

**Loom Ends**

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**READY** For the Second Day of the Greatest—Most Thrilling Sale Event Ever Held Here



**TONIGHT** Brings to a Close the Greatest Sale Day in the History of Portland.

**WEDNESDAY**

**THURSDAY**

**FRIDAY**

**SATURDAY**

**THE GREATEST PRICE-SAVING SALE EVER KNOWN TO PORTLAND**

**FROM THE LOOM TO THE PEOPLE**

**The First Day**

**Saw the Greatest Crowd Ever Assembled**

or possible to assemble in a great store of this size. People came from all parts of Portland, and the country and towns around. Those who paid railroad fare, were not, nor will they be heard to regret it—for they saved in their purchases—two, three or four times the expense of coming to Portland.

**Sale Includes Everything**



**Tomorrow**  
Thirty Full Cases of Fresh, Clean Loom Ends

go on the counters. Nearly every person who was here today will come again tomorrow, and every day this week. Thousands of new phenomenal bargains to go on tomorrow for the first time. We can advertise no one article more than a day, or a few hours ahead, but we do promise new loom ends—as fast as those on the counters are cleaned out.

**Look for Yellow Tickets**

**6 Reasons Why This Sale Eclipses All Others**

- 1—FOUR PROFITS SAVED ON EVERY PURCHASE.
- 2—NO EXPENSE TO US IN CARRYING THESE GOODS OVER.
- 3—FRESH, CLEAN, RELIABLE MERCHANDISE.
- 4—DIRECT FROM FACTORY TO CONSUMER.
- 5—WE SELL THESE GOODS FOR LESS THAN OTHER STORES CAN BUY THEM.
- 6—THE SHORT TIME THE SALE COVERS.

500 Ladies' Tailored Suits, \$35, \$30, \$25 and \$20 Values.

**\$5.49**

250 Wash Suits, well trimmed, worth to \$12.50.

**\$3.49**

1,000 Dress Skirts, worth to \$7.50

**\$1.98**

Waists worth to \$2.50

**69c**

Silk Waists worth to \$15.00

**\$4.98**

Calicoes, Lawns, Dimities

**2c**  
vd

Ladies' Suits, in novelties, panamas, broadcloths, chevrons; worth up to \$35, for

**\$9.98**

Double-width Suitings, checks, plaids and fancies, per yard,

**19c**

Misses' Shoes, worth up to \$2, for

**98c**

Fancy Braids and Trimmings, worth 25c per yard,

**2c**

Corsets, Armour side and F. P., worth up to \$1, for

**24c**

Canvas Gloves, six pairs for

**25c**

Ladies' Hats, worth up to \$5, for

**98c**

Boys' Wash Pants, worth 50c, for

**19c**

Ladies' Handkerchiefs,

**2½c**

Ladies' Gause Vests, fancy neck,

**12½c**

100 dozen Men's Linen Collars, all sizes,

**1c**

All Straw Hats go at, each,

**15c**

Mercerized Damask, 65c per yard,

**39c**

Fancy Silks, 19 inches wide, worth 75c per yard,

**47c**

Men's Shoes, the famous Brown make, all leathers and styles; worth \$5 and \$6, for

**\$2.48**

Men's Suits, worth \$20, for

**\$14.35**

Long Dresses, Fancy Waists, embroidery trimmed, all sizes,

**\$3.98**

Ribbons, Nos. 40, 60 and 80; all silk taffeta, per yard,

**11c**

100 gross Hatpins, assorted, worth 25c,

**2c**

Lace Curtains, 45 inches wide, worth \$1.50,

**98c**

Pins, per paper,

**1c**

Boys' Wash Suits, worth \$1.50, for

**49c**

Boys' Wash Pants, worth 75c, for

**33c**

Men's Suits, worth \$12.50, for

**\$7.50**

100 dozen Work Shirts, worth 75c, for

**50c**

Men's Suits, worth \$15, for

**\$9.45**

Ladies' Skirts, worth \$5 for, loom-end prices,

**\$1.98**

Children's Suits, worth \$5, for

**\$2.25**

Pearl Buttons, worth 10c per card,

**2c**

42-piece set celebrated Peacock Blue Lyndon, fancy edges, spray designs, worth \$4.25, for

**\$2.90**

Loom-End Dress Goods, in Serges, Henriettas and Batistes, all wool, per yd.,

**21c**

Ladies' Berlin Gloves, all sizes, per pair,

**9c**

Men's Balbriggan Underwear

**19c**

Ladies' all-linen Handkerchiefs

**3c**

President Suspenders, worth 50c, for

**35c**

Wash Goods

10c values, per yard...4¢  
25c values, yard.....7½¢  
50c values, yard.....14¢

Ladies' Silk Shirtwaist Suits, worth up to \$25, for

**\$7.98**

Boys' Shoes, worth up to \$2, for

**98c**

Men's Work Shoes, wax calf, worth \$2.50, for

**\$1.48**

Men's Pants worth up to \$5 for

**\$1.98**

Paper Tablets,

**1c**

Val. Laces, per dozen,

**19c**

Wire Hairpins,

**1c**

9x12 Tapestry Rugs,

**\$13.98**  
Axminster Rugs, worth \$30, for.....\$24.98  
9x12 Tapestry Rugs for **\$9.98**

Hundreds of other and equally phenomenal items. Each item in itself would constitute a sale of massive importance. But there are hundreds of these items instead of one. We have employed every experienced, available saleslady or salesman we could find and are prepared for the great four days to come. Store opens at 8 o'clock.

**LOOM END SALE**



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