Never in History of Portland Has This Work Been Pushed Harder-No City in Country Keeping Pace With the Rose City in This Class of Beautifying.

## Uneeda Biscuit

A food to work on-

- A food to smile onA food to sing on-
Energy and good-nature in every package.
The most nutritious wheat food.


## $31 \begin{aligned} & \text { In moithure and } \\ & \text { dust proof pachages. }\end{aligned}$ NATIONAL BISCUIT COMPANY




## Adorn Yourself With a <br> BENJAMIN COOL OUTING SUIT

The man of today realizes the importance of being well groomed and demands something more than just "a little different,"" without being gaudy or of exaggerated cut. Our Outing Suits, which represent the best styles of the season, have quiet qualities of fit and best styles of the season, have quiet qualities of fit and
design that make them popular with particular men.

PRICES RANGE FROM $\$ 15.00$ to $\$ 25.00$

##  ひe <br> 311 Morrison St. $\begin{gathered}\text { poposititc } \\ \text { potate }\end{gathered}$

# CIEARANCE SALF EXTRA SPECIAL 

We've Promised You a Waist Sale and Here You Are-Friday Morning-Come Early

## \$1.25 WAISTS $45 c$ EVERY FOURTH WAIST FREE

siso walsts $\$ 1.45$ EVERY FOURTH WAIST FREE

## Wash Suits <br> out 200 to select fro $\$ 3.95$



EVERY FOURTH BUYER WILL RECEIVE HER WAIST ABSOLUTELY FREE

## APPENDIX EXTRAORDINARY

To add unbounded interest to the occasion WE WILL GIVE AWAY ABSOLUTELY FREE (no purchase necessary) THE FIRST 25 WAISTS. Be on hand. Doors open at 8:30 a. m. Extra sales people and wrappers. See our windows for Friday Waist Bargains.

Wholesale and Retail
\$2.00 WAISTS


EVERY FOURTH WAIST FREE
\$4.50 WAISTS $\$ 1.95$

EVERY FOURTH WAIST FREE

## Millinery

## Beach and Outing Hats.................. 98

 our trimmer has prepared a splendid lot ofpractical and appropriate hats for beach, mountain or outing wear, large straw shapes in the mull, others with quills and feathers. A good assortment of styles. The
best value we have ever of
fered at.................. NIGHT GOWNS Regular $\$ 1.25$ values

