THE OREGON DAILY JOURNAL, PORTLAND, FRIDAY EVENING, JULY 12, 1907.



educated, but among the rich, who should know better, this practice is marvelously prevalent. A man who tried Postum Food Cof-fee, said that it might be solid nour-ishment, but he didn't like its taste. He had not discovered the secret of making deficious Postum. After boiling com-ences, allow it to boil full 16 min-utes after boiling commences. That brings out the food value and the de-licious flavor. It certainly does make the children bright and healthy, and has proven a Godsend to many an adult whose daily alls were not understood until Postum was used in place of Cof-fee. "There's a Reason." Postum properly made has a coffee taste simi-far to the mild, high grade Javas. Read the little health classic, "The Road to Wellville," in pkgs.



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MERTROE HOLLINGER. Forest Grove, Or.