

LEAGUE DISCUSSES

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trickling of the water, which after awhile wears the hardest stone away." Astoria's New Methods.

In describing Astoria's advertising methods, the speaker dwelt upon the absolute necessity of being truthful both in spirit and letter in every advertisement. "Anything but the truth," said he, "is as dangerous as dynamite. The advertisement founded on anything



Walter L. Toose.

but fact has in its substructure a mine that at any moment is liable to blow the superstructure into chaos. Advertising on the foundation of truth is irresistible and undestructible.

Classified Ad Campaign.

The speaker called attention to the fact that Astoria is conducting a classified ad campaign that covers the entire United States and a larger portion of Europe.

The methods used by the Benton County Citizens League were presented in a paper prepared by Professor Johnson of the Oregon Agricultural college and read by A. Bennett of The Daily. By the outlay of a few hundred dollars, judiciously expended, the citizens of Benton county have located 750 home-seekers, representing an investment of \$600,000.

W. R. Williams, who represented Governor Chamberlain at the breaking of the ground of the Yukon exposition in Seattle recently, was called on and made a few remarks.

Ignorance of the East.

Peter Logie, president of the North Bend chamber of commerce, spoke of the lack of knowledge among officers



Governor Chamberlain.

and cabinet members regarding the conditions in Oregon and especially of conditions along the Oregon coast. He also told what would be possible with a suitable change at Goose Bay, where coal could be purchased for \$2 a ton.

Among the other speakers who were on the program this morning were Walter L. Toose of Woodburn, Judge George T. Baldwin of Klamath Falls, W. W. Wiley of Tillamook, R. L. Niel of Sumpster and George J. Perkins, secretary of the St. Johns Commercial club. There will be a short session this afternoon and tomorrow at the rooms of the Commercial club.

A telegram conveying greetings from the National Irrigation congress was read and also an invitation from that body asking the league to attend the big irrigation exposition to be held in the near future at Sacramento, California.

RAILWAY PROSPECT MAKES BOISE BOOM

(Special Dispatch to The Journal.)

Boise, Ida., June 21.—That the Northwestern Railroad company is planning to build through this city to the coast now seems to be a certainty. While the representatives of that company who have been in Boise in connection with the matter have been working very quietly, several things which lead the people here to believe that it means business, have transpired in the past few days. In addition to the purchase of 10 acres of land and the securing of options on other tracts here, the company has two surveying parties in the state and it has opened a bank building in this city, which are to be used by Mr. Edgerton, district freight and passenger agent of the company. It now looks as if another railroad for Boise is practically assured and there is a pronounced upward tendency in real estate on account of the excellent prospects.

AMERICANS SECURE JAPANESE SECRETS

(Journal Special Service.)

Washington, June 21.—A Japanese secret is in the hands of the United States navy and it is rumored that it contains plans of the Japanese for an invasion of the United States. Another report gives it as plans of the Japanese to build a canal through the Isthmus of Panama. The package in some unexplained manner was secured by officers of the United States cruiser Paducah while it was on the coast of Honduras and was forwarded to the navy department.

Another Great and Phenomenal Capture

The Great Sample Shoe Sale



The bargains deserve bigger crowds—hundreds are here, but there should be thousands—crowds that should pack us to the doors. If we could impress you as strongly by telling you about them as the shoes would if you saw them, then you too would be here and supply yourself with as many pairs as you could afford, because at the price we are selling high-grade sample shoes you won't hesitate for an instant—the values will so quickly appeal to you. There has been so much exaggeration lately by others in exploiting merchandise that we don't blame you for being skeptical, but our word for it, this sale is one in a hundred. Come in tomorrow and convince yourself that we are selling shoes, better shoes, at prices you must in justice to yourself take advantage of.

Women's \$1.50 Oxfords
White canvas, large eyelets and wide laces; all sizes and all \$1.50 values.
49c Pair



The \$1.79 Shoe Samples
Are worth every penny of \$3.00 and \$3.50; High Shoes and Oxfords, button and lace, hand-turn or welt soles, vici and French kids and best patent leathers, too; high-class, dressy footwear and all sizes. Not worth \$6.00 and \$5.00, but splendid \$3.00 and \$3.50 values, pair **\$1.79**
MEN'S SHOES \$2.49 That are worth up to \$6.00—Shoes and Oxfords and all sizes, too.

Boys' \$1.50 and \$1.75 Sample Shoes 79c

Just think of boys' all leather Shoes at this price; lace style, with cap toes and extension soles; all sizes and regular \$1.50 and \$1.75 values; pair 79c.

Child's 75c and \$1 Shoes 39c
All the finest for dress wear in black, tan and patent leathers; all have turned soles; are worth up to \$1.00; choice, pair

Women's White Canvas Oxfords Samples Worth \$2 and \$2.50

All samples. They are the finest lot you've ever seen. Canvas Oxfords in white and gray, regular lace or the popular low-cut pumps, leather or covered heels and flexible soles, all sizes and widths. It's your chance to get a first-class canvas Oxford at about what the soles alone are worth. Remember, worth up to \$2.50. CHOICE

98c

Men's \$2.50 and \$3 Sample Shoes \$1.49

Mixed lot of box calf, vici kid and velour; Oxfords and high shoes, plain or cap toes; all sizes and widths; regular \$2.50 and \$3.00 values; pair

\$1.75 and \$2.00 Oxfords 79c
For Ladies and Misses, in patent leather and fine kids, new toes, flexible soles, all sizes. Regular \$1.75 and \$2.00 Oxfords

5c Bot. for 15c White Canvas Shoe Cleaner

Men's \$3.50 and \$4 High-Grade Shoes \$1.98 Pair
And every pair the same you pay \$3.50 and \$4.00 for out of regular stock. Oxfords and high shoes, all the popular leathers as well as guaranteed patents; all shapes, styles and sizes from 5 to 12. Remember, the finest and all \$3.50 and \$4.00 shoes. Pair **\$1.98**.

Boys' \$2.25 Shoes
The famous Walton make and the all-leather line, all samples, and regular \$2.00 and \$2.25 shoes, pair

Men's and Boys' \$1 Shoes 39c
Men's and Boys' white canvas running and vacation Shoes, all samples and in all sizes. None worth less than 75c and up to \$1.00, pair

Ladies' and Misses' \$2.00 and Sample Shoes and Oxfords 98c
It's a bargain lot to amaze you; all the latest styles in both high cut and Oxfords; fine vici kids, box calfs and patent leather; all the newest shapes and weights of soles. Every pair a sample and all sizes. None worth less than \$2.00 up to \$2.25.

Long Glove Bargains For Every Woman in Town



It's the bargain of the town, but hurry in the watchword, for when folks see them they'll go a-flying—real imported 16-button elbow length Gloves, all pure silk, with Jersey wrists and double finger tips, black only, all sizes; reg. \$1.75 gloves and but 1 pr. to customer. **\$1.19**

Something That Every Woman Needs 25c Needle Cases 5c
There's one here for every woman in Portland—All you pay is 5c instead of 25c

It's a bargain that alone should crowd the store; think of it—Large Needle Cases, containing four papers of gold eyed needles, darners and black-head dressing pins; an assortment that if bought separate would cost 25c. Not over two to a customer; special. **5c**

RIBBONS A great 15c sale, 3, 4 and 5 inches wide; plain and fancy; all colors. The same identical grades that you see in all other stores at 25c and 35c a yard. **15c**

Women's Finest Sample Summer Dresses

An Extraordinary Chance to Buy the Best at One-Third Price
\$10.00 DRESSES \$3.98 | **\$18.00 DRESSES \$7.95** | **\$35.00 DRESSES \$15.00**

Three great bargain lots—manufacturer's entire line of samples, but one of a kind and all at about one-third price. The finest White Lawn Lingerie and Net Dresses and Costumes—beautifully fashioned and including many pattern garments—trimmed with the most expensive of laces and fancy ruffles and tucks. All sizes—samples—that's why they go so cheap. Every one worth two to three times the money and values up to \$35.00; choice, \$3.98, \$7.95 and \$15.



Children's Sample Coats at One-Third and One-Half

A bargain lot so great that it must be seen to be appreciated—50 different kinds, made of Pongee Silk, Mohair, Bedford Cord, Butchers Linen, Satin, etc. All fancy trimmed and newest styles—sizes 2 to 12 years and every one at one-third to one-half price.
\$5 & \$6 Coats \$1.98 | **\$8 & \$9 Coats \$2.98** | **\$12-\$15 Coats \$4.98**
Go at **1.98** | Go at **2.98** | Go at **4.98**



All of Our Women's Wool Skirts at 1/3 and 1/2 Price
Black and all colors and over 100 different styles to pick from.
Worth up to \$7.00 **\$2.98**
\$10.00 to \$12.50 Skirts **\$4.98**
\$15.00 to \$18.50 Skirts **\$6.98**

All Wash Skirts at Big Reductions
65c and 79c WAISTS 29c | **\$1.00 and \$1.25 WAISTS 49c** | **\$1.50 and \$2.00 WAISTS 75c** | **\$2.50 and \$3.00 WAISTS 98c**

The Waist Bargains Are Immense

Literally hundreds of styles to choose from, all beautifully made, absolutely new and perfect and just fresh from the maker's hands. Made of the finest sheer white lawns and mulls, rich Valenciennes lace insertion yokes, pin tucked yokes, with medallion insert with pleats, others full embroidery fronts, openwork lace fronts and in other styles so bewitchingly beautiful that a pen description is almost impossible. Long and short sleeves, all sizes, not a single solitary waist in the lot worth less than double the money and beyond all doubt the most stupendous bargains ever offered on the coast—8,000 waists in all and over one hundred different styles to pick from. Extra salespeople and plenty of additional selling space. Sale begins at 8 tomorrow and those that come quickest get the biggest bargains. Choice

Women's Corset Covers Worth to 50c



Only about 200 in all, so hurry if you want your share; splendid styles and materials; all around lace and ribbon trimming; all sizes. None worth less than 39c and up to 50c. All in one lot at choice **29c**

25c and 39c Wash Belts 19c



Clearance lots odds and ends marked for quick selling, and we've made the price so low as to clear them in a day. Women's Fancy Wash Belts, in white and colors, embroidered, openwork and eyelet effects, metal and pearl buckles, all fancy styles and all sizes. It means the choice of our finest 25c and 39c kinds. CHOICE..... **19c Ea.**

23c for Women's 35c ALLOVER LACE HOSE



An extraordinary good bargain, and just when other stores are asking full prices, too, on account of the scarcity; Women's black and tan all-over lace Hose, fancy patterns, all full fashioned, with double heels and toes; splendid 35c values for **23c**
Children's 20c Hose 12c
Fine 1 1/2 ribbed fast black Hose, sizes 5 to 9 1/2, double soles, heels, toes and double knees. Positively guaranteed 30c values; pair **12c**

Family Liquors At Bargain Prices
One day out price offerings, standard goods, and all at about half what you pay at your drug stores.

50c BOTTLE WHITE PORT WINE 19c
Large quart bottles, fully guaranteed, and a 50c value. Only two bottles to a customer.
81c
Full quart bottle Eye of Bourbon, something extra fine; regular price \$1.00, special **91c**
Scotch Whiskey in jugs, a novelty, always sold at \$1.25, out to **91c**
FREE every customer. Come in and ask about it.

MR. MAN: Here's a Chance to Save a Tenner on Your NEW SPRING SUIT



\$22.50 and \$25 Custom Tailored Suits \$12.49
Can you beat this offer? It's a bargain so unusual that we are almost surprised ourself. But there's only a little lot of 87 suits in all, so if you want a \$22.50 to \$25.00 value for \$12.49 come tomorrow.
SINGLE & DOUBLE-BREADED
Made of pure all wool materials in light and dark checks, plaids, stripes and mixtures, as well as plain black and navy blue serges. All well made, lined and trimmed; custom tailored throughout. Suits as good as \$22.50 to \$25.00 ever bought anywhere, and that's what these were made to sell for; special, **\$12.49**.

Saturday Bargains in the Furnishings Men's 25c Fancy Hose 12c

Hundreds of dozens picked up at auction at just half price and on sale at a figure that gives you two pairs for the price of one.
Real Lisle Thread and Maco 12c
All fancy patterns, in stripes dots, figures, etc.; all colors and seamless; not a pair worth less than 25c—that's guaranteed. All half price, per pair

Men's 10c Linen Cambric Handkerchiefs 5c
Two great lots, some hemmed and others with colored borders and hemstitched; all 10c values at 5c for choice. Lay in a supply while you can.

Men's 35c Fire and Police Braces 19c
You all know them, best on earth, good heavy web, best patterns.
Best 35c Values 24c
All go at
Men's 10c Canvas Gloves 5c Pr.
500 Pr. Boys' Wash Pants
At less than half price. Not the common kind, but the best and finest in white, tan, blue and brown colors, sizes 5 to 25c Pr. 15 years; all best 50c value; 500 Pr. 15c Pr. 30c; 70c Pr. 35c; all 50c Pr. one at pair