

PORTLAND, OREGON, SUNDAY MORNING, JUNE 30, 1907.

MOST ASTOUNDING BARGAIN NEWS!

Of the Entire Year--Read Every Line--Don't Miss a Single Word

A SALE

Of startling, money-saving importance to you and every woman in Portland--A sale with just one object--one aim--and that is to bring you to the store, at any cost, to make this establishment better known, and to post you more fully that this is indeed Portland's only real bargain store and nothing else--We intend that this shall be the most talked about sale ever held on the coast--and we've made the values so extraordinary as to make it the biggest and most successful sale you've known anywhere

We Want You to Know This Store Better and Are Willing to Pay Dearly for It

SEE THE GREAT THIRD STREET WINDOW DISPLAY TODAY, SURE.

Cold Type Can't Do Justice to the Bargains

SEE IT TODAY, THE GREAT THIRD STREET WINDOW DISPLAY.

You must come and see for yourself--We've planned on crowds, the biggest, greatest crowds this city has ever known, and we've taken a loss of thousands--not only in the profits but even part of the cost--to force this store at a single bound into the front ranks of Portland's great mercantile establishments, making the bargains so severe as to command instant recognition--It's for one day only--No store could stand such terrific reductions for a longer time. Be here early--for the crowds are bound to be tremendous and those that come earliest have the first and best choice.

The First and Most Exciting of Offers Is Choice of 50 Bolts of Our Finest

Regular 75c Pongee Silks

The real imported R. J. R. that one can hardly tell from the celebrated Rajah, full widths, pinks, blues, greens, tans and other wanted shades. Pongees that we have sold regularly at 75c and some stores ask as high as 98c. Choice.....

38^c
YD



Another Sensation---Importer's Entire Surplus Stock of 5000 Finest

25c and 35c Tooth Brushes

We took every surplus lot in stock, over 5000 brushes in all, and every one a real 25c to 35c value. All made of best French bristles, with bone, celluloid and fancy handles. All shapes, all sizes and all styles. 5,000 in all to go. Pick out 25c and 35c Tooth Brushes tomorrow, for the one day only, at, choice....

12¹/₂
C

500 BOLTS FANCY RIBBONS

Pure Silk--Fancy Patterns--1 to 1 1/2 Inches Wide
500 bolts, 5,000 yards, that's the quantity we've selected to sell at this price, and when it's gone there'll not be a single, solitary yard sold less than 5c. Every yard pure silk, for these are all good Ribbons, and there's nothing cheap about them but the price. Good staple colorings and all 1 to 1 1/2-inch widths. Sale starts at 8 sharp, and if there ever was a time that it paid you to be prompt, it is tomorrow. Special, 1c yard

1^c
Yd

Decorations

FOR THE FOURTH
Flags, Balloons and Lanterns at lowest prices. Biggest stock in town, and all at

Special Reductions
For tomorrow, one day only.

25c to \$1.00 FANCY BUTTONS

All Shapes, all Styles, all Colorings and all Sizes
It's a bargain lot we bought for a Friday sensation sale, but to add zest to tomorrow's extraordinary sale, we place them on sale for this one day at 9c a dozen and we expect to close out every single one at this remarkable price. Buttons of every kind and size, cut steel, jewel set, gilt, hand-painted, plain and fancy buttons of every description. Not a single one worth less than 25c and up to as high as \$1.00. All at the one price, 9c dozen.

9^c
Doz

LINENS AND DOMESTICS

50 Dozen Large Size
15c Bath Towels 11c
Heavy weight, close weave and fringed ends. Best 15c Towels ever offered anywhere. Choice, 11c each.

95c for \$1.25
Bedspreads
All heavy crocheted and fancy patterns; full size, pure white; only 3 to a customer, and all \$1.25 values; each.....

11c for 15c
Pillow Slips
Made of extra fine mullin; large size of 42x36 inches; a 15c Pillow Slip the world over; choice.....

11c

Tremendous Wash Goods Bargains

A sale you can't afford to miss, even though you have to come a hundred miles to attend. Our entire stock of fancy Wash Goods divided into two great assortments for the one day only. Thousands upon thousands of yards, and included are some of the richest fancy novelties ever shown. All marked down and sacrificed, just to bring thousands of new customers to the counters at, choice.

7¹/₂ YARD
Formerly 18c, 20c and up to as high as 25c

EVERY WEAVE
COLOR, STYLE AND
PATTERN
included in this
offer

PICK
the finest of our 30c, 35c even
40c grades, all at 14c yard

14^c
Yd

Whether You Want Wash Goods or Not, See Them

There's literally everything that's stylish and fashionable included. Silk Organdies, Mulls, Tissues, Lawns, Voiles, Mercerized Novelties and others of the most wanted weaves. But see them, that's all we ask. No buying is necessary. Just a look, and surely you'll do that, when it means savings such as you have never known before.

DRAPERIES AND RUGS

1,000 Yards 36-inch
Sultana 19c
Carpets 19c

All fancy patterns; good weight; made to sell at 35c; just the thing for the summer cottage. Yard, 19c.

10c for 15c
Dotted Swiss
1,000 yards to go--all full yard wide; dotted and figured effects; never sold under 15c yard; now.....

48c for 60c
Lace Curtains
All fancy patterns; full 2 1/2 yards long and good width; regular 60c curtains; for one day, pair.....

48c

Phenomenal Bargains in Ladies' Suits, Waists and Skirts

AN ALLOVER LACE Hosiery Offer

A 19¢ special in the Hosiery to crowd the counters to suffocation--Misses' full fashioned tan Hose, in all-over lace effects, full seamless, with double heels and toes; all sizes. Every pair a 25c value. Special.....



Ladies' Tailored Suits

Worth \$25 and \$35 \$9.99
All the latest styles, black, colors and fancies, richly trimmed and silk lined. Choice.....

\$7.98 For Ladies' \$25.00
Silk Jumper Suits
Fancy styles, richly trimmed, all sizes.

\$2.98 For Ladies' \$7.50 to \$9 Tailored Skirts
All colors and black, fancy trimmed.

Waists in 3 Great Lots
\$2.00 ones 75c \$3.00 ones 98c \$5.00 ones \$1.98



All our finest Imported Dresses and Costumes, worth up to \$150, at half price. See them in our Third street window.

Ladies' Wash Suits

Worth Up to \$12.00 \$3.98
Lawns, Ducks, Indian Head, etc., lace and fancy trimmed; 20 different styles. Choice, \$4.49 and....

98c For Ladies' \$3 and \$4
Wash Suits
White and colors, all new summer styles.

\$2.98 For Child's \$7.50 to \$10 Sample Coats
All one of a kind, all materials and all sizes.

Ladies' \$25.00 Pongee Suits, fancy styles..... \$7.98
Ladies' Fancy Kimonos, regular \$1.50 values..... 69¢
Ladies' Wrappers, odd lots, worth \$1.00, at..... 39¢
Ladies' \$5.00 White Linen Wash Skirts..... \$1.98

GREAT LADIES' SALE

10c Vests 5c

Just half price; get two for the price of one, but each customer is limited to four in order to supply all; fine Jersey ribbed, low neck, bale finish maco yarn. Every one in the lot 10c value. Choice.....

AGAIN TOMORROW HALF PRICE

For Muslin UNDERWEAR

Continuation of the great sale of Ferguson & McKinney's samples at exactly half regular prices. Gowns, Chemises, Skirts, Drawers and Corset Covers. All samples, but one piece of each kind and style and all at exactly.....

Thousands of Pairs of Women's \$2.50 White Oxfords \$1.48

It's our entire line of the finest \$2.50 grades that have been marked down. Oxfords that actually cost us \$1.77 1/2 wholesale, all go in this one day excitement at \$1.48. All this season's best and most wanted styles, made of the finest white Sea Island canvas in the newest styles, with large eyelets and wide laces, newest toes, latest heels. Oxfords that are perfection itself. Oxfords made to sell at \$2.50, and as good as most stores ask \$3.00 for, pair.....



Monday's Exciting Offers In Finest Millinery

Just two of the hundreds of bargains, but these alone should crowd the store to suffocation.

All Our 75c and \$1.00 FLOWERS 15c
All real imported French Flowers, in silk, linen and velvet. Largest, biggest bunches. All kinds. Worth up to 75c and \$1.00, all go at, choice.....

Women's Straw Sailors

Choice of hundreds, in plain and fancy straws, newest shapes, silk ribbon bands. Sailors worth \$1.00 to \$2.00, all in two great lots at, choice, 98¢ and.....

Half Price for Finest Straw Mattings

Two great bargain lots. Hundreds upon hundreds of rolls at actually less than import cost.

150 Rolls Chinese STRAW MATTING 12 1/2 yd
Full width, extra quality, our regular price 20c, and most stores ask 25c for it. One day only.....

20 Rolls of the Very Finest 35c Jap. Straw Mattings

A grade you've never known to sell less than 35c anywhere, plain and fancy patterns, full width. Every yard a guaranteed 35c grade.....

Great Sample Sale of \$1.00 Hand Bags 48c

All one of a kind, for these are the samples of one of the most noted makers, a concern that's famous for their high-class products and who only cater to the finest trade. Only 350 Bags in the lot, so there's only 350 lucky buyers that can share in the bargain. All the latest shapes, made of good seal, walrus and grain leathers, extra inside furnishings. The finest Hand Bags shown in the city today. Positively none worth less than \$1.00 and up to \$1.25. Choice.....

