for my scholarship. But I have found it necessary to go to work at once and in so doing I cannot do justice to the contest. I am putting in 12 hours a day with two paper routes, besides the regular day's work. This leaves me no time for studying subscriptions. I thank you most heartily for your kind attentions toward me in the press and otherwise and surely regret that I cannot stay with the contest. For I realize what an opportunity it would have been to me. You will kindly transfer my 115 votes, and such others as I shall try and get through the contest, in favor of Miss Hilda Brant of University Park."

The Fittest Survive.
After votes once have been counted for a candidate and published in The Journal they cannot be transferred as Cecil James requests. That would be unfair to other contestants who remain in the contest.

If Cecil James wants to continue to take subscriptions and to have them credited to Miss Brant, he may do that, for that is in accordance with the plan of the contest.

It is from the dropping out of contestants, as from the lapsing of life insurance policies, that those who remain derive profit.

When James drops out the contestant next lower in the list moves up and takes his place and realizes on his chances.

The Educational Contest is like all other business enterprises, it is the survival of the fittest.

Good contestants who could succeed, as in the case of James, may be compelled to drop out as the contest proceeds. But those who stay in the contest and show themselves fit will receive the valuable awards of the contest.

Ballot Box Notes.
Opal Callison of Olex will be helped in securing subscriptions by her uncle, Alvah Addington, at Zion, Lane county, Oregon. Miss Callison is thoroughly organizing for her contest campaign.

Ella Myers of Hesperia, prefers to help Miss Cochran of Monument rather than to work for a scholarship herself.

Media Caldwell, Albany, R. F. D. No. 2, will have the assistance of Miss Miller, M. Miller of Albany. Miss Miller will take subscriptions in town while Miss Caldwell will canvass the rural letter routes out of Albany.

Willie Fitzgerald at The Dalles has entered The Journal contest to win a scholarship in Columbia university. He is said to be a rustler.

Rea Calvert at Grants Pass has been highly recommended as a contestant. Now let him live up to the promises that his friends have made for him.

Miss Mary Comini at The Dalles would like to study music and thinking of going into The Journal's contest for one of the scholarships in that branch.

**DR. BROUGHER GIVES
AD MEN POINTERS**

Largely Attended Meeting of Club
Is Held in the Chamber of
Commerce.

Rev. J. Whitcomb Brougher made a half-hour's talk before the Portland Ad club Wednesday on "How to Advertise a Church." The meeting was held in the rooms of the board of trade in the Chamber of Commerce and was largely attended.

"One of the hardest problems that a preacher has to solve," said Dr. Brougher, "is to find out how to reach the people. When we have something that will do the people good, it is our duty to place it before them in an attractive way. The preacher must understand this difficulty and knows how to adapt its means to whatever it is after."

"The modern church must learn to adopt modern business methods if it would reach the people in the right way."

"The church must be interested in all that concerns man, and minister to all his faculties."

After a spirited discussion, it was decided to send a representative to the National Association of Advertising clubs which meets in Cincinnati, August 27 to 30. A committee consisting of N. Black, F. G. Opie and J. E. Lober was named to make arrangements for sending the delegate, who is yet to be selected. The announcement was made that Monday night, August 6, an entertainment will be given at the Rock Island club for the entertainment of the ladies who are interested in the welfare of the members of the Ad club.

Ray and Harry Larson, who with their dog, Prince, advertised the Portland Ad club in the recent rose festival parade, were presented with a silver cup.

The meeting adjourned in time for the delegation to the Pacific Coast Ad league, which meets in Los Angeles, to catch the 11:30 Southern Pacific train.

**TO EXPLOIT ROGUE
RIVER FRUIT LANDS**

The Rogue River Orchard Investment company has been organized by Tom Richardson, manager of the Portland Commercial club; John H. Whyte, manager of the Astoria chamber of commerce; M. E. Worrall of the Board of Trade Journal, and Page & Lawton of Medford, for the purpose of exploiting Rogue River fruit lands. Page & Lawton are said to have under option 30,000 acres of land in the vicinity of the new railroad that is being built from Medford to Butte Falls.

A published report that Mr. Richardson will go to Medford to reside and handle the business of the company is said to be incorrect. He has tendered his resignation as manager of the Commercial club, but will probably remain in business in Portland.

SPECIAL SALE

Men's and Boys' Clothing

Men's Outing Suits at One-Half

MEN'S \$10 OUTING SUITS.....	\$ 5.00
MEN'S \$15 OUTING SUITS.....	\$ 7.50
MEN'S \$20 OUTING SUITS.....	\$10.00
MEN'S \$25 OUTING SUITS.....	\$12.50

Men's Three-Piece Summer Suits

ENORMOUSLY REDUCED.

\$25.00 SUMMER SUITS.....	\$15.00
\$20.00 SUMMER SUITS.....	\$13.50
\$15.00 SUMMER SUITS.....	\$10.00

Boys' Summer Clothing

AGES 8 TO 16 YEARS.

\$2.50 BOYS' WOOL SUITS.....	\$1.95
\$3.95 BOYS' WOOL SUITS.....	\$2.75
\$5.00 BOYS' WOOL SUITS.....	\$3.50
\$6.50 BOYS' WOOL SUITS.....	\$4.95

Men's Golf Shirts

50 dozen Men's Golf Shirts for this sale.....	39c
BOYS' 50c Golf Shirts, SPECIAL.....	35c



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MOYER

TWO STORES
THIRD AND OAK

The Many Who Are Buying Their Clothing at

WELCH'S GENUINE REMOVAL SALE

Are Saving From \$10 to \$15 on Each Suit. See That You Are One of Them

Men's Clothing

MEN'S \$25 AND \$30 SUITS—Sale price.....	\$19.75
MEN'S \$20 Suits—Sale price.....	\$14.75
MEN'S \$15 Suits—Sale price.....	\$9.75
MEN'S \$10 Suits—Sale price.....	\$7.45
MEN'S \$7.50 Suits—Sale Price.....	\$4.95

Boys' Clothing

Boys' \$4.50 and \$5.00 Suits—Sale price.....	\$3.65
Boys' \$4.00 Suits—Sale price.....	\$2.95
Boys' \$3.50 Suits—Sale price.....	\$2.45
Boys' \$2.50 Suits—Sale price.....	\$1.65
Boys' \$2.00 Suits—Sale price.....	\$1.45

Men's Hats

The John B. Stetson \$4 Hat—Sale price.....	\$2.85
The Lee \$3 Hat—Sale price.....	\$2.45
The Sphinx \$2.50 Hat—Sale price.....	\$1.95
The Best \$2.00 Hat—Sale price.....	\$1.35

Men's Shoes

Men's \$4.50 and \$5.00 Shoes—Sale price.....	\$3.45
Men's \$3.50 and \$4.00 Shoes—Sale price.....	\$2.95
Men's \$3.00 Shoes—Sale price.....	\$2.45
Men's \$2.50 Shoes—Sale price.....	\$1.95
Men's \$2.00 Shoes—Sale price.....	\$1.45

MEN'S TROUSERS

Men's \$2.00 Trousers; sale price.....	\$1.45
Men's \$2.50 Trousers; sale price.....	\$2.15
Men's \$3.00 Trousers; sale price.....	\$2.55
Men's \$3.50 Trousers; sale price.....	\$3.15
Men's \$6.00 Trousers; sale price.....	\$5.10
Men's \$5.00 Trousers; sale price.....	\$4.25
Men's \$4.50 Trousers; sale price.....	\$3.85
Men's \$4.00 Trousers; sale price.....	\$3.40

The above trousers prices apply to the nobbiest trousers in the store.

IF NOT RIGHT WELCH MAKES IT RIGHT

Welch Moves to
the New Building
on Fourth and
Washington Sts.
About Sept. 1

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THE AMERICAN CLOTHIER

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MORRISON
COR. FIRST ST

Underwood Standard Typewriter



For Speed
Safety, Surety

A SOLID ROADBED IS ESSENTIAL

Visibility and Speed

IN THE UNDERWOOD (A) ULATOR
TYPEWRITER ARE SUPPORTED BY
PERFECTLY BALANCED CON-
STRUCTION.

Underwood Typewriter
Company

Portland, Or. 68 Sixth Street

Keep a few bottles of
Pabst Blue Ribbon Beer in
the icebox, ready to serve
at meals or between meals.
It is the most refreshing
of all summer drinks.

**Pabst
Blue Ribbon**
The Beer of Quality

Is both a food and a drink.
It nourishes, sustains and
satisfies. It aids digestion
and promotes health. It is
always an act of courtesy
to serve Pabst Blue Ribbon.

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