

MANUFACTURERS' LOOM END SALE

The Only Sale

Given Direct from the Mills to the People

The most exceptional sale announcement of the season from every point of quality, breadth of assortment and price. Investigation will reveal the most surprising values. Every counter piled high with bargains direct from the mills

Look for Yellow Tickets

This denotes a saving of one quarter to one half on your purchase

Thousands of Yards Loom Ends in
Calicoes, Lawns
Dimities
2c yd

For Five Days We Will Sell Loom Ends at Cost--Get Your Share



Direct From the Mills to the Consumer 50 Cases Manufacturers' Remnants

Containing Wash Goods, Dress Goods, Ribbons, Embroideries, Laces, Underwear, Hose, Crash, Table Linens, White Goods, Turkish Towels, Etc. Huge purchases for this great Manufacturers' Sale cover such a wide range of subjects that it is impossible to give a complete catalog of the wonderful bargains this sale affords. The appended items are merely representative.

Loom Ends —AT Loom Cost

Come and see. Learn Loom Cost with your own eyes. Think of saving four profits. You save the retailer's profit, the jobber's profit, commission merchant's profit and broker's profit. Everything marked in plain figures.

Look for Yellow Tickets

and you have the Loom Cost. Extra salespeople have been secured, so all may be waited upon promptly.

What Do Loom Ends Mean?

And Where Do They Come From?

Loom Ends mean goods that fall short of 40 or 50-yard lengths, requisite for export purposes. Identical in quality, style and design with the full piece, still not to be classed with regular goods, because they are wanting in lengths—a thread missing in napkins—a slight discoloration in some fabric—crooked or careless stitching in underwear—a coarse thread in hose. These are "LOOM ENDS" characteristics. None of these slight flaws matter to the customer, but they prevent the mill or factory from selling at a profitable price. The mighty block of LOOM ENDS we have purchased for this sale are new goods, fresh from the looms, offered to you at loom cost. You will never know what loom cost is if you fail to attend this sale, for the price list on this sheet gives you but an inkling of the money-saving opportunities offered. You will pay twice or thrice the money for the same goods at other stores.

Sale Begins Tuesday, July 9th; Ends Saturday, July 13th

Ladies' Gauze Vests, 5c	Ladies' Gauze Vests, fancy neck, 12½c	100 dozen Men's Linen Collars, all sizes, 1c	Pins, per paper, 1c	Fancy Braids and Trimmings, worth 25c per yard, 2c	Corsets, Armour side and F. P., worth up to \$1, for 24c	Ladies' Berlin Gloves, all sizes, per pair, 9c	Val. Laces, per dozen, 19c	Ladies' all-linen Handkerchiefs 3c
Ladies' Handkerchiefs, 2½c	Ladies' and Misses' Hose, worth 15c, for 9c	Lace Curtains, 45 inches wide, worth \$1.50, 98c	All-linen Damask, per yard, 34c	Mercerized Damask, 65c per yard, 39c	Fancy Silks, 19 inches wide, worth 75c per yard, 47c	Paper Tablets, 1c	Fancy Ribbons, 3 to 5 in. wide, per yard, 9c	Wire Hairpins, 1c
Ribbons, Nos. 40, 60 and 80; all-silk taffeta, per yard, 11c	100 gross Hatpins, assorted, worth 25c, 2c	Pearl Buttons, worth 10c per card, 2c	42-piece set celebrated Peacock Blue Lyndon, fancy edges, spray designs, worth \$4.25, for \$2.90	Boy's Wash Suits, worth \$1.50, for 49c	Men's fancy Hose, two pairs for 25c	Canvas Gloves, six pairs for 25c	Men's Balbriggan Underwear 19c	Boys' Wash Pants, worth 50c, for 19c
Ladies' Skirts, worth \$5 for, loom-end prices, \$1.98	Children's Suits, worth \$5, for \$2.25	Boys' Shoes, worth up to \$2, for 98c	Ladies' Shirtwaists, worth up to \$3, 99c	Loom-End Dress Goods, in Serges, Henriettas and Batistes, all wool, per yd., 21c	Boys' Wash Pants, worth 75c, for 33c	Men's Shoes, the famous Brown make, all leathers and styles; worth \$5 and \$6, for \$2.48	Ladies' Hats, worth up to \$5, for 98c	Long Dresses, Fancy Waists, embroidery trimmed, all sizes, \$3.98
Ladies' Suits, in novelties, panamas, broadcloths, chevots; worth up to \$35, for \$9.98	Ladies' Silk Shirtwaist Suits, worth up to \$25, for \$7.98	Misses' Shoes, worth up to \$2, for 98c	Men's Work Shoes, wax calf, worth \$2.50, for \$1.48	Men's Pants worth up to \$5 for \$1.98	Infants' Moccasins, 25c and 35c values, all colors, 9c	Men's Suits, worth \$12.50 for \$7.50	Men's Suits, worth \$20, for \$14.35	Men's Suits, worth \$15, for \$9.45
Wash Goods 10c values, per yard... 4¢ 25c values, yard... 7½¢ 50c values, yard... 14¢	Double-width Suitings, checks, plaids and fancies, per yard, 19c	All Straw Hats go at, each, 15c	GOLDEN EAGLE ENTIRE BLOCK ON YAMHILL, FROM 2ND TO 3RD.			9x12 Tapestry Rugs, \$13.98 Axminster Rugs, worth \$30, for... \$24.98 9x12 Tapestry Rugs for \$9.98	100 dozen Work Shirts, worth 75c, for 50c	President Suspenders, worth 50c, for 35c