## FRAIICHISE

## FOR TUWME

Council Declines to Sustain Veto by Mayor Lane and the 0.R. \& N. Is Granted Permission to Bore Under the Peninsula.


## Closed All Day Joday-The Glorious Fourth of July Warm Weather

At $\$ 7.50, \$ 10$ \$12.50, \$15 The Coolest Summer Suit you can buy is Welch's Outing Suitthe most satisfactory for business or pleasure, it's just what an outing suit should be. The patent other shape-retaining features to be had nowhere else are in these suits. Come in tomorrow and pick out the one you like.
The Lee $\$ 3.00$
Straw Hat Is the Ideal Summer Hat for Yeu If Not Right Welch Makes It Right MOCOQ MORRISON

# OUR SEMI-ANNUAL CLEARANCE SAIE 

## BEGINS TOMORROW

A cut and slash in prices never before equalled by any Portland house. Did you ever buy new, stylish Suits, values up to $\$ 30$, for $\$ 5$ ? or a handsome. well-fitting Skirt, values up to $\$ 30$, for $\$ 7.75$ ? or a ladies' untrimmed Hat, values up to $\$ 1.50$, for 10 c ?
But read on: Every item in this splendid new store drastically reduced. The tremendous business done here since we have opened this new store, confirms the wisdom of our methods. To sell just as we advertise. To deal with the people always broad, frank and open. We have in the past offered you some startling bargains; yes, we have given you the biggest values ever offered by any local store, but during this sale we will even surpass all former events, and we will demonstrate more forcibly than ever the leadership we have attained as Portland's sensational bargain givers. Neither cost nor values will be considered. Every item in our store-and mind you "dit's all new"-will be included, of which the following are but a few:

About 40 Spring Suits, values up to $\$ 30$,
Clearance Sale Price . . $\$ 5$
Skirts, light and dark mix
tures. Values up to $\$ 30$,

Clearance Sale 87.75
Price . . .
White and Cream Serg Coats, regular $\$ 17.50$ values, Clearance Sale
$\$ 7.50$

Silk Jumper Suits, only about 25 of them.
Values Up to $\$ 20,450$

Shrunk Linen Skirts, Regular $\$ 7.50$ values, : Clearance Salér
Price . . . . 0.05 Box Coats in dark mixtures. Box Coats in dark mixtures,
$\$ 7.50$ values, $\$ 1.95$. Another lot in light mix-
tures, values up 095 tures, val
to $\$ 12.50$



## Every Article Reduced

Wash Suits, regular $\$ 6.50$ values,
Wash Suits, regular
Clearance Sale Price
$\$ 2.65$

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## Wire Hat Trames

Crushed Roses, Per Bunch . . . . 05
Untrimmed Straw Shapes. . . . 10
Straw Braid, 12-yard pieces . . . . 10
Fine Quality Untrimmed Shapes . 49
Children's Trimmed Hats
.49
Ladies' Trimmed Hats $\$ 1.00$
Every Other Item From One-Third to One-Half Off in the Millinery Department
Watch for the Greatest Shirtwaist Sale in the History of Portland *

## WHOLESALE AND RETAIL

