

PORTLAND, OREGON, SUNDAY MORNING, JUNE 10, 1907.

OVERSTOCKED SELL WE MUST & SELL WE WILL

TAKING A LOSS OF THOUSANDS TO UNLOAD

It's a forced compulsory sale and nothing else—Our buyer bought too much—A \$100,000 Overstock and out it goes at 1-4 off, 1-3 off and even 1-2 off—at most any price to sell it—Last week's crowds tell the tale—that this is indeed the greatest of all our sales and a sacrifice without an equal—

Prices Do the Talking for Us—Read Every Word—If You've Never Investigated Before Do So Now

WILL TALK RATES

Oregon Development League Convention to Discuss Colonist Feature and Co-operation With Railroads in Advertising.

The Oregon Development league convention, which will be held the latter part of this week, promises to be one of the largest and most enthusiastic meetings of the kind ever held in Oregon. A large delegation from all over the state will make up the attendance. The dominant thought of the convention will be the colonist rates and the system of advertising and cooperation with the railroads through which they can get the best possible returns. Each of the commercial and industrial bodies throughout the state is making these colonist rates, which last through September and October, the main spring of their advertising.

Large Reception Committee. Thursday evening the president, secretaries and executive chairman of the different bodies represented in the league, and others who take an active interest in the advancement of the state's interests will meet in the convention-room of the Portland Commercial club. About 100 prominent business men will act as a reception committee and will be at the Marquam theatre at 8:45 Friday morning for the opening of the convention.

The Commercial club, the chamber of commerce, the board of trade, the Manufacturers' association and the officers of the rose show will have special delegations to receive the visitors. A unique feature of this reception is in the hands of T. W. B. London, P. E. Beach and S. M. Luders, who expect to have present every member of the recent business men's excursion through Oregon, and into Idaho to greet those who were their entertainers.

Badges are being prepared for the reception committee and there will be a book of registration ready in the lobby for all the delegates. In the absence of Theodore B. Wilcox, president of the league, Hon. J. H. Wood of Hood River, the only ex-president, will preside.

Organ Recital Planned. Friday evening Edgar E. Courson will give an organ recital at the First Presbyterian church to which all are invited. A few of the features of the day programs will be the address by S. F. Johnson, president of the Benton County Chamber of Commerce, and how his organization secured 5,000 inquiries about the resources of Benton county and something of the number of people who have become citizens of Benton the past two years.

President Leggett of the Chamber of Commerce of North Bend will relate his experience in advertising Oregon in a trip through the states and tell how North Bend and Marshfield, the two largest towns of the Coast bay district raised \$14,000 for advertising.

Captain M. F. Eggleston president of the Ashland club will tell of their advertising through their depot. A question box and a discussion of every paper will bring out some interesting facts. Direct and simple methods of advertising will be considered and community advertising without cost will be discussed.

Secretary Tom Richardson is making the arrangements for the program and he received many communications from delegates.

WATCH PORTLAND DIE

Administration Greasing the Toboggan Slide—Seattle Dead, Portland Dying.

Never an obstructionist, always a booster, having done more to advertise Portland than any other man, it is a pity that he should have a license to prognosticate. Who's paying the freight? The common people and the poor devils who are buying the "wildcat" lots. Who's going to reap the harvest when the slump comes?

There is no boom in Portland except in the real estate offices and with the newspapers, and when Portland is purified the dear taxpayer public will have to build more and larger non-taxable houses to hold the army of purified sinners. I feel myself "slipping" already, but am still "going home."

Say, do you want to hear a sermon of truth preached by a non-hypocrite as to how, who and why the "milk got in the cocoanut"? If you do, come out to Castle Edgelund (Twelve-Mile House) tonight, any time, including Sunday. A cool grove and our table supplied with everything to please the palate. Broiled chicken! Why, I have a license to advertise me, who's paying the freight? The common people and the poor devils who are buying the "wildcat" lots. Who's going to reap the harvest when the slump comes?

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Yours for truth, FRED T. MERRILL.

SPOKANE GUNS FOR ENGLISH SPARROWS

(Special Dispatch to The Journal.) Spokane, Wash., June 10.—Much surprise was expressed by the city beautiful committee of the One Hundred and Fifty thousand club at seeing two English sparrows yesterday on a telephone pole. A meeting was immediately called and Frank C. Harris was empowered by the mayor to fire a gun anywhere in the city for the next three days at sparrows. English sparrows are considered a pest to a community, because they drive out songbirds, are filthy, breed fast as rats and build their nests in sewers and rainpipes, thus stopping them up.

Jennings Inquest Postponed. (Special Dispatch to The Journal.) Astoria, Or., June 10.—The inquest over the body of Cleve Jennings, who was killed yesterday by J. H. Bowlsby, was called at 2 o'clock this afternoon. After taking testimony of the attending physician and the identification of the body, an adjournment was taken until the return of the steamer Alhambra to allow necessary witnesses to appear.

Navajo Blankets. New lot just received—Navajo blankets, Indian baskets, Mexican Indian pottery—at the Oregon Photo Stock company, 111 Sixth street, near Washington. These goods are on display and visitors welcome.

Unloading Hundreds of Dozens

50c LACE HOSIERY 19c

EVERY PAIR AT LESS THAN HALF PRICE

All New Goods



Sacrificing our entire stock of Women's Lace Hose regardless of cost. Finest of black and white lace hose and maco, in lace boots, lace stripes and fancy effects. All seamless and all sizes. Buy what you want of these 35c and 50c goods tomorrow at pair

19c

PORTLAND'S NEW DEPARTMENT STORE



ENTIRE BLOCK ON YAMHILL FROM 2ND TO 3RD.

FLAGS FOR THE FIESTA

BUY YOURS HERE AND SAVE ALMOST HALF

LARGE ROOM-SIZE

RUGS REDUCED

Half of our Rug stock to be cleared out and prices have been cut as never before.

\$14 Large 6x9 ft. BRUSSELS RUGS \$9.98

All full room size, heavy and closely woven, beautiful patterns and colors, 9x12 foot size, worth \$25.00, for \$19.00.

\$35 Axminster Rugs \$29.00 Large 9x12 foot size. The carpet trust asks you \$35.00 for these; our price



SILKS And Dress Goods

100,000 yards genuine all pure silk Kai Kai Silks, in black, tan and blue; a guaranteed 50c quality, per yard

19c

20-Inch Fine Black

Taffeta

Always sold at 65c, yard

49c

52-inch Wool Batistes, cream, blue and green; regular 75c value, yard

49c

All 35c to 60c Wash Goods 19c Yd.

Come Early for the Best—Thousands of Yards to be Cleared and at Once

Was there ever an offer like it before—35c to 60c grades, 19c, and best of all, right in the heart of the season, too, when you want and need them. Too big a stock, that's the only reason of this phenomenal bargain, which is about the greatest ever offered by this great bargain store

The lot includes beautiful silk organdies, shimmer silks in fancy stripes, Panama cloths, eyelet embroidered novelties, dotted batistes, mercerized novelties, ombre effects, fancy vestings, silk mixed fancies and other new weaves too numerous to mention. All this season's fabrics in dainty patterns and colorings. All 27 inches wide. Values in this lot up to 60c, and when we say up to 60c, we don't mean there's a yard or two worth that figure, for there's hundreds of yards of 60c grades in the lot. But of course early comers will quickly pick that out. If you want the greatest, biggest, best all wash goods bargains, be here when the sale starts at 8 tomorrow. It's a once in a lifetime offer. Choice

19c Yd.

8 1/3c for 15c PERCALES

Full yard wide, in light and dark colors, reds, blues, grays; best 12 1/2c and 15c grades, 8 1/3c yard

Mill ends Bleached Damask, worth 75c, cut to, yard

36-inch extra heavy Unbleached Muslins, our best 9c grade, yard

7 1/2c Fancy Figured Calico

Reds, blues, grays; new, this season's patterns, yard

More Excitement and Sensational Selling of Women's Long Gloves



\$1.15 Pr.

Worth \$1.75 Pair

In All the Wanted Colors Too

The only place in town where Long Gloves are sold under price. Stock far too big, and every pair goes at less than regular wholesale cost. These are the mercerized lisle elbow gloves, so fine and lustrous, you can hardly tell them from pure silk, 16-button length, and best of all, they come in every wanted color, too, champagne, mode, gray, black and white. Plenty of all sizes. Buy \$1.75 Long Gloves while you can, at pair

\$1.15

WAIST PRICES DROPPED TO THE BOTTOM

Thousands too many and out they go at most any price to sell them. Come and see for yourself—investigate, compare. Not one in the lot but what is worth double and many three times the money. All kinds, all styles and every one sacrificed like this

Finest \$4 and \$5 White Waists \$1.98 Each

69c and 75c ones... 29c \$1.00 and \$1.25 ones... 49c \$1.50 and \$2.00 ones... 75c \$2.50 and \$3.00 ones... 98c

\$7.98 For Women's \$18 & \$20 Silk Jumper Suits. 29c For All Our Best 69c and 75c Wrappers. \$2.98 For Best \$7.50 to \$10 Women's Wool Skirts.

Choice of 200 Ladies' Finest \$9.00 and \$10 Wash Dresses 98c For Women's Lawn Shirtwaist Suits; worth \$3. \$3.98 For Women's All-over Lace Waists, all fancy styles; regular \$10 values. 11c For Women's 35c White Lawn Aprons, all lace trimmed. \$4.98 For Women's plain and fancy Coats and Jackets; worth \$15. Just 50 in the Lot—Ladies' \$2.50 and \$3 Wash Skirts. Just 50 in all, so hurry if you want one, made of duck, linen and cotton; new pleated styles; strap and fancy trimmed; white and all colors; all \$2.50 and \$3 Skirts 98c

Reductions in Soaps AND DRUGS

100 Dozen Cakes 25c Packer Tar Soap All day Monday 16c 50c Can Lyon's Tooth Powder 17c 50c Bottle Speyer's Cream 39c 10c Bottle Ammonia 5c 15c Can Gillett's Bouquet Talcum Powder, equal to any of the 25c kind, can 6c 10c Cake Antiseptic Tar Soap 5c 15c Bar Twin Flower Glycerine Soap 7c 15c Box of colored Beeswax, 25 colors, box 5c All our 50 and 60 Writing Tablets, large size 1c 10c Roll colored Grape Paper 1c

REDUCING THE SHOE STOCK

Thousands of pairs to be unloaded and in many cases ALL YOU PAY IS HALF

Rouse yourself to this bargain opportunity and come.

Great 98c Shoe Sale Ladies' black kid and patent leather Oxfords, Turnouts and Strap Slippers; all sizes; mixed lots of \$1.50, \$1.75 and even \$2.00 values; choice 98c 800 pairs Ladies' and Misses' \$1.75 and \$2.00 white and gray Canvas Oxfords; every wanted style and all sizes; buy while you may at, pair

Men's Very Fine \$3.00 and \$3.50 Dress Shoes In patents, viol and box calf; high shoes and Oxfords, 400 plenty of all sizes in the lot, and all regular \$3.00 and \$1.98 \$2.50 values, pair

Women's \$2.50, \$3 Dress Shoes & Oxfords All really fine goods, all sizes and all widths; every pair worth \$2.50 to \$3.00; get yours tomorrow at, pair

\$1.79



Great Overstock Sale of 75c and \$1 All-over Laces 39c

Not a Yard Worth Less Than 75c and Most All \$1 Grades

Too much of it, and though it's all 75c and \$1.00 sorts, 39c takes your pick. Beautiful lace all-overs, in white, cream and ecru, fine nets, floral, dotted and striped patterns, large and small designs, for waists, yokes, etc., all 18 ins. wide. One of the best and most astonishing bargains we have ever offered. Come early for first pick and choose \$1.00 all-over laces at, yard

39c



5,000 Full 12-Yard Bolts VAL LACES 19c BOLT Edgings and Insertions, many to match, worth 35c and up to 40c

Save Almost Half on Lace Curtains—Buy Now

Makes no difference if they did cost more at wholesale, they must be sold. Stock is double what it should be, and we make this most desperate of price cuts to sell all surplus with a rush. Beautiful patterns, finest qualities, full sizes, and LOOK AT THESE REDUCTIONS:

All 75c Curtains 49c All \$1.25 Curtains 79c All \$1.50 Curtains \$1.19

All our finest \$2.00 Lace Curtains, full 3 yards long and extra wide, cut to

\$1.49 Pr.



Selling out all our 25c Purses 9c

THE POPULAR Peter Pan Purses

All solid leather, in black, white and colors. The same that we have sold all season long at 25c, now out to, choice 9c

RIBBONS One-Third Off

Simple kinds, too, the sorts that are never out; fine, soft, crassable ribbons, in the wanted pinks, blues, reds, white and black. Have a full third and buy yours tomorrow. No. 50, worth 15c, yd. 11c No. 14c yd. No. 16c yd

Entire Stock of 50c, 69c and 75c Corset Covers Sacrificed



Yes and Even \$1.00 Values Are Included

Get your share of them. Hardly one in the lot but what is worth double the money. Made of finest lawn, cambrics and muslins; 50 different styles and more. Elaborately trimmed with lace and ribbons. Some with full lace yokes and others lace inserted. Hundreds and hundreds to go. None worth less than 50c, many 75c and up to \$1.00. All bunched in one counter-crowding lot at 39c for choice

39c

Great Sacrifices in Stylish Millinery CHEAP

Take your choice of all our finest

Trimmed Hats

WORTH \$7.50

\$10 & \$12, now \$3.98

This offer includes many real fancy patterns. All are beautifully trimmed and this season's latest styles.

50c Flowers 15c

Two great lots, 50c ones, 15c: \$1.00 ones, 25c. All the biggest, largest bunches in silk, linen and velvet, and flowers of every kind are included, too. It's your chance to get two to three bunches for the price of one.



WIDE 27-INCH 35c Malines 15c

100 bolts to be closed out in tomorrow's sale; pure silk malines in all wanted colors, 27 inches wide; regular 35c values, yard