

# FIRE, SMOKE AND WATER

## IMPERATIVE INSTRUCTIONS

### The Roycroft Stock Must Be Closed Out

**\$50,000** WORTH OF MEN'S, WOMEN'S AND CHILDREN'S WEARING APPAREL TO GO AT ANY PRICE. SALE STARTS TOMORROW AND CONTINUES UNTIL GOODS ARE SOLD. PRICES SLASHED AS NEVER BEFORE. NOTHING STAYS, EVERYTHING GOES. READ OF THE BARGAINS AND COME TO THE FEAST THAT AWAITS YOU.

# THE BOSTON STORE

FIRST AND SALMON STREETS

RECEIVED  
 From New York, N.Y. May 1; 1907 230 pm 15 paid  
 L.E. Davis, Mgr Boston Store,  
 1st and Salmon St. Portland, Oregon.  
 Close out Roycroft stock at any price to make  
 room for immense stock purchased today.  
 Paul Strain.



- 49c For Ladies' Sateen Skirts \$1.00
- 25c For Ladies' Mohair Shirtwaists \$2.50
- 19c For Children's 50c Muslin Pants
- 10c For Ladies' 50c Percalé Sun Bonnets
- 10c For Boys' 35c Blue Bib Overalls
- 35c For Ladies' \$1.00 Corsets
- 19c For Girls' 75c Summer Caps
- 2c For E. & W. Collars

- 5c For Children's 15c Fast Black Hose
- 2c For Men's 10c Rockford Socks
- 7c For Men's 25c Embroidered Fast Black Hose
- 2c For Men's Blue or Red Handkerchiefs

### Spring Clothing At Your Own Price

50 cases of Clothing from the country's best makers. This includes Hart, Schaffner & Marx, Alfred Benjamin and others.

- Lot 1 consists of a lot of Outing Suits in flannels and linen; all sizes ..... **\$1.95**
- Lot 2 consists of Youths' \$10.00 Suits in gray mixtures; double and single-breasted; choice of lots ..... **\$4.95**
- Lot 3 for choice Worst and Serge, with 25 styles to choose from..... **\$7.95**
- Lot 4 for choice of any Suit in store; none reserved ..... **\$9.85**

### Ladies' Suits, Skirts & Shirtwaists Going at 15c on the Dollar

#### NOTHING RESERVED

OVER 300 NEW SPRING SUITS ARE HERE AT PRICES NEVER BEFORE HEARD OF.

\$6.95 for Suit like cut. Made of fine novelty suiting in light spring shades; Eton Jacket is nicely trimmed with fine braid and buttons; Skirt is very full and nicely finished with braid. Price ... **\$6.95**

- 5c Ladies' 25c Vests
- 8c Ladies' 25c Hose

### Suits and Cloaks

Escaped with a drenching—the firemen used the chemicals only.

- \$6.85 For hundreds of styles of Roycrofts' \$12.50 and \$15.00 Spring Suits.
- \$9.75 For Roycrofts' imported \$25.00 to \$32.50 London models; smoke only.
- \$11.95 For Roycrofts' Paris models, no two alike; suits fit for the finest woman in Portland. The price wouldn't pay for the trimming on them. Coats, long and short, same as suits — smoke damage only.
- \$2.95 For Roycrofts' \$5.00 to \$10.00 Spring Jackets and Coats.
- \$4.95 For Roycrofts' Long Coats, in all the new mixtures, \$11.50 to \$14.50 values.
- \$6.85 For Roycrofts' swiftest \$15.00 and \$17.50 Spring Novelty Coats, Lots of 'em; no two alike
- \$9.75 For Roycrofts' exclusive models in \$20.00 to \$27.50 superb Spring Coats, all lengths, perfect in fit and finish; man-tailored.
- \$12.50 Takes choice of Roycrofts' finest \$30.00 to \$40.00 custom man-tailored Spring Coats. These coats are good enough for Alice Roosevelt.

### Shoes for Everybody

CHILDREN'S COATS, \$1.95, \$2.95 and \$4.95. Worth \$5.00, \$7.50 and \$12.50.  
 CHILDREN'S DRESSES, 19¢, 39¢, 69¢, 99¢. Worth 50¢ to \$3.50.  
 10¢ FOR 100 DOZEN water and smoke damaged ladies' wrappers, \$1.50 to \$4.50 values.

- Roycrofts' Men's \$4.00 and \$5.00 handmade Shoes and Oxfords for ..... **\$2.49**
- Only damage is the burnt boxes—including vici kid, patent leather and box calf, made in the very latest styles. From the most famous makers.
- Roycrofts' Women's \$3 and \$3.50 Shoes... **\$1.48**
- The very finest vici kid, with patent leather tips, lace and blucher styles, and all the latest styles of heels; all sizes; every width.
- Women's \$3.00 fine vici kid Shoes and Oxfords, lace and blucher cuts, all made on the latest lasts, flexible soles, all sizes and widths; a pair ..... **\$1.98**
- Women's \$1.00 congress House Shoes ..... **48¢**
- Women's \$2.25 dongola kid lace Shoes, with stock and patent leather tips; all sizes ..... **\$1.33**
- Misses' \$1.50 blucher cut tan dongola kid Shoes, sizes 11½ to 2 ..... **98¢**
- Children's \$1.50 vici kid and patent leather spring heel Shoes, sizes 5 to 8 ..... **68¢**
- Children's \$1.50 fine vici kid school and dress Shoes, sizes 8¼ to 12 ..... **98¢**
- Men's \$2.50 work Shoes, in lace and congress style, McKay sewed and solid leather... **\$1.48**
- Roycrofts' Women's \$1.75 Oxfords for ..... **98¢**
- Dongola kid, Opera and Common Sense heels, flexible soles and easy on the feet.
- Infants' \$1.00 vici kid and patent leather lace and button Shoes, sizes 1 to 2 ..... **48¢**
- Misses' \$1.25 white kid and strap Slippers, sizes 11½ to 2 ..... **79¢**
- Children's \$1.00 white kid two-strap Slippers, sizes 8¼ to 11 ..... **69¢**
- Children's 85c white kid two-strap Slippers, sizes 5 to 8 ..... **59¢**
- Men's \$3.00 English welt lace and blucher cut Shoes, in vici kid, patent leather and box calf ..... **\$1.98**
- Boys' \$2.50 best quality of satin calf lace school Shoes, sizes 2¾ to 3¾ ..... **\$1.29**
- Little Gents' \$1.50 good quality of satin calf lace school Shoes, sizes 8 to 13¾ ..... **98¢**
- Youths' \$2.00 best grade of satin calf school Shoes, sizes 13¾ to 2 ..... **\$1.18**

### Men's Underwear

10c FOR CHOICE OF LOT 1—Being damaged more or less; some pretty badly damaged, some only badly soiled. Values up to \$3.00 per suit.

18c FOR CHOICE OF LOT 2—Being more perfect goods, but not so high priced, being in more complete sizes also. Values up to 50c.

33c FOR CHOICE OF LOT 3—Being perfect goods and partly damaged or soiled goods, or odd shirts, or odd drawers, or a few suits of a kind. Values up to \$2.00.

47c FOR CHOICE OF LOT 4—Which includes much of Roycrofts' newest and best Spring Underwear; some of his highest priced garments, balbriggans, cashmeres, derby ribbed, union suits, too, values up to \$1.00, not soiled, and values above \$1.00 disfigured.

79c FOR ROYCROFTS' FINEST UNDERWEAR—That sold for \$3, \$4, \$5, \$6, \$7, \$8, \$9 and \$10 per suit, including the Norfolk and New Brunswick, the Copper ribbed, the Jaeger, Wright's, Sterling and other makes.

### The Roycroft Hats

12,000 Stetson, Mallory & Sweet, Dempster's were their leading brands. Boxes soaked with water and smell of smoke. Hats mostly perfect.

- \$2.50 For \$5.00 Roycrofts' Stetson, all shapes.
- \$1.85 For \$4.00 Mallory's, all shapes.
- \$1.85 For \$3.00 Sweet, Dempster's.
- 95¢ For \$2.25 Sweet, Dempster's.
- 79¢ For \$2.00 Sweet, Dempster's.
- 19¢ For 50c and 75c Men's and Boys' Caps.

Hat stock was mostly in the original packing cases as it came from the factories for spring trade.

**LADIES' FURNISHINGS**  
 5¢ For Roycrofts' 15c Ladies' Sleeveless Vests.  
 15¢ For smoke-damaged muslin Underwear, Drawers, Skirts, etc. Worth 50c and 75c.  
 58¢ For \$2.00 water-damaged Umbrellas.  
 9¢ For Women's Lace-Hosiery, smoke and fire burnt the boxes; stockings not damaged.  
 39¢ For \$1.50 Corsets; boxes only damaged, Corsets O. K.  
**4000 BOYS' SUITS**  
 Some perfect ones, some damaged. Sold accordingly.  
 \$1.25 For the Roycrofts' finest, damaged Suits.  
 \$1.95 For the Roycrofts' \$3.50 to \$4.50 slightly damaged Suits.  
**4000 PAIRS ROYCROFT EXPOSED HOSIERY.**  
 More or less damaged, some but the slightest scorching that any good housewife can darn in less than a minute; or some soiled, or some dampened and not otherwise injured. Pick them out, for pair ..... 5¢  
**ROYCROFT 50c, 75c, \$1.00 AND 85c HOSIERY**  
 Some of them slightly soiled by water, some of them slightly scorched, but not materially injured; Manhattans, Wilson Bros., Monarchs, colored and white shirts all included; your choice 25¢

### 3600 Pairs Pants

Scorched, singed, water and smoke. Sold cheap enough.

- 50¢ For all kinds and conditions of dress and work Pants; damaged, of course.
- 95¢ For the Roycrofts' \$3.00 Dress Pants, water damaged.
- \$1.45 For the Roycrofts' \$3.50 Dress Pants, smoke and water damaged.
- \$1.95 For the Roycrofts' \$4.50 Dress Pants, fairly good shape.
- \$2.50 For the Roycrofts' \$5.50 Dress Pants, good condition.
- \$3.95 For the Roycrofts' \$7.50 Dress Pants, in perfect condition.

10 Cases of Muslin Underwear at prices never before heard of in this city. Gowns 10c, Drawers 10c, Corset Covers 10c, Skirts 25c.

**Ladies' Finest Wearing Apparel**  
**LADIES' WAISTE**  
 19¢ For badly damaged Waists, worth up to \$2.50  
 45¢ For a cheaper grade, not so much damaged.  
 95¢ For \$2.00 to \$5.00 Waists, perfect in every respect. Boxes burnt or smoke smelt, that's all.  
 9¢ For Ladies' Kimonos.  
 Sold by the Hundred, All Cloths.  
 \$1.95 For a lot of 200 of the worst damaged Skirts; values up to \$3.  
 \$2.95 For \$5.00 and \$7.00 Skirts, in nearly perfect condition; smoke smelt in about all that's wrong with them.  
 \$4.48 For Roycrofts' finest Dress Skirts, worth up to \$15.00; outside of the boxes only were damaged. Escaped with a drenching; the firemen used the chemicals only.  
 Thousands of Pairs of ROYCROFTS' FINEST HOSIERY.  
 Pure silks included, chiefly such as the Roycrofts' Company sold for 75c and 11.50; take them at, per pair ..... 25¢  
**800 ROYCROFT PAIRY VESTS**  
 Some damaged, some not touched, values ranging from 11.50 to 25.00. Free and unlimited choice 45¢