THE ANNUAL SALE OF WHITE

The Rose Show and Fiesta

June 20 and 21, maybe it will last until the night of the 22d. What are YOU planning to do to make it a success? Remember the date and do all you can to make Portland famous, for this will be one of the greatest events that has ever been attempted in the way of advertising Portland.

STORE CLOSED ALL DAY THURSDAY—DECORATION DAY

Begins Wednesday Morning at Eight

Ladies' Home Journal Patterns

These are the most authentic style guides of any pattern published and they don't cost any more than the less reliable sort. They save more than several times their price in the cutting, too. The most economical and the most simple of any pattern you can buy. And they cost only

Goods Bought Wednesday or Friday Charged on June Account



Here above all other sections of the store will the interest of this great sale center. For here is found the daintiest and most charming lingerie that's to be had in all Portland. The reputation of these dainty garments have gone abroad, the qualities are well known, and the mere announcement that one may choose at will and save on any garment selected is enough to throng the aisles of the garment section with eager shoppers. We offer in addition to the following specials, your choice of any French hand-made lingerie in the house for one-fourth less than regular price. Think what a wonderful saving that means on this finest of muslin wear. Made by deft workers, all by hand, embroidered and finished by hand, and NOW SELLING AT A SAVING OF ONE-FOURTH.

Women's White Petticoats, of fine cambric, made with | Women's Chemise, of fine nainsook, skirt length, with | Women's Petticoats, of cambric or nainsook, with deep | Women's Corset Covers, in full front style, exquisitely

two clusters of fine tucks and deep embroidery; 58c double flounce of lawn, trimmed with four regular values 75c; special sale price, only 58c tucks and torchon lace edging; regular price style, with low neck and short sleeves, trimmed with Women's Large Lawn Aprons, with wide hemstitched Women's Corset Covers, of fine nainsook, in many styles, .87c hem and long wide strings; regularly worth lace or embroidery; regularly \$1.25 each; special sale price

deep lawn flounce, trimmed with either clusters of tucks low round neck, trimmed with two rows of embroidery lawn flounce, trimmed with embroidery or Valenciennes | trimmed with Val. or Cluny lace, or Swiss and deep embroidery edging, or clusters of four hem- and Val. lace insertions, lace edging at armholes and lace, in insertion or edge; a large assortment of patterns Valenciennes lace insertion edging and draw s1.87

trimmed with lace or embroidery, very pretty

embroidery; regular \$1.50 values; special double flounce of lawn, trimmed with four clusters of with elbow length sleeves, trimmed with two rows of hips and hose supporters attached at sides and front; made of fine white batiste; sizes 18 to 30; \$1.75 value

White Lawn Cushion Slips, with hemstitched ruffle, hand-embroidered in dainty designs;



come in handsome patterns; .\$3.50 reg. \$4.50 values; sale price .\$3.50

Crochet Bed Spreads, in Marseilles pat-

Linens and White Goods Offer Bargains

hem and long wide strings; regularly worth

All goods are reduced in this department for this sale, with the exception of goods on which the price is stipulated by contract with the manufacturer. Some lines are very sharply reduced, and the thrifty housewife will pay keen heed to the sale in these lines. Replenish your linen chest now, stock up on Towels, Napkins, Tablecloths, Sheets and Pillow Cases, Bed Spreads, and all sorts of white goods and linens.

Five Thousand Pillowcases at 10c Ea

They are of extra heavy weight cotton, half bleached, good size, and a grade that sells regularly at 15e each. You have 5,000 here to supply your needs. We limit the amount to any one customer to one dozen. Come, though, for all you

Checked and Plaid White Nainsook, | White Chiffonette, very sheer, splen-Dimities and Dotted Muslins, that | did for underwear and lingerie waists,

sell regularly at 20c the yard; specially priced at, the yard, yard; special sale price 121c specially priced at, the yard, 21c Pattern Table Cloths, 3 yards long, each \$3.15, \$3.60 and\$4.25

Imported Satin Bed Spreads, large size, | White Linen Suitings, 40 inches wide, a | White Openwork Batiste, in striped, regular 60c grade; extra special 42c Bleached Table Damask, 2 full yards

spotted and figured designs, reg. 50c the yard; sale price 29c White Persian Lawn, in soft finish, regular 35c quality;

All fine Damask Table Sets, Napkins, Embroidered Bedspreads, fine Hemstitched Towels and all Linens reduced for this sale

sells for half.

run up to \$5.00 each. Choice, while None sent on phone orders, none on approval,

Women's Walking Skirts, of white duck or lawn, three styles. One of white duck, plaited from the knee; one of fine white lawn, good weight, with full length plaits, and one neat duck skirt in plain tailored strapped style. These waists are worth

none laid aside.

All Skirts Half Price \$5.00 for \$1.98 The Skirt sale takes in any cloth skirt in the house (white wool or white wash skirts excepted). There are hundreds of them. They come in all the best styles and all sizes. The prices run all the way from \$5.00 to \$35.00 each, and you have your unrestricted choice for half regular. The materials are wool and silk materials, the patterns are plain or fancy colors, they come in stripes, checks, fancy mixtures or solid colors (black included). Panamas, voiles, cheviots and wool novelties, also silk skirts in splendid styles. Such a skirt sale as this has never been known before. in point of value or the number of skirts offered. 'Tis a truly tremendous offer. Come early Wednesday morning and share in the remarkable values. Any black or colored skirt in the store

\$5.00 Skirts, \$2.50 \$6.00 Skirts, \$3.00 \$10.00 Skirts, \$5.00 \$15.00 Skirts, \$7.50 sale price ...\$5.00 sale price ...\$5.00 AND SO ON ALL THE WAY UP TO \$35 EACH—YOU SAVE JUST HALF

Women's White Lingerie Waists, in beautiful designs, made of the sheerest and finest of mulls, lawns and embroideries, clever conceits from the best waist makers in the world. Four hundred of them in one vast sale for Wednesday only (they can't last more than one day), trimmed with lace or embroidery, some made of all-over embroidery, some have entire yokes of rich lace, regular values

regularly to \$3.25 each; and Dressing Sacques, Children's White Coats, White Waists in lingerie, silk, crepe or net, Evening Gowns in net, crepe, silk or lingerie, all reduced in price for this sale.

Embroideries, Laces Gloves Handkerchiefs



The White Sale will be of intense interest to those who patronize these departments, for this is the best white year we've had for many a season. Embroideries and laces are used profusely as trimmings and while this sale lasts, all white trimmings are reduced in price.

and edges sharply reduced.

Laces, in Pt. Venise and St. Gall Laces, in bands | Women's Long Silk Gloves, a superb quality that sell regularly at \$1.50 the pair, specially reduced, Oriental Laces, wide or medium widths, edges and and when these are gone there will be no more at

Women's White Kid Gloves Are All Reduced in Price for This Sale

any other on the Pacific coast. All reduced in price for the annual sale of White Nainsook Sets, in open or blind embroidery, in edges, bands and all-overs, cambric sets, Swiss All White Silk Ribbon at sale prices. White Wash Belts are

Embroideries, a stock that is larger and better assorted than | All Silk White Taffeta Ribbon, 6 inches wide and a splendid quality, regularly 40c the yard; sale price,

sets and all white embroideries in the stock at sale prices. selling at great reductions while the annual sale of white is on

Women's Handkerchiefs, every one in the house goes at sale prices. Come in plain hemstitched, cross-barred, lace trimmed or embroidered designs. Worth from 10c to \$20,00 each. All White Fans at sale prices. All White Chiffons at sale prices. All White Veilings at sale prices. All White Nettings and Rufflings at sale prices. All White Neckwear for women is reduced in price.

Our White Hose and Underwear

All white goods in both departments are reduced for this sale. Come and buy anything in white, in either Hosiery or Underwear, and you'll find that it's selling at a substantial saving now. And then there are these specials.

garments, in full sizes, regularly
15c each; special sale price
Women's Vests, white elastic lisle, low neck and no sleeves, regular 20c value;
special sale price

12c

standard 60c grades; special sale price.

Women's Union Suits, white lisle thread, high neck, long sleeve and ankle length, seasonable weight, regular 75c value;
sale price

49c

Women's Vests, of white elastic cotton, made | Women's White Union Suits, low neck, sleevewith low neck and no sleeves, good fitting less style, elastic rib, one of our garments, in full sizes, regularly and standard 60c grades; special sale price.: 43c

Women's White Ribbed Lisle Vests, with high neck and long sleeves, a regular 50c grade

