

PORTLAND, OREGON, SUNDAY MORNING, MAY 12, 1907.

Another Big Shoe Deal SHOES

The most stupendous of all sacrifices. The news has spread like wildfire. Seems as if the whole town turned out yesterday so great were the crowds. So big was the jam that hundreds could not be waited on. They will tell you so themselves, but with more additional salespeople we expect to be able to handle the crowds tomorrow.

ENTIRE STOCK OF BIG BOSTON MAKER

18,000 PAIRS SCOOPED IN FOR SPOT CASH AT 40c ON THE DOLLAR

A Shoe slaughter of terrific proportions and almost unbelievable immensity, but when you see the stock, note the prices and the superior worth and quality of the Shoes, then you'll believe your own eyes and know that this is indeed just what we claim—the greatest, biggest and most sensational Shoe sacrifice you've ever known. Shoes for the entire family cheaper than you ever bought them before. The finest, the best, the handsomest of footwear. Shoes made for the most exclusive trade, from the most expensive leathers. Every kind and style. Shoes for men, women and children, and all at a price that gives you two to three pairs for the usual price of one. At 8 tomorrow morning the greatest Shoe sacrifice ever held in this city begins again; 18,000 pairs in all. Every kind and style one could wish and every pair at a price so low that you'll do as thousands of wise shoppers did yesterday—buy three, four and five pairs at a time—for values are so great that it is almost impossible to expect to give such stupendous bargains again in years.

Three Great Monster Lots of MEN'S FINEST SHOES

Thousands upon thousands of pairs thrown out at actually less than cost of leather alone. Men, buy Shoes now for years to come, lay in a supply while you can get two to three pairs for the usual price of one.

One Lot of 600 Pairs Men's Work Shoes \$1.49

We're not going to tell you much about these, so come and see for yourself. Some in this lot worth up to \$3.50. Choice

You Buy the Finest and Best of Men's Fine Dress Shoes

And There's Many in this Lot Worth Up to as High as \$3.50 High Shoes and Low Shoes, the finest of patent leathers, soft vici kids and box calf, with genuine Goodyear welted soles, and you know they are the best that's made. New, up-to-date styles, all sizes. Every pair guaranteed, and all finest \$3 and \$3.50 shoes; pair \$1.98

WOMEN'S FINEST \$2.00 WHITE Canvas Oxfords 98c

Just 300 pairs of them, fancy made white canvas Oxfords, in all sizes; made to sell at \$2.00. Choice, pair



One of the Greatest Bargains in the Stock is a Mixed Lot of 500 Pairs

Women's \$3.00, \$4.00 and \$5.00 Shoes and Oxfords

These are the small lots we have grouped together and marked them all at one price to give you an idea of how great a sacrifice this is. The lot includes Women's finest vici kid and patent leather dress Shoes and Oxfords, and also party Slippers, Misses' fine patent and vici kid dress Shoes and Oxfords and Slippers, all mixed lots, but you must see them to appreciate the real importance of the offering, for never before and probably never again will such a bargain be offered. Remember, Shoes in this lot worth up to \$5.00, all heaped on one great table at, choice

500 Pairs Infants' Shoes 9c

Infants' finest alum tanned Kid Moccasins, in all colors. Sold the world over at 25c and 35c. All in one lot tomorrow at, choice. 9c Pr



700 Pairs Baby Shoes 39c
In finest of kid and patent leather, hand-turn soles; every pair for fine dress wear and worth up to 85c; pair
Men's & Women's 35c Rubber Heels 11c Pr.
And all sizes in the lot, too
15c Bottle of Best White Polish for Canvas Shoes 6c Bot.

CHOICE OF ENTIRE PURCHASE OF THE MOST EXQUISITE & FINEST OF WOMEN'S \$3.00 to \$5.00 SHOES
There is absolutely no reserve; the entire lot of the finest of Dress Footwear dumped out regardless of cost and sacrificed in this stupendous slaughter. Every kind and style of fashionable footwear is included. High Shoes and Oxfords, guaranteed patent leathers, vici and French kid, patent colt, gunmetal, etc.; newest toes and heels; beautifully made and finished; footwear that's fine enough for royalty to wear; grades made to sell at \$3.00 to \$5.00; every size and width and plenty of them. Two great lots of them all and plenty of extra salespeople to wait on you. Choice \$1.98 & \$2.48

Misses' \$2.00 Dress Shoes
Every pair perfect, made of solid leather, with heavy or light sole. The greatest snap ever offered in Misses' Shoes. All \$1.75 and \$2.00 values, 79c pair. 79c
Women's \$2.50 High Shoes
Just 300 pairs of these, blucher cut or straight lace, soft kid tops and patent tips; all sizes; worth \$2.00 and \$2.50, at 98c pair. 98c

THOUSANDS OF \$ \$ IN PROFITS GIVEN AWAY FREE

A solid week of terrific bargain giving. Six days of the most sensational selling this city has ever witnessed. Thousands of dollars in profits to be given to our patrons by way of demonstrating that this is Portland's cheapest store. It's the most liberal offer made; right in the heart of the season; right when you need the goods. Down go the prices, down to wholesale cost and even less. It's our way of proving in a single week that this store sells cheapest. It's a sale that will cost us thousands in profits, but the additional tens of thousands of new customers we gain will well repay us. And remember right here we want to say this is the store that guarantees its ads, and lives up to them, too. Every item exactly as advertised, and void of all the exaggeration so common in this city. It's square dealings and upright business methods that make this store the success it is, and the daily crowds is the best proof that it is, in truth and in fact Portland's only real Bargain Store.

Another One of the Great Store-Crowding Bargains
25c and 35c Wash Goods 14c Yd
And every yard is worth 25c to 35c, for this is the one store that states facts. Just from the New York auction, 5,000 yards of the finest of fancy Lawns and Organdies in silk and lace stripes; full 27 inches wide; all good lengths, for these are mostly dress patterns. Remember we guarantee you 25c and 35c grades or your money back. Choice 14c

An Extra Bargain—500 Pair
60c Ruffled Swiss Curtains 39c
Only one pair to a customer, and this offer holds good only as long as the 500 pairs last; full 2 1/2 yards long ruffled Swiss Curtains, good widths, well made. Never sold under 60c. While they last, pair 39c

In the Gloves a Terrific Monday Sensation
\$4 Long Kid Gloves \$2.59 Pair
The lowest price yet, and if this doesn't bring thousands to the counters we miss our guess, for it's beyond doubt the one Glove sale that's biggest and best. Women's fine imported Long Kid Gloves, full 16-button elbow lengths, in black, red and brown. All perfect and all sizes. The best of guaranteed \$4.00 Gloves, and but one pair to a customer; pair \$2.59

Mill Ends 50c Table Linen 35c Yd.
The best Table Damask bargain you ever saw or heard of. Mill ends that we always sell at 50c, and that in the piece is worth much more, slaughtered at 35c a yard tomorrow; wide 58-inch width and all full bleached; beautiful patterns and all satin finish, 2, 2 1/2 and 2 3/4 yard lengths; about 800 yards only, and those that come quickest get it. Choice 35c Yd

500,000 YARDS FINEST VAL. LACES
Sacrificed at Less Than Half Wholesale Cost
2 1/2c Per Yard Worth 6c
5c PER YARD Worth 12c
7c PER YARD Worth 15c

FOR FULL PARTICULARS OF THE
Great Sale of Cloaks, Suits and Waists
See our large extra ad on Page 19

Great Price Cutting In the Ribbons
Every yard is stock reduced. First, one great lot of all silk fancy Ribbons, including some of our finest 25c grades. All 2, 4 and 5 inches wide. All go at yard. 12 1/2c

5c, 8c and 10c Toilet Soap 3c Cake

The whole entire lot to be sold in the next six days, even though we don't make a single penny's profit, for this is one of the bargains with which we expect to win ten thousand new customers alone, for these prices are really ridiculously low, lower than you've ever known them before. Real French Val. in the daintiest and prettiest of patterns imaginable, including many that are matched sets, from 1/2 up to 1 1/2 inches wide. Just the kinds wanted right now for trimming summer dresses, underwear, etc. Not a yard worth less than 6c, up to 15c and even 18c. All go in three great lots, and you get two to three yards for the price of one, that we guarantee. Choice, 2 1/2, 5c and 7c yard. 98c

5000 Men's Handkerchiefs 2c Each

Many Lots of Hosiery—Half
Yes, even less than half. First, 100 dozen Women's black and tan seamless Hosiery, spring weight; never sold under 50c, out to, pair. 9c
Not over six pairs to a customer.

Barg'ns in Silks & Dress Goods
50 pieces 27-inch Jap Silk, in all colors and black and white; our finest 65c grade, 47c for this sale, yard
10 pieces yard wide black Beau de Soie, an extra fine imported quality, full 36-inch and a grade made to sell at \$2. \$1.49
Extra—5 pieces 19-inch black Taffeta, an extra fine grade, bright lustrous finish and the best 75c black Taffeta in the city; 45c
Yards—All our wide 50-inch fancy Plaid Suitings, in the newest colorings, sold all season at \$1.25 and \$1.50; 89c
A 4c sensation—36-inch fancy Suitings, in plaids, stripes and checks, fine mohair and wool; grades that have never been offered less than 60c; yard 44c

BIG CUTS ON WASH GOODS
A great 50 MILL End sale of 100, 150 and 180 Wash Goods; mixed lots of odds and ends, figured Lawns and Organdies, good lengths; every yard in the lot worth double and more. Choice, yard 5c
Another big lot of that silk finished white Persian Lawns that sold so fast last Monday; 27 inches wide, sheer and fine; actually cheap at 90c; yard 14c
All our best 36c new Applique Swiss at 24c; yard; white and colored grounds with polka dots of contrasting shades; all regular 85c grade; yard 24c

A MONDAY EXCITEMENT IN MILLINERY
Women's \$5 Trimmed Hats 98c
Isn't that a sensation for you? Isn't that a bargain worth getting here early for, and especially when these are all really exquisite, well made and beautiful Street Hats in the newest of this season's shapes? Every one elegantly trimmed with wings, quills, ribbons, etc. All the most wanted straws and just the styles most in demand. Street Hats worth \$3.00 to \$5.00, and when we say \$5.00 ones, depend upon it they are worth \$5.00. All in one big lot and a whole table full to choose from. Choice 98c
Worth \$2.19 Ea Worth \$3.98 Ea Worth \$5.00 Ea
\$6. \$7 \$10.00 \$12.00

CURTAINS AND DRAPERIES
1,000 large full size Couch Covers, fancy Roman striped, rich, bright colors and fringed all around. All regular \$1.50 Covers, go at, choice 98c
5,000 Brass Extension Curtain Rods, the 10c kind 4c
While they last, 6-4 Tapestry Table Covers, fancy patterns; made to sell at \$1.25. Choice 79c
\$1.00 Bottle Kergols out to 69c
One thousand yards of 80c Madras Curtain Goods at 17c; full yard wide, white ground with green and blue figures; best 80c grade and never sold for less; yard 17c

Specials in Linens and Domestics
18c yd. wide Madras Suitings, yard 10c
Best 6 1/2c twilled Toweling, bleached, yd 3 1/2c
15c all linen checked Glass Toweling, yd 11c
Good size \$1.25 dark colored Comforts, 98c
All \$1.75, \$3 ones, \$1.25, \$2 ones, \$2.69
Full size \$1.00 white Bed Spreads cut to 74c
\$1.49 large size colored, fringed Bed Spreads 1 1/2c
12 1/2c large size unbleached Turkish Towels 9c
15c large 18x36 Huckaback Towels, 8 1-3c
All our 20c bleached Turkish Towels at 15c
Great sale of Sheets and Pillow Cases, hundreds to go, and on every one you make the biggest kind of a saving.
81x90-inch linen finish 75c Sheets 59c
42x36-inch Pillow Cases, worth 15c, each 11c
45x36-inch Pillow Cases, 18c quality 14c
500 largest 81x90-inch Sheets, extra fine and one of the best made; worth 85c; now 69c

Men's Furnishings Reduced
10c Canvas Gloves 5c
600 dozen Men's Handkerchiefs, white, reds and blues; worth up to 10c. All in one lot, choice, 2c
Men's Halbriggan Undershirts, pearl buttons, all sizes and all 25c values, go at, each 15c
Men's white and pink Halbriggan Undershirts, taped seams, full cut, reduced from 75c to 45c
Men's gray mixed Rockford Socks, also tan and black mao; all 15c and 18 1/2c values; pair 5c
Boys' wide brim Straw Hats, 80c to go; worth up to 15c. Choice 5c

Cut-Price Grocery
10c Old Dutch Cleanser 6c
5c Van Sardinia 3c
10c Arm and Hammer Soda 5c
Bag, 5c Prunes, lb 5c
Force, 3 pigs 25c
Arbuckle's Coffee, 3 pigs 35c
12 1/2c Seeded Raisins, lb 8c
Snyder's Catsup, bottle 19c
Ghirardelli's Ground Chocolate, lb 27c
Flat Jar Pure Baking Soda 21c
Royal Baking Powder, lb 33c
Magnetic Starch, pkg 5c
10c bottle Pepper Sauce 5c
Reg. 15c glass Jelly 13c
Carnation Cream, 3 cans 25c
Canned Tomatoes, assorted, can 5c
90c hot Pure Olive Oil 85c
Pure Olden Vinegars, bot 5c
Best 10c Dates, lb 7c
10c bar Soap 7c
Shredded Coconut, lb 12c
Gold Trust, 3 pigs 35c
X. O. Breakfast Nuts 10c
Best Ginger Snaps, lb 10c
5c Fairy Soap, bar 3c

SOAPS AND DRUGS
80c Oake Pear's Scented Soap 17c
80c Oake Pear's Unscented Soap 12 1/2c
80c Oake Pear's Tar Soap 17c
80c Oake Pinaud's Hair Soap 19c
80c Bottle Sassafras Liquid 19c
15c Box Camphor 10c
40c Bottle Porto Rico Bay Rum 15c
80c Best Eucalyptus Tooth Brush 12c
80c Best Eucalyptus Tooth Brush 12c
35c Shaving Brush cut to 15c; every one the genuine budget brush; will not shed bristles, rust or corrode, cracks or fall apart. The best 35c shaving brush on earth. Choice 15c

Women's Finest 18 & 20c Knit Vests 11c
All spring weight, low neck and sleeveless, lace trimmed and taped neck and armholes. Every one less than wholesale cost. Choice
Ladies' best 20c Vests, long and short sleeves, crochet finish and silk taped at 25c

Our Entire Stock of Women's \$1.25 Corsets
All the best and finest makes, all styles, all sizes, and including many brands that all agree choose and claim for. Pick out any of them at, choice 89c