

CITY IN NEED OF MORE PUBLICITY

R. M. Gray Visits Southern California, Where Portland is Seldom Mentioned.

NO REASON WHY TOURISTS SHOULD NOT COME HERE

Washington Cities Flood Los Angeles and Other Points With Advertising Literature, but Rose City's Attractions Are Not Paraded.

Portland is the least advertised city on the Pacific coast, according to R. M. Gray, the Morrison street clothing merchant, who has just returned from a three months' visit to southern California, recuperating from a serious illness. Thousands of wealthy eastern tourists spend a portion of the winters in and around Los Angeles, who scarcely know that Portland is on the map, and no effort is made to enlighten them.

Portland Not Mentioned. "I spent seven weeks at the Coronado hotel, Coronado beach, and three weeks at the Alexandria hotel, Los Angeles, and I never saw a line of literature for general distribution in either place telling of Portland," said Mr. Gray, "while Seattle, Tacoma, Salt Lake, Sacramento and scores of other western cities kept the racks full of attractive booklets and other advertising matter, setting forth their advantages."

Publicity Needed. "The eastern people who come out to spend the winters in southern California have plenty of money to spend in seeing the country and if we will but let them know that we have something worth seeing, our hotels would now be crowded with returning easterners."

"I heartily approve the plan of the Commercial club and kindred bodies in seeking to fill Oregon with a good class of settlers, but I also think that some effort ought to be made to present our many attractions to the wealthy eastern tourists."

"Another thing I noticed while in the south, is the seeming discrimination against Portland on the part of the Associated Press and other news bureaus. I never picked up a Los Angeles or San Francisco paper that I did not see a big scare-head story from Seattle, while it was the rarest thing that I saw a Portland date line in any of these papers. The news bureaus seemed to find Tacoma, Spokane and Salt Lake much better news centers than Portland. Now in my opinion this is all our own fault. The people of Portland are failing to take advantage of their opportunities."

HEAVY REALTY SALES CLOSED

Graves Music Company Will Erect Building on West Park Street.

A number of important real estate transactions that have been hanging fire for some time were brought to a close yesterday.

The South Portland Improvement company sold to Minnie M. Lee an irregular-shaped holding fronting on Kelly street, South Portland, and part of the Terwilliger homestead survey for \$5,500. The property is occupied by substantial improvements.

O. M. Clark of the Linnton Lumber company has purchased from Mrs. Ida Peters the quarter block on the southwest corner of Twenty-fourth and Kearney streets for \$12,000. The site is occupied by one of the handsomest residences in the Twenty-third street district. The house cost about \$15,000 when built some years ago. The sale was made by Jackson & Deering.

The Mercantile Trust company purchased from John Ehlers four blocks in Sullivan's addition, on Sandy road and East Twenty-eighth street, for \$12,900. Graves & Co., music dealers, have let the contract for a brick store to be erected on West Park, between Davis and Everett streets. The building will cost about \$25,000.

W. L. Morgan is preparing to erect a three-story frame apartment-house on Flinders, between Twentieth and Twenty-first streets, at a cost of about \$25,000.

BIG RACES AT OAKS TONIGHT

Racing Backward and Forward—No Advance in Prices.

Tonight will be the big race night at the Oaks rink and all local amateurs are invited to participate. There will be a big two-mile race open to all and a mile race also open to all, in which the skaters race backwards.

These races are most interesting events and draw big crowds. There will be no advance in admission and as usual ladies will be admitted free. If you can't skate, remember a new class opens every afternoon—learn now. General instruction is free at all times. Get the Oaks habit. Remember the good fresh park air and the good time awaiting you. Good music by our big Union brass band.

MAKE PRESBYTERY SELF SUPPORTING

The committee appointed by the last Presbytery, consisting of the pastor and one elder from each self-supporting church in the Portland Presbytery, will meet this evening at the Y. M. C. A. building to consider the advisability of making the Portland Presbytery self-supporting. Most of the churches in this Presbytery are already in this class, and the matter to be considered is that of lifting the support of the remainder from the home mission board.

How Fair Health



Miss Grace Richman.

RESTORES your HAIR to its NATURAL COLOR.

"Had been troubled with dandruff a long time. After using one bottle of Hair-Health I found the dandruff gone and my hair, which was two shades and 48 years old, restored to its natural auburn color."—GRACE RICHMAN, La Crosse, Wis.

Guaranteed perfectly pure. Philo-Hay Spec. Co., Newark, N. J.

50c. AT DRUGGISTS.



How We Can Help.

By K. R. W. It seems not inappropriate to speak to the women of the city of Portland on behalf of the remarkable movement undertaken to formulate public opinion on the question of the liquor traffic.

If this is not a woman's problem I should like to know what is. Multitudes of immigrants are daily landed on our shores, the outpouring of all the nations of the world, and when we see them, haggard, ill-kept, work-worn, we feel a pang of compassion. What do they expect? We ask. How are they going to make a living?

There is another body of work-worn, ill-kept, haggard people—women and children who stir the feeling heart much more. They are the deserted ones, the homeless ones, the heartless ones who are the innocent victims of the liquor traffic.

Not by their own volition—no indeed. Protesting, pleading, begging, praying, these mothers have seen the home atmosphere grow troubled, have seen the rift widen, have seen the family income melt away, have watched with tear-dimmed eyes the severing of all the natural bonds of life and have seen themselves dragged down, down, down—protesting to the last. Not a woman's problem?

Children taken from school, mother turned wage-earner, vainly striving to fill a double place in the world, and to keep the little remnant of a family together, and to give the children a chance. Not a woman's problem? Is it conceivable that the women of the city of Portland who know and feel the monstrous iniquity of the liquor traffic should not avail themselves of an opportunity to help in a large, feasible, sensible plan to bring about an enlightened public opinion on this subject?

The audience which met on Monday evening at Taylor Street church took the first step in this large and feasible movement.

It has been decided to make June 30 a day for the public preaching of the duty of civil government toward the liquor beverage business, and all over the length and breadth of this land on that day ministers of the gospel will make an earnest effort to enlighten their congregations on this vital matter.

It has also been decided that a copy of Dr. Chapman's earnest, forceful and logical address should be placed in the hand of each person who attends church on that day. How shall we get the booklets, that is the only question? Oregon needs about 100,000 copies, in order to do this thing. They can be printed at a cost of about one and one-half cent a piece; that means, \$1,500. But wait a moment. At the meeting Monday night, over \$800 was pledged. Now it only remains for the people of Portland to respond with the remainder of the sum. It should not be a difficult task in this wealthy and prosperous city. Not so difficult. Just think a moment that the 25 cents which you, girl, wife, or mother, were about to spend for a box of candy, will print 16 of these booklets, which may be the means of reaching as many thoughtful voters who shall help to solve the question for us. The women of Portland could could easily do it.

I cannot begin to give you Dr. Chapman's logical, forceful arguments. I wish I could. But they are in the book and if we could only bring ourselves to realize the large issue at stake, and put into action a little self-denial, the

IF YOU DON'T succeed the first time use **Herbina** and you will get instant relief. The great liver regulator. A positive cure for constipation, indigestion, cholera, chills and all liver complaints. Mr. C. of Emory, Texas, writes: "My wife has been using **Herbina** for herself and children for five years. It is a sure cure for constipation and malaria fever, which is substantiated by what it has done for my family." Sold by all druggists.

TEA

You can see how much your confidence in us is worth. It is the making of us.

Your grocer returns your money if you don't like Schilling's Best; we pay him.

MRS. WINSLOW'S SOOTHING SYRUP has been used by millions of mothers for their children while teething for over fifty years. It soothes the child, cures the gum, allays the pain, kills the wind, and cures the colic, and is the most reliable remedy for diarrhoea. **TWENTY-FIVE CENTS A BOTTLE.**

WHY PAY MORE WHEN GEVURTZ SELLS IT FOR LESS

COMPLETE HOUSE FURNISHERS. CLOTHING, JEWELRY, ETC.

"GEVURTZ SELLS IT FOR LESS"

GEVURTZ & SONS

GEVURTZ BLOCK BOUNDED BY YAMILL FIRST AND SECOND STS PORTLAND

PORTLAND'S GREATEST HOUSE FURNISHING EMPORIUM

OCCUPYING ENTIRE BLOCK ON YAMILL. HALF BLOCK ON SECOND. QUARTER BLOCK ON FIRST ST. FOUR FLOORS.

LADIES' READY-TO-WEAR APPAREL

We are offering this week, along with other specials, beautiful Black Taffeta Silk Auto Coats of extra good value—really worth \$20.00—for..... **\$14.95**

Ladies' Suits, latest spring styles, just received from New York, at prices ranging from..... **\$15 to \$45**

Here's another bargain in Brilliantine Skirts, new and up-to-date, extra well made; colors are brown, blue and black. Only..... **\$4.95**

We sell cheaper for credit than others do for cash. See window display.

Pay a Little Down, Then \$1.00 a Week.

Linen Waists, mercerized, white and tan, pin tucks and hand-embroidered fronts. Special price..... **\$2.50**

Lawn Waists, fronts of fine pin tucks and Val. insertion. Special price... **\$2.00**

Lawn Waists, embroidered fronts, Val. lace collar and lace-trimmed sleeves. Special..... **\$1.50**

MEN'S SPRING STYLES

There has been a marked change in styles in Men's Clothing over 1906. We have just received a shipment direct from New York, the work of some of the foremost tailors in America. Allow us to show them to you. You make your selections, pay a little down, then

\$1.00 A WEEK

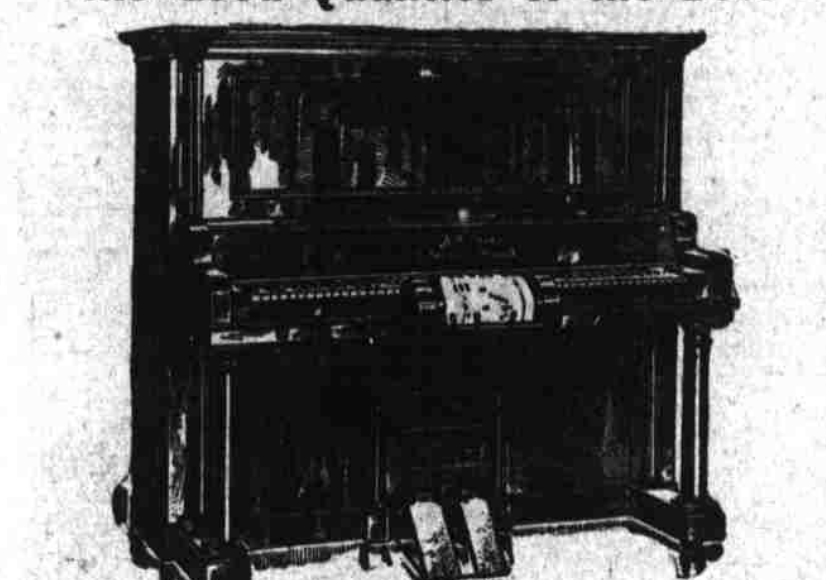
You'll find it quite handy sometimes to possess a new suit while you pay for it. That's where we come in, with our Easy-Payment Plan of Selling Clothing.

STORE OPEN TO-NIGHT

to enable you to secure your suit, pressed and ready to wear by Saturday.

You Are Welcome to Credit. Call and Investigate

A. B. Chase Player-Pianos Combine the Good Qualities of the Best



Out of Many Experiments Comes a Perfect Product

You are most cordially invited to come to our parlors and see and hear these splendid new instruments; every musician who has heard them has been astonished at the naturalness of their interpretations.

We take pleasure in the fact that the A. B. Chase player-piano, a perfect product in the mechanical instrument line, has been consigned to us for northwestern distribution. The manufacture of this instrument is the final result of the conception of an ideal, worked out through a long period of close application, by the best inventive musical genius. Constructionally, it is a marvel of simplicity, compactness and utility, having the player-mechanism below the keyboard, and entirely self-contained so that it can readily be removed from the case. Each part is so perfectly adjusted to its corresponding parts as to produce a complete machine almost human in its interpretations.

The ease with which it is operated is one of its strongest points—a child's hand can set going the most difficult of compositions, after a few moments' instruction.

A great advantage is the readiness with which the player-piano can be transformed to a manual piano—simply by removing the roller; thus you have two excellent musical instruments in one, using either at will.

"The House of Quality" is the northwest distributing center for musical instruments known the world over as the best in their line; pianos, player-pianos, organs, Victor Talking Machines and records. If you want the BEST you will find it here at a reasonable price and the same price to every purchaser.

All Sold on the Monthly Payment Plan

Sherman, Clay & Co.

Sixth and Morrison Opp. Postoffice Portland, Or.

TEETH Save Money

TEETH WITHOUT PAIN BOSTON

Come at once and have free examination.

WE EXTRACT TEETH FREE; SILVER FILLINGS, 50c UP; GOLD FILLINGS, 75c UP; SET OF TEETH, \$4.00; SPLENDID SET, \$8.00; GOLD CROWNS, \$3.00 TO \$5.00; WHITE CROWNS, \$2.50 TO \$3.00.

All work guaranteed for ten years. Lady attendant always present. All work done absolutely without pain by specialists of from 12 to 30 years' experience.

Boston Dentists

Phone Main 3030. 291 1/2 Morrison St. Opp Postoffice.

A Few Hours' Work Each Day

THIS SUMMER WILL PAY FOR A Beautiful TRUSCOTT LAUNCH CANOE or ROWBOAT

REPAIR WORK Quickly and Neatly Executed.

OARS and PADDLES Always in Stock.

REIERSON MACHINERY CO., 182-4-6 Morrison Street

IRON MOLDERS WILL MEET WITH PEACE COMMITTEE

The executive committee of the Iron-molders' union has formally accepted the invitation of President Wallis Nash of the board of conciliation and arbitration of the local branch of the National Industrial Peace association, to arbitrate the difficulties which have arisen between them and their employers. So far the intention of the employers has not been made known. The latter agreeing to the conference is signed by H. W. Drew, president; Frank M. Meyers, Joe Raymond, Otis Shell and J. Casey.

THE "CUSTOM SHIRT MAKERS" WANT SKILLED SHIRT MAKERS

The great demand for "Custom-Made Shirts" has increased the business of the "Jacobs Shirt Co." to such an extent that they are seeking skilled workmen from all parts of the country. The best skilled workmen can find splendid opportunities awaiting them if they will call upon the **JACOBS SHIRT CO.** Phone Main 1067. 291 1/2 Stark St. Between Fourth and Fifth, Portland, Or.

FIST IN WINDOW PANE POOR BURGLAR ALARM

(Special Dispatch to the Journal.) Spokane, Wash., May 4.—Two men entered a lodging house at Elmo, Washington, and took valuable items from each room until they came to the room of a man named Hanson. After the robbers had left his room he jumped out of bed and broke the glass in the window to give the alarm. He put himself on bed in going to the window and was injured. Hanson called for help and the police arrived and took the robbers and the items.